



Data and Analysis Supporting Equipment Energy Efficiency Initiatives

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Presentation Objectives

- Lay out how detailed and robust data and analysis strengthen initiatives seeking to accelerate progress on equipment efficiency.
- Outline key elements of data/analysis, report on progress to date and indicate prospects for improvement/expansion.
- Provide an example from SEAD where data and analysis has been used to articulate progress and gaps on a global scale.



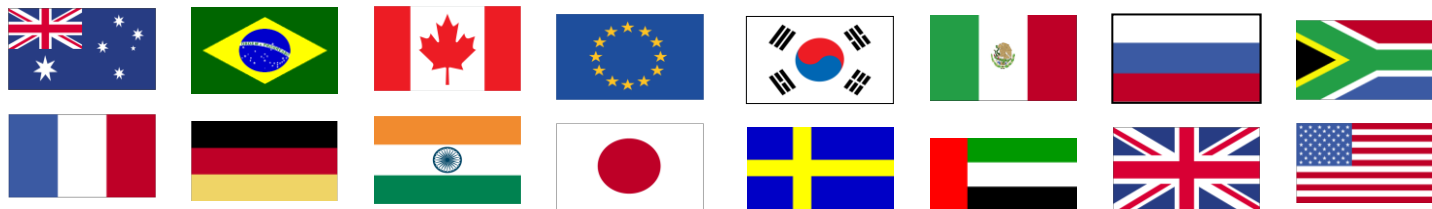
SEAD is a multinational government collaboration whose primary objective is to accelerate global market transformation for energy efficient products



Measures taken by SEAD partners since its launch in 2010 could save 700 TWh of electricity per year by 2030*

* = Energy produced by 233 mid-sized coal-fired power plants.

