

## Digitalisation opportunities for energy efficiency

Session 8

Kevin Lane, IEA; Peter Bennich, SEA – Pretoria, 15 October 2019















### Overview of the appliance and equipment training sessions

Monday 14 October 2019				
0	Introduction and roundtable	$\overline{\checkmark}$		
1	Planning energy efficiency programmes	$\overline{\checkmark}$		
2	Selecting products for MEPS and Labelling programmes	$\overline{\checkmark}$		
Tuesday 15 October 2019				
3	Assessing efficiency performance and setting MEPS	$\overline{\checkmark}$		
	Special - Regional harmonisation	$\overline{\checkmark}$		
4	Industry transformation	$\overline{\checkmark}$		
5	Stakeholder involvement and communication	$\overline{\checkmark}$		
6	The relationship between product efficiency and price	$\overline{\checkmark}$		
7	Modernising energy efficiency through digitalisation			
Wednesday 16 October 2019				
8	Insights into energy labels			
9	Monitoring, verification and enforcement			
10	Evaluating policies and programmes			
	Special - Available resources U4E			
11	Roundtable discussion, review and report back			



### Scenario

There are special grants available to government departments for 'smart' initiatives that lead to reduced costs for business.

Which projects would you put forward?



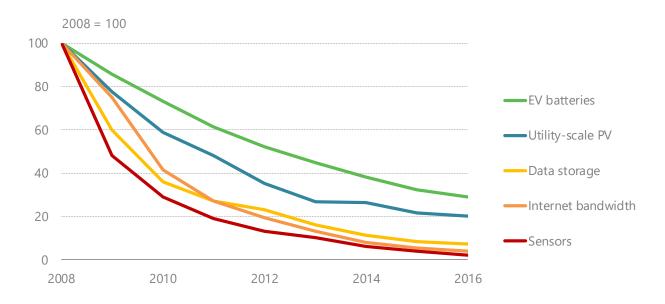


## Digital technologies are everywhere....





### Drivers of digitalisation: data, analytics, and connectivity

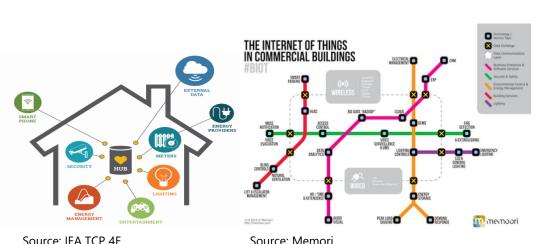


Sources: Based on BNEF (2017), Utilities, Smart Thermostats and the Connected Home Opportunity; Holdowsky et al. (2015), Inside the Internet of Things; IEA (2017), Renewables; Tracking Clean Energy Progress; World Energy Investment; Navigant Research (2017), Market data: Demand Response. Global Capacity, Sites, Spending and Revenue Forecasts.

Data collection, storage, and transmission costs have declined by over 90% since 2008



### Smart homes, smart buildings, smart factories...

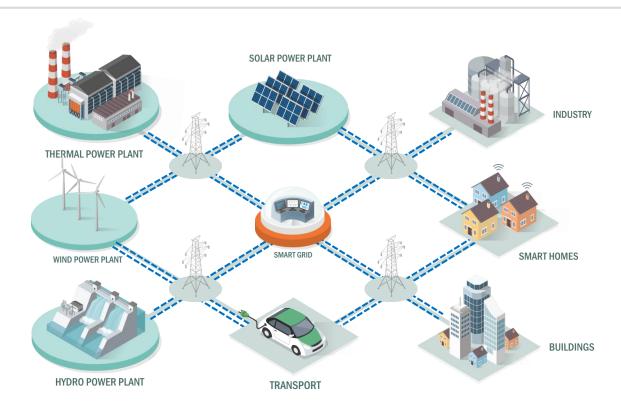


Source: Memori

Source: HAND

Irrespective of end-use, smart solutions are powered by data, analytics, control and automation

### **Smart energy systems**



Digitalisation is enabling progress towards energy systems that are bidirectional, responsive and efficient

