



Ministerio de Energía
Presidencia de la Nación

Argentina's eco-driving programmes

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Behaviour Change for Energy Efficiency: Opportunities for International Cooperation in the G20 and beyond, Paris, 12 September 2018

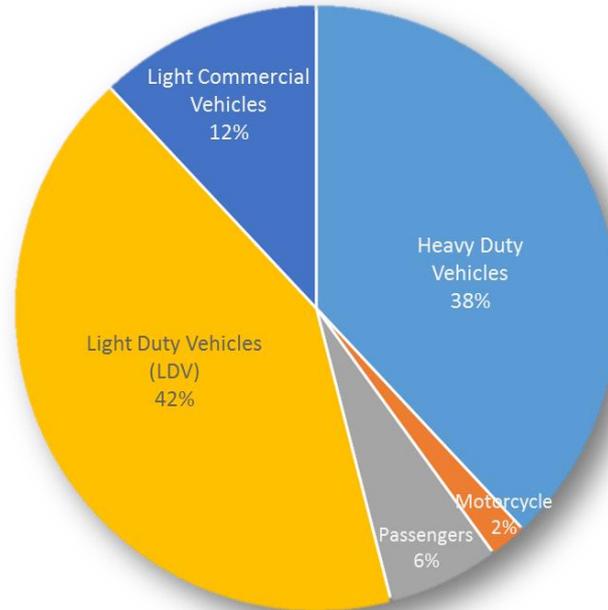
How have behavioural insights shaped efficiency policy in this sector?

- *During the last decade, various countries had developed **Eco-Driving** programmes.*
- *It is a good and easy way to introduce new habits to:*
 - *Save in fuel and fleet maintenance*
 - *Reduce carbon emissions*
 - *Reduce risks and accidents*
 - *Improve driver performance and awareness*

Argentina Eco-driving programme

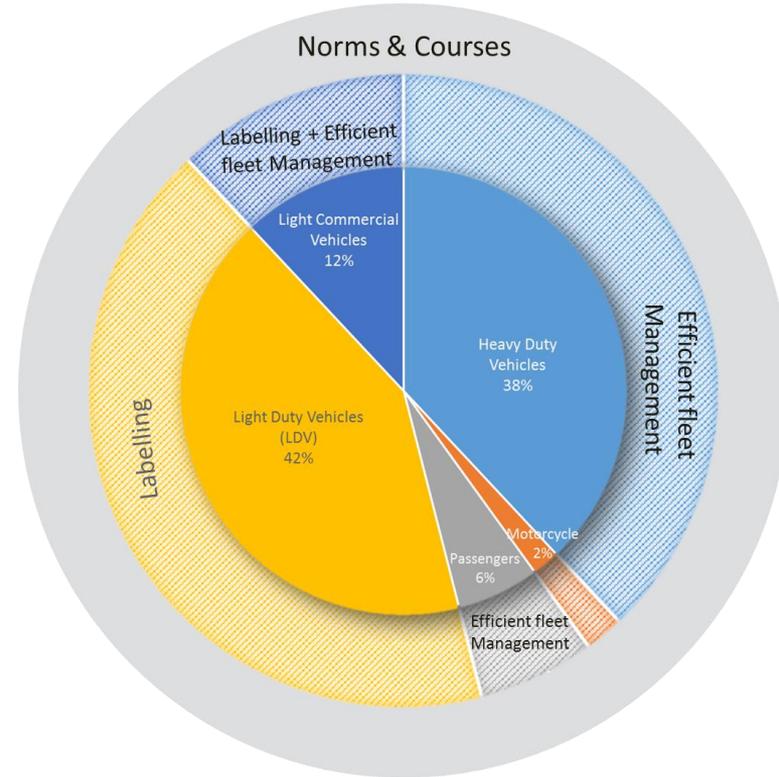
- Composition of Road Transport
 - **95%** of the emissions of the transport sector corresponds to **road transport**
 - **95%** of all goods and raw materials are transported by **trucks**
 - **40% of the total cost** of transportation companies is due to **fuel**

- CO2 emissions by type of vehicle



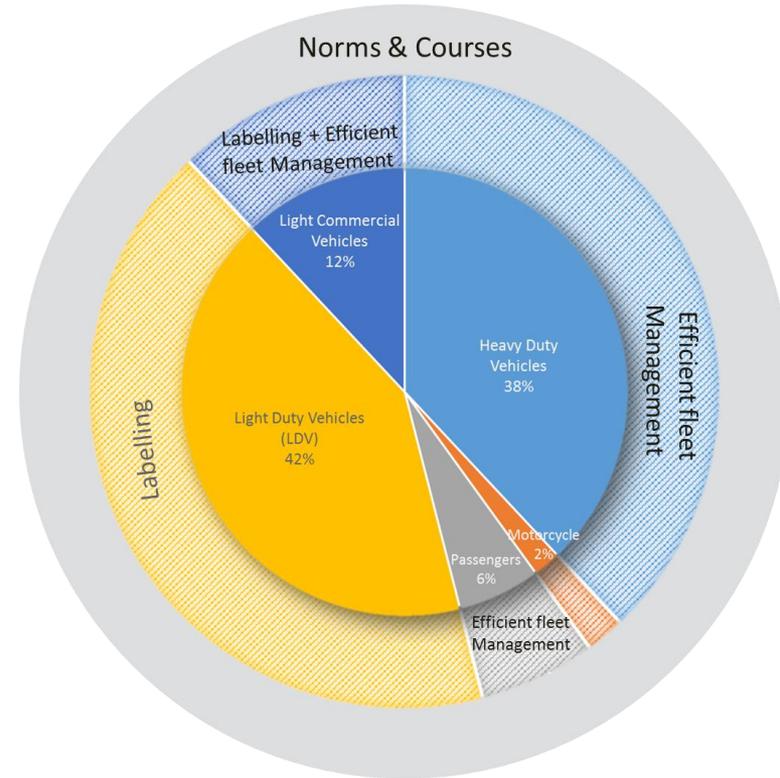
Argentina Eco-driving programme

- Norms & Courses:
 - Fuel Efficient Driving in all type of driving licenses
- Labelling
 - Mandatory EE Labelling for LDV, categories N1 and M1 until of 3.500 kg.
 - Tool to better position energy efficiency as a decision making when purchasing a car
 - Establishment of minimum standards



Argentina Eco-driving programme

- Efficient Fleet Management:
 - Capacity building to sector's decision makers
 - Efficient Fleet Management
 - Monitoring and follow up of fuel consumption
 - Fuel Efficient Driving
 - Fuel saving technologies applied to transportation
 - Impact on costs
 - Generation of consultation material for the sector
 - Impacts of the transport on the environment
 - Efficient Fleet Management
 - Energy efficiency measures by type of transport, potential savings
 - Efficient Technology Verification
 - Giving confident information to the transport sector
 - Developing a market for efficient technologies



Results of the policy/programme

- *The objective of Eco –driving programmes is to introduce eco driving knowledges into different courses and trainings to reach all drivers of all sectors.*
- *When avoiding erratic driving habits and following basic Eco-driving tips, drivers can easily save approximately 20 % on fuel and maintenance.*

Opportunities for international collaboration?

- *Based on your experience with this policy/programme, on which issues could countries collaborate and what benefits could collaboration have for achieving behaviour change in this sector?*