







# **Toolkit**

Monitoring, verification and Enforcement (MV&E)

Session 9

Kevin Lane and Emily McQualter, IEA - Bangkok, 3 April 2019



# Overview of the appliance and equipment training sessions



#	Session	
0	Introduction and roundtable	$\overline{\mathbf{V}}$
1	Planning energy efficiency programmes	$\overline{\checkmark}$
2	Selecting products for MEPS and Labelling programmes	<b>V</b>
3	Assessing efficiency performance and setting MEPS	<b>V</b>
4	Industry transformation	$\overline{\checkmark}$
5	Stakeholder involvement and communication	<b>V</b>
6	The relationship between product efficiency and price	$\overline{\checkmark}$
7	Modernising energy efficiency through digitalisation	$\overline{\checkmark}$
8	Insights into energy labels	$\overline{\checkmark}$
9	Monitoring, verification and enforcement	
10	Monitoring and evaluating policies and programmes	
11	Roundtable discussion, review and report back	

# Resources – What is MV&E



Source: U4E

https://www.youtube.com/watch?v=u8xPFhcFYhw

#### Scenario



You've been given \$300,000 to improve compliance rates in your S&L programme

How do you go about deciding on the most effective ways to spend this?

How would you spend this?

# Why is compliance important?



Ensure that **consume**r receive the performance they are paying for

Ensure **suppliers** who invest more in energy efficiency do not lose market share to unscrupulous competitors

Compliance

Ensure **governments** get the outcomes they expect (programme objectives)

Safeguards the integrity of the programme – hard to win back confidence once lost

# Group exercise



What are some of the ways to increase compliance rates?



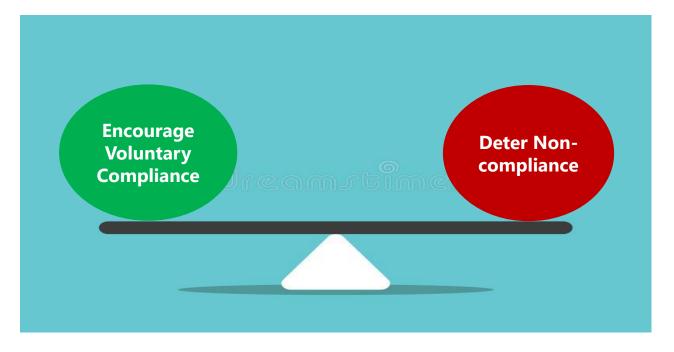
#### What are the Options?



- 1. Test more products
- 2. Build a better laboratory
- 3. Better educate product suppliers
- 4. Publish list of offenders & actions taken
- 5. Inspect more labels in stores
- 6. Improved powers to act (legislation)
- 7. Improve the range of sanctions available
- 8. Publish rules / enforcement policy document
- 9. Make it easier for suppliers to demonstrate/report compliance
- 10. Improve targeting of testing
- 11. Develop in-house manual for staff
- 12. Publish testing targets in advance
- 13. Ensure that enforcement action is taken swiftly
- 14. Add requirements for retailers



## **Effective Compliance Frameworks aim to......**



## Steps to encourage voluntary compliance





### **Encouraging Compliance**





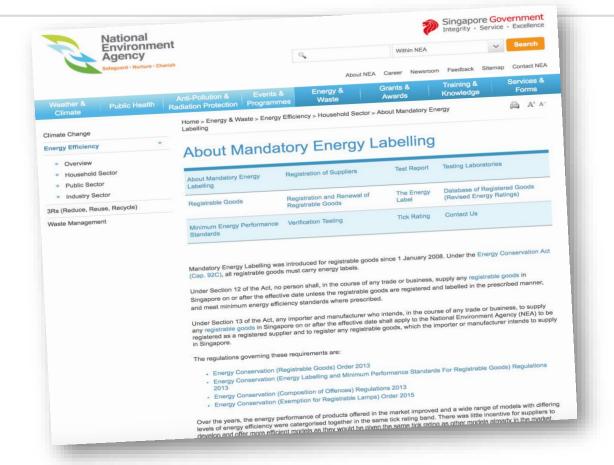
- Are the requirements for suppliers and retailers clear and accessible?
- Are they understandable (not 'legalese')
- Is registration (or alternatives) simple and effective, online, includes FAQ and guides?
- Is is clear what documentation is required?
- Are all the relevant documents relating to MV&E clearly identified on the website?
- Are enforcement procedures and sanctions obvious?
- Are all staff clear about their roles and responsibilities? e.g. Is there a staff 'operations manual'?
- Are you reaching 'new' stakeholders as they enter the market?

