# Socio-economic Considerations of Technology Choices



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Member of the Task 28 Social Acceptance of Wind Energy Projects of the IEA "Winning Hearts and Minds"

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#### **Large Scale Renewable Energy Projects – the Example Wind Energy**

#### opposition

- economy, efficency, property
- landscape, birds and bats
- health: noise, obstruction markings, shadow flickering





## **Large Scale Renewable Energy Projects – the Example Wind Energy**

#### support

- independence
- economical growth
- innovation, fascination
- future, climate protection





#### Social Acceptance – the Issue of IEA Wind Task 28

- embedded in IEA Wind
- collect and provide knowledge how to foster social acceptance and use wind energy potential
- www.socialacceptance.ch
  e.g. web data base, best practice report (in progress)
- international, interdisciplinary: e.g. engineers, environmental scientists, planners, psychologists, sociologists
- participating countries from Europe, North America and Asia

















#### **Elements of Social Acceptance**

#### policy and strategies

- national framework
  spatial planning
- incentive programms
- local implementation policy

#### procedural design

- regulatory requirements
  fair, transparent processes
- public engagement
  sensitivity for local culture

#### distributional justice

- ownerhip models
  win-win situations
- regional, local welfare

#### well-being

- life quality
- valuation of ecosystem

noise, lights, shadow flickering

#### implementation strategies

- visualization
- checklists, guidelines

communication

#### **Policy and Strategies**

#### national frameworks facilitate local implementation

good practice example from Denmark and Germany

- Renewable-Energies-Law, Feed-In-Low
- national energy concept
- designation of priority and suitability areas for wind turbines on regional level (Federal Building Act, Federal Spatial Planning law)

#### provide reliable knowledge for local and regional authorities

good practice example from Ireland and USA

- regional good practice workshops by Sustainable Energy Authority Ireland, Wind Powering America
- local authority planners, officials, elected prepresentatives, NGOs

#### **Procedural Design**

#### sensitivity to local culture and identity enlarges acceptance

- Waddenmeer, an unsuccessful example from the Netherlands
  - authority planners: turbines into the mud-flats
  - local acceptance: along the dyke
- Nysted, a good practice example from Denmark
  - authority planners: horizontale cross bay
  - local acceptance: verticale cross bay



#### **Distributional Justice**

#### sharing of benefits can alleviate some concerns of injustice

good practice examples from Switzerland and Japan

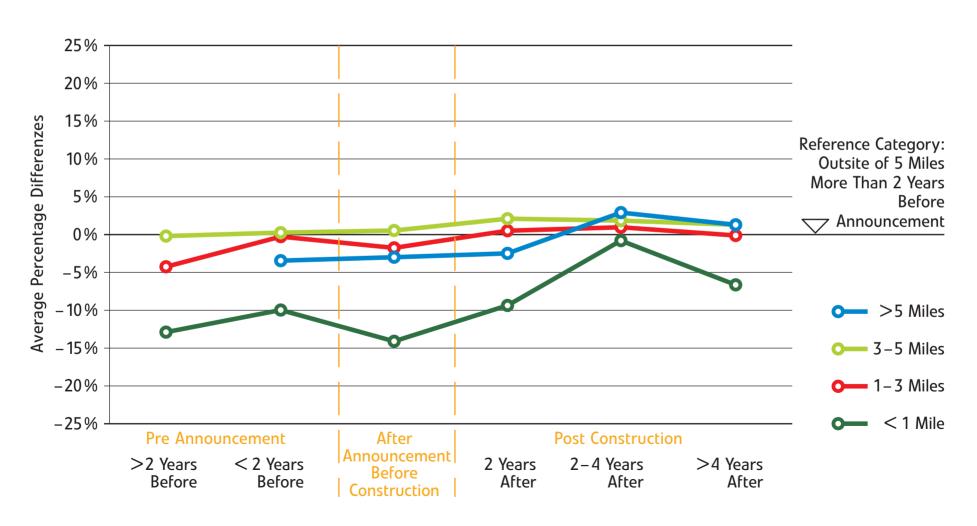
- community wind turbines
- low threshold
- local identity
- alternativ cheaper electricity, community funds
- 70 % business taxes (Germany)



#### **Well Being – Life Quality**

#### now reliable hints for impact on sales prices

The Impact of Wind Power Projects on Residential Property Values in the USA



#### Health

#### no health impact found - if existing standards are applied

- shadow flicker (Pohl et al., 2000)
  - duration of shadow flicker <= 30 min per day</li>
  - maximum: 30 hours per year
- noise
  - complaints despite noise limits, e.g. 45 dB at night
  - topography, reduce power at night, react immediately
- high-voltage and very-high-voltage transmission lines
  - keep distance to residential buildings
  - combine overhead and underground lines

# Aircraft Obstruction Markings (Hübner & Pohl, 2010)

- increased total wind turbine,> 100 m
- aircraft obstruction markings obligatory
- neighbour complains

