



# Did it work?

Evaluation and energy efficiency indicators

Buildings

Buildings energy efficiency sessions in partnership with:



## Energy Efficiency Training Week: Buildings programme



- 1. Where to start: Energy use in buildings
- 2. Where to start: Energy efficiency potential in buildings
- 3. **Toolkit:** Energy efficient building design
- **4. Toolkit:** Energy efficient building technologies
  - **Special session.** Technology demonstration
  - Where do I get help? IEA's Technology Collaboration Programmes
- 5. **Toolkit:** Energy efficiency policies and target setting
- **6. What are the steps?** Enabling investment with energy efficiency policies
- 7. What are the steps? Implementing building energy codes and standards
- 8. What are the steps? Building operations and procurement
  - **Special session.** The multiple benefits of energy efficiency
- Did it work? Evaluation and energy efficiency indicators
   Where do I get help? International and regional energy efficiency initiatives
- 10. Energy efficiency quiz: Understanding energy efficiency in buildings

# Energy Efficiency Training Week: Buildings



#### **9. Did it work?** Evaluation and energy efficiency indicators

**Trainers:** Brian Dean and Pierre Jaboyedoff

**Purpose:** To teach the fundamentals of tracking progress with energy efficiency indicators that are applicable to the buildings sectors. The course will include a discussion of IEA's methodologies and how to collect or model data that can be used to estimate progress from energy efficiency efforts.

**Scenario:** Leadership wants to know how effective the building energy efficiency policies have been. How do you determine the benefits of your policies and programmes?





# **Evaluation**

What is evaluation?

Ex-ante evaluation

Ex-post evaluation



#### What is evaluation?

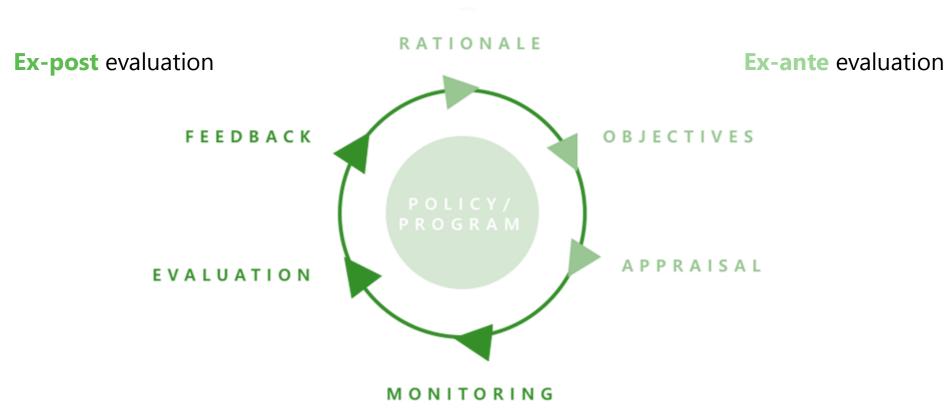


Evaluation is an **objective** process of understanding **how** a policy or programme was implemented, **what** effects it had, for whom and **why**.

It leads to more effective policies and programmes

#### When should you evaluate?





The term **ex-post** is a phrase meaning "after the fact"

The term **ex-ante** is a phrase meaning "before the event"

#### Ex-ante evaluation analysis approaches



- **1. Technical potential:** analysing the total energy efficiency potential without any economic or market constraints (e.g. analysing the energy savings potential if all buildings used best available technology)
- **2. Economic potential:** analysing the energy efficiency potential assuming economic constraints for cost effectiveness (e.g. analysing the energy savings potential if buildings used the most-efficient cost-effective technology)
- **3. Market potential :** analysing the energy efficiency potential assuming market constraints in implementing energy efficiency (e.g. analysing the energy savings potential using a adoption curve to estimate typical market implementation given the available policies and technologies)

Technical potential, economic potential and market potential are used for different purposes

#### Ex-post evaluation: did it work?



Measuring activities and outputs is straightforward, if not simple. Outcomes / impacts are more difficult...

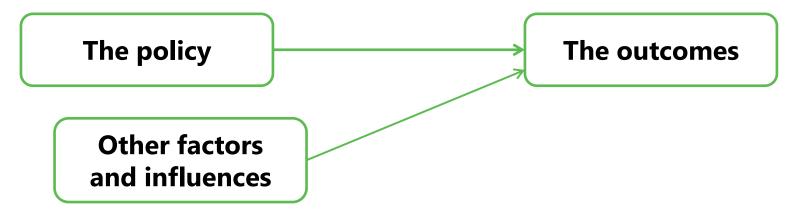


Why is it more difficult?

#### Ex-post evaluation: did it work?



Measuring activities and outputs is straightforward, if not simple. Outcomes / impacts are more difficult...



#### Other factors include:

- Global, national, local trends / events
- Other policies
- Something you haven't even thought of...



# Energy efficiency data

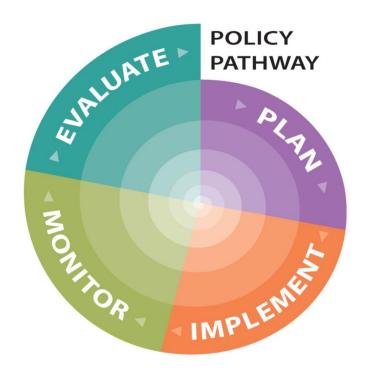
Indicators manuals

Indicators data pyramid



#### Data is essential at all stages of the policy cycle





- Plan: Inform policy design based on current state and ambition
- Implement: Adapt the policy during adoption and enforcement stages
- Monitor: Track how the policy is performing
- Evaluate: Use the data to see what happened and why

Each step requires appropriate data to be effective

#### Why do we need data for policy design?



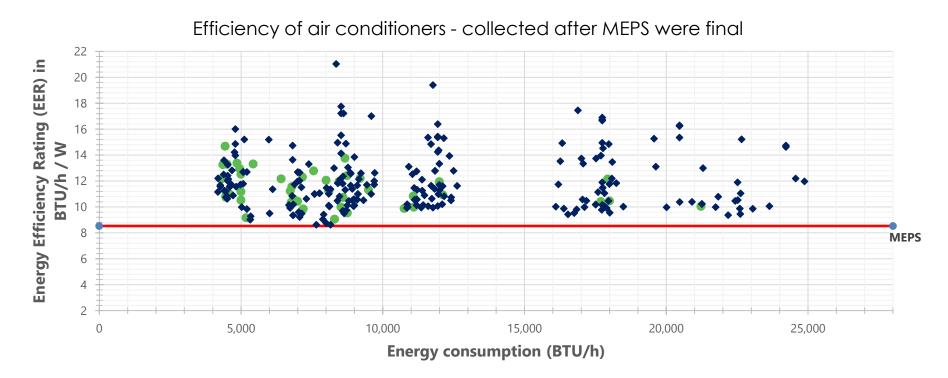


Where do you set your minimum energy performance standards (MEPS)? Without national market data, you may set the MEPS here...