### What are the energy efficiency opportunities of digitalisation?

- Smart homes and buildings could reduce global buildings sector demand by 10% (home level reductions up to 30%, building reductions over 30%)
- Smart factories could reduce onsite energy demand by 20 30%
- Demand response programmes in buildings, industry and transport could provide 185 GW of flexibility, and avoid USD 270 billion of investment in new electricity infrastructure
- Smart grids and smart cities can completely transform how energy is generated and how it is used

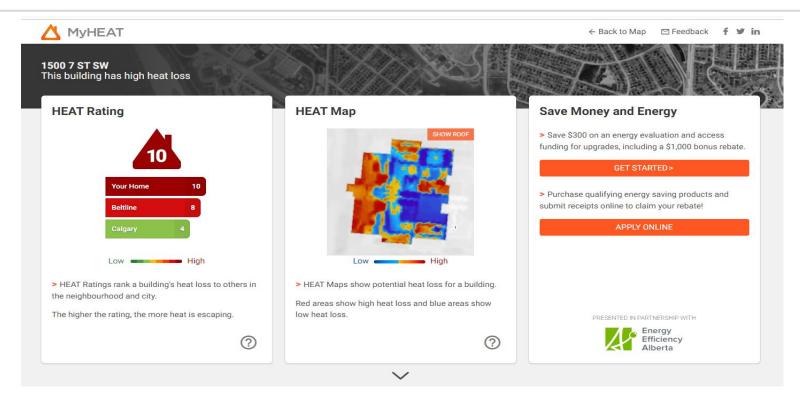


### Heat mapping to identify energy efficiency opportunities





### From heat mapping to action













### Why is this relevant for appliance and equipment policy makers?

- Standards and labels will improve the efficiency of appliances and equipment but will not make sure they are used efficiently
- Digital solutions can help end users optimise their energy use and cut energy waste
- Smart homes, smart buildings, smart factories, smart energy systems, smart cities are enabled by smart appliances and equipment
- Energy efficiency policy makers can take a proactive role in stimulating the development of and the market for smart efficient products
- Energy efficiency policy makers can enable demand response by requirements for appliances and equipment



# Accelerating smart energy efficiency

Policies are needed to accelerate uptake of smart solutions for energy efficiency







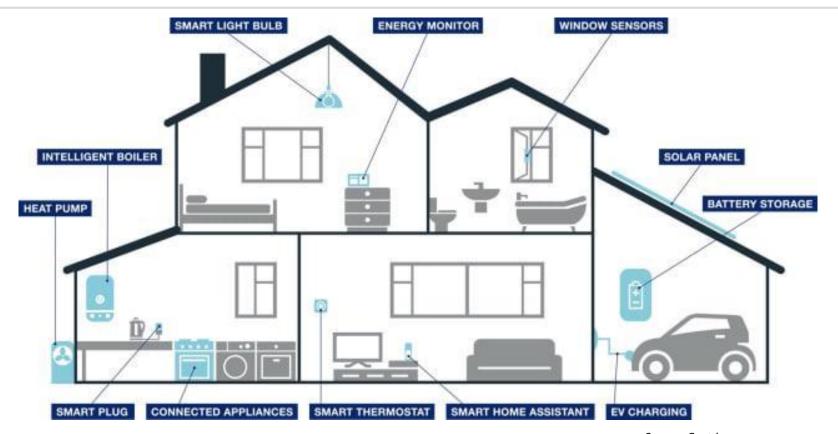








### **Smart homes**



Source: Centrica



## Opportunities in residential buildings

Technologies	Benefit	Savings range		
Smart thermostats	Heating and cooling can be controlled remotely	5-20% of heating/cooling energy use		
Smart zoning	Allows individual rooms or zones to be heated/cooled to specific temperatures at specific times	10% of heating/cooling energy use		
Smart lighting	Adjusts in accordance to occupancy and/or light levels	1-10% of whole home energy use		
Smart window control	Controls the amount of light and can block heat or cold	10-20% heating/cooling energy use + lighting energy use savings		
Home energy monitoring system	Provides users with information about how energy is used and provides recommendations or prompts	4-7 of whole home energy use		
Smart HEMS (Home energy management system)	Provides ability to control energy use (incl. remotely) and can optimise energy use on basis of behaviour	8-20% of whole home energy use		
Smart home	Combination of smart home technologies that provide measurement, monitoring, displays, management, control automation, zoning etc.	Up to 30% of whole home energy use		



