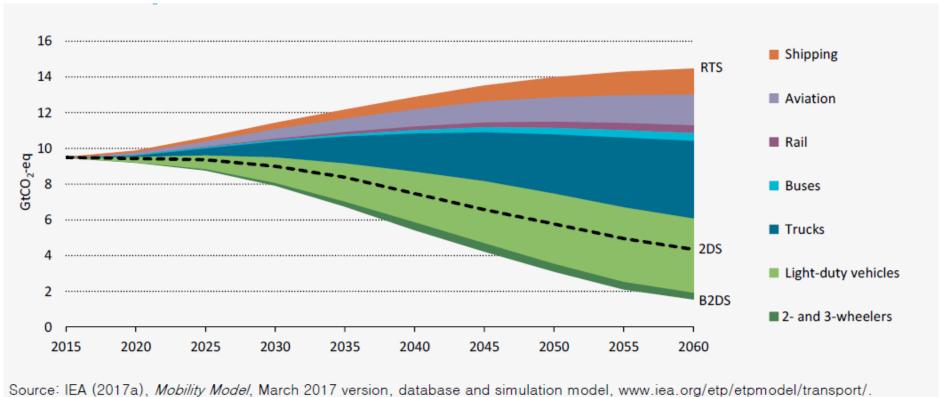
The Role of Electrification of Transportation in Decarbonisation



Bottom line takeaways

- 1. Solving the climate challenge requires addressing the ways we move goods and people
- 2. Transport is the #1 highest emitting sector in US and EU and fast(est) growing in Asia.
- 3. The global transport sector faces once-in-a-century transformational opportunity
- 4. Existing barriers to clean mobility can be significantly overcome in the next ~5-7- years
- 5. Success not "inevitable" requires active effort to advance enabling policy and overcoming entrenched interests

To achieve well-below 2C, we must peak by ~2020 then decline. Options exist to put us on pathway but action is needed now to realize them



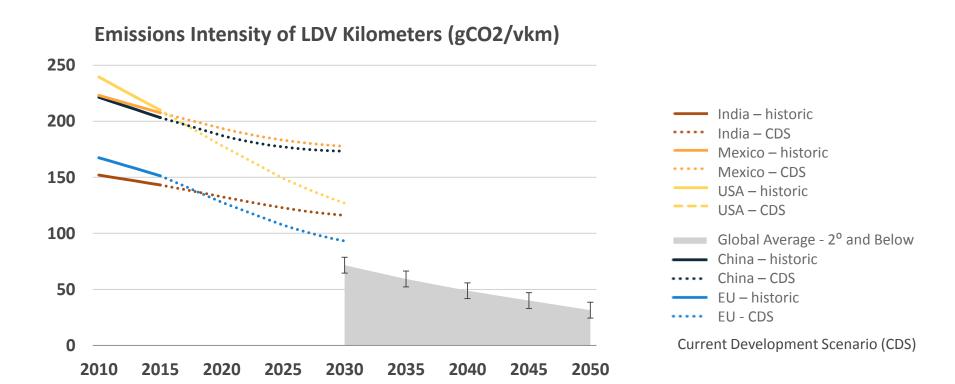
Key point

WTW GHG emissions from transport are 83% lower in 2060 than in 2015 in the B2DS, while in the 2DS they decline by 54% over the same period.



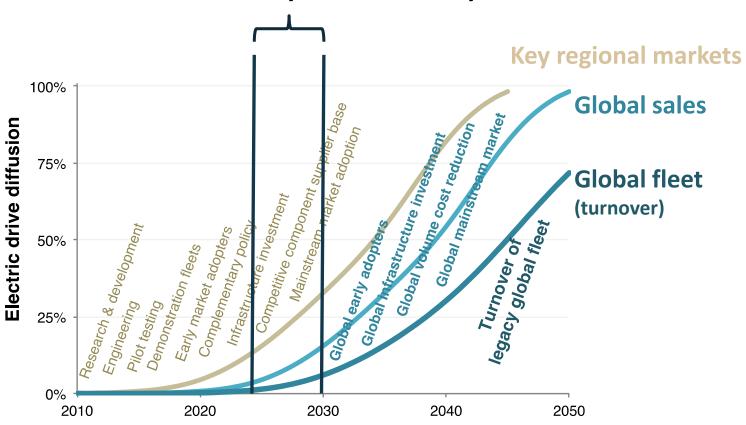
Beyond Efficiency

Existing policies including efficiency standards for passenger vehicles and goods movement are changing the vehicle market and saving GTCO2e but much more is needed to be on track for a 2°C or less future.