#### Why do we need data for policy design?





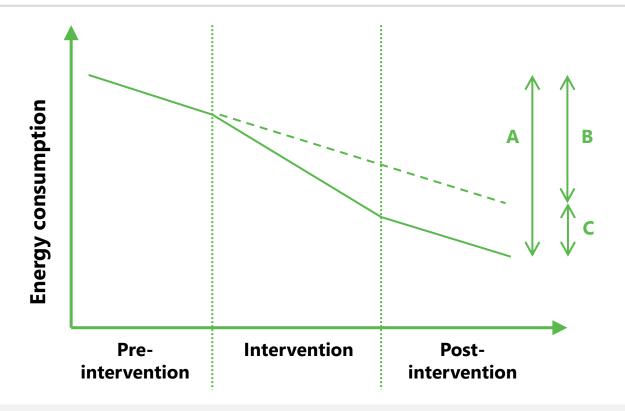


In this case, without appropriate data, MEPS were set too low. Providing an unfair advantage to benefit importers over local companies...

#### How does data help in implementation?







Impacts are assessed compared to "control" group (what would have happened)

#### **Monitoring and Evaluation**



#### **Monitoring** provides headline data on policy performance

What happens as a result of the policy?

**Evaluation** provides an *understanding* of what is happening / has happened

Why and what can be done about it?

#### Why is monitoring and evaluation needed?

- Understand what happens as a result of the policy
- Verify the policy is performing as expected
- Ability to change policy during its implementation
- Learn for other policies
- Understand the energy efficiency and energy market more
  - What drives changes in the market?
  - How do energy consumers react?

#### Main sources of data, information and indicators





- Management information/reporting
- Measurement e.g. meter readings, compliance data
- Experiments/testing
- Modelling
- Surveys
- Interviews and focus groups

#### Resource of methods for capturing data, information and indicators



Home » ClassicStats » Topics » Energy efficiency » EE Indicators Manual

#### **Energy Efficiency Indicators Statistics: Country Practices Database**

A supplement to the publication Energy Efficiency Indicators: Fundamentals on Statistics, this database presents practices on collection of data for developing efficiency indicators from a variety of OECD Members and non-Members.

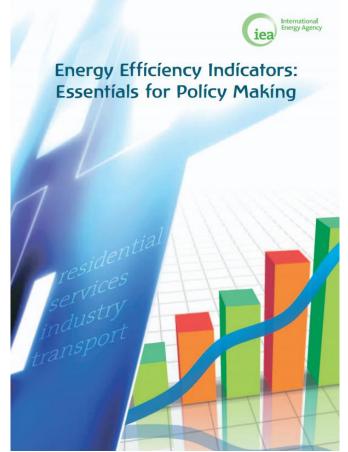
Practices are searchable by country and territory, sector, methodology and type of available documentation. By sharing these experiences, we hope to help countries and organisations to develop their own energy efficiency indicators programmes.

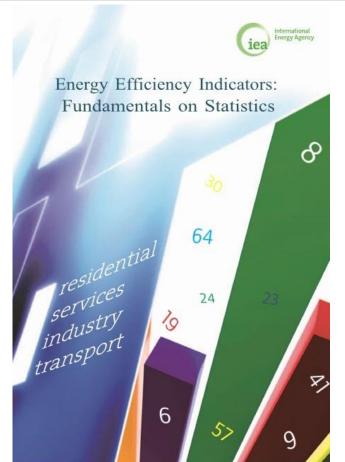
Countries, territories and economies	Sector	Methodology	Available content	Search by keywords
Albania Australia Belarus Belgium Bosnia and Herzegovina Brazil Bulgaria Canada	□ Industry □ Residential □ Services □ Transport	■ Administrative sources ■ Measuring ■ Modelling ■ Surveying	<ul> <li>methodology</li> <li>project web site</li> <li>questionnaire</li> <li>report</li> <li>results</li> </ul>	
			Reset Search	