### Opportunities in commercial and public buildings

Technologies	Benefit	Savings range
Smart plugs	Reduces power to appliances when not required for use	25- 60% of plug load use
Smart lighting	Adjusts in accordance to occupancy and/or light levels	Up to 45% of lighting energy use
Occupancy based wireless thermostats	Adjusts heating or cooling in accordance to occupancy	5-10%
Smart shading or smart windows	Reduces heat, glare, enables more optimal use of lighting	19-26% on cooling 48-67% on lighting
HVAC control	Adjusts in accordance to temperature (and occupancy)	24-32% of HVAC
Smart BEMS (Building energy management system)	Collects data on end-uses, provides information for building manager and enables automation	13-66% (whole building) average 23%



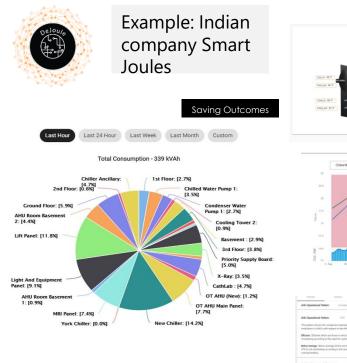
## Opportunities in industry

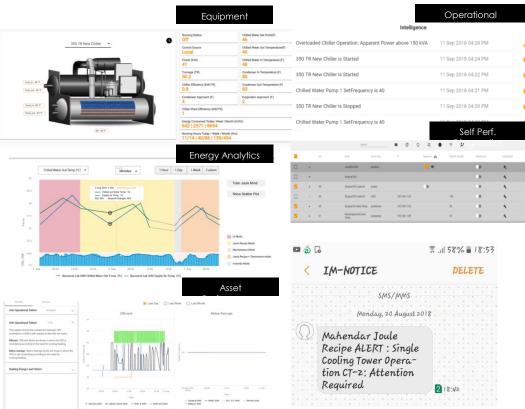
Technologies	Benefit	Savings range
Smart auxiliary processes (lighting, heating, cooling, ventilation)	Control in accordance to needs, occupancy, other relevant parameters	Up to 10% of total energy use
Smart motors	Data-driven control, load sensing, application optimisation	Up to 50% of motor system energy use
Smart process control	Data, control, optimisation, automation	Around 20% energy demand of process
Smart Energy Management System	Collects data on end-uses, provides information for manager and enables optimisation and automation	Up to 30% of total energy use

Note: significant variations in achievable savings depending on size and sector



### How does smart energy management work?

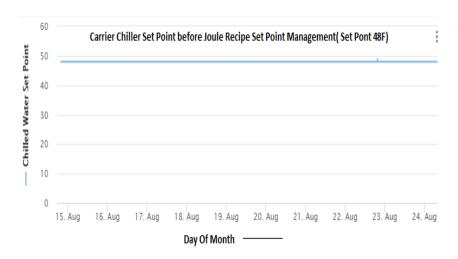


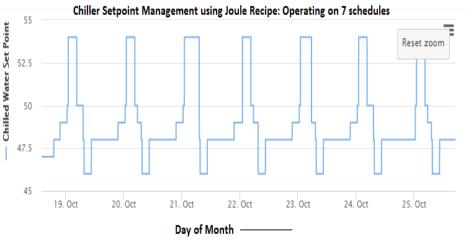




### Aligning energy use to actual needs

Example: Indian company Smart Joules







### What are some of the policy options?

- Raise awareness
- Capacity building (retailers, technicians, installers, energy service companies)
- Promote international standardisation and interoperability
- Lead by example (e.g. smart & energy efficient public buildings)
- Make sure that energy efficiency is a priority in "smart projects" e.g. smart cities
- Provide incentives for energy management
- Require energy management (via e.g. building codes)



# Enabling demand response and smart energy systems

Policies are needed to make sure that consumers, appliances and equipment can participate in demand response and smart energy systems