#### **Benefits**

- Avoids time-consuming questions to busy staff
- Avoids wasting time on unresolved cases, delayed action

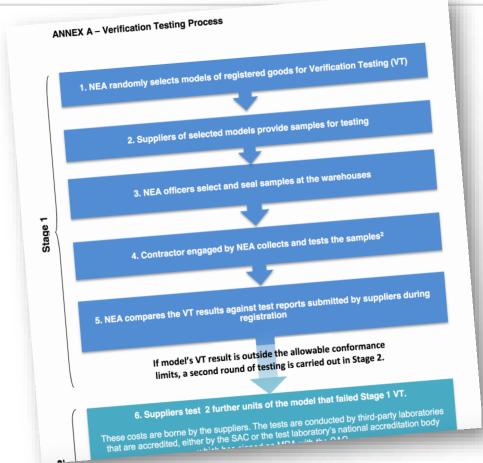
# **Example: Singapore**





# **Example:** MEPS Verification Process: Singapore





http://www.nea.gov.sg/docs/defaul t-source/energy-waste/energyefficiency/report-on-vt-results-(updated).pdf

### **Example: Australia**





#### Video: What suppliers need to know

How the E3 Program affects suppliers of products regulated for energy efficiency in Australia.

If you cannot see the video try viewing it on <u>YouTube</u> P or download a <u>transcript</u>.

https://youtu.be/IOZ6RCXz18Q?t=19



# **Compliance Best Practice**



- S&L compliance frameworks are designed to:
- a) Encourage voluntary compliance, and

# b) Deter non-compliance

# Steps to deter non-compliance



### *Deterrence theory:*

- There must be a credible likelihood of detecting violations
- Swift, certain, and appropriate sanctions upon detection
- A perception among the regulated firms that these detection and sanction elements are present
- 1. Increase the risk that instances of non-compliance will be discovered
- 2. Take corrective action quickly to minimise damage (to all)
- Make penalties proportional to the extent of transgression but sufficient to be an effective deterrent

4. Ensure corrective action is visible - to deter others

#### Which is the better deterrent?







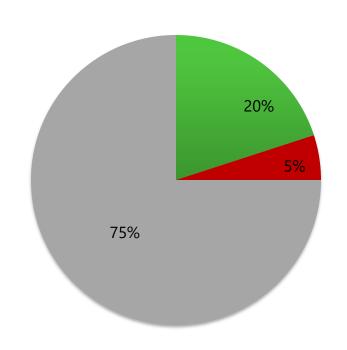
### **VISIBILITY IS IMPORTANT!**

## 1. Increase the risk that non-compliance will be discovered



# In most regulated markets:

- 20% of the regulated population will automatically comply with any regulation
- 5% will attempt to evade it
- and the remaining 75% will comply as long as they think that the 5% will be caught and punished.



### 1. Increase the risk that non-compliance will be discovered



Market surveillance

Verification testing

Increase risk

Communicate compliance activity

Report enforcement action

### Market Surveillance: labelling display and registration monitoring



- Periodically monitor products within a <u>sample of stores to check</u> that:
  - All required products are correctly labelled,
  - All labels conform to requirements,
  - Fake labels are not being used
  - Products on the market are registered (where required)



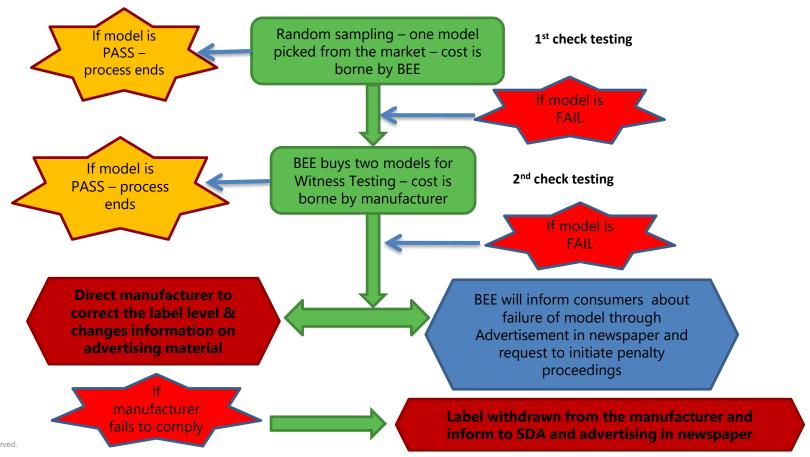
- Market surveillance can be undertaken by:
  - Government staff, Consumer groups, Contractors
- Respond to any observed instances of non-compliance & publish results