## **Energy efficiency indicators: manuals**



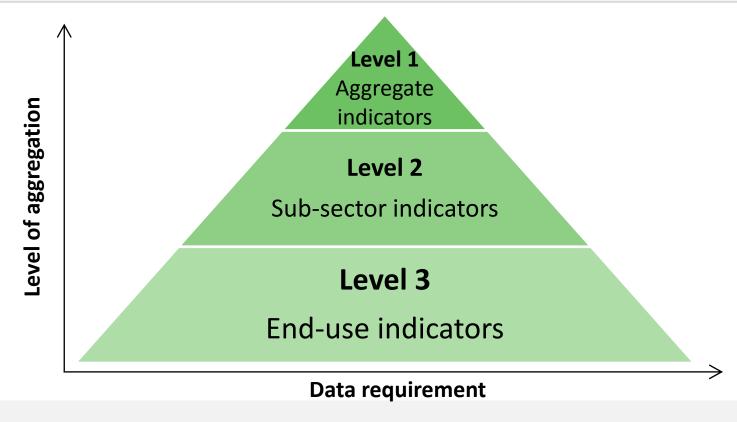






## Energy efficiency indicators pyramid



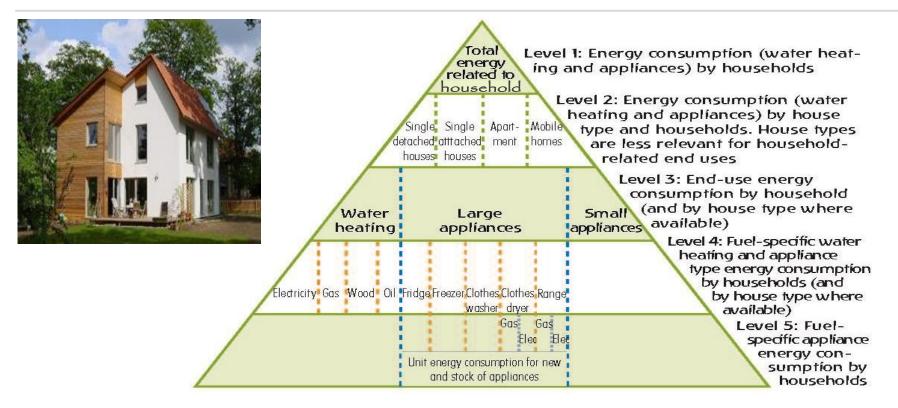


More detailed data is required to get to Level 3 indicators

#### Energy efficiency indicators pyramid: residential per household





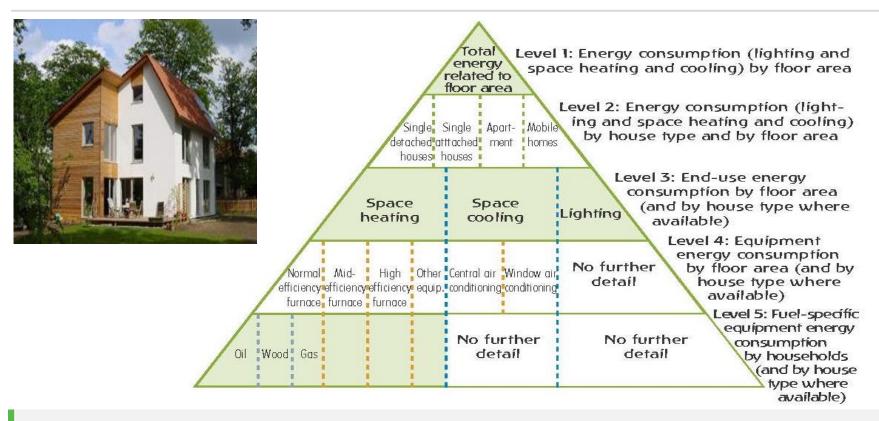


Data and analysis can be used to get end-use and fuel values

#### Energy efficiency indicators pyramid: residential per floor area





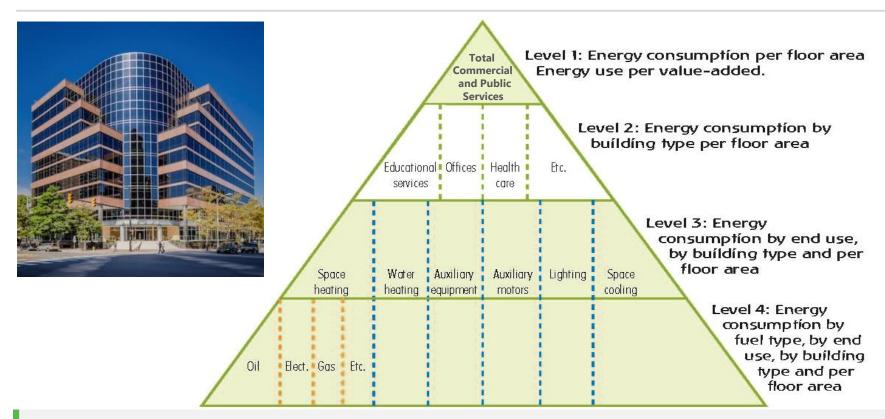


Data and analysis can be used to get end-use and fuel values

#### Energy efficiency indicators pyramid: non-residential per floor area







Data and analysis can be used to get end-use and fuel values

#### Energy efficiency indicators: online courses at edx.iea.org





- Step-by-step and sector-by-sector through energy efficiency indicators.
- Self-paced and interactive.
- No set time limit to complete the course, to fit into your professional and personal lives.





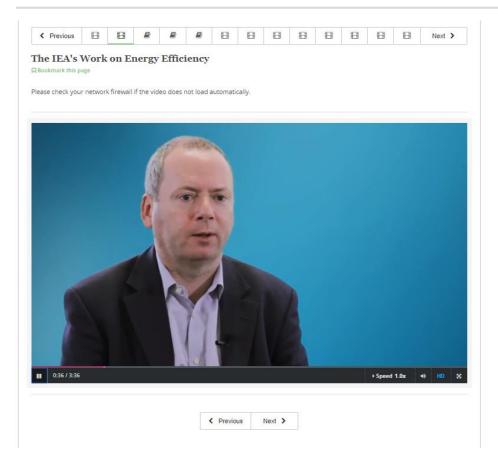
Energy Efficiency Indicators: Fundamentals on Statistics

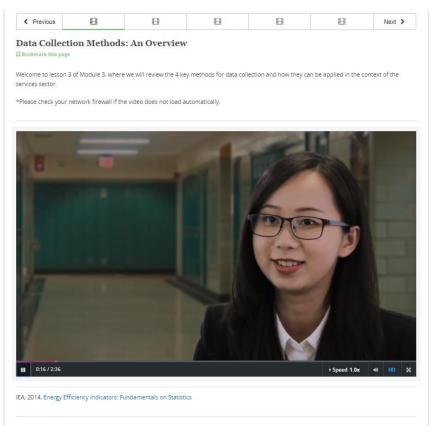
International Energy Agency
Energy Efficiency Indicators: Essentials
Policy Making

Source: edx.iea.org

### Energy efficiency indicators online course: expert videos



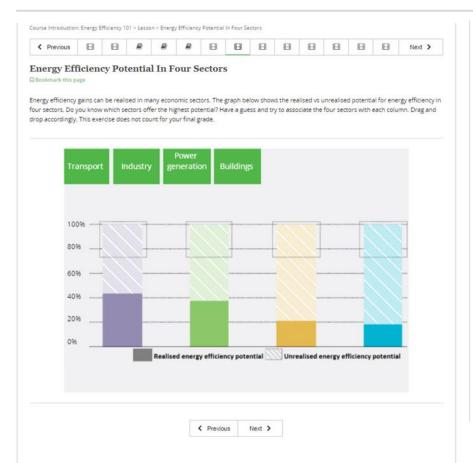




Source: edx.iea.org

#### Energy efficiency indicators online course: interactive exercises





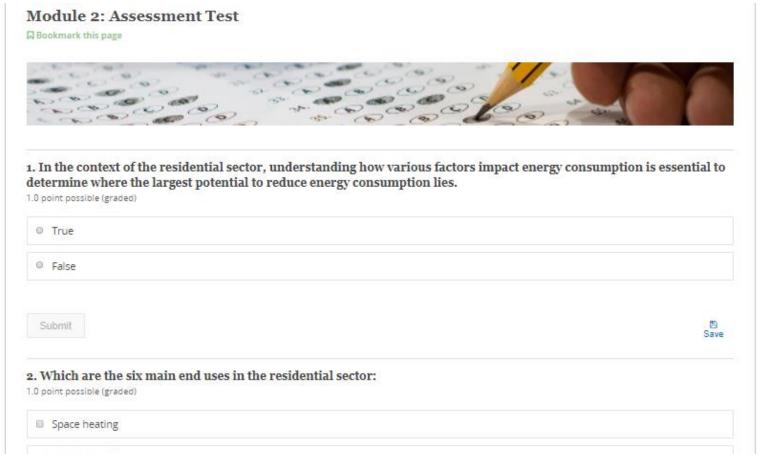
< Previous	B		B	8		Next >
Practice I	Exercise: Buildi	ng Indicators	Using Energy	and Activity D	ata	
	vity data are indispensab denominator. For exam					
	tal cooling energy consur				value added (CZa) w	e need the
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	Water heating				= ?	
	Space cooling				- 2	
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	Other equipment				= ?	
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Source: edx.iea.org

