







Implementing programmes

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Learning outcomes

This session will focus on developing your capabilities to:

- Involve NGOs, local governments, other ministries, industry and other stakeholders as partners to leverage outcomes from limited budgets
- Design a programme 'pilot'
- Consider options for launching programmes
- Develop strategies for managing the implementation process





The benefits of a programme pilot

- Lower risk for all involved which can make it easier to get honest and constructive feedback
- 'Reality check' on the resources required to deliver the programme from both a government and industry perspective
- Case studies can provide an important output from the process they demonstrate the beneficial outcomes of the programme and 'how to' approach it

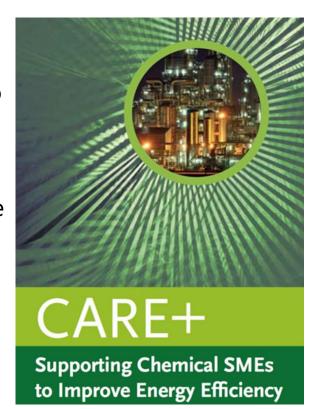


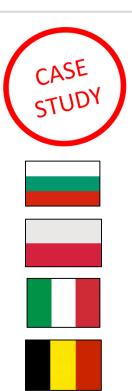




The European Chemical Industry Council CARE+ programme

- Partner countries conducted a gap analysis of energy management performance to establish needs
- Draft tools including a Self
 Audit Guide and Best Practice
 Manual were trialled to
 ensure that they were user
 friendly and effective for the
 target audience (chemical
 industry SMEs)













Programme pilots

- Who has participated in or managed a programme pilot?
- What was the approach?
- What changes were made as a result of the pilot?







Programme launch example

Mexico 'a model of energy efficiency' in region,

says minister















Managing the implementation process

- Maintain ongoing communication with industry to manage expectations and address concerns as they arise
- ✓ Ensure that industry gets that assistance that has been promised if it is part of the programme
- ✓ Ensure that programme components reinforce each other rather than operating in isolation
- ✓ Articulate the multiple benefits achieved through the program on a regular basis

















