

Raising TCP visibility

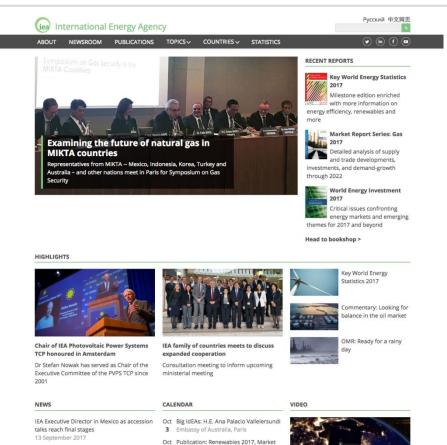
Rebecca Gaghen, Head of IEA Communication and Information Office Paris, Monday 9 October 2017



A new IEA communication strategy

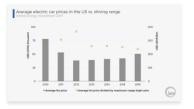


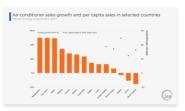
- Reach out to stakeholders
 - Governments (Ministries, Ambassadors, Energy Advisors, Partners, etc.)
 - Media & general public
- Explain the IEA's mission, provide data & information
- Small team supporting expanded IEA mandate and growing number of publications
- New emphasis on visual and interactive tools

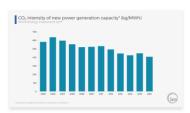


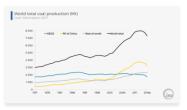
A more visual website

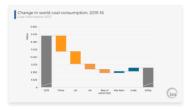


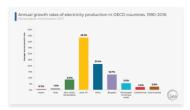


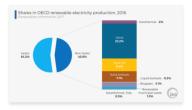


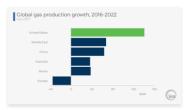


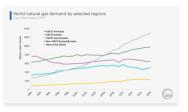




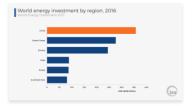


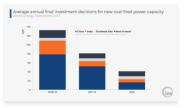








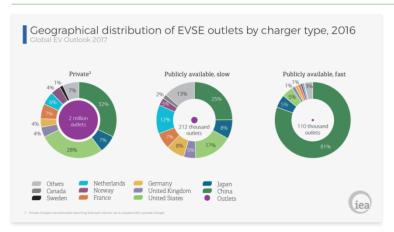




Energy Snapshots



ENERGY SNAPSHOT



Shares of publicly available electric vehicle service equipment (EVSE) are not evenly distributed across markets, reflecting large variations in EV/EVSE ratios across counties. This is consistent with the early stage of EV deployment in most markets. In the case of fast chargers, the large global share for China could be the result of the rapid growth of electric buses (significantly larger than in any global region so far) and significant uncertainty about the share of fast chargers actually dedicated to bus services.

Japan, where 50-kW fast chargers were deployed early in order to address range anxiety (i.e. the fear that a vehicle has insufficient energy stored on board to reach the next available recharging point or its destination), but where EV sales have not experienced recent, significant year-on-year growth, also has high shares of fast chargers per EV compared with other countries.

