



Energy Efficiency Training Week

Programme design scenario exercise

Industry Stream

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This session will focus on developing your capabilities to:

- Apply a systematic and structured approach to the design of industrial energy efficiency policy and programmes

Keep in mind – this is an opportunity to:

- Learn from your peers
- Discuss new ideas
- Explore combinations of measures

Your manager asks you to come up with a **concept** for a new industrial energy efficiency programme.



Working in your allocated group **prepare a presentation** from your group to your manager. The presentation should be no more than 10 minutes in length. Visual aids such as PowerPoint slides may be used.



In your presentation, consider to the following questions:

- What is your programme objective?
- What industry sectors and segments would you target and why?
- Which stakeholders would you consult and involve?
- What measures would you include in your programme?
- What challenges might you face and how will you overcome them?
- How will you gather data and report progress?



1. Finance
 2. Stakeholders
 3. Data, collection and use
 4. Energy management
 5. Implementation
 6. Supply chain
- Nominate 1 presenter
 - Nominate 1 time-keeper (10 minutes)
 - All group members should be prepared to contribute during the presentation and the Q&A session that follows



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