

Where to start

Assessing Current Performance and Setting MEPS

Session 3

Kevin Lane and Emily McQualter, IEA - Bangkok, 2 April 2019

#energyefficientworld

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Overview of the appliance training sessions



#	Session	
0	Introduction and roundtable	\checkmark
1	Planning energy efficiency programmes	\checkmark
2	Selecting products for MEPS and Labelling programmes	\checkmark
3	Assessing efficiency performance and setting MEPS	
4	Industry transformation	
5	Stakeholder involvement and communication	
6	The relationship between product efficiency and price	
7	Modernising energy efficiency through digitalisation	
8	Insights into energy labels	
9	Monitoring, verification and enforcement	
10	Monitoring and evaluating policies and programmes	
11	Roundtable discussion, review and report back	

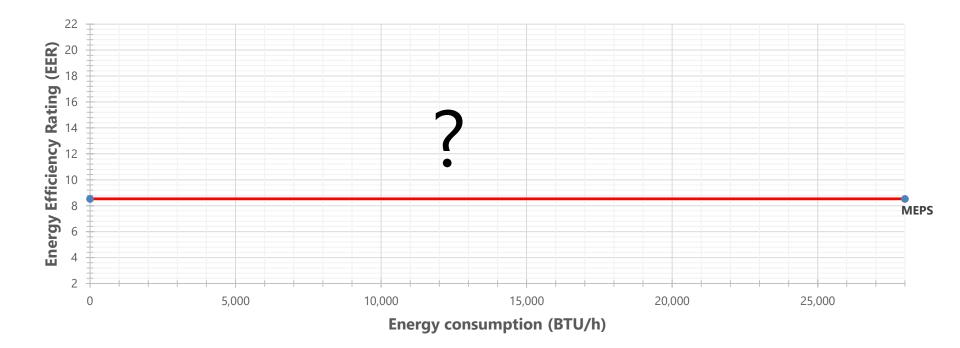


Assessing performance

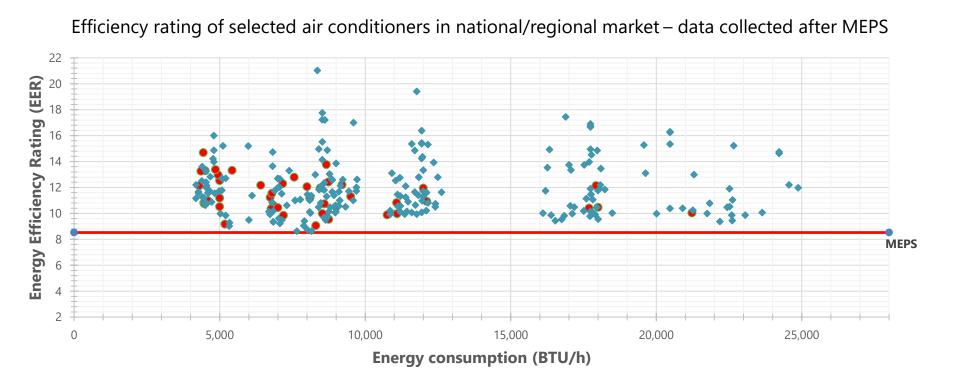
Why does effective policy design require appropriate data?

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Case study: defining MEPS in the absence of national market data



Policy design without appropriate data may not be optimal



Without appropriate data, minimum energy performance levels were set too low to impact the market

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A respected industry association claims that the MEPS level for a certain product are so out of date that all the products on your market easily comply

How could you find information to test the claim?





List some of the ways you might make an assessment of the performance of products on the market





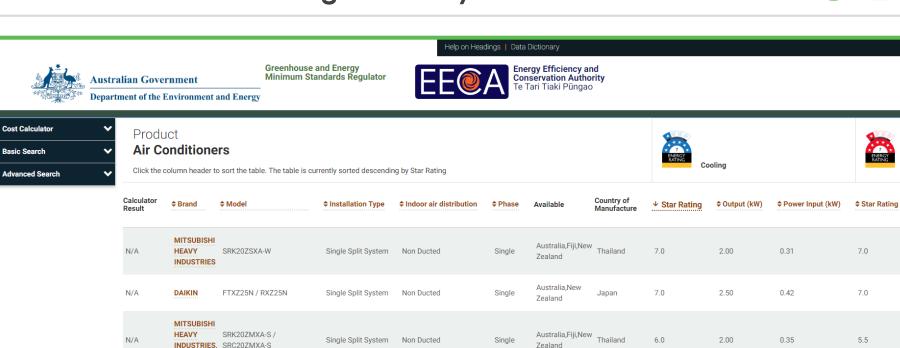
- Registration system data
- Manufacturers/Trade Associations
- Purchased sales data
- Household surveys or Store Surveys
- Data from catalogues and the internet
- Test data



