

Toolkit Monitoring, Verification & Enforcement

Session 9

Kevin Lane, IEA – Paris, 23 May 2019

IEA #energyefficientworld

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Overview of the appliance and equipment training sessions



Tuesday 21 May				
0	Introduction and roundtable	V		
1	Planning energy efficiency programmes	\checkmark		
2	Selecting products for MEPS and Labelling programmes	V		
3	Assessing efficiency performance and setting MEPS	V		
4	Industry transformation	V		
5	The relationship between product efficiency and price	V		
Wednesday 22 May				
6	Stakeholder involvement and communication	Ŋ		
-				
7	Insights into energy labels	\checkmark		
/	Insights into energy labels Site visit	<u>ସ</u>		
/				
7 8	Site visit			
	Site visit Thursday 23 May			
8	Site visit Thursday 23 May Modernising energy efficiency through digitalisation	2 2		



Source: U4E

https://www.youtube.com/watch?v=u8xPFhcFYhw

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You've been given \$300,000 to improve compliance rates in your S&L programme

How do you go about deciding on the most effective ways to spend this?

How would you spend this?



Ensure that **consume**r receive the performance they are paying for

Ensure **suppliers** who invest more in energy efficiency do not lose market share to unscrupulous competitors

Compliance

Ensure **governments** get the outcomes they expect (programme objectives) Safeguards the integrity of the programme – hard to win back confidence once lost



What are some of the ways to increase compliance rates?

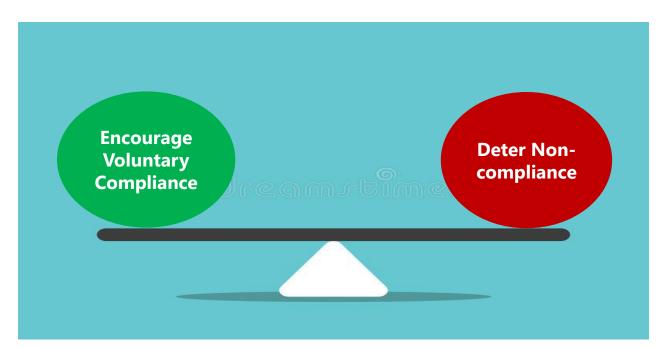




- 1. Test more products
- 2. Build a better laboratory
- 3. Better educate product suppliers
- 4. Publish list of offenders & actions taken
- 5. Inspect more labels in stores
- 6. Improved powers to act (legislation)
- 7. Improve the range of sanctions available
- 8. Publish rules / enforcement policy document
- 9. Make it easier for suppliers to demonstrate/report compliance
- 10. Improve targeting of testing
- 11. Develop in-house manual for staff
- 12. Publish testing targets in advance
- 13. Ensure that enforcement action is taken swiftly
- 14. Add requirements for retailers



Effective Compliance Frameworks aim to.....







Encouraging Compliance

- Are the requirements for suppliers and retailers clear and accessible?
- Are they understandable (not 'legalese')
- Is registration (or alternatives) simple and effective, online, includes FAQ and guides?
- Is is clear what documentation is required?
- Are all the relevant documents relating to MV&E clearly identified on the website?
- Are enforcement procedures and sanctions obvious?
- Are all staff clear about their roles and responsibilities? e.g. Is there a staff 'operations manual'?
- Are you reaching 'new' stakeholders as they enter the market?

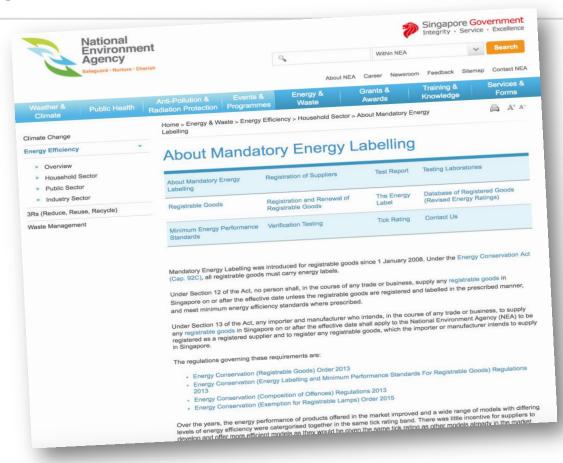
Benefits

- Avoids time-consuming questions to busy staff
- Avoids wasting time on unresolved cases, delayed action