#### **Benefit**

- Early detection of labelling errors can avoid more serious non-compliance
- Demonstrates to suppliers and retailers that government is being vigilant

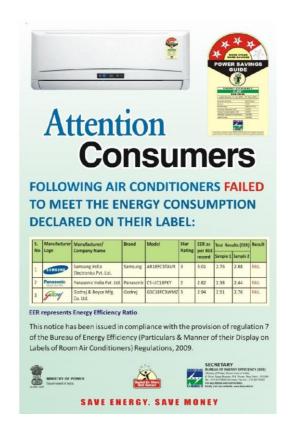
# How to check label compliance? Example from India

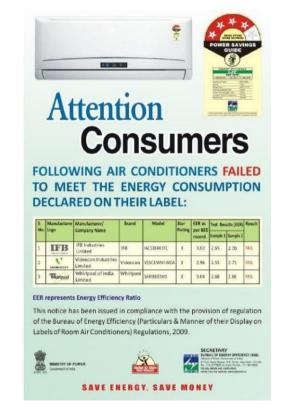




# Published check testing results – Example from India







### Verification testing





- Testing is expensive!
- Needed, but only worth it if:
  - It is done to required level of accuracy
  - Is defensible
  - Is acted upon
- Since you can only test a small proportion on models on the market how do you increase cost-effectiveness?
  - Test products most likely to be non-compliant
  - Co-ordinate or share testing with other countries
  - Ensure tests are enforceable

# Test products most likely to be non-compliant



- Random selection represents an inefficient allocation of resources
  - End up testing high proportion of compliant products
- Identify 'risk factors' for products most likely to be non-compliant and have most impact, e.g.
  - High market share
  - Does the brand have a good record of compliance?
  - What is the quality of evidence for claims is the test lab known and credible?
  - Have competitors provided evidence of non-compliance?
  - Are the claims of performance excessively high unbelievable?

### Co-ordinate or share testing with other countries



- Numerous options to minimize costs and increase effectiveness:
- Co-ordinate joint market surveillance with neighbouring economies
- Share results of market surveillance to better target future actions
- Use quality laboratories in neighbouring economies
- Commission tests in product country of origin

#### Example – European surveillance coordination



Various EU-wide (EU funded) projects

#### EEPLIANT

- 13 Market Surveillance Authorities (MSAs) from EU
- Organises coordinated MV&E activities, including product testing of LEDs, printers and heaters
- Electronic database allows MSAs to share plans and results of market surveillance activities in confidence
- Publication of Best Practice Guide

Industrial and Tertiary Product Testing and Application of Standards (INTAS)

# 2. Take corrective action quickly to minimise damage



- Any delay in taking corrective actions means non-compliant products remaining in the market
  - More energy savings lost
  - Higher household expenditure
- Most non-compliance can be quickly resolved, with minor enforcement



# 3. Make penalties proportional to the extent of transgression





Programmes need a range of enforcement tools

- To act appropriately and quickly to suspected transgressions to minimise damage

### Example - UK response to non-compliance



We operate in accordance with the Regulators' Code, which requires us to:

- > support compliance and growth
- > engage with those we regulate
- base our activity on risk
- > share information
- > offer clear guidance
- > be transparent.

We always act proportionately, depending on the nature of the non-compliance.

We are approachable and do not take enforcement action just because a business asks us a question or tells us that they have a problem.

Source: BEIS (2017)



#### 4. Ensure corrective action is visible - to deter others



Plans for compliance activity

Results of market surveillance

High Visibility

Testing activity and results (once resolved)

Enforcement actions taken

# Reporting testing results









40 Scotts Road #13-00 **Environment Building** Singapore 228231 Tel: 1 800 2255 632 Fax: 62352611 Email: contact\_nea@nea.gov.sg www.nea.gov.sg

# Results of Verification Testing of Registrable Goods Under the Mandatory Energy Labelling Scheme

The National Environment Agency (NEA) carried out verification testing (VT) on a selection of air-conditioner, refrigerator and clothes dryer models registered under the

Mandatory Energy Lab exercise, which was co

#### Stage 1 VT Results

#### Background

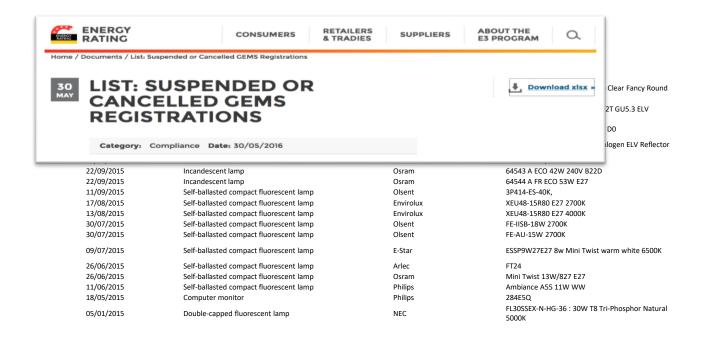
- Under the Er register their product energy performance products when they internationally recog efficiency under the
- VT is a performance of pre safeguard the inte labelling scheme.
  - In this firs models for VT efficiency ratings were subject to