Registration system data

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What's on the market? Registration system data

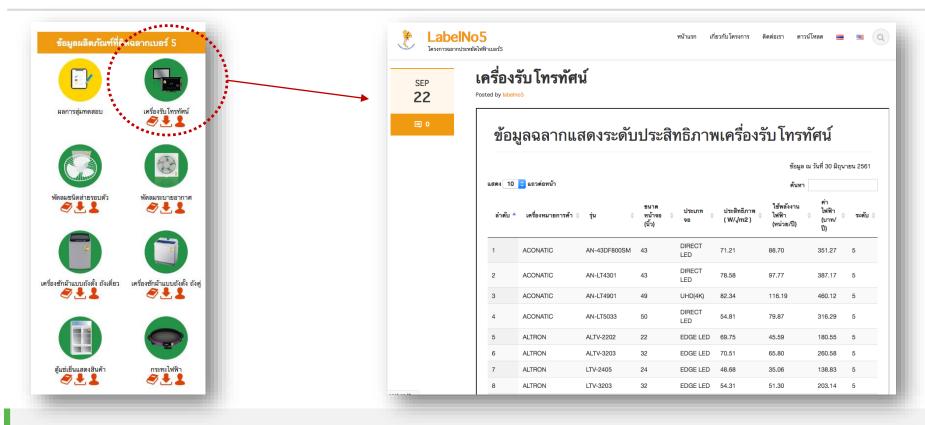


Registration data provides a complete snapshot of the market

LTD.

What's on the market? Registration data are available in many markets





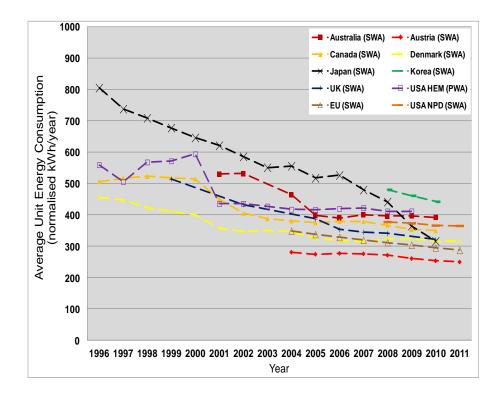
How similar is your market?



- Registration system data
- Manufacturers/Trade Associations
- Purchased sales data
- Household surveys or Store Surveys
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- Test data

What's on the market? Market research data

- Purchase reports and/or data directly from market research companies
 - have consumer panels (many thousands),
 - links with retailers (and access to sales data)
 - Detailed data possible, but very expensive
- Subscribe to omnibus surveys
- Commission bespoke research

