SETTING TIMELINES AND TARGETS

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Setting Timelines and Targets

- Buildings play a dominant role in the clean energy transition and are a key part of a sustainable development.

- To enable the delivery of buildings and infrastructure provides an opportunity to tackling the central challenges facing the global and local community, it is vital that there is a clear plan and pathway forward.

Target Setting

Targets matter

Using roadmaps

National targets

Target setting

Target setting

Target setting

- Setting a target is not about guessing what you can achieve.

- It involves knowing where you are now, what you are trying to achieve, and determining challenging but realistic amounts of improvement needed to get there

Target setting: the process

- **Targets:** the desired level of performance you want to see, as measured by indicators, that represents success at achieving your outcome.

- **Stretch Target:** challenging but realistic target should be able to reach with some effort

Target setting: the process

- **Specific:** what you plan to achieve is clear
- **Measurable:** there is a way to determine whether or not you have achieved it
- **Attainable**
- **Relevant**
- **Timeframe** is specified

SMART

Specific | Measurable | Attainable | Relevant | Time Based

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Target setting: the process

Step 1: Define where you are now

- Method 1 — Use Historical Data
  - It can be helpful to use data that your unit has already gathered to establish a baseline, or starting point, for your target.

- Method 2 — Use External Sources
  - When you do not have historical data, you might consider using information from outside data sources to benchmark, or compare your performance data with those of other comparable settings / sectors. Then set targets that seem reasonable in light of the benchmarking information you've gathered.

EFFECTIVENESS TARGET	OUTCOME TARGET
Within two years, 80% of building permits issued will be offered incentives for achieving a stretch code.	90% of buildings will implement the latest green building standards by beginning of the next code improvement cycle.

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Target setting: the process

Step 2: Define what you want to achieve and by when

- Setting a target and its timeline is a delicate balance between challenging and realistic.

- A stretch target is intended to "raise the bar" so as to inspire people, but must also be capable of being met with through skills, knowledge, and resources.

- "Stretch" targets usually requires significant effort to achieve. Ask yourself how much of a stretch will motivate without causing people to become overwhelmed or demoralized.

*N.B. It's important to carefully evaluate the historical data you're considering using as your target baseline.
Review past data and drivers that influenced those trends. Consider any circumstances that should inform your target.

Target setting: the process

Step 3: Things to consider

- **Timeline:** Be clear about how long you need to achieve your target. Will you need to set intermediary targets?

- **Scenario:** Conditions will be changing over the course of the policy development cycle and this will be important for setting the recent trends and baselines in the preceding years

- **Possible Target:** Set the target as it relates to change you are focused on achieving and by what end point (e.g. X% of appliance sales achieving best available technology (BAT) by 2025

- **Resources:** Do you have the necessary resources needed (funding, staff, processes, buy-in, etc.) to achieve the target?

- **How can it be achieved?** Can it be achieved by incentives, regulations, standards or certificates, more resources, improving a process, an investment in technology?

Targets Matter – What is committed (and visible), gets managed

Of over 3,000 respondents from 10 countries....
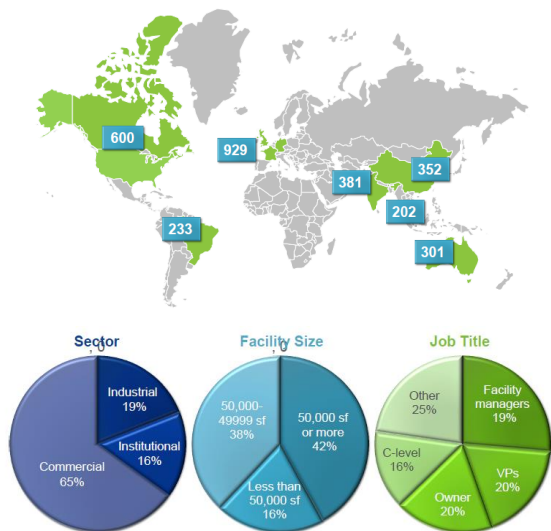
Percent that **have invested** in energy efficiency or renewable energy in past 12 months:

- Public goal: 95%
- Internal goal: 88%
- No goal: 55%
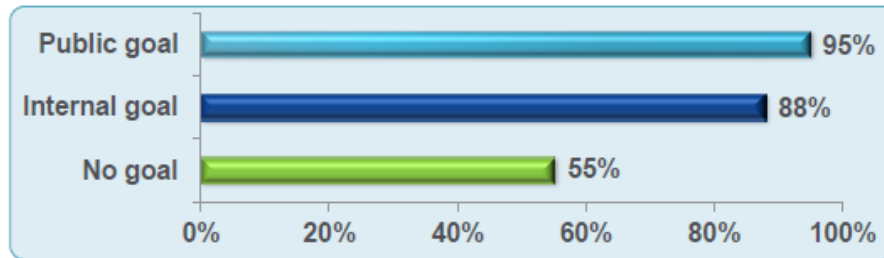
Average number of energy efficiency **measures adopted** in the last 12 months:

- Public goal: 4.3
- Internal goal: 3.6
- No goal: 2.8
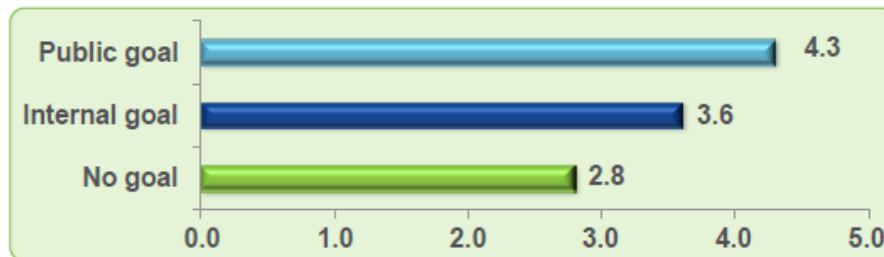
Percent that **plan to increase investment** in energy efficiency or renewable energy in next 12 months:
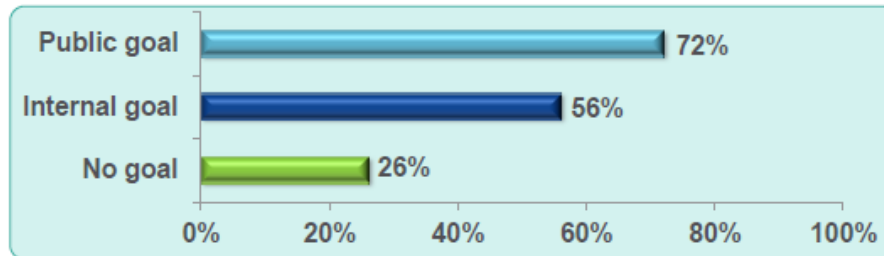
- Public goal: 72%
- Internal goal: 56%
- No goal: 26%

Map respondent counts: 600, 929, 381, 352, 202, 233, 301

Sector
- Industrial 19%
- Institutional 16%
- Commercial 65%

Facility Size
- 50,000-49999 sf 38%
- 50,000 sf or more 42%
- Less than 50,000 sf 16%

Job Title
- Other 25%
- Facility managers 19%
- VPs 20%
- Owner 20%
- C-level 16%

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Target setting process

Stakeholders engagement
- Information collection: opportunity to gain feedback on needs and goals
- Consensus building: while not everyone will agree, effective stakeholder engagement processes will build trust

Data and information
- Information collection: building on the information from stakeholders
- Market analysis: to understand the current market conditions and opportunities

Develop a roadmap
- Targets and timelines: setting achievable and aspirational targets and timelines to progress on energy efficiency policies
- Methods and key actions: identifying the tools and resources to make the targets achievable

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Target setting process

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Target setting: example in Jakarta, Indonesia

Roadmaps for Buildings and Construction

Setting targets for a zero-emission, resilient and efficient buildings and construction sector

Buildings and Construction Roadmap template

		Short-term (2030)	Medium-term (2040)	Long-term (2050)
Urban planning	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
New buildings	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
Existing building retrofits	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
Existing building operations	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
Systems	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
Materials	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
Resilience	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
Clean energy	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
Multiple benefits	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target
Capacity building	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target

Methodology and template:

- A template has been created for use by any organisation or government.