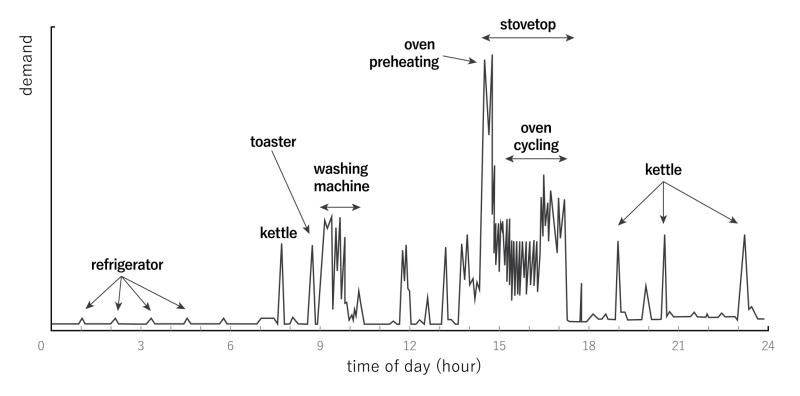








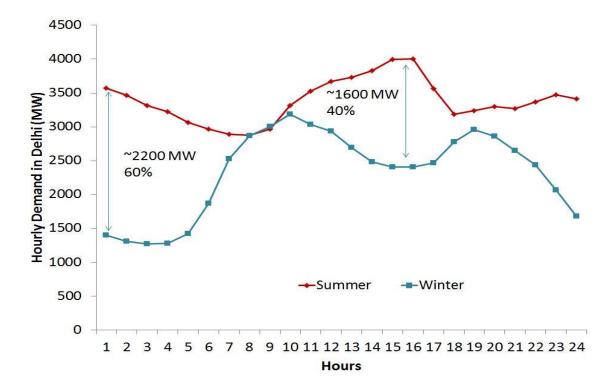
### Digital solutions enable us to understand demand



Source: Newborough and Augood (1999), "Demand-side management opportunities for the UK domestic sector" (reproduced courtesy of the Institution of Engineering and Technology).



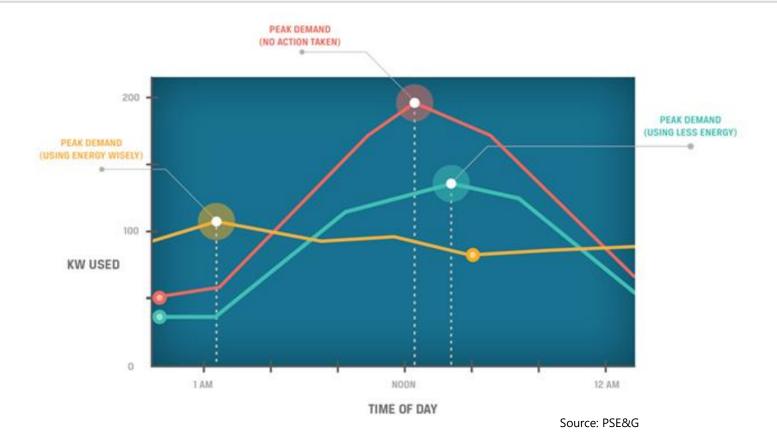
### Aggregating data into demand curves



Source: DSLDC

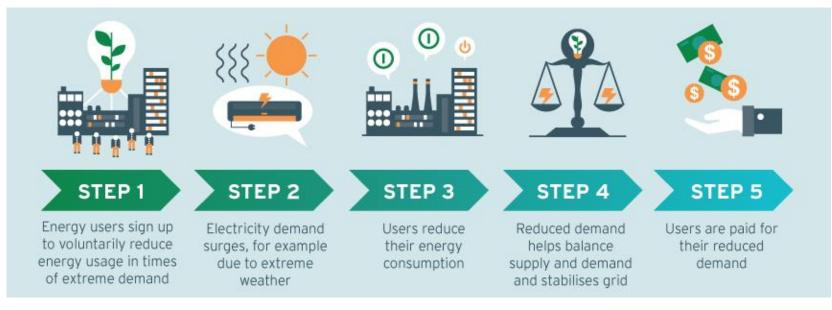


## Tackling peak demand

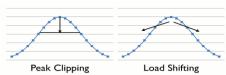




### What is demand response?



Source: ARENA



Source: Stanford University



### **Example: PeakSmart**















### What are the policy options?

- Connect energy efficiency with demand response
- Awareness raising

POSITIVE PAYBACK -BUSINESS-



- Promote standardisation and interoperability
- Promote capability and use labels
- Include smart capabilities and controllability in specifications or requirements,
- Offer subsidies, rebates or other incentives
- Incentives and technical assistance for consumers investing in energy management controls that also enable demand response