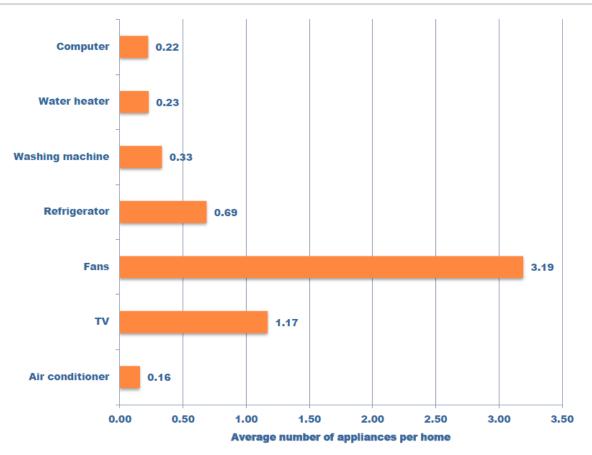


Source: IEA 4E Benchmarking Report for Air conditioners, 2011



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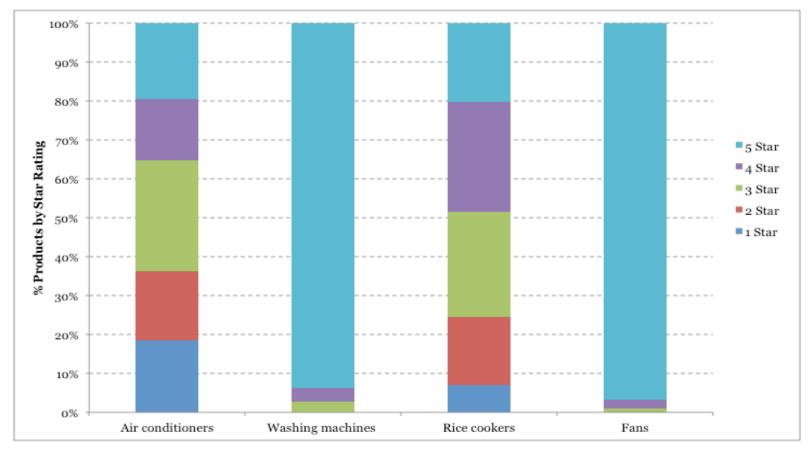
What's on the market? Household Surveys



Source: Vietnam Energy Efficiency Standards and Labelling Programme

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What's on the market? Store survey Vietnam



Source: Vietnam Energy Efficiency Standards and Labelling Programme

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- Registration system data
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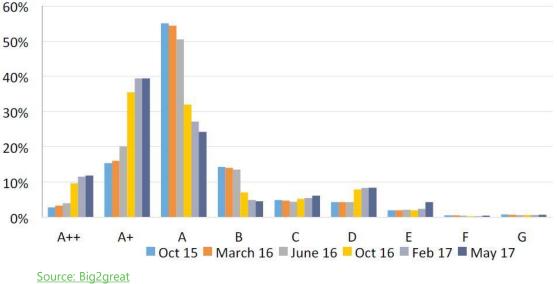
What's on the market? Data from catalogues





What's on the market? Using Internet Data – Web Crawling

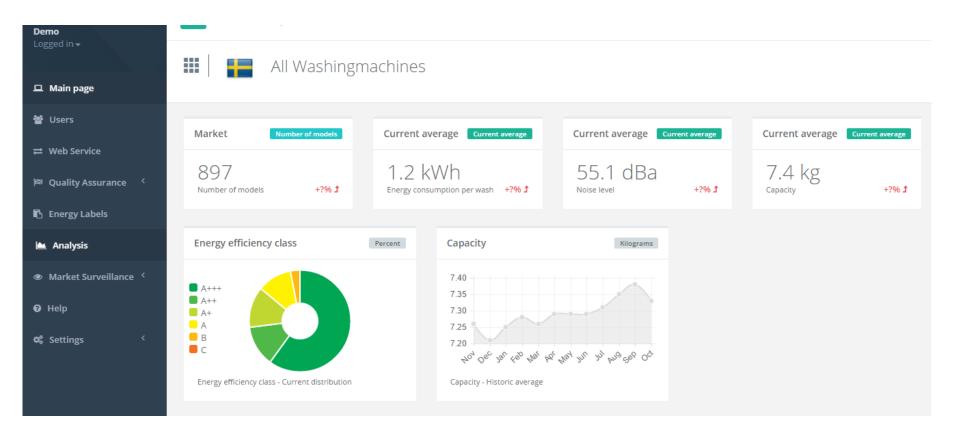
- Possible to follow the market in real time, and over time
- Information on
 - Adaptation patterns
 - Speed at which the market evolves
 - In-depth analysis