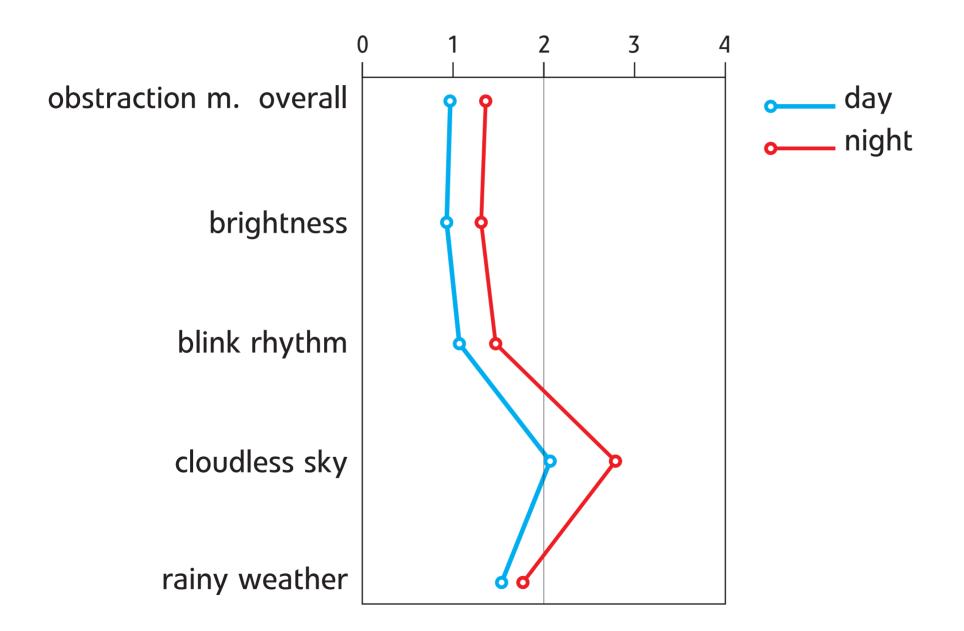


 $\rightarrow$  survey, 13 wind farms, > 500 questions

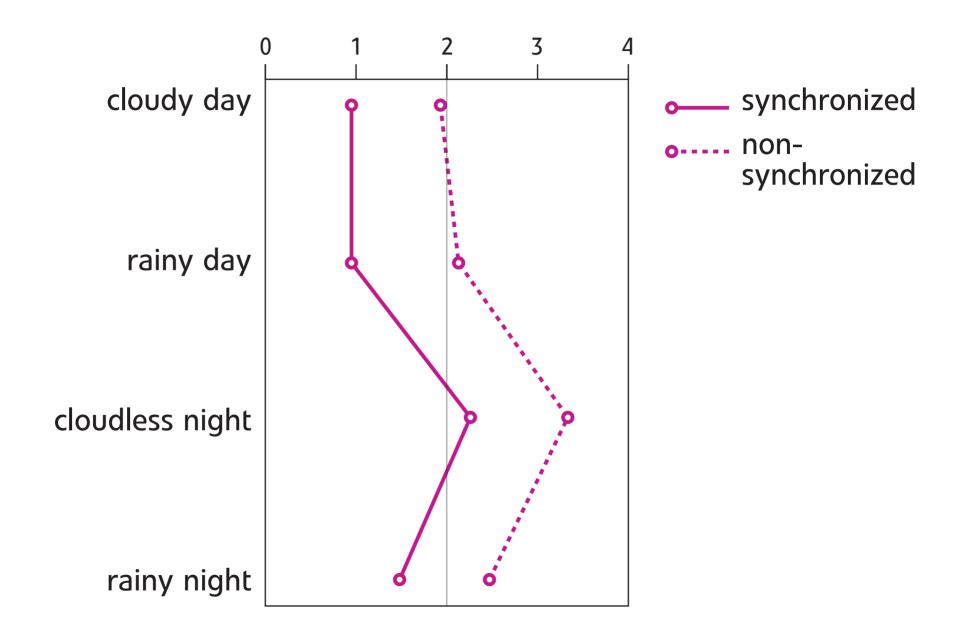
research funded by



### I myself feel annoyed by ...



### I myself feel annoyed especially by ...



#### **Results**

#### no stress effect or substantial annoyance, but acceptance impact

- reduce light emissions
  - synchronize, apply intensity adjustment, no Xenon
  - needed: demand-oriented navigation lights
- 16% of sample strongly annoyed
  - take complains serious
- experience as moderator
  - create low stress planning and construction periods

#### **Summary and Recommendations**

- establish long-term stable policy
- provide informed guidance for permitting and approval standards and processes
- fairness, win-win situations
- design policy to facilitate democratic participation
- take concerns and emotions seriously
- no linear acceptance process, no 100 % garantee
- interdisciplinary, socio and economic approaches are essential

#### The Task 28 Team

IEA Wind Task 28 www.socialacceptance.de

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