Implementing programmes

Industry Stream
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Link between training content and objectives

- How to make the case for industrial energy efficiency policy
- How to select and design the best measures
- How to implement
- How to evaluate and scale-up
- How to leverage information and communication technologies

Develop your skills & knowledge to deliver industrial energy efficiency policies & programmes
Learning outcomes

This session will focus on developing your capabilities to:

• Involve NGOs, local governments, other ministries, industry and other stakeholders as partners to leverage outcomes from limited budgets

• Design a programme ‘pilot’

• Consider options for launching programmes

• Develop strategies for managing the implementation process
The benefits of a programme pilot

- Lower risk for all involved which can make it easier to get honest and constructive feedback

- ‘Reality check’ on the resources required to deliver the programme from both a government and industry perspective

- Case studies can provide an important output from the process – they demonstrate the beneficial outcomes of the programme and ‘how to’ approach it
The European Chemical Industry Council CARE+ programme

• Partner countries conducted a gap analysis of energy management performance to establish needs

• Draft tools including a Self Audit Guide and Best Practice Manual were trialled to ensure that they were user friendly and effective for the target audience (chemical industry SMEs)
Programme pilots

• Who has participated in or managed a programme pilot?
• What was the approach?
• What changes were made as a result of the pilot?
Mexico 'a model of energy efficiency' in region, says minister
Managing the implementation process

✓ Maintain ongoing communication with industry to manage expectations and address concerns as they arise

✓ Ensure that industry gets that assistance that has been promised if it is part of the programme

✓ Ensure that programme components reinforce each other rather than operating in isolation

✓ Articulate the multiple benefits achieved through the program on a regular basis