Web-Crawling

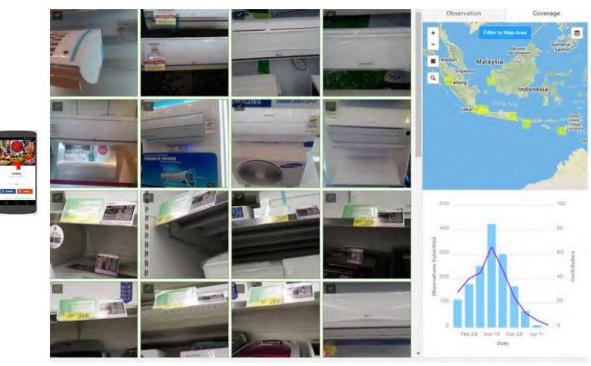






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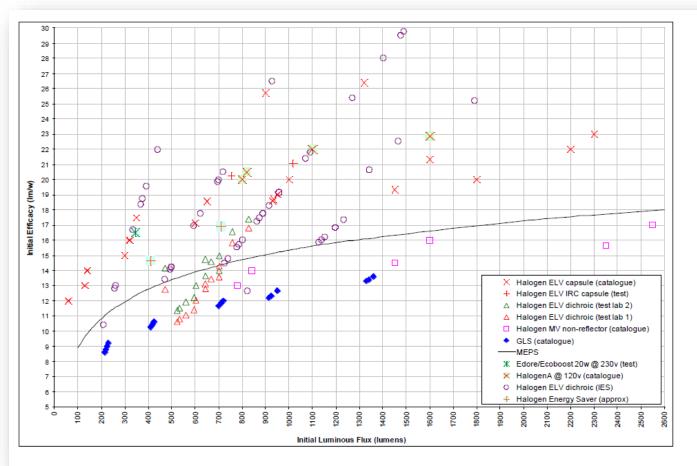
PREMISE





- Registration system data
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What's on the market? Test data (catalogue comparison)







- Registration system data
- Manufacturers/Trade Associations
- Purchased sales data
- Household surveys or Store Surveys
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- Test data

Global Exchange for Energy Efficiency





Energy efficiency is being outpaced by growth in energy demand, but a more efficient world is possible

Global energy demand rose by 1.9% in 2017 – the fastest annual increase since 2010. The forces driving up energy demand, led by strong economic growth, outpaced progress on energy efficiency. As a result energy intensity – primary energy use per unit of GDP – fell by just 1.7% in 2017, the slowest rate of improvement this decade.



Setting MEPS



A respected industry association claims that the MEPS level for a certain product are so out of date that all the products on your market comply.

After checking what is on the market, you believe this to be correct

What would you do next? How would you update/set MEPS?





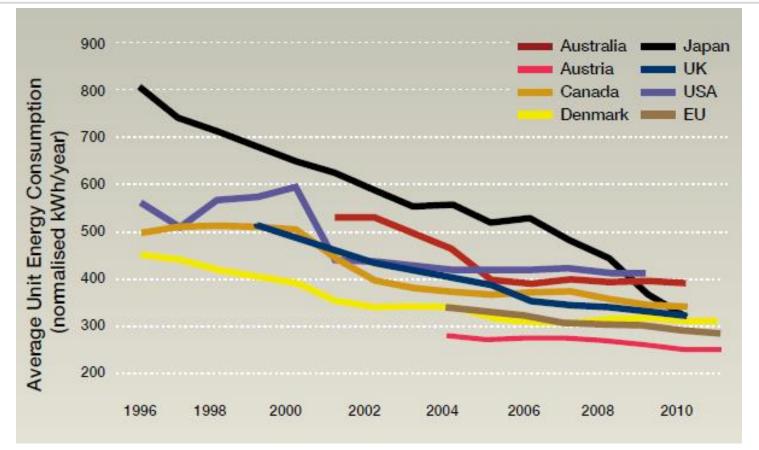
Source: United4Efficiency





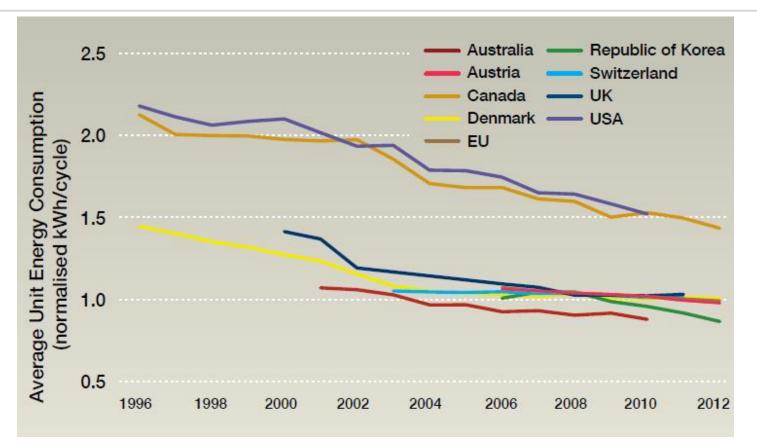
- Consider specifications in similar markets
- Consider global or regional harmonisation
- Cost-benefit analysis
 - Use a market analysis (e.g. eliminate worst 20%)
 - Undertake an engineering analysis (least life cycle cost)