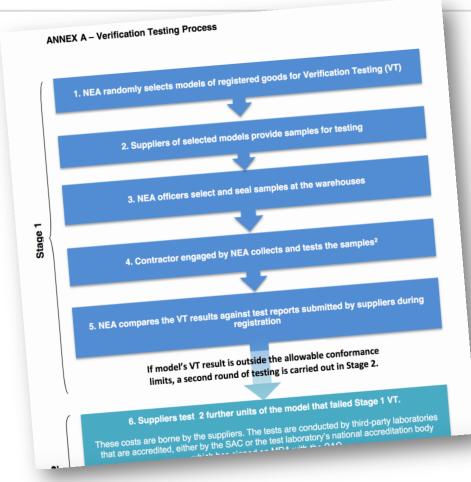
Example: Singapore





Example: MEPS Verification Process: Singapore





http://www.nea.gov.sg/docs/defaul t-source/energy-waste/energyefficiency/report-on-vt-results-(updated).pdf

Example: Australia





Video: What suppliers need to know

How the E3 Program affects suppliers of products regulated for energy efficiency in Australia.

If you cannot see the video try viewing it on <u>YouTube</u> or download a <u>transcript</u>.

https://youtu.be/IOZ6RCXz18Q?t=19

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产品注册 »	EDUCATE Assisting	MONITOR	INVESTIGATE Assesses each	RESPOND Actively pursuing
注册步骤 »	responsible parties to understand their	responsible parties' compliance with the	instance of suspected or alleged	non-compliance with a range
注册须知 »	obligations.	requirements.	non-compliance and, where	of educative, administrative, civil,
常见问顾 – 注册之前 »			appropriate, conducts an investigation.	and criminal response options.
常见问题 - 注册产品 »				
	产品注册			
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- S&L compliance frameworks are designed to:
- a) Encourage voluntary compliance, and

b) Deter non-compliance

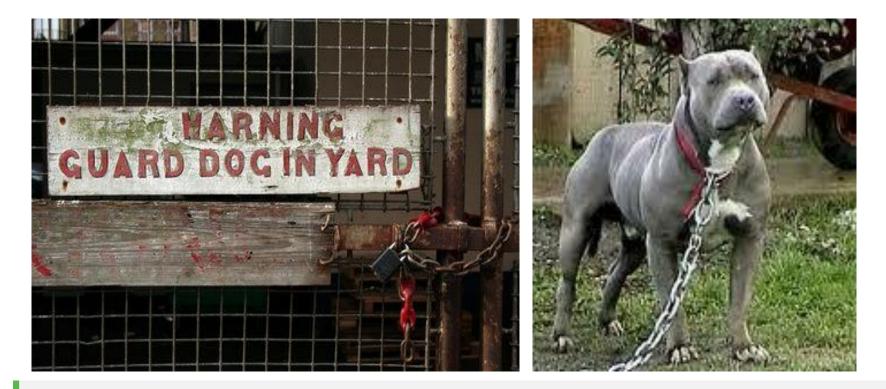


Deterrence theory:

- There must be a credible likelihood of detecting violations
- Swift, certain, and appropriate sanctions upon detection
- A perception among the regulated firms that these detection and sanction elements are present
- 1. Increase the risk that instances of non-compliance will be discovered
- 2. Take corrective action quickly to minimise damage (to all)
- 3. Make penalties proportional to the extent of transgression but sufficient to be an effective deterrent
- 4. Ensure corrective action is visible to deter others

Which is the better deterrent?