#### Energy efficiency indicators online course: assessment tests

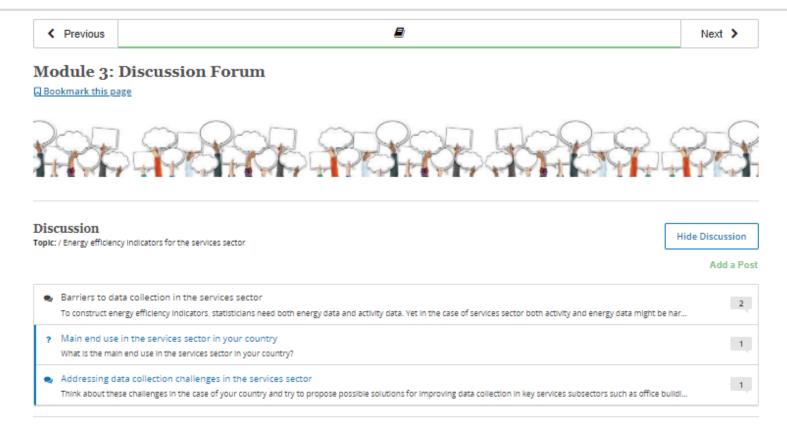






#### Energy efficiency indicators online course: interactive discussion forums 💩 🧶





Previous Next >

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# **Evaluation approaches**

**Energy performance metrics:** Typically primary level indicators (e.g. energy per person) that do not clearly show the role of efficiency.

**Energy demand analysis:** A "bars held" or "what if" approach by holding indicators constant than can under-estimate energy efficiency gains

**Decomposition analysis:** Can be complex to understand, but very valuable





# **Energy performance metrics**

Limitations

Energy consumption

Energy per person

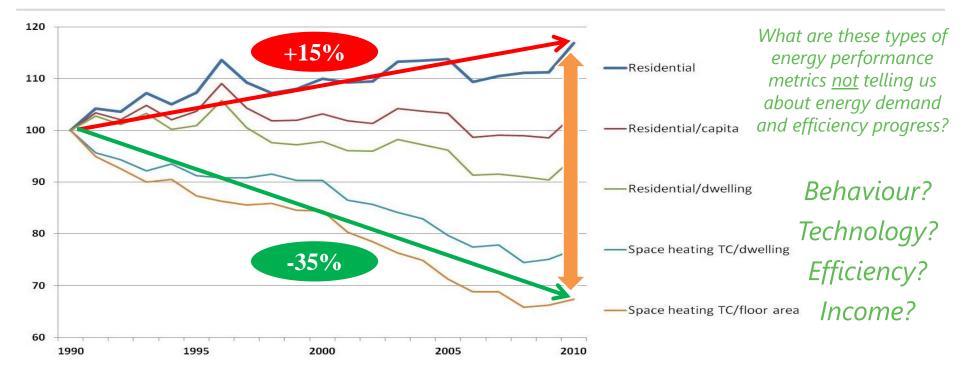
Energy per floor area



#### **Evaluation:** choosing the right metric







Index: 1990=1. Data for IEA18 (Australia, Austria, Canada, Denmark, Finland, France, Germany, Ireland, Italy, Japan, Netherlands, Norway, Slovakia, Spain, Sweden, Switzerland, UK, USA). TC: Temperature Corrected.

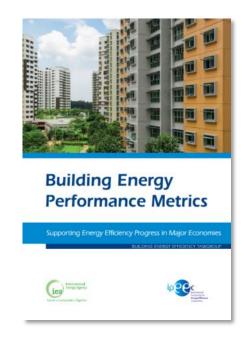
The right energy performance metric is crucial to understanding & tracking progress over time.





## **Limitations of Energy Performance Metrics**

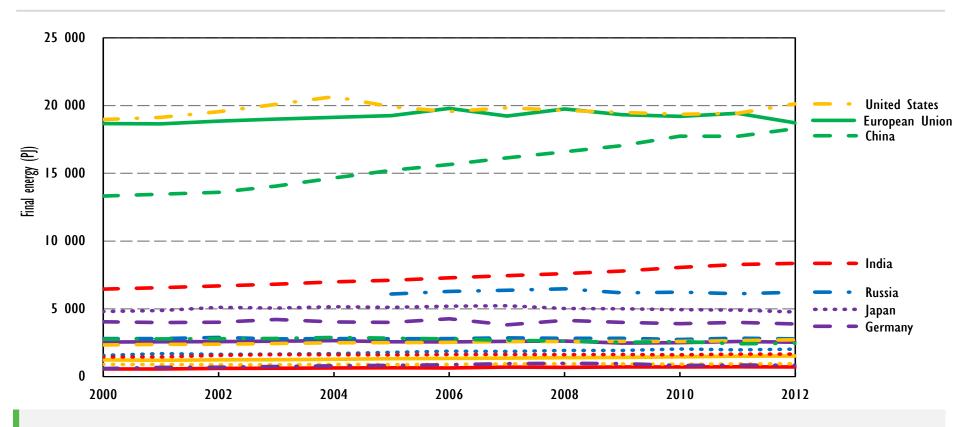
- Metrics cannot predict variation in overall energy consumption or quantify the impact of individual components or factors on overall energy consumption.
- It is often necessary to undertake more detailed analysis to fully understand the combined impact of a number of different factors or driving forces on overall energy consumption.