Defining new MEPS





Defining new MEPS – comparing like with like

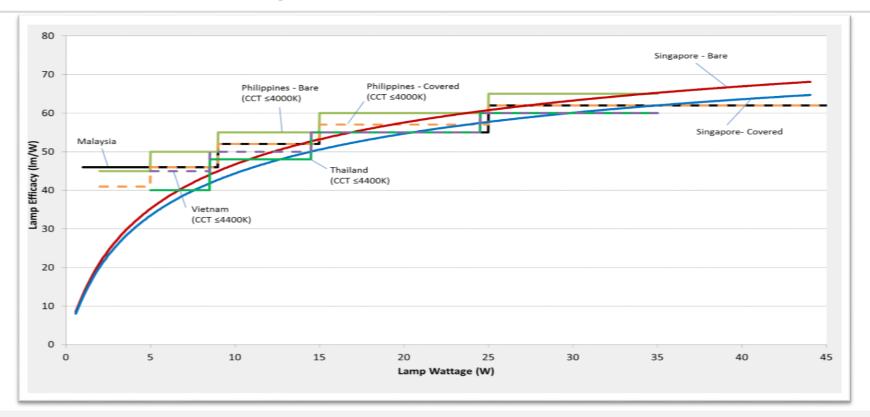


Source: <u>http://mappingandbenchmarking.iea-4e.org/shared_files/555/download</u>

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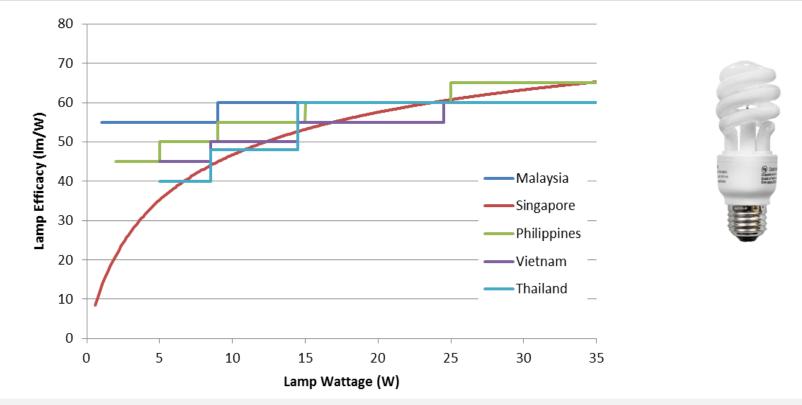
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New MEPS: Consider specifications in similar markets



Minimum energy performance standards for low CCT compact fluorescent lamps in ASEAN

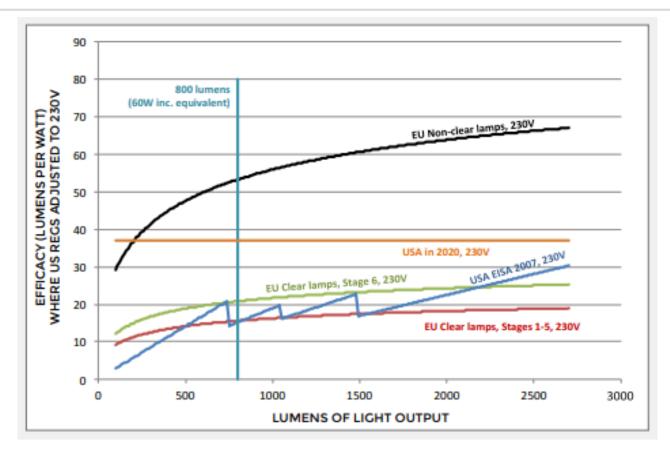
Current MEPS – CFLs (ASEAN SHINE Lighting)



Large market share product with increasing sales, BUT not a great deal of energy saving benefit to be gained from aligning performance standard and harmonising test standard at this stage. (other benefits though are: trade, MVE)