VT results were compared against suppliers' test reports submitted during registration. The energy performance of 87% (40 out of 46) of the registered goods tested were found to be within the allowable conformance limits (refer to Table 3 of Annex B). By appliance category, the compliance rates were 95% for air-conditioners, 75% for refrigerators and 100% for clothes dryers.

1				
)		Air-conditioner	Refrigerator	Clothes Dryer
(	No. of models tested	20	20	6
	No. of models that passed Stage 1 VT	19	15	6
5	No. of models that failed Stage 1 VT	1	5	0
,	Table 2: Summary of Stage 1 VT results			

#### Reporting enforcement actions





# **Example: Suspended products Hong Kong**





# Two types of testing models



	Post-market verification	Third-party certification
Entry conditions	Independent tests, in-house testing, calculation or self declaration	Third-party verification and/or certification
Government/Programme	\$	\$
Industry Participant	\$	\$
Consumers	\$	\$

Total costs ≈ same

# Value of improving non-compliance

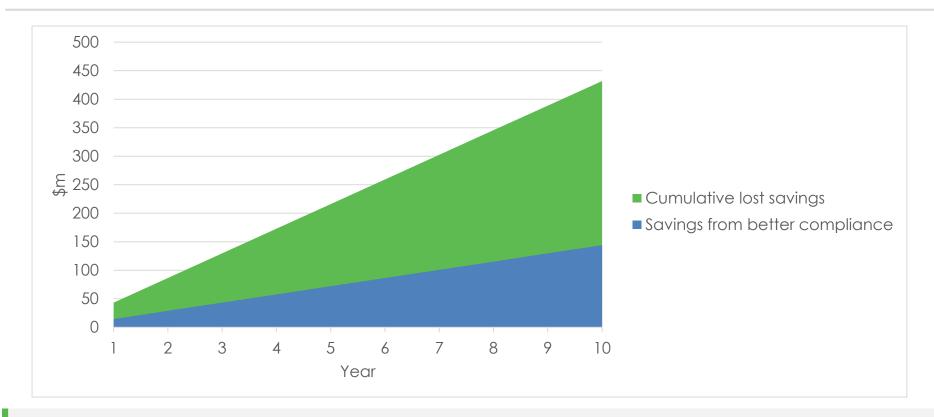


Assumptions	
Fridge market p.a.	200,000
Av. Energy consumption (kWh/year)	400
Non-compliance rate	15%
Extent of non-compliance	15%
Lifetime (years)	12
Cost of electricity (\$/kWh)	0.2
Value of lost electricity savings after one year	\$4.32 million
Cumulative after ten years	\$430 million

Outcomes	
Reducing non-compliance rate	to 10%
Saving after one year	\$1.44 million
Cost-benefit ratio (if \$300k MVE programme), one year	1:4.8
Cumulative savings after ten years	\$144 million

# The Value of Better Compliance – for \$300k per year





\$144m saved after 10 years, for \$300k MVE programme

#### Scenario



How would you spend \$300,000 on improving compliance?

• [Write down on a piece of paper, not to share]

# What would I do?

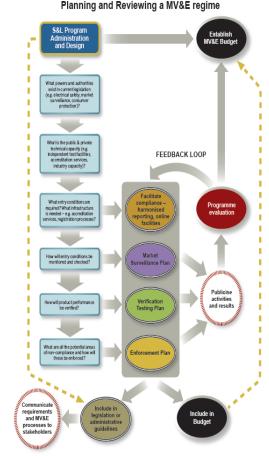


Item	\$
Dedicated compliance staff -Drafting enforcement policy -Drafting internal procedures -Testing selection criteria -Managing tests, reporting on results -Organising legislative change if necessary	110,000
Highlight compliance on website, promotion of enforcement policy	25,000
Labelling survey	25,000
Round-robin tests	60,000
Compliance tests	80,000
Total	\$300,000

### Essential elements of compliance regimes

iea 🎳 🧖 🥝

- Mechanism to facilitate compliance
- Market surveillance
- Verification testing
- Enforcement
- Communication, reporting, feedback
- Legal and administrative framework
- Budget and resource allocation
- Evaluation processes