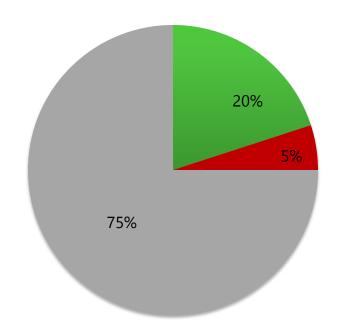


VISIBILITY IS IMPORTANT!

1. Increase the risk that non-compliance will be discovered

In most regulated markets:

- 20% of the regulated population will automatically comply with any regulation
- 5% will attempt to evade it
- and the remaining 75% will comply as long as they think that the 5% will be caught and punished.





1. Increase the risk that non-compliance will be discovered





Market Surveillance: labelling display and registration monitoring

- Periodically monitor products within a <u>sample of stores to check that</u>:
 - All required products are correctly labelled,
 - All labels conform to requirements,
 - Fake labels are not being used
 - Products on the market are registered (where required)
- Market surveillance can be undertaken by:
 - Government staff, Consumer groups, Contractors
- Respond to any observed instances of non-compliance & publish results

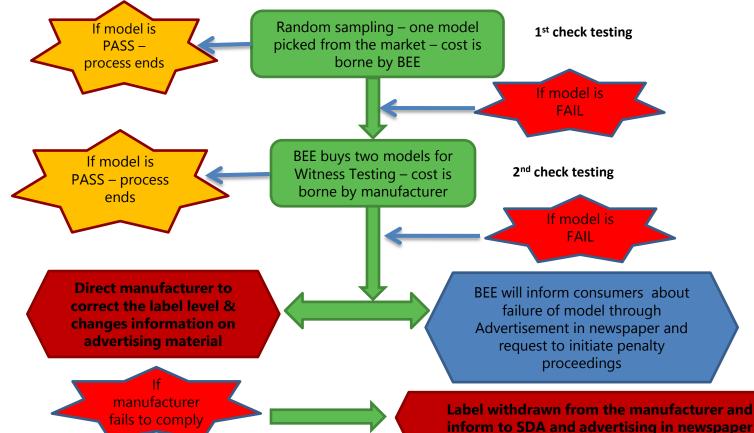
Benefit

- Early detection of labelling errors can avoid more serious non-compliance
- Demonstrates to suppliers and retailers that government is being vigilant













FOLLOWING AIR CONDITIONERS FAILED TO MEET THE ENERGY CONSUMPTION DECLARED ON THEIR LABEL:

	Manufacturer Logo	Manufacturer/ Company Name	Brand Mod		Star Rating		Test Results (EER)		Result
							Sample 1	Sample 2	
1	STIMEUNE	Samsung india Electronics Pvt. Ltd.	Samsung	AR18FC3TAUR	3	3.01	2.75	2.88	FAIL
2	Panasonic	Panasonic India Pvt. Ltd.	Panaschic	CS-UC18PKY	2	2.82	2.38	2.44	FAIL
3	Goong	Godrej & Boyce Mig. Co. Ltd.	Godrej	GSC18FC3WMZ	3	2.94	2.51	2.76	FAIL

EER represents Energy Efficiency Ratio

This notice has been issued in compliance with the provision of regulation 7 of the Bureau of Energy Efficiency (Particulars & Manner of their Display on Labels of Room Air Conditioners) Regulations, 2009.





FOLLOWING AIR CONDITIONERS FAILED TO MEET THE ENERGY CONSUMPTION DECLARED ON THEIR LABEL:

S. Ma No. Log		Manufacturer/ Company Name	Brand 3		Rating	EER as per BEE record	Test Results (EER)		Result
	roge							Sample 2	
1	IFB	IFB Industries Limited	1FB	IACS38AK3TC	3	3.02	2.65	2.70	FAIL
2	L'	Videocon Industries Limited	Videocon	VSSC3.WMI-MCA	3	2.96	2.55	2.71	FAIL
3	Whatpest	Whirlpool of India Limited	Whirlpool	SARI8B33M0	3	3.04	2.68	2.88	FAIL

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This notice has been issued in compliance with the provision of regulation of the Bureau of Energy Efficiency (Particulars & Manner of their Display on Labels of Room Air Conditioners) Regulations, 2009.