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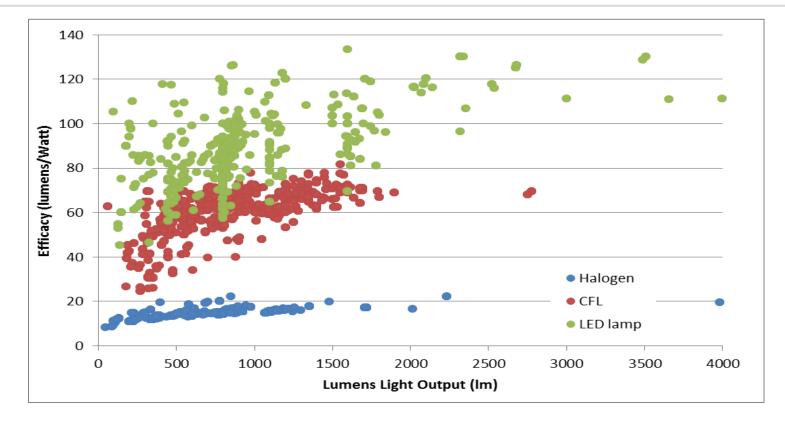
Make sure you are comparing similar things



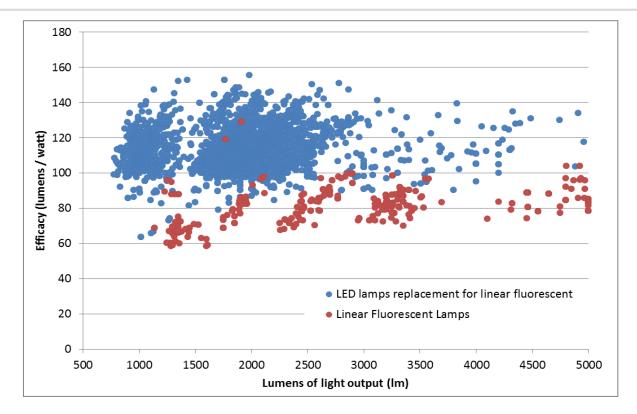


Market analysis

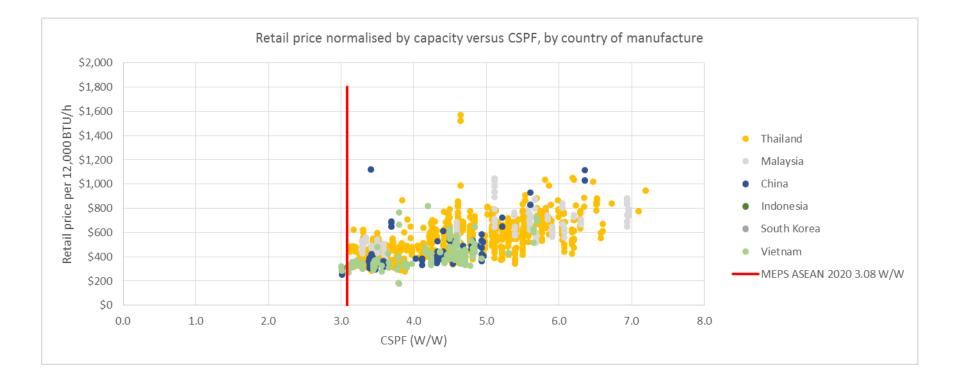




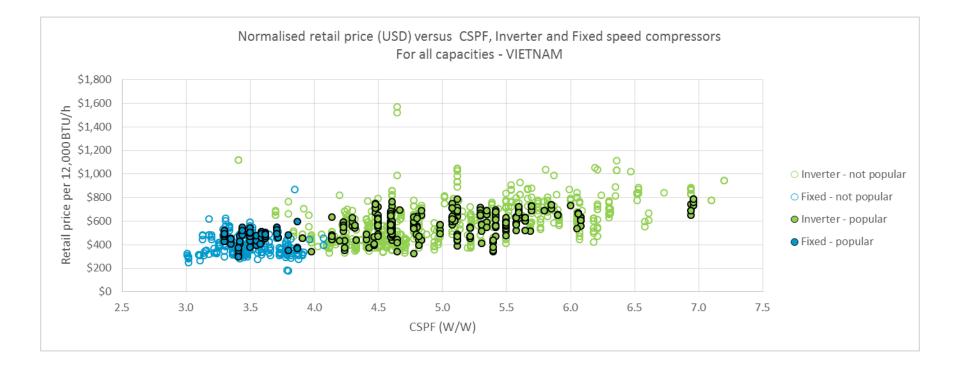
Technical assessments of technologies available on the market 😡 🌢 🤶 🚈