Participating Governments

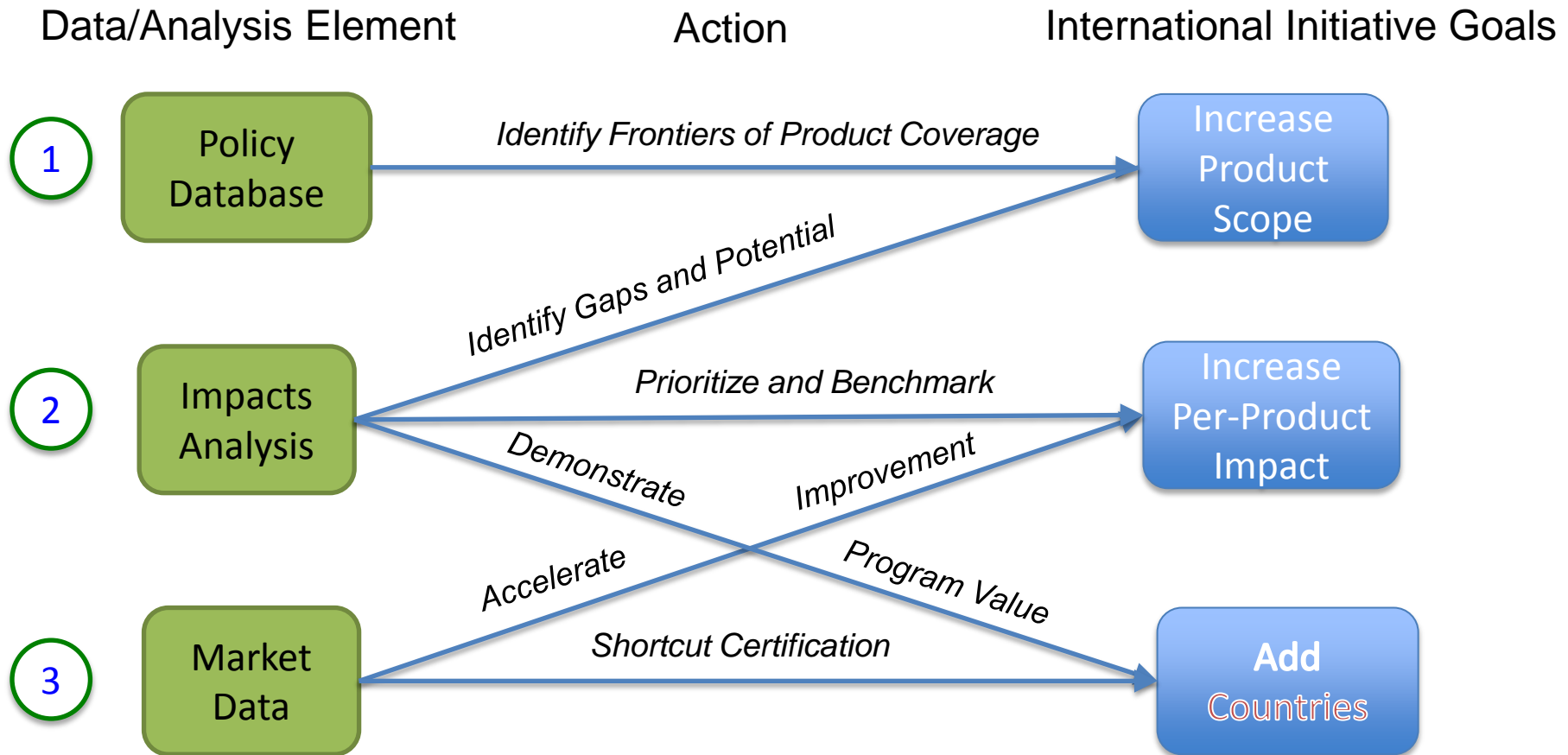


Observers



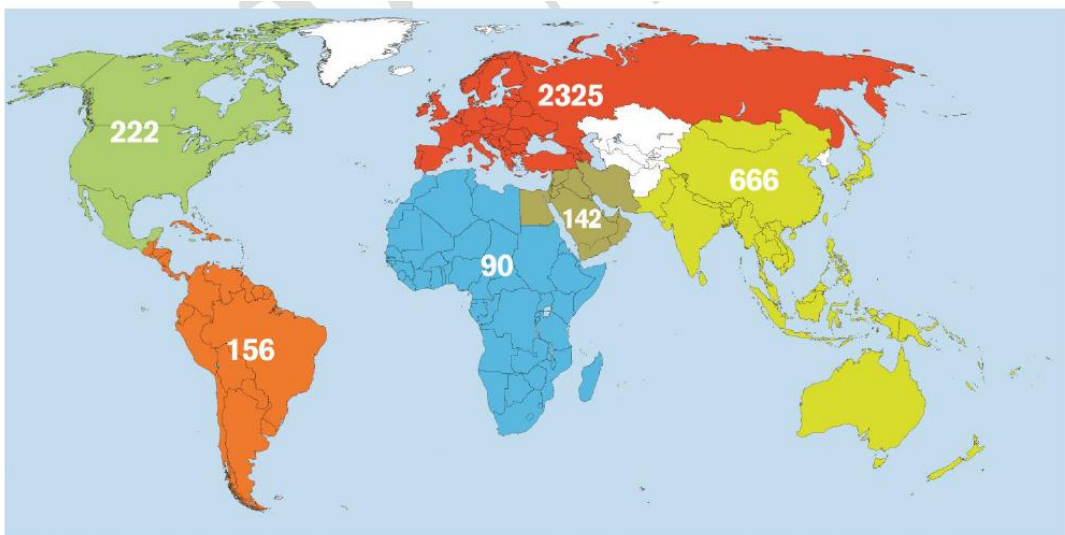


Data and analysis of policies and technologies is critical to provide global leadership on efficiency policy and technology assessment





Element 1 - A database of efficiency policies facilitates best practices and replication



Source: EES/Maia for Australia DoI

- What are end uses most commonly included?
- What are emerging trends in end uses covered?
- Where are gaps?

Name	Scope	Needs
EES/Maia Global S&L Report	Global Equipment EE	Keep up to date
CLASP S&L Database	Global Equipment EE	Incorporate recent data
SEAD Activity Schedule	SEAD Countries	Add China, update above
IEA PAM Database	EE+RE Policies	Incorporate S&L details



Element 2 – Stringency and Impacts Analysis helps prioritize and track progress

Estimated future I savings from MEPS in SEAD Countries 2010-2013

Fuel, Sector	2020 CO ₂ (MT)			2030 CO ₂ (MT)		
	OECD	non-OECD	Total	OECD	non-OECD	Total
<i>Electricity</i>						
Residential	66	35	101	123	112	235
Commercial	29	0	29	55	0	55
Industrial	23	5	27	51	10	61
<i>Total</i>	<i>118</i>	<i>40</i>	<i>157</i>	<i>229</i>	<i>122</i>	<i>351</i>
<i>Fuel</i>						
Residential	15	0	15	29	0	29
Commercial	0	0	0	1	0	1
<i>Total</i>	<i>15</i>	<i>0</i>	<i>15</i>	<i>30</i>	<i>0</i>	<i>30</i>
Grand Total	132	40	172	259	122	381

Source: SEAD