- Testing is expensive!
- Needed, but only worth it if:
 - It is done to required level of accuracy
 - Is defensible
 - Is acted upon
- Since you can only test a small proportion on models on the market how do you increase cost-effectiveness?
 - Test products most likely to be non-compliant
 - Co-ordinate or share testing with other countries
 - Ensure tests are enforceable



- Random selection represents an inefficient allocation of resources
 - End up testing high proportion of compliant products
- Identify 'risk factors' for products most likely to be non-compliant and have most impact, e.g.
 - High market share
 - Does the brand have a good record of compliance?
 - What is the quality of evidence for claims is the test lab known and credible?
 - Have competitors provided evidence of non-compliance?
 - Are the claims of performance excessively high unbelievable?

Co-ordinate or share testing with other countries



- Numerous options to minimize costs and increase effectiveness:
- Co-ordinate joint market surveillance with neighbouring economies
- Share results of market surveillance to better target future actions
- Use quality laboratories in neighbouring economies
- Commission tests in product country of origin



- Various EU-wide (EU funded) projects
- EEPLIANT
 - 13 Market Surveillance Authorities (MSAs) from EU
 - Organises coordinated MV&E activities, including product testing of LEDs, printers and heaters
 - Electronic database allows MSAs to share plans and results of market surveillance activities in confidence
 - Publication of Best Practice Guide
- Industrial and Tertiary Product Testing and Application of Standards (INTAS)

2. Take corrective action quickly to minimise damage



- Any delay in taking corrective actions means non-compliant products remaining in the market
 - More energy savings lost
 - Higher household expenditure
- Most non-compliance can be quickly resolved, with minor enforcement

Ensure internal procedures are clear Ensure staff responsibilities & decision making are clear

Ensure options for corrective actions are appropriate

3. Make penalties proportional to the extent of transgression





Programmes need a range of enforcement tools

- To act appropriately and quickly to suspected transgressions to minimise damage



We operate in accordance with the Regulators' Code, which requires us to:

- support compliance and growth
- > engage with those we regulate
- base our activity on risk
- ➢ share information
- > offer clear guidance
- > be transparent.

We always act proportionately, depending on the nature of the non-compliance.

We are approachable and do not take enforcement action just because a business asks us a question or tells us that they have a problem.



4. Ensure corrective action is visible - to deter others





Reporting testing results



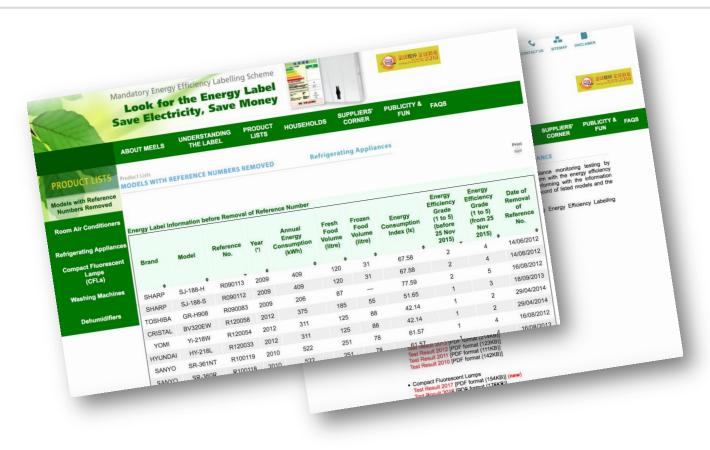
40 Scotts Road #13-00 Environment Building Singapore 228231 Tel: 1 800 2255 632 Fax: 62352611 Email: contact_nea@nea.gov.sg National www.nea.gov.sg Environment Agency kateguard - Nurture - Cherish Results of Verification Testing of Registrable Goods Under the Mandatory Energy Labelling Scheme The National Environment Agency (NEA) carried out verification testing (VT) on a selection of air-conditioner, refrigerator and clothes dryer models registered under the Mandatory Energy Lab Stage 1 VT Results exercise, which was co 5 VT results were compared against suppliers' test reports submitted during registration. Background The energy performance of 87% (40 out of 46) of the registered goods tested were found to be Under the Er within the allowable conformance limits (refer to Table 3 of Annex B). By appliance category, register their product the compliance rates were 95% for air-conditioners, 75% for refrigerators and 100% for clothes energy performance products when they dryers. internationally recog efficiency under the Air-conditioner Refrigerator **Clothes Dryer** No. of models tested 20 20 6 VT is a 3 performance of pre No. of models that passed 19 15 6 safeguard the inte Stage 1 VT labelling scheme. No. of models that failed 5 0 In this firs Stage 1 VT 4 models for VT efficiency ratings Table 2: Summary of Stage 1 VT results were subject to