## Digital solutions also use energy

Policies are needed to ensure that they are as efficient as possible















### Energy use by digital technologies - overview

**Cloud** (data centres)

Network Infrastructure Mobile devices
(smartphones, tablets)

Traditional Network
Connected (PCs, laptops)
Devices

Mobile devices
(e.g. smart TVs, set-top boxes, etc.)

Smart home
Smart health
Smart factory
Smart mobility
...

Battery/selfpowered

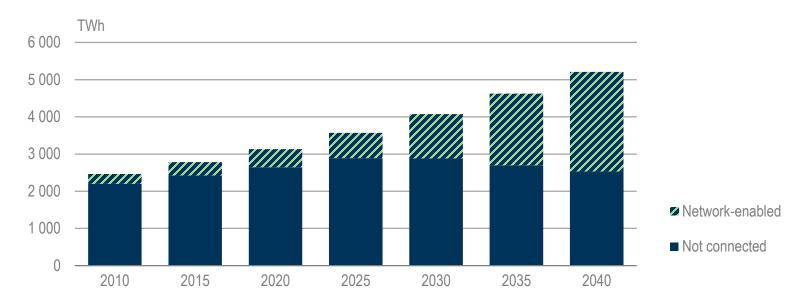
Mains-connected
(e.g. smart lighting,
smart appliances,
etc.)

Source: 4E TCP (2016) Energy Efficiency of the Internet of Things



### A greater share of appliance electricity use is network-enabled

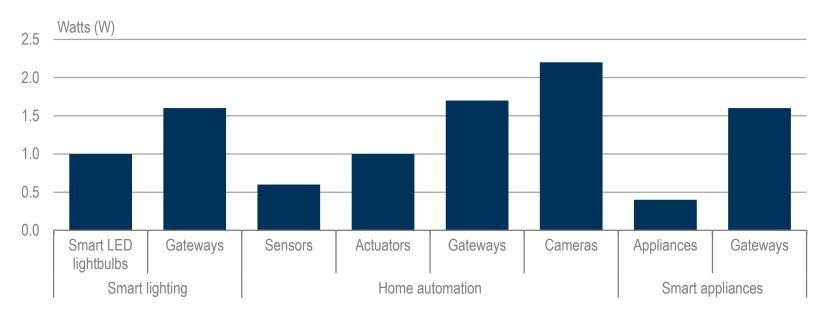
Household electricity consumption of appliances and other small plug loads



The growth in network-enabled devices presents opportunities for smart demand response but also increases needs for standby power

### Connected devices come with a hidden energy price tag

Average standby power of household connected devices per unit



Networked standby, the energy used to maintain the device's connection to the wider network, is also often a connected device's biggest draw on power.

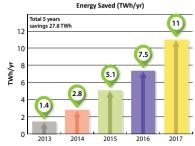
### What are the policy options?

#### Regulations:

- European Union Ecodesign network standby
- Korea e-standby program
- Voluntary approaches
  - US and Canada voluntary agreements
  - EU Codes of Conduct
  - CDA Voluntary Principles for Energy Efficient Connected Devices
- Research and development
  - Super efficient devices
  - Energy harvesting
- Awards
  - Super Efficient Appliance Deployment Initiative Connected Efficiency Award

#### Annual energy saved by US voluntary set top box agreement

Source: D+R International



Source: University of Washington







### Resources

#### **IEA** resources

https://www.iea.org/digital/

IEA Technology Collaboration Programme

https://www.iea.org/tcp/

IEA Technology Collaboration Programme: 4E Electronic Devices & Networks <a href="https://edna.iea-4e.org/about">https://edna.iea-4e.org/about</a>

IEA TCP 4E, Connected Device Alliance

https://cda.iea-4e.org/









### Other resources

- Appliance Energy Calculator App
- PocketWatt tool















