# Carbon Market Linkages Strategic Planning for Industry



Daniel Lieberman Senior Advisor Environment & Climate Change Paris, 15 October 2012

# Enterprise-Wide Approach to GHG Management Strategy, Organization & Governance



- Opportunity
  - Driven by material risk to Chevron from emerging market-based regulation
- Objective
  - Enable & deliver business unit compliance in regulated jurisdictions at "lowest practical enterprise cost"
- Methods
  - Jurisdictional Optimization (jurisdictional approach rather than by organizational boundaries)
    - Potential for cross-SBU or OpCo capital optimization
    - Ability to mitigate/minimize transaction costs
  - Jurisdictional Planning
    - Process developed and implemented to identify & pursue optimization opportunities
  - Carbon Management Plan
    - Identifies optimal, SBU-supported mix of (1) allowance acquisition, (2) credit acquisition, and (3) emissions reductions for Chevron assets in a regulated jurisdiction
    - Includes anticipated market positions and costs

# Global Carbon Markets & Chevron Around the World Finding, producing & marketing oil & natural gas amidst varied regulatory environments



#### **WCI' REGION**

Status: 2013 start date for prepared member states (Quebec & California) Cap: 15% below 2005 levels by 2020

#### **CALIFORNIA**

Status: Mandatory 2013 start date Cap: Reduce emissions to 1990 levels by 2020 (economy-wide)

- Among the world's largest integrated energy companies, Chevron is affected by various climate policies throughout the world.
- A jurisdictional approach to carbon management ensures preparedness and efficient & effective compliance.

#### RGGI (Regional GHG Initiative)

Status: In place since 2009; NY, New England, & Mid-Atlantic States Cap: Utility industry, 10% below 2009 levels by 2018

EU (Emissions Trading Scheme) Status: In place since 2005 Cap: 21% below 2005 levels by 2020 2050 Goal: 60% below 1990 levels

#### <u>CHINA</u>

Status: Mandatory reporting began in 2012, Cap & Trade planned for mid-decade Cap: Intensity target of 40-45% below 2005 / unit GDP

#### <u>KOREA</u>

Status: Passed Legislature Mandatory ETS in 2015 Cap: 30% below BAU by 2020 (economy-wide)

#### <u>JAPAN</u>

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Status: Tokyo ETS, in operation since 2010 Cap: 17% below 1990 level by 2020 (economy-wide)

RefineriesOil and Gas Production

#### **KAZAKHSTAN**

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Status: January 2013 pilot domestic ETS market launch Cap: 15% below 1992 levels by 2020 Darajat geothermal (generating CDM credits)

#### AUSTRALIA

Status: July 2012 fixed carbon price now in effect, transitioning to ETS by July 2015 Cap: at least 5% <2000 levels by 2020

#### NEW ZEALAND

Status: Mandatory ETS in operation since 2010 Cap: 10-20% below 2000 levels by 2020 (economywide)

# Emerging linkages in international carbon markets Despite (or because of?) the absence of multilateral agreements



### Linkage among existing trading systems

- Kyoto Protocol (Article 17)
- Clean Development Mechanism
- Joint Implementation
- EU ETS
- Norwegian ETS
- Switzerland Cap & Trade
- New Zealand ETS
- RGGI
- Australia Clean Energy Act
- With new domestic state schemes comes renewed interest in linkage
  - California (AB32)
  - Quebec Cap & Trade
  - China? South Korea? Kazakhstan?



# Working collaboratively with Air Resources Board Avoiding economic harm for California and its citizens



**6 6** The basic goal of linkage is to develop a broader, more cost-effective cap and trade market. Chevron continues to support ARB's longterm goal of carbon market linkage. Through broad linkage, California can avoid severely disadvantaging its economy and driving investment

A well-designed cap & trade program that is effectively linked with other programs around the world can be the most cost-effective mechanism that ARB has in its arsenal to achieve the goals of AB32.

# Chevron's primary interest is to ensure longterm market liquidity

- Various market design elements under the control of ARB can impact economic efficiency:
  - Market linkage
  - Offset limits & protocols
  - Auction frequency
  - Holding limits

California's Global Warming Solutions Act of 2006 Two types of linkages to other systems are allowed under AB32

- 1. Facilities can use offsets (up to 8% of compliance obligation), including *potential* future use of international credits from other jurisdictions
  - Currently limited to four domestic protocols (i.e., not linkage)
- Facilities can use allowances (unlimited) from directly linked cap & trade systems
  - Likely to include Quebec in 2013 and potentially other WCI members (i.e., not *yet* linkage)



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# No Broad Support

- California & Quebec alone do not achieve the basic goal of linkage
- Entrenches Flawed Market Policies
  - Keeps or introduces design flaws
- Increases Costs for California
  - Contrary to motivations
- Unnecessarily Complicated
  - Joint auction is not a requirement for linkage
- Administrative Burden on ARB Staff
  - Diverting limited resources from key priorities

It is premature to embark on a costly linkage until California's program design is completed and fully tested and additional partners or a costeffective & efficient broader cap-and-trade market can be established.

# Emissions Market Assessment Committee EMAC was formed to provide independent analysis to CARB

- EMAC report on linking was finalized 20 September 2012
- Identified 5 specific areas of concern associated with linkage of California & Quebec:
  - 1. Coordinating legal & regulatory frameworks (international law)
  - 2. Transparency about market mechanisms and compliance
  - 3. Definitions & market rules for compliance instruments
  - 4. Enforcement of market rules
  - 5. Ability to respond quickly to unforeseen events
- No large potential benefits from linking with Quebec
- Conclusion:

"...prematurely linking with an unproven GHG C&T market could result in administrative and legal costs to California and California's regulated entities or adverse environmental impacts to California, undermining the goals of AB32."

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