		TRADIES SUPPLIERS	ABOUT THE E3 PROGRAM	
	SUSPENDED OR ELLED GEMS TRATIONS		Clear Fancy Roun 2T GU5.3 ELV D0	ıd
Category:	Compliance Date: 30/05/2016		logen ELV Reflect	or
22/09/2015	Incandescent lamp	Osram	64543 A ECO 42W 240V B22D	
22/09/2015	Incandescent lamp	Osram	64544 A FR ECO 53W E27	
11/09/2015	Self-ballasted compact fluorescent lamp	Olsent	3P414-ES-40K,	
17/08/2015	Self-ballasted compact fluorescent lamp	Envirolux	XEU48-15R80 E27 2700K	
13/08/2015	Self-ballasted compact fluorescent lamp	Envirolux	XEU48-15R80 E27 4000K	
30/07/2015	Self-ballasted compact fluorescent lamp	Olsent	FE-IISB-18W 2700K	
30/07/2015	Self-ballasted compact fluorescent lamp	Olsent	FE-AU-15W 2700K	
09/07/2015	Self-ballasted compact fluorescent lamp	E-Star	ESSP9W27E27 8w Mini Twist warm white 6500K	
26/06/2015	Self-ballasted compact fluorescent lamp	Arlec	FT24	
26/06/2015	Self-ballasted compact fluorescent lamp	Osram	Mini Twist 13W/827 E27	
11/06/2015	Self-ballasted compact fluorescent lamp	Philips	Ambiance A55 11W WW	
18/05/2015	Computer monitor	Philips	284E5Q	
05/01/2015	Double-capped fluorescent lamp	NEC	FL30SSEX-N-HG-36 : 30W T8 Tri-Phosphor Natur 5000K	al

Example: Suspended products Hong Kong







	Post-market verification	Third-party certification
Entry conditions	Independent tests, in-house testing, calculation or self declaration	Third-party verification and/or certification
Government/Programme	\$	\$
Industry Participant	\$	\$
Consumers	\$	\$
	Total cost	ts ≈ same

Value of improving non-compliance

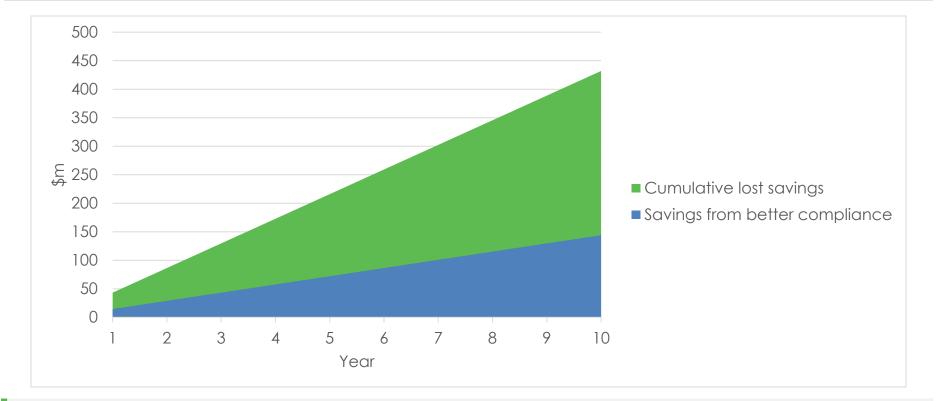


Assumptions	
Fridge market p.a.	200,000
Av. Energy consumption (kWh/year)	400
Non-compliance rate	15%
Extent of non-compliance	15%
Lifetime (years)	12
Cost of electricity (\$/kWh)	0.2
Value of lost electricity savings after one year	\$4.32 million
Cumulative after ten years	\$430 million