#### Building energy performance metrics: energy consumption

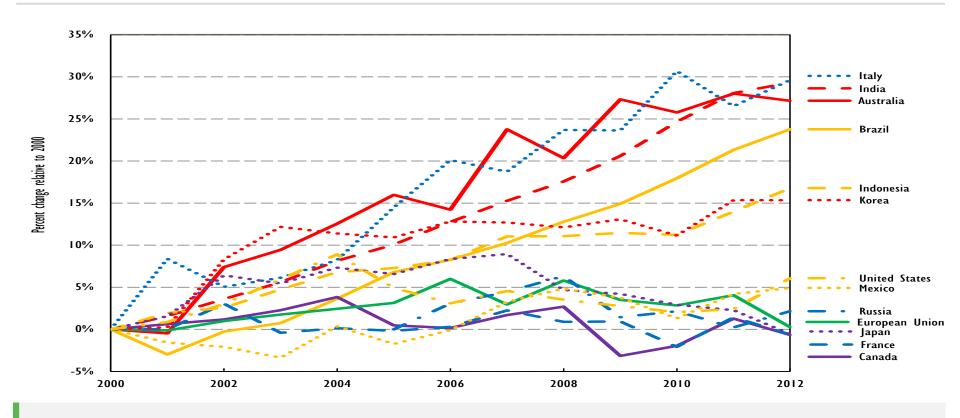






#### Building energy performance metrics: change in energy consumption & 🕏

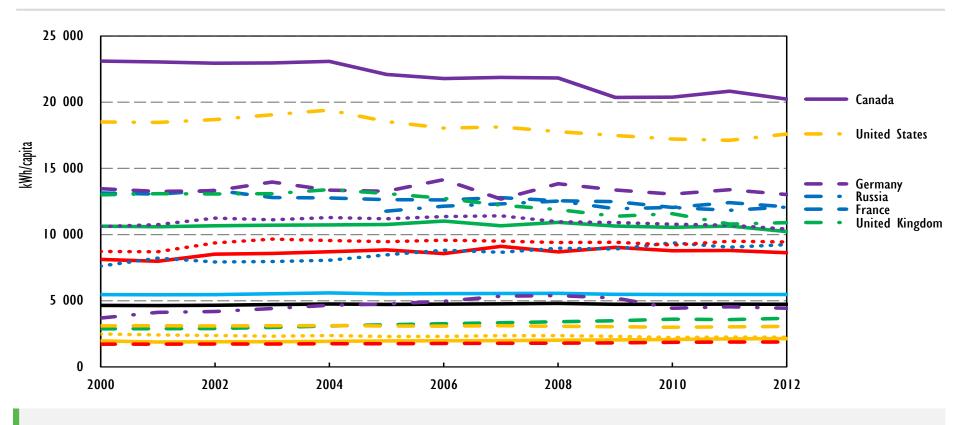




What does this tell us about energy efficiency in buildings?

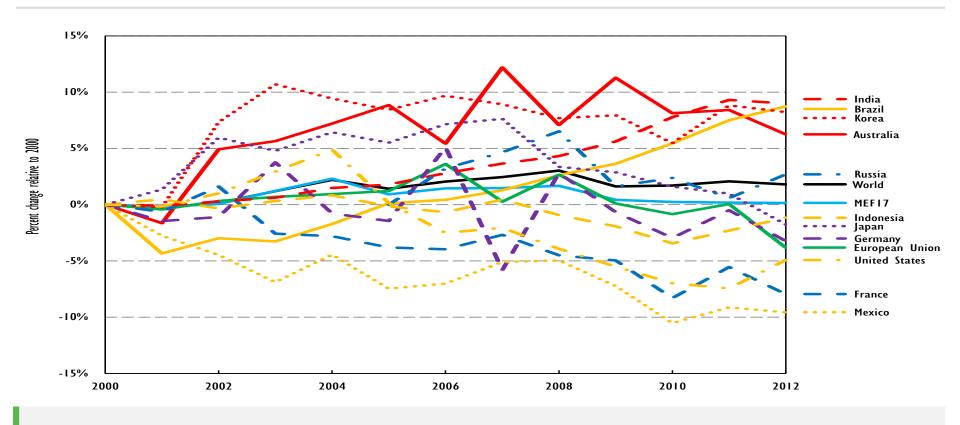
#### Building energy performance metrics: energy per person





#### Building energy performance metrics: change in energy per person 🧓 🌢 🥺

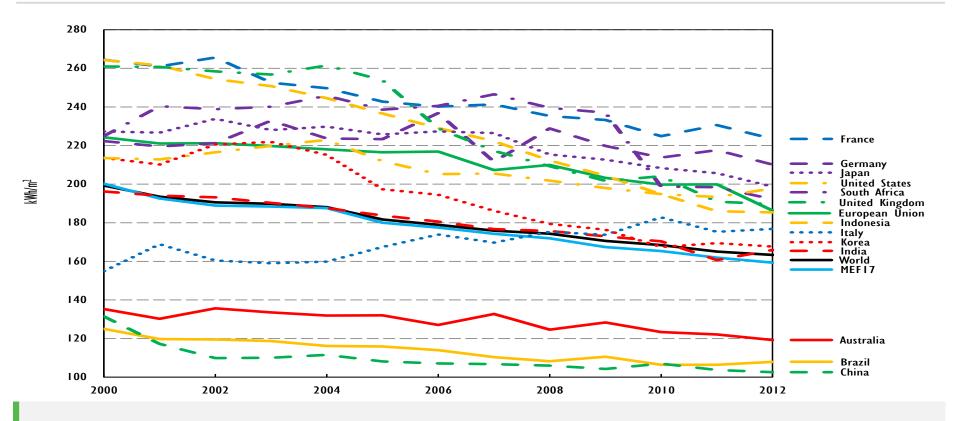




### Building energy performance metrics: energy per floor area

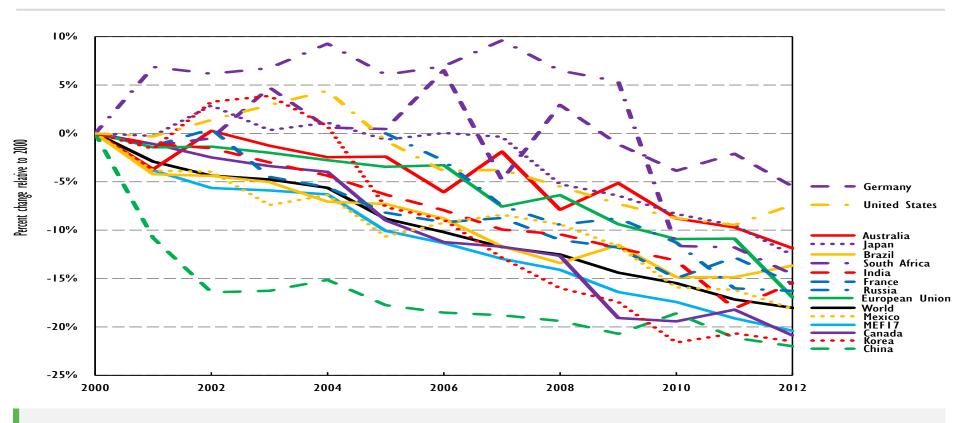






# Building energy performance metrics: change in energy per floor area 🜢 🦃





What does this tell us about energy efficiency in buildings?