Source: Global EV Outlook 2017

7 June 2017

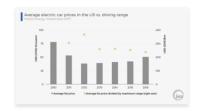




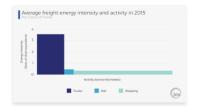




MORE SNAPSHOTS ABOUT TRANSPORT







TCEP dashboard



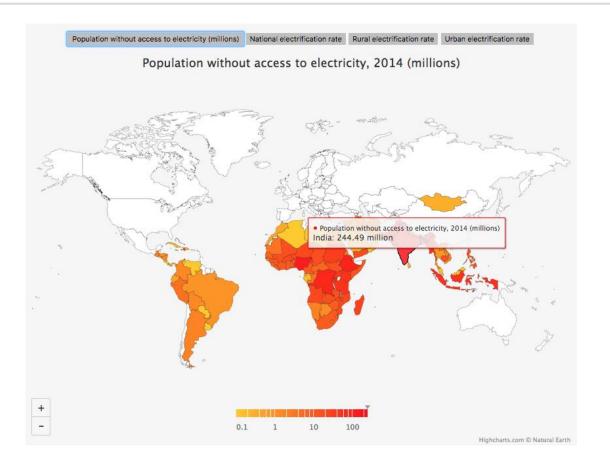
Tracking Clean Energy Progress: 2017

Tracking Clean Energy Progress examines the progress of a variety of clean energy technologies towards interim 2°C scenario targets in 2025. Click on any of the technologies to find out more:



Interactive maps





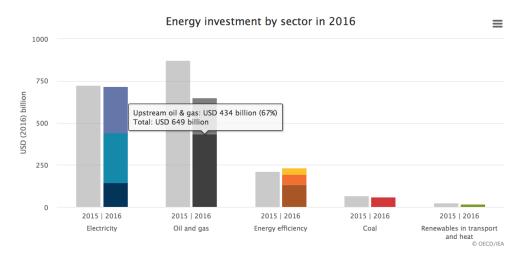
In-depth information



Energy investment by sector

Total energy investment worldwide in 2016 was just over \$1.7 trillion, accounting for 2.2% of global GDP. Investment was down by 12% compared to IEA's revised 2015 energy investment estimate of \$1.9 trillion.

Spending in energy efficiency rose by 9% while spending in electricity networks rose by 6%, yet these increases were more than offset by a continuing drop in investment in upstream oil and gas, which fell by over a quarter, and power generation, down 5%. Falling unit capital costs, especially in upstream oil and gas, and solar photovoltaics (PV), was a key reason for lower investment, though reduced drilling and less fossil fuel-based power capacity also contributed.



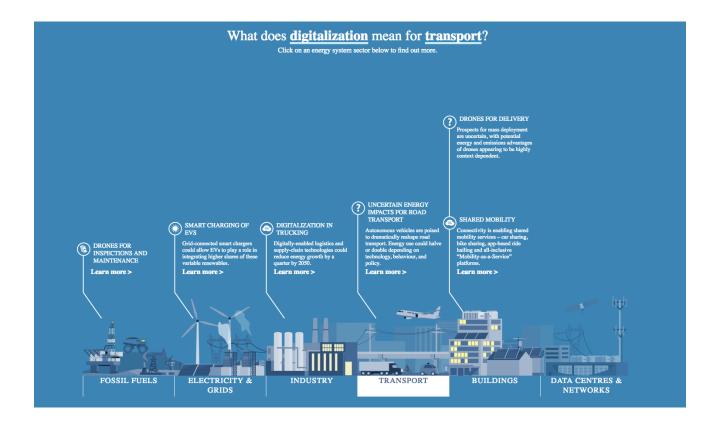
INVESTMENT TRENDS IN 2016

- > Energy investment by sector
- III Energy investment by sector in 2016
- > Regional trends in investment
- World energy investment by region, 2016
- > A rebound in upstream investment
- III Change in upstream oil & gas investment, 2017 vs 2016
- > Financial health of oil and gas companies