- Based on work through the Global Alliance for Buildings and Construction (GlobalABC).

- To enable the development of meaningful targets and timelines to achieve low-emission, efficient and resilient buildings and construction.

Buildings and Construction Roadmap template

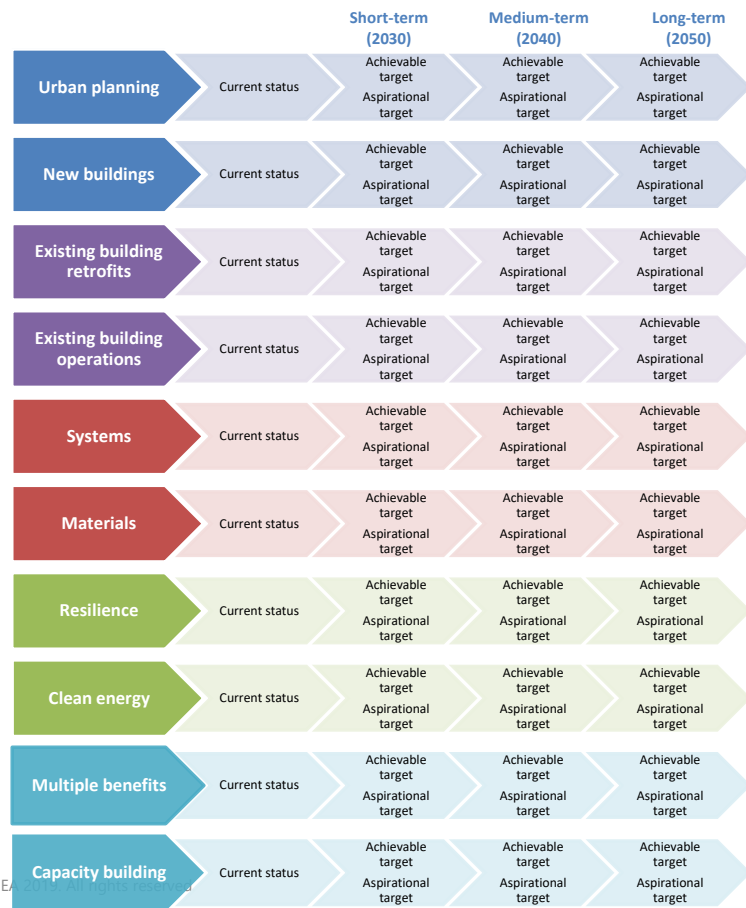|	Current status	Short-term (2030)	Medium-term (2040)	Long-term (2050)
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Capacity building	Current status	Achievable target / Aspirational target	Achievable target / Aspirational target	Achievable target / Aspirational target

8 main actions:

- Urban planning
- New buildings
- Existing building retrofits
- Existing building operations
- Systems
- Materials
- Resilience
- Clean energy

2 supporting sections:

- Multiple benefits
- Capacity building

Buildings and Construction Roadmap template

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Each of the 8 main actions include:

- Key actions
- Stakeholders
- Policy
- Technology
- Finance
- Capacity building
- Multiple benefits

Each category includes:

- Current status
- Achievable targets
- Aspirational targets

Roadmap for Buildings and Construction

Set targets for:

- Urban planning
- **New buildings**
- Building retrofits
- Building operations
- Systems
- Materials
- Resilience
- Clean energy