# **Energy demand analysis**

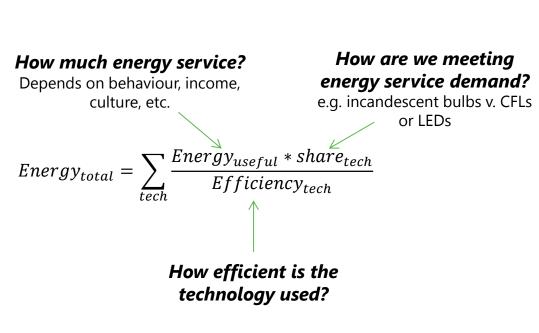
Bars held analysis

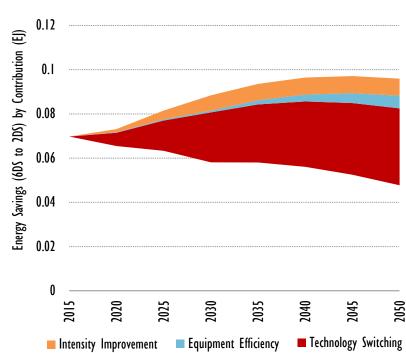


### **Evaluation:** Energy demand/bars held analysis or "what if" analysis













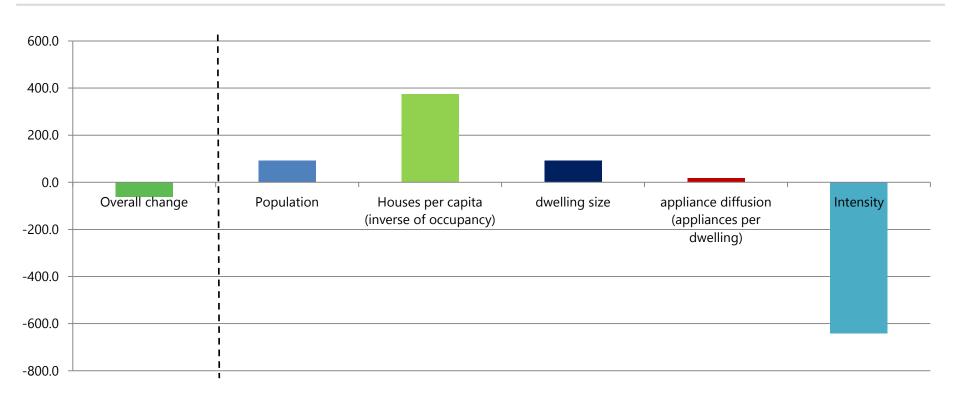
# **Decomposition**

Logarithmic Mean Divisia Index (LMDI)



# **Evaluation:** Building energy decomposition





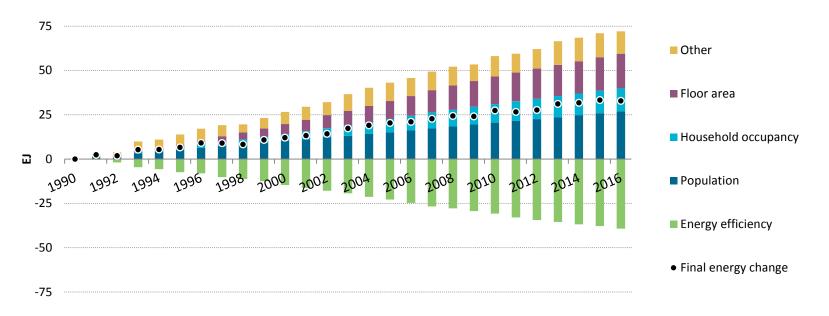
Proportional distribution of energy savings by holding only changing one indicator at a time.

Decomposition analyses can be extremely valuable – but complex.

# **Evaluation:** Building energy decomposition



### Decomposition of global final energy demand in buildings by key contribution



Through decomposition, we can see that energy efficiency is significant, but not keeping up with the growth in total energy consumption in buildings.



# **Process for Tracking Progress**

Key steps in the process

Examples



## Tracking progress: Key steps in the process





# Step 1: Identify what needs to be tracked

- What story should be told?
- What were the objectives?
- What are the risks?

### **Step 2: Define the tracking indicators**

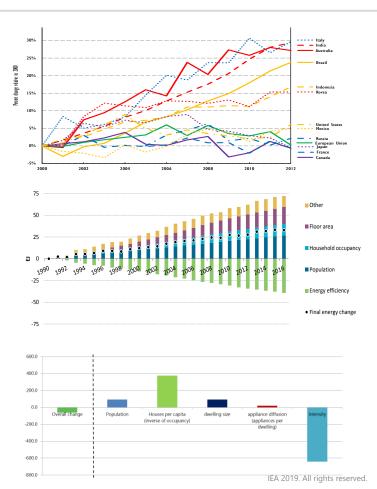
- What performance metrics can you use?
- What data is needed?

### **Step 3: Assess the data**

What analysis method should you use?

### **Step 4: Tell the story**

- How do you visualise the results?
- How would it vary across countries?



# Example: Tracking progress in the Building Efficiency Accelerator





Stage 0 Stage 1 Stage 2 Stage 3 Stage 4

Commitment Assessment Development Implementation Improvement

#### Goal

Establish shared vision

### **Indicators**

- Number and type of organizations at kickoff event
- Type of engagement with organizations

#### **Methods**

- Recognition in event summary report and media coverage
- Participation in working groups

#### Goal

Collect baseline data to inform selection of policy and project

#### **Indicators**

 Number of public buildings for which we collect energy consumption and use characteristic data

#### **Methods**

 Enter data into ENERGY STAR Portfolio Manager

#### Goal

- Select project and develop project documentation
- Obtain project funding

#### **Indicators**

- Investment grade audits for 4 buildings
- Identify funding/ finance to implement EE measures in audits

#### Methods

- Share audit results with key stakeholders and potential funders
- Meet funders terms and metrics

#### Goal

Successfully install EE measures in buildings

### **Indicators**

- Reduce energy use of buildings by 15% or more
- Reduce energy costs of buildings by 15% or more

#### **Methods**

 Track energy use and costs in ENERGY STAR Portfolio Manager

#### Goal

Improve city energy productivity

#### **Indicators**

- \$GDP per kWh
- Residents with Tier 1 energy services per kWh

#### **Methods**

Develop data and management system for continuous measurement, monitoring and improvement





For continuous improvement

# Tracking progress example: cooling



# **Step 1: Identify what needs to be tracked**

- What story should be told about the impact of cooling?
  - What objectives could be achieved through policies on cooling?
  - What are the risks and threats from increasing cooling energy use?

### Potential issues related to cooling

- Demand for and access to cooling thermal comfort
- Energy used for cooling based on AC efficiency levels
- Peak electricity loads, grid stability and power sector investments
- Job creation through design, manufacturing, selling or installing ACs
- Sales tax and public budgets financial impacts
- Market availability of efficient products

# Tracking progress example: cooling



# **Step 2: Define the tracking indicators**

- What performance metrics can you use?
- What data do you have on cooling and buildings?