Interactive tools



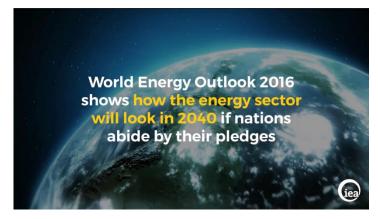


Videos





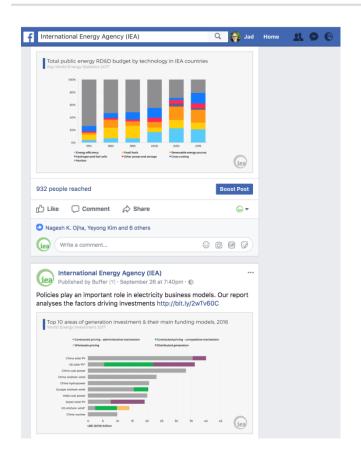




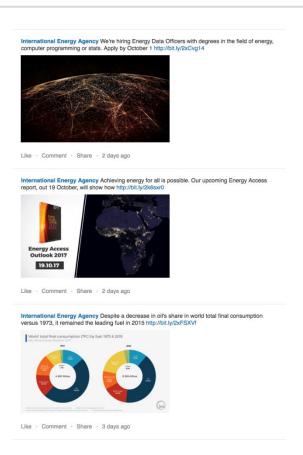


Growing presence on social media (Facebook, Twitter, LinkedIn)











TCP communications

TCP webpage



IEA TECHNOLOGY COLLABORATION PROGRAMMES

Cross-Cutting

End-Use: Buildings

End-Use: Electricity

End-Use: Industry

End-Use: Transport

Fossil Fuels

Fusion Power

Renewable Energy

The breadth and coverage of analytical expertise in the IEA Technology Collaboration Programmes (TCPs) are unique assets that underpin IEA efforts to support innovation for energy security, economic growth and environmental protection. The 38 TCPs operating today involve about 6 000 experts from government, industry and research organisations in more than 50 countries¹.



Technology Collaboration Programmes: Highlights and outcomes

The breadth of the analytical expertise in the IEA Technology Collaboration Programmes (TCPs) is a unique asset to the global transition to a cleaner energy future.

The year 2015 marked the 40th anniversary of these groups of experts. The IEA compendium book *Technology Collaboration Programmes: Highlights and Outcomes* is a collection of the significant recent outcomes of the 38 TCPs operating today, including updated statistics of participation worldwide.

To date, participants in the TCPs have examined more than 1 900 energy-related topics, and carried out projects on socio-economic aspects of technology deployment, research to reduce greenhouse gas emissions, advancing demonstration of innovative energy technologies, contributing to benchmarks and international standards, and sharing information through hundreds of expert stakeholder events.

The TCPs involve over 6 000 experts worldwide who represent nearly 300 public and private organisations located in 51 countries, including a large participation by IEA partner countries, such as China, India, Mexico and Brazil.

Multimedia

Technology Collaboration Programmes introductory video

Webinars

Forthcoming and recent TCP webinars

News & Events

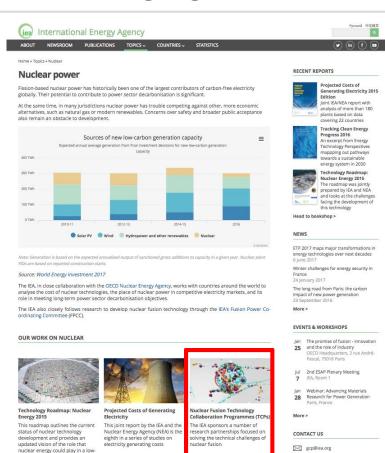
OPEN Energy Technology Bulletin

Gaps and Barriers for Technology Development & Deployment - a view from the TCPs

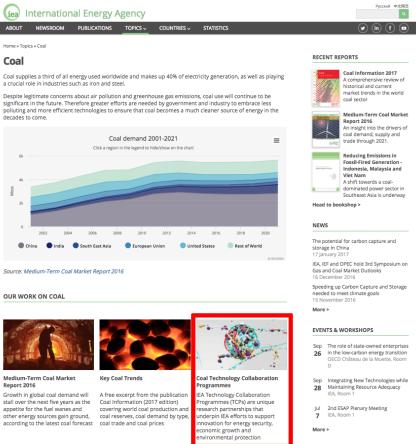
The promise of fusion - innovation and the role of industry