Vietnam – Retail price vs capacity (and country manufacture) 🛛 😡 🌢 🤶 🚈

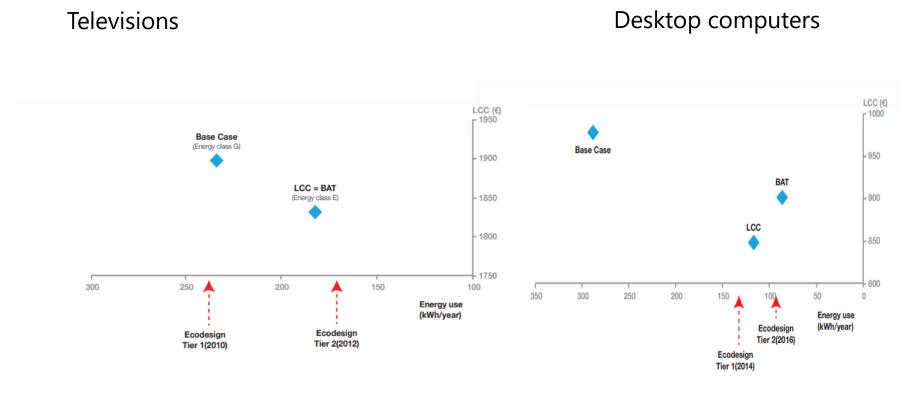


Vietnam - Retail price vs capacity (and technology)



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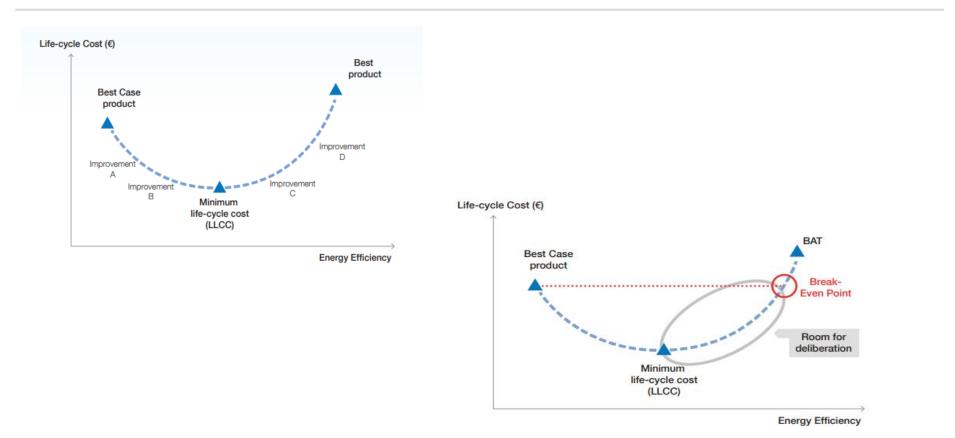
Take into consideration rate of technology change



Source: Cool Products



What about least life cycle costs?

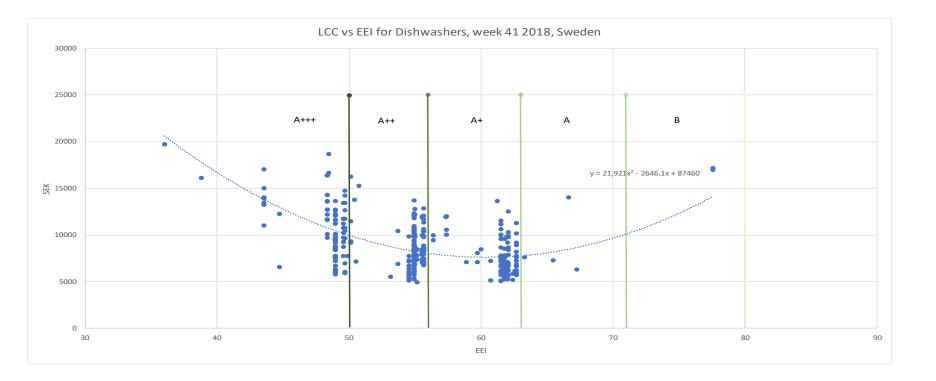


Source: Cool Products

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Crawled data on dishwashers for LLC