All new buildings to achieve:
- (Nearly) net zero operating emissions
- Energy system-level net zero emissions
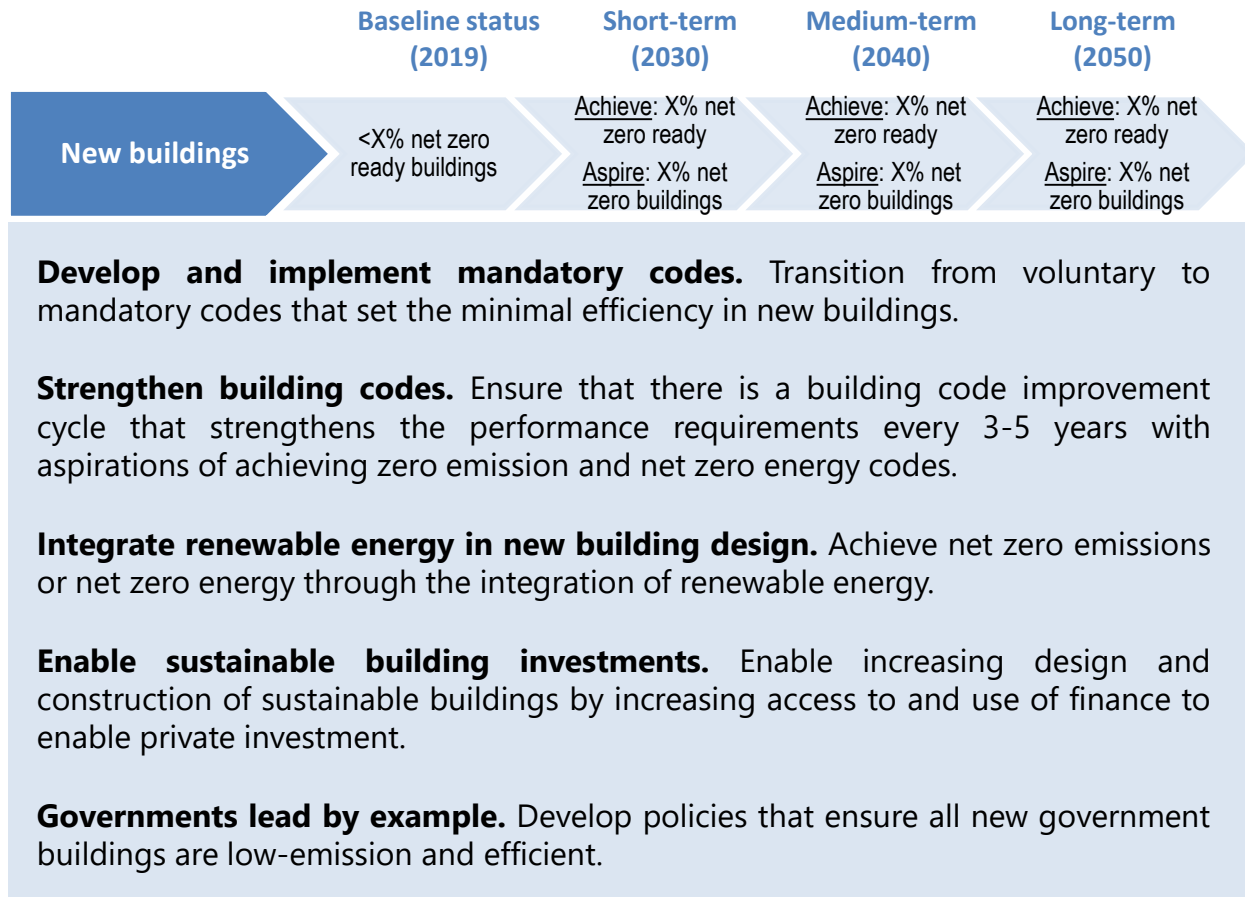
Achieve these through:
- Decarbonisation targets
- Thermal regulations
- Incentives
- Mixed use buildings
- Building passport
- Building and system commissioning
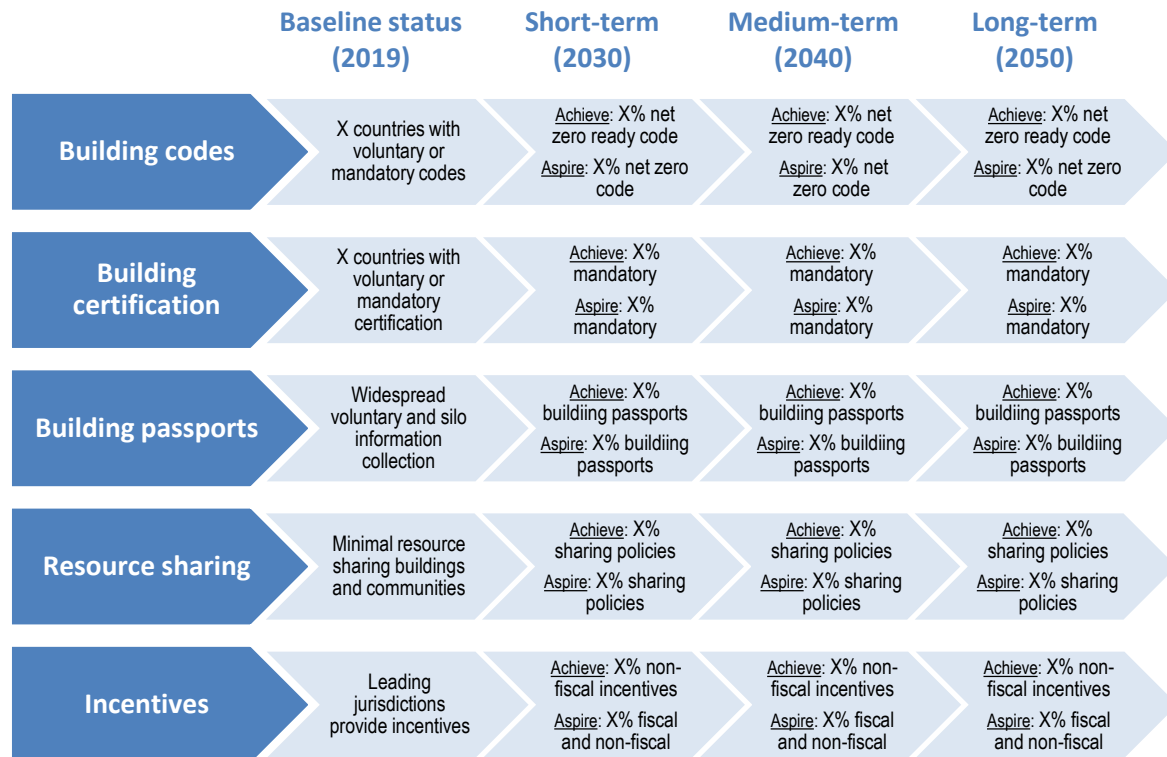- Technology and knowledge transfer

