Allowance Allocation in the U.S.: Policy Directions in Recent Proposals

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Commission Don Energy Policy

Overview

- What are the stakes in the U.S.?
- General principles guiding allocation policy
- How are allocation principles playing out in US climate proposals?
- Issues to watch going forward



What are the stakes in the US?

- A carbon trading program could distribute allowances or revenues worth \$40-100 billion dollars/ year
 - In contrast, the SO2 program distributed \$1-2 billion per year of allowances
- Allocation is simultaneously the most difficult step <u>and</u> the key to a political agreement
- The general outlines of an approach <u>may</u> be forming, but the next level of detail will be challenging



Principle #1: The economic burden on a particular firm or industry sector is <u>not</u> a direct function of its emissions or fuel use

- Cost burden depends
 - on:
 - ability to pass through costs
 - emission reduction opportunities
 - elasticity of consumer demand
- Allocation can be decoupled from point of regulation



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Principle #2: Allocating most allowances for free to energy producers creates the potential for a large windfall

- If producers pass on cost, they "get paid twice"
 - From consumers via higher revenues from increased prices
 - From the government via allowances (a lump sum payment)



Principle #3: Allocation decisions in the power sector are complicated by different regulatory structures

- Competitive wholesale markets vs. cost of service
- Will allowance costs be passed through in regulated markets?
- Are there ways to compensate consumers without masking the price signal?
- Allocate to load vs. allocate to generation?



Principle #4: Allowance distribution (or auction) provides the opportunity to advance societal interests without diminishing the price signal

- Examples:
 - Support R&D or technology deployment
 - Mitigate impacts on low-income consumers
 - Fund adaptation activities
 - Reduce taxes on income or investment



Principle #5: A mixed approach (free allocation with auctioning) may offer significant benefits

- Balance of compensating industry with addressing other objectives
- How much free allocation? RFF study:
 - In RGGI region, allocation equal to 34% of emissions would compensate power sector
 - 77% would compensate all losers
- Phase out compensation over time?



NCEP Allowance Recommendations

- Allocation should promote a more equitable distribution of costs
- Initially, about 50% of allowances (economy-wide) from total pool should be allocated for free
 - Would provide enough allowances to compensate adversely affected industries
 - Within free portion, shares for individual industry sectors should <u>roughly</u> reflect cost burden
- The free portion of the allocation should be phased out gradually with a bigger auction phased in



Allowance Distribution in Legislative Proposals (% of <u>total</u> U.S. allocation)

Bingaman/Specter

Initial free allocation to industry: 53%

- Electric power (generators): 29%
- Carbon-intensive industry sectors: 10%
- Coal mines: 6%
- Petroleum refineries: 4%
- Natural gas processors: 2%
- Non-CO₂ facilities: 2% Other allocation: 23%
- States: 9%
- Agricultural sequestration: 5%
- Early reduction: 1%
- Geologic sequestration: 8% Initial Auction: 24%
- Transition to 53% auction by 2030.



Lieberman/Warner (draft)

Initial free allocation to industry: 56.5%

- Elec.power (generators and load): 30%
- Industry emitters: 20%
- Coal mines: 4%
- Transportation fuel: 2.5%

Other allocation: 19.5%

- States: 4%
- Ag. and forestry sequestration: 7.5%
- Early reduction: 8%

Initial Auction: 24%

• Transition to 48% auction by 2030

Allowance Distribution in 2012 Bingaman-Specter Example



Allowance Distribution in 2030 Bingaman-Specter Example



How are auction proceeds used?

- Both Bingaman-Specter and Lieberman-Warner use auction proceeds largely for
 - Technology deployment
 - Adaptation activities
 - Low income assistance
- Differences
 - Some differences in mix of technologies targeted
 - Institutions for implementing funds
 - Incentives for CCS



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Five issues to watch going forward

- Electric power sector regional issues
- Energy intensive sectors starting to engage
- Reconciling state approaches with a federal approach
- Institutional issues associated with technology deployment and R&D
- Will House of Representatives agree to emerging approaches in Senate?



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