### Issues with metrics and indicators

- How do you separate the influences? (Income; demand; population; climate; efficiency)
- What options are there for metrics?
  - Final energy use for cooling
  - Final energy use for cooling per square meter cooled per cooling degree-day
  - Change in average efficiency of ACs (stock, sold, manufactured, imported, exported)
  - Share of products covered by labels or MEPS policies

# Tracking progress example: cooling



### **Step 3: Assess the data**

- What analysis method can you use?
- Which method will provide the information needed?

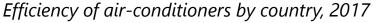
### **Step 4: Tell the story**

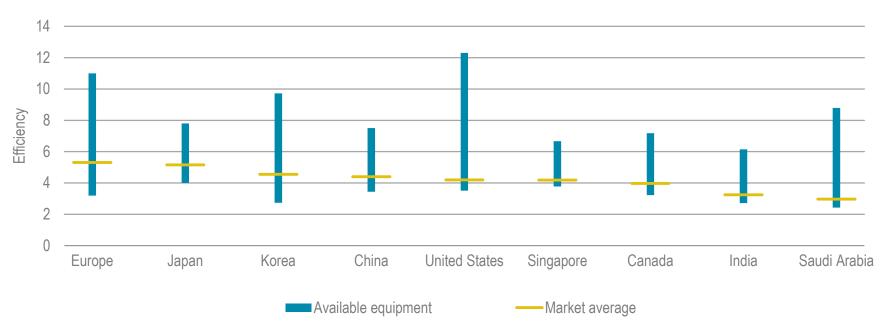
- How do you visualise the data?
- What part of the story is important for your country?

### Issues with metrics and indicator analysis methods

- What results will be compelling and told with simple visuals or statements?
- What options are there for methods?
  - Energy performance metrics
  - Bars held analysis
  - Energy decomposition (LMDI)



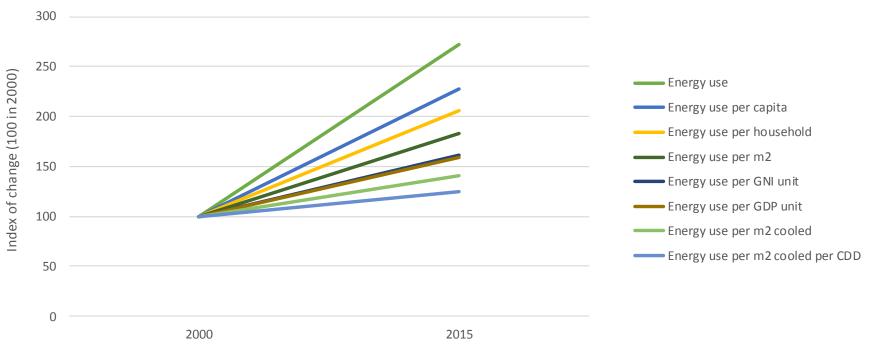




Best available technology efficiency levels vary widely between countries. And, best available technology is much more efficient than the market average.



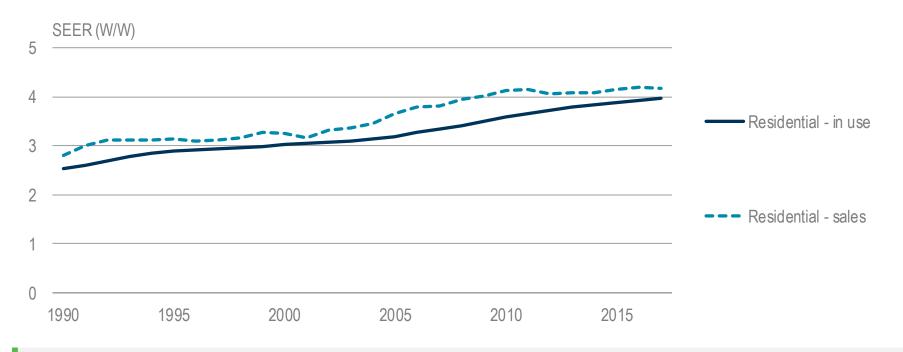




"Energy use per m<sup>2</sup> cooled per CDD" may be an accurate performance indicator at the building. But depending on the story you want to tell, "energy use" offers a different story for the country.



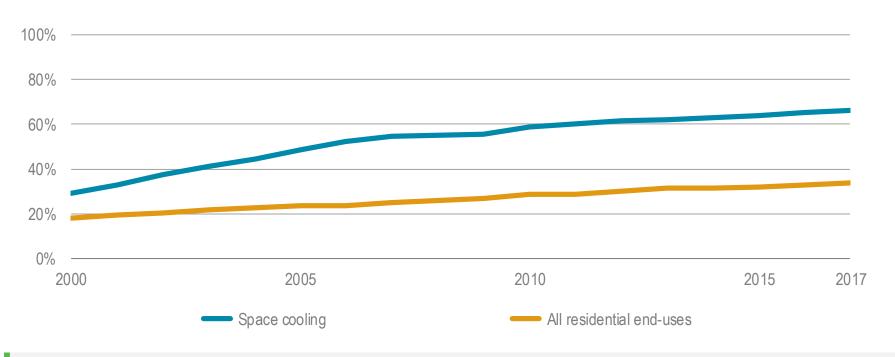
### Global weighted average residential SEER of air-conditioners, 1990-2017



More efficient cooling technologies are being sold. But the efficiency levels are well below the best available technologies.



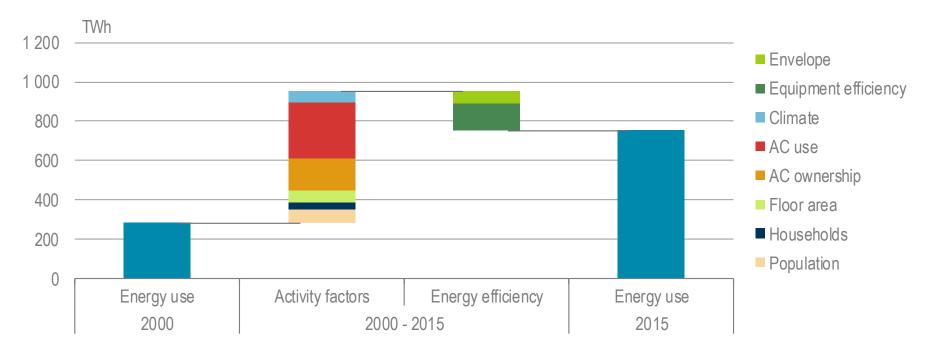




Increasingly more policies are covering space cooling energy use. But the strength of those policies are not keeping pace with best available technologies.