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Roadmap for Buildings and Construction

Set targets for:

- Urban planning
- **New buildings**
- Building retrofits
- Building operations
- Systems
- Materials
- Resilience
- Clean energy

Key actions

	Baseline status (2019)	Short-term (2030)	Medium-term (2040)	Long-term (2050)
New buildings	<X% net zero ready buildings	Achieve: X% net zero ready / Aspire: X% net zero buildings	Achieve: X% net zero ready / Aspire: X% net zero buildings	Achieve: X% net zero ready / Aspire: X% net zero buildings

Develop and implement mandatory codes. Transition from voluntary to mandatory codes that set the minimal efficiency in new buildings.

Strengthen building codes. Ensure that there is a building code improvement cycle that strengthens the performance requirements every 3-5 years with aspirations of achieving zero emission and net zero energy codes.

Integrate renewable energy in new building design. Achieve net zero emissions or net zero energy through the integration of renewable energy.

Enable sustainable building investments. Enable increasing design and construction of sustainable buildings by increasing access to and use of finance to enable private investment.

Governments lead by example. Develop policies that ensure all new government buildings are low-emission and efficient.

Roadmap for Buildings and Construction

Set targets for:
- Urban planning
- **New buildings**
- Building retrofits
- Building operations
- Systems
- Materials
- Resilience
- Clean energy