TCPs now highlighted in relevant topic fields









Web articles



Bioenergy experts gather in Estonia

13 April 2017



Chair of the IEA Bioenergy TCP Mr Kees Kwant addresses participants at the Bioenergy for the Future workshop held in Tallinn, Estonia on 13 April 2017 (Photograph: IEA)

Bioenergy is the largest source of renewable energy today, providing heat, electricity, and fuel for transport. Despite this potential, bioenergy makes up less than 10% of global renewable electricity production and only 3% of transport fuel globally. Part of the difficulty in promoting the use of bioenergy lies in its complex supply chain, which spans a variety of economic sectors. Bioenergy projects require more careful consideration in terms of sustainability issues and appropriate regulatory frameworks than other low-carbon technologies.

Recogizing the importance of this issue, this week the government of Estonia announced its participation in the IEA Bioenergy Technology Collaboration Programme (TCP). It is the first time Estonia has joined a TCP since becoming a member of the International Energy Agency in 2014. The announcement was welcomed by participants at a stakeholder workshop on bioenergy in the Baltic region held on 13 April, hosted by the TCP in collaboration with the IEA and the Government of Estonia. The workshop brought together over 70 participants, including policy makers, bioenergy technology experts, industry representatives from Estonia, Latvia, Finland, Sweden as well as international experts from the IEA and other international organisations.



Chair of IEA Photovoltaic Power Systems TCP honoured in **Amsterdam**

29 September 2017



Dr Stefan Nowak delivers his address in acceptance of the European Becquerel Prize in Amsterdam on Monday, September 25 2017 (Photograph: EU PVSEC)

Dr Stefan Nowak was awarded the European Becquerel Prize for Outstanding Merits in Photovoltaics on Monday at the EU PV Conference in Amsterdam. This prize, established by the European Commission in 1989, was awarded to Dr Nowak in honor of his significant contributions in the field of integration of solar photovoltaic electricity into the global energy system.

Dr Nowak is well recognized for his longstanding commitment to the promotion of European and global cooperation on PV research, market assessment and deployment. In particular, the prize also rewards Dr Nowak's long-lasting activities as Chair of the Executive Committee of the IEA Photovoltaic Power Systems Technology Collaboration Programme (PVPS TCP) since 2001.

The PVPS TCP aims to promote the role of energy from solar PV technologies as a cornerstone in the transition to sustainable energy systems. It conducts a variety of collaborative projects relevant to solar PV technologies and systems, including cost reduction, analysis of barriers and raising awareness of the potential of PV electricity.

Current work includes a large variety of subjects ranging from detailed country market reports, grid integration, building-integrated PV, sustainability and recycling, quality performances to applications in developing countries.

For more information, visit the PVPS TCP website at http://www.iea-pvps.org/



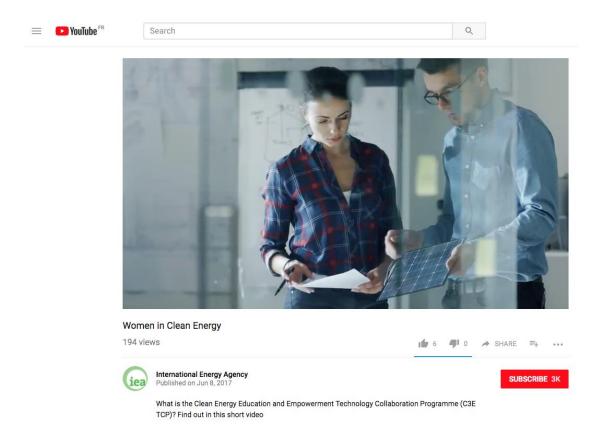






Video produced for the C3E launch at CEM 8





Conclusions



- Raising the visibility of the TCPs remains a priority for IEA leadership
- The IEA launched a new communications strategy in 2015 with excellent results
- Many of the communication tools that have worked for the IEA could be used as effectively to boost the TCPs' profile
- The IEA communications team can provide support but additional resources would be required to achieve the aims set out in the TCP Action Plan