### Global decomposition of final energy use for cooling by key contribution, 2000-15



Energy efficiency has saved 200 TWh of cooling final energy from 2000 to 2015, but this has been offset by activity factors contributing to a 650 TWh increase during this period.

# Group discussion



### **Scenario:**

The Minister wants to know how effective the building energy efficiency policies have been.

How do you go about answering this?









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# **Space Heating**

Indicator	Coverage	Energy data	Activity data	Code	Recommended
Space heating energy consumption per capita	Overall	Total space heating energy consumption	Total population	H2a	
Space heating energy consumption per dwelling	Overall	Total space heating energy consumption	Total number of dwellings	H2b	
	Overall	Total space heating energy consumption	Total floor area	H2c	0
Space heating	By dwelling type	Space heating energy consump- tion of dwellings type A	Floor area of dwellings type A	НЗа	
energy consumption per floor area (idem per floor area heated)	By heating system	Space heating energy consumption of dwellings with system α	Floor area of dwellings with heating system α	НЗЬ	
	By energy source	Space heating energy consumption of dwellings	Floor area of dwellings with energy source Z	НЗс	
Heating Ce: IEA energy efficiency indicators	ooling Water	heating Lighting	Cooking Applic	inces	



# **Space Cooling**

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator		
Space cooling energy consumption per dwelling with air conditioning (A/C)	Overall	Total space cooling energy consumption	Total number of dwellings with A/C	C2a			
Space cooling energy consumption per floor area of dwellings with A/C	Overall	Total space cooling energy consumption	Total floor area cooled	C2b	<b>©</b>		
	By dwelling type	Space cooling energy consumption of dwellings type A	Floor area cooled of dwell- ings type A with A/C	СЗа			
	By type of cooling system	Space cooling energy consumption of dwellings with A/C system α	Floor area cooled of dwell- ings with A/C system α	C3b			
	By energy source	Space cooling energy consumption of dwellings with A/C system energy source Z	Floor area cooled of dwellings with A/C energy source Z	C3c			
Heating Coo							

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# **Water Heating**

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator
Water heating energy consumption per capita	Overall	Total water heating energy consumption	Total population	W2a	
Water heating energy consumption per dwelling	Overall	Total water heating energy consumption	Total number of dwellings	W2b	0
	By type of water heating system	Water heating energy consumption for dwellings with water heating system $\alpha$	Total number of dwellings with water heating system α	W3a	
	By type of energy source	Water heating energy consumption for water heating systems with energy source Z	Total number of dwellings with systems with energy source Z	W3b	
Heating Cooling Water heating Lighting Cooking Appliances					



# Lighting

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator
Lighting energy consumption per capita	Overall	Total lighting energy consumption	Total population	L2a	
Lighting energy consumption per dwelling	Overall	Total lighting energy consumption	Total number of dwellings	L2b	<u></u>
	By dwelling type	Lighting energy consumption of dwellings of type A	Number of dwellings of type A	L3a	
Lighting energy consumption per floor area	Overall	Total lighting energy consumption	Total floor area	L2c	
	By dwelling type	Lighting energy consumption of dwellings of type A	Total floor area of dwellings type A	L3b	
Heating Cooling Water heating Lighting Cooking Appliances					

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# Cooking

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator	
Cooking energy consumption per capita	Overall	Total cooking energy consumption	Total population	K2a		
Cooking energy consumption per dwelling	Overall	Total cooking energy consumption	Total number of dwellings	K2b	<b>©</b>	
	By energy source	Cooking energy consumption with cooking energy source Z	Number of dwellings with cooking energy source Z	КЗа		
Heating Cooling Water heating Lighting Cooking Appliances						

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# **Appliances**

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator
Appliances energy consumption per capita	Overall	Total appliances energy consumption	Total population	A2a	
Appliances energy consumption per dwelling	Overall	Total appliances energy consumption	Total number of dwellings	A2b	
Energy consumption per appliance unit	By appliance type	Energy consumption for all appliances of type A	Number of appliances of type A	A3a	<b>③</b>
Heating Cooling Water heating Lighting Cooking Appliances					

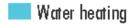


# **Space Heating**

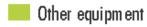
Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator
Space heating energy consumption per value added	Overall	Total heating energy consumption	Total value added	H2a	
Space heating energy consumption per floor area	Overall	Total heating energy consumption	Total floor area	H2b	©
	By heating system	Heating energy consumption with system $\boldsymbol{\alpha}$	Floor area heated with heating system a	НЗа	
	By energy source	Heating energy consumption with energy source Z	Floor area heated with energy source Z	НЗЬ	
Space heating energy consumption per unit of activity	By service category	Heating energy consumption for service category A	Unit activity of service category A	НЗс	











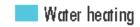


# **Space Cooling**

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator
Space cooling energy consumption per value added	Overall	Total cooling energy consumption	Total value added	C2a	
Space cooling energy consumption per floor area cooled	Overall	Total cooling energy consumption	Total floor area cooled	C2b	<b>©</b>
	By space cooling system	Cooling energy consumption by cooling system $\alpha$	Floor area with cooling system α	C3a	
	By service category	Cooling energy consumption for service category A	Floor area cooled of service category A	C3b	
Space cooling energy con- sumption per unit of activity	By service category	Cooling energy consumption for service category A	Unit activity of service category A	СЗс	











# **Water Heating**

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator
Water heating energy consumption per value added	Over all	Total water heating energy consumption	Total value added	W2a	
Water heating energy consumption per unit of activity	By service category	Water heating energy consumption for service category A	Unit activity of service category A	W3a	☺
Heating Cooling Water heating Lighting Other equipment					

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# Lighting

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator
Lighting energy consumption per value added	Overall	Total lighting energy consumption	Total value added	L2a	
Lighting energy consumption per floor area	Overall	Total lighting energy consumption	Total floor area	L2b	
	By service category	Lighting energy consumption for service category A	Floor area of service category A	L3a	
Lighting energy consumption per unit adivity	By service category	Lighting energy consumption for service category A	Unit activity of service category A	L3b	<b>©</b>

Heating

Cooling

Water heating

Lighting

Other equipment



# Other equipment

Indicator	Coverage	Energy data	Activity data	Code	Recommended indicator
Other equipment energy consumption per value added	Overall	Total other equipment energy consumption	Total value added	E 2a	
	By service category	Other equipment energy consumption for service category A	Value added of service category A	E3a	
Other equipment energy consumption per floor area	Overall	Total other equipment energy consumption	Total floor area	E2b	
Other equipment energy consumption per unit of activity	By service category	Other equipment energy consumption for service category A	Unit activity of service category A	E3b	<b>©</b>

Heating Cooling Water heating Lighting Other equipment