

Action Planning in the EU

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Topics

- Value of strategies and action plans
- Impetus for action planning in the EU
- Requirements of the Energy Savings Directive
- Typical action plan contents
- Critique of the EU action planning experience
- Way forward: Action planning under the proposed Energy Efficiency Directive

Value of strategies and action plans

■ Importance

- Place EE policy within the broader policy context;
- Prioritise energy efficiency policies;
- Capture synergies between policies;
- Engage stakeholders and build consensus;
- Assign responsibility & establish accountability

■ Guidelines for effective strategies & action plans

- Take a long-term, high-level viewpoint
- Have a strong analytic foundation;
- Incorporate specific time-bound targets;
- Be comprehensive and consider all sectors
- Prioritise the most-promising sectors and policy measures;
- Identify the resources needed to turn strategy into action;

What to look for in an action plan

- **Action plans should contain clear targets**
- **Action plans should indicate where policies are focused, why, and what outcomes are intended.**
- **Action plans should relate barriers, policies and outcomes in a logical framework**
- **Action plans should clearly identify implementation resource needs**
- **Action plans should specify how and who will monitor results**
- **Action plan should specify regular reviews and revision mechanisms**

Impetus for action planning in the EU

- **Energy Services Directive (2006)**
- **Main provisions:**
 - **An energy savings target of 9% between 2008 and 2016 for every Member State**
 - **Development of national energy efficiency action plans (NEEAPs) to reach the target**
 - **Requirements to on the public sector to improve energy efficiency and provide information to the public and businesses**
 - **Requirements on energy suppliers to promote greater efficiency and provide information**
- **NEEAPs to be submitted to the EC every 3 years**
European commission in mid 2007, 2011 and

EU's 20-20-20 target

By 2020 -20% **EU GHG**

By 2020 +20% **ENERGY SAVING**

By 2020 binding 20% **RENEWABLES** in final energy consumption at EU level

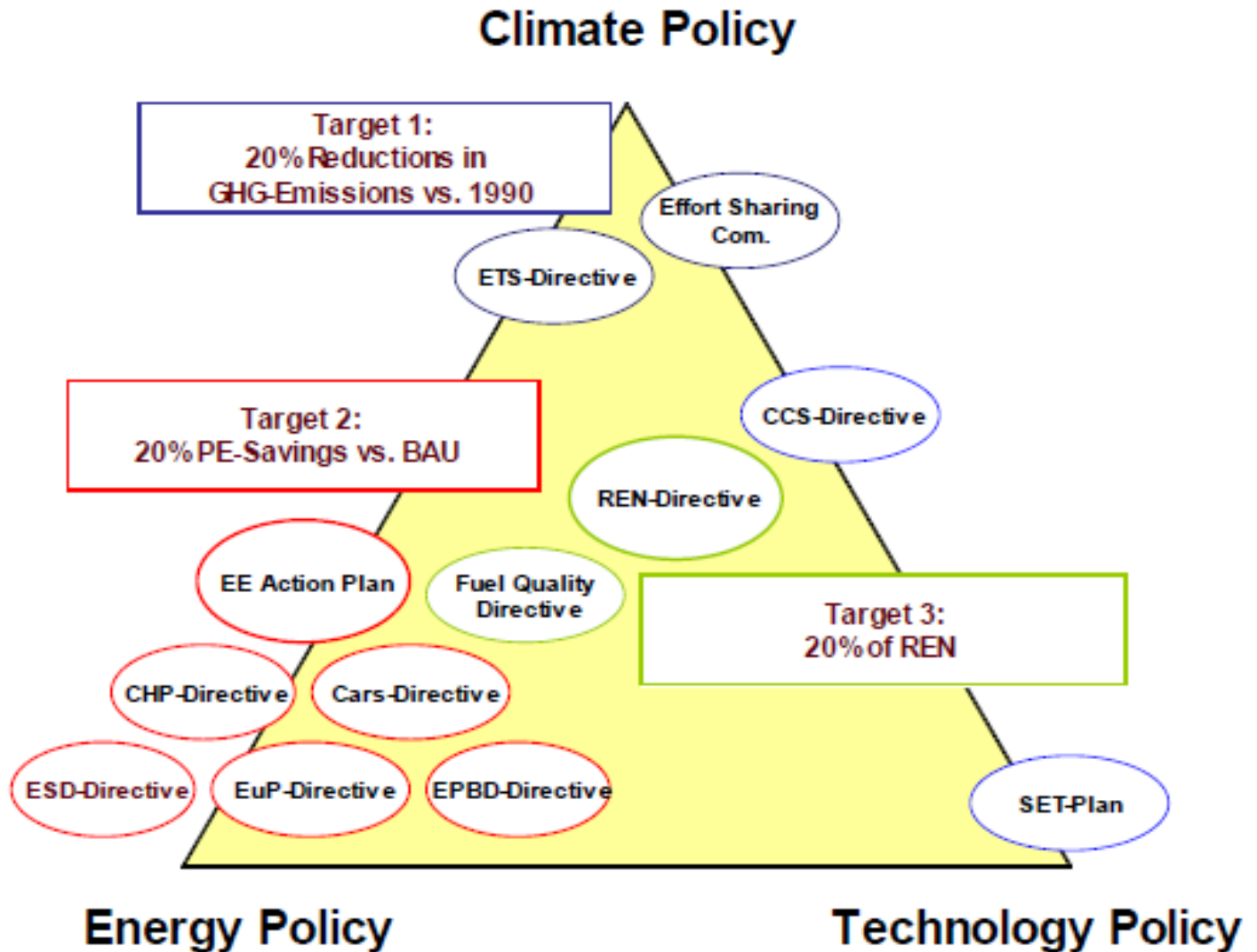
RES in transport
Min 10% binding

ELECTRICITY
MS binding choice

HEATING & COOLING
MS binding choice

NATIONAL TARGETS & ACTION PLANS

Interlocking directives & policy in the EU



NEEAPs as a policy learning experience

- **Recognized that energy efficiency and action planning are to many EU member states**
- **Only a few obligatory provisions included, with many others to choose from**
- **Encouragement to formulate a true strategy;**
- **Consideration of country context**
- **Scope to be ambitious or cautious**
- **Required link to enabling legislation**
- **Freedom to integrate with other strategies;**
- **Encouragement to engage with stakeholders**
- **Formal endorsement by Government**

Peculiarities of the EU NEEAP process

- **Multiple timeframes/interim targets**
 - 2008-2016
 - Interim targets
 - Triennial NEEAP submittals
- **Precise rules on calculating targets**
- **Rules on “additionality” of policy measures**
- **Specification of eligible measures**
- **Strict obligations**
- **Specification on impact measurement**

Practical advice for action planners from the EU experience

- Action plans should be strategic
- Controversies should be resolved through stakeholder engagement
- Action plans should be comprehensive, at least on a sectoral basis
- Policies and measures should be realistic
 - Impact expectations
 - Timeframes to implement
 - Resource requirements

Criteria for evaluating action plans

- Are the biggest, most economical savings potentials identified and targeted with policies?
- Is there a strong analytic basis to show that the policy measures will meet the savings targets?
- Are policy innovations proposed?
- Is there a linkage between the action plans and other enabling frameworks (e.g., legislation, delivery frameworks, funding)?
- Is a results monitoring regime included?
- Was there a consultative or stakeholder engagement process included?



Highlights of EU MS NEEAP evaluation