Estimates of additional energy savings in case of BAT-level requirements in EU

	Ecodesign level (2nd tier)	BAT level	EU savings from Ecodesign measure (TWh/year by 2020)	Additional savings if the level had been BAT (TWh/year by 2020)
Fridge-freezers	A+	A++	4	6
Condenser dryers	В	A++ ¹³	3.3	5 14
Washing machines	A+	A++ ¹⁵	1.5	2.5 16
Dishwashers	A+	A++	2	1.5 17
Televisions	D	E (changed to C)	28	14 18
Mobile air-co.	А	A+++ (changed to A	(+) 0.1(estimated) ¹⁹	0.2 20
Total			39.3TWh	29.2TWh

Source: Cool Products

- Governments undertake Impact assessments
 - Ideally numerical assessment
 - Also qualitative
- Usually based on financial assessments
 - Consumer impact
 - Purchase price
 - Running costs
 - Manufacturer impacts
 - Other costs/benefits
 - Value of carbon
- Impact assessment end-use model usually used
 - Discounting future values
 - Net present value, cost-benefit ratio



Resources



https://united4efficiency.org/countries/country-assessments/

https://www.premise.com/

https://www.aseanshine.org/asean-shine-task-force/c/air-conditioners



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Lighting <u>https://united4efficiency.org/resources/accelerating-global-adoption-energy-efficient-lighting/</u>

ACs <u>https://united4efficiency.org/resources/accelerating-global-adoption-energy-efficient-air-conditioners/</u>

Refrigerators <u>https://united4efficiency.org/resources/accelerating-global-adoption-energy-efficient-climate-friendly-refrigerators/</u>

Distribution Transformers <u>https://united4efficiency.org/resources/accelerating-global-adoption-energy-efficient-transformers/</u>

Electric Motors <u>https://united4efficiency.org/resources/accelerating-global-adoption-energy-efficient-electric-motors-motor-systems/</u>



Supplement to the Lighting Policy Guide: "Accelerating the Global Adoption of Energy-Efficient Lighting"

Model Regulation Guidelines

Energy Efficiency and Functional Performance Requirements for General Service Lamps



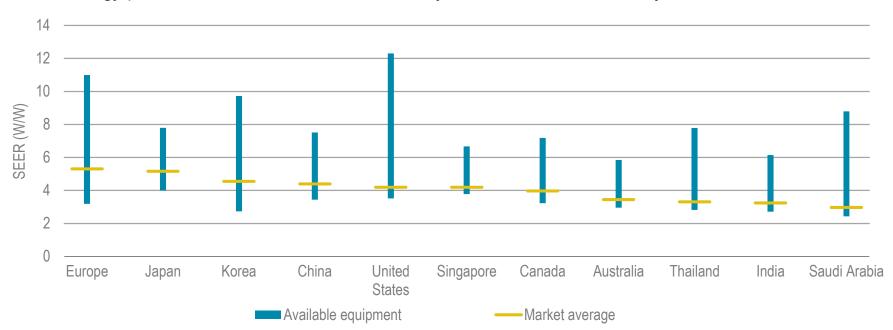






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Markets are not keeping up with energy efficiency potential

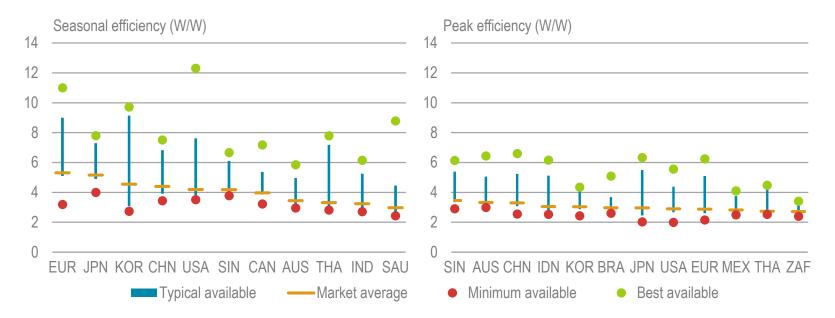


Energy performance of air conditioners already available in markets today

The average efficiency of air conditioners sold today is less than half of what is typically available on shelves – and one third of best available technology.



Energy efficiency performance for small cooling equipment by country, 2018



Mandatory energy efficiency policies have pushed the performance of air conditioners higher, but can be strengthened to push levels towards best available technology.