Potential tipping point in ~5-7 years

~15% of global sales EDV by 2030 ~15% of sales in key markets EDV by 2025



Overcoming barriers to EDV market success



Cost

Battery and fuel cell cost Infrastructure cost

Consumer awareness

Limited knowledge Lack of targeted marketing

Convenience

Limited range Limited vehicle choice Limited public infrastructure

Commitment

Uneven policy support Varying business/industry commitment



Incentives

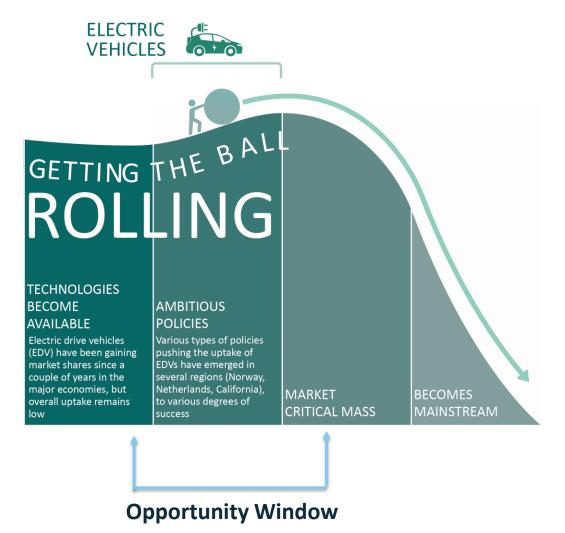
Regulatory Monetary Non-monetary New allies

Infrastructure

Public and workplace infrastructure Smart charging Utility investment

Information

Efficacy of policies Customer education Business models that work



Roles for philanthropy

Support NATIONAL and SUB-NATIONAL policy



- National/State governments
- Increase ambition and support policy action
- Smart regulations

Engage BUSINESS stakeholders



- Automakers,
- Mobility providers
- Tech companies,
- Utilities

Empower CITIES to pull ahead





- City leaders and planners
- Transit providers
- Scalable pilots and policies

OVERCOME BARRIERS

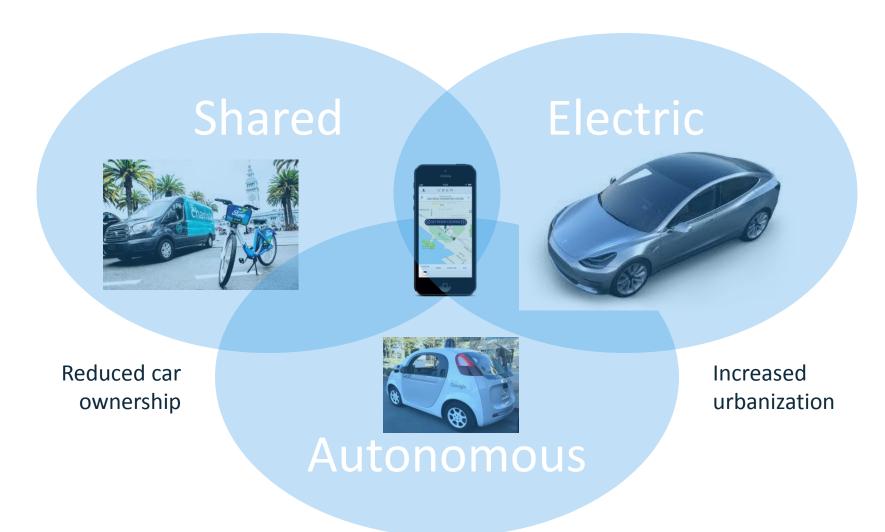
to commercial success





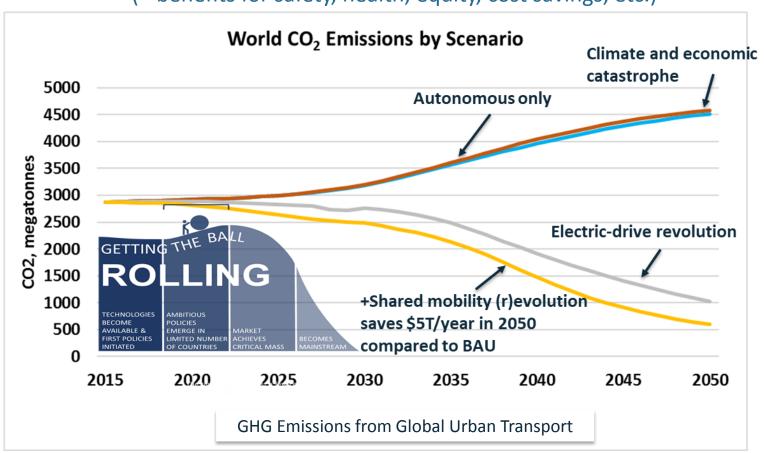
- Infrastructure and smart charging
- Consumer awareness
- Scale economies

Can we move even faster?



Combining sharing and AVs accelerates benefits

3.5GT+ CO₂ abated in 2050 (urban transport) (+ benefits for safety, health, equity, cost savings, etc.)



How to get to on right path?



Shared



Electric (connected to clean grid)





Right-sized



Autonomous



Public transit complementary





Cities designed for people

New partnerships needed

Public sector





- State and National governments
- City governments, planners, and architects
- Public transit providers
- Universities

Key constituents





- Equity, access, and affordability advocates
- Transit advocates
- ENGOs
- Labor
- Safety community

Businesses





- Private transportation service providers
- Vehicle suppliers and other businesses
- Utilities!

Closing thoughts



Together, we can choose the right path!