Policies

	Baseline status (2019)	Short-term (2030)	Medium-term (2040)	Long-term (2050)
Building codes	X countries with voluntary or mandatory codes	Achieve: X% net zero ready code / Aspire: X% net zero code	Achieve: X% net zero ready code / Aspire: X% net zero code	Achieve: X% net zero ready code / Aspire: X% net zero code
Building certification	X countries with voluntary or mandatory certification	Achieve: X% mandatory / Aspire: X% mandatory	Achieve: X% mandatory / Aspire: X% mandatory	Achieve: X% mandatory / Aspire: X% mandatory
Building passports	Widespread voluntary and silo information collection	Achieve: X% buildiing passports / Aspire: X% buildiing passports	Achieve: X% buildiing passports / Aspire: X% buildiing passports	Achieve: X% buildiing passports / Aspire: X% buildiing passports
Resource sharing	Minimal resource sharing buildings and communities	Achieve: X% sharing policies / Aspire: X% sharing policies	Achieve: X% sharing policies / Aspire: X% sharing policies	Achieve: X% sharing policies / Aspire: X% sharing policies
Incentives	Leading jurisdictions provide incentives	Achieve: X% non-fiscal incentives / Aspire: X% fiscal and non-fiscal	Achieve: X% non-fiscal incentives / Aspire: X% fiscal and non-fiscal	Achieve: X% non-fiscal incentives / Aspire: X% fiscal and non-fiscal

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Roadmap for Buildings and Construction

Set targets for:

- Urban planning
- **New buildings**
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Envelope technologies

|	Baseline status (2019)	Short-term (2030)	Medium-term (2040)	Long-term (2050)
Building envelope	Typical: >X W/m² OTTV Exceptional: <X W/m² OTTV	Achieve: X W/m² OTTV Aspire: X W/m² OTTV	Achieve: X W/m² OTTV Aspire: X W/m² OTTV	Achieve: X W/m² OTTV Aspire: X W/m² OTTV
Insulation	Typical: X W/m²°C Exceptional: ≤ X W/m²°C	≤ X W/m²°C cold climate ≤ X W/m²°C hot climate	≤ X W/m²°C cold climate ≤ X W/m²°C hot climate	≤ X W/m²°C cold climate ≤ X W/m²°C hot climate
Windows (thermal)	Typical: X W/m²°C Exceptional: ≤ X W/m²°C	Achieve: ≤X W/m²°C Aspire: ≤X W/m²°C	Achieve: ≤X W/m²°C Aspire: ≤X W/m²°C	Achieve: ≤X W/m²°C Aspire: ≤X W/m²°C
Windows (solar)	Typical: X SHGC Exceptional: X SHGC	Achieve: X SHGC Aspire: X SHGC	Achieve: X SHGC Aspire: X SHGC	Achieve: X SHGC Aspire: X SHGC
Air tightness	Typical: >X ACH uncontrolled leakage Exceptional: <X ACH	Achieve: ≤ X ACH Aspire: ≤ X ACH	Achieve: ≤ X ACH Aspire: ≤ X ACH	Achieve: ≤ X ACH Aspire: ≤ X ACH

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Roadmap for Buildings and Construction

Phase 1 (2018-2020)

- Roadmap methodology and template
- Global roadmap 2020-2050
- Africa roadmap 2020-2050
- Asia roadmap 2020-2050
- Latin America roadmap 2020-2050

Phase 2 (tbd)

- Australia and South Pacific
- Europe
- North America
- Russia
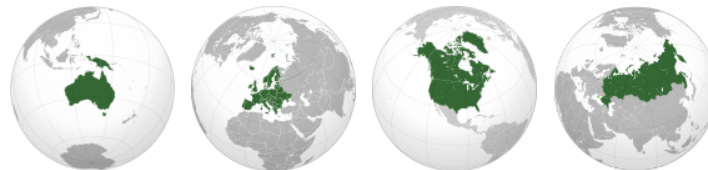
Roadmap for Buildings and Construction

Stakeholder engagement:

- **Goal 1. Ambition for targets and timelines:** Review the roadmap approach, global roadmap working document and discuss achievable and aspirational targets and timelines within the region and potential sub-regional variances to targets and timelines.

- **Goal 2. Approaches for achieving targets and timelines:** Review the draft regional roadmap and conduct stakeholder consultation on policy approaches, technology needs and capacity building needs for achieving the targets and timelines.

- **Goal 3. The business case for achieving targets and timelines:** Review the draft regional roadmap and conduct stakeholder consultation on the multiple benefits of sustainable buildings and the ability to enable investment that can achieve the targets and timelines.

Thank you!

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