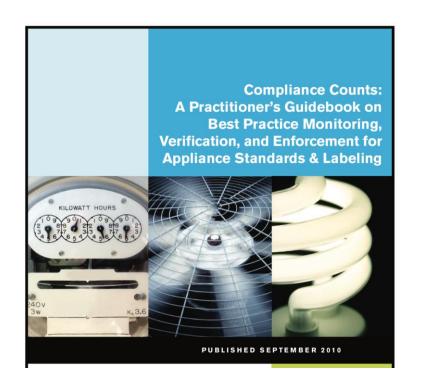


#### Sources of further information



#### **CLASP**

https://clasp.ngo



https://clasp.ngo/publications/compliance-counts-a-practitioners-guidebook-on-best-practice-monitoring-verification-and-enforcement-for-appliance-standards-labeling-1

#### Sources of further information



#### **EEPLIANT**

#### **Energy Efficiency Compliant Products 2014**

Work Package 2: Implementing Best Practices

Best Practice Guidelines for Coordinated and Effective Ecodesign and Energy Labelling Market Surveillance

Version 3, April 2017



http://www.eepliant.eu/index.php/knowledge-base/item/2017-05-16

# **United for Efficiency: Enforcing Lighting Regulations**





https://united4efficiency.org/resources/enforcing-efficient-lighting-regulations/

#### Resources



Cost of laboratories (SEAD report, 2019)

What is MV&E

https://www.youtube.com/watch?v=u8xPFhcFYhw

# Performance testing of lighting products







# **TABLE OF CONTENTS**

ADDDEVIATIONS AND DEFINITIONS

GLOSSARY	
EXECUTIVE SUMMARY	1
1 - INTRODUCTION	1
2 - PERFORMANCE TESTING OF LAMPS	1
2.1 - Identify testing objectives	1
2.2 - Determine where to test your products	1
2.3 - Adopt appropriate lighting standards	1
2.4 - Select key parameters to test	
2.5 - The testing process	
3 - INTERPRETATION OF TEST RESULTS	2
3.1 - Uncertainty	2
3.2 - Traceability of measurements	3
3.3 - Determination of pass and fail	3
4 - USING TEST RESULTS	3
4.1 - Test results for compliance activities	3
4.2 - Test results for developing regulations and cost-benefit calculations	3
4.3 - Resource Sharing	3









www.iea.org



# What are fraudulent products?



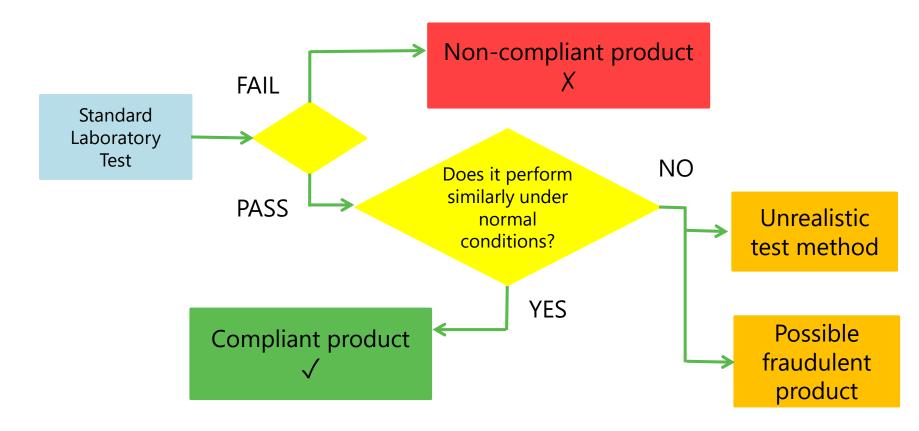
- Products designed to perform differently under test to outside the laboratory.
- Include mechanisms to sense and circumvent the test procedures.
- Sometimes referred to as 'defeat' devices.

 Not strictly an issue of 'non-compliance', since they meet requirements under test conditions

 Products performing significantly worse outside the lab. leads to an adverse impact on energy consumption, consumer benefit, the environment and competition.

# Test procedures: Representative, fraudulent





#### Reporting targets for compliance activity





CONSUMERS

& TRADIES

**SUPPLIERS** 

ABOUT THE E3 PROGRAM a



# COMPLIANCE NEWS: MARKET SURVEILLANCE ACTIVITIES FOR MOTORS

Topic Compliance

**Electric Motors** 



GEMS inspectors will also be focusing on motors contained within machines to ensure that machinery suppliers are aware of, and comply with, all GEMS requirements.

#### More information

GEMS compliance program | energyrating.gov.au/compliance

Electric Motors | energyrating.gov.au/products/electric-motors