Outcomes	
Reducing non-compliance rate	to 10%
Saving after one year	\$1.44 million
Cost-benefit ratio (if \$300k MVE programme), one year	1:4.8
Cumulative savings after ten years	\$144 million

The Value of Better Compliance – for \$300k per year





\$144m saved after 10 years, for \$300k MVE programme

Scenario



- How would you spend \$300,000 on improving compliance?
- [Write down on a piece of paper, not to share]

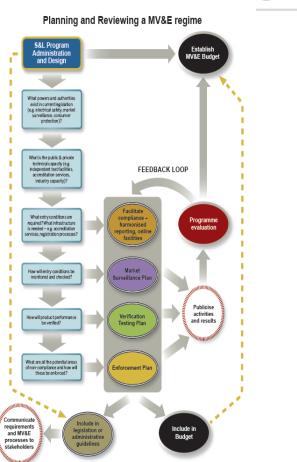
What	would	l do?
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Item	\$
Dedicated compliance staff -Drafting enforcement policy -Drafting internal procedures -Testing selection criteria -Managing tests, reporting on results -Organising legislative change if necessary	110,000
Highlight compliance on website, promotion of enforcement policy	25,000
Labelling survey	25,000
Round-robin tests	60,000
Compliance tests	80,000
Total	\$300,000



Essential elements of compliance regimes

- Mechanism to facilitate compliance
- Market surveillance
- Verification testing
- Enforcement
- Communication, reporting, feedback
- Legal and administrative framework
- Budget and resource allocation
- Evaluation processes



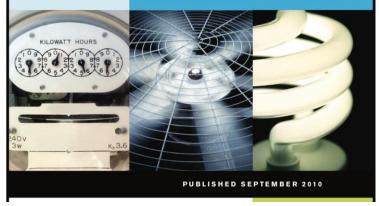




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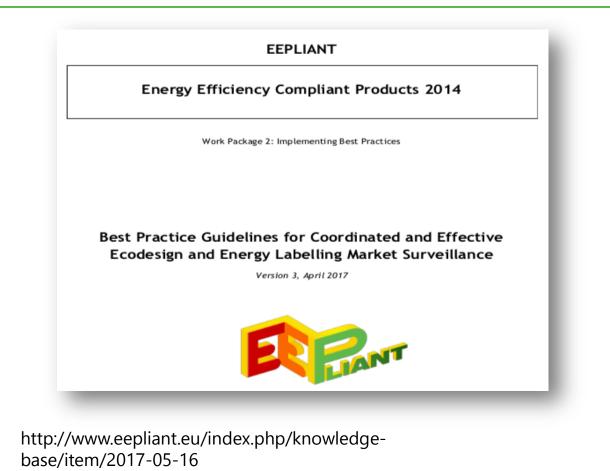
https://clasp.ngo

Compliance Counts: A Practitioner's Guidebook on Best Practice Monitoring, Verification, and Enforcement for Appliance Standards & Labeling



https://clasp.ngo/publications/compliance-counts-a-practitioners-guidebook-on-bestpractice-monitoring-verification-and-enforcement-for-appliance-standards-labeling-1





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United for Efficiency: Enforcing Lighting Regulations





ENFORCING EFFICIENT LIGHTING REGULATIONS

FEBRUARY 2016

Australian Aid ~ https://united4efficiency.org/resources/enf orcing-efficient-lighting-regulations/

Resources



- Cost of laboratories (SEAD report, 2019)
- What is MV&E

https://www.youtube.com/watch?v=u8xPFhcFYhw

Performance testing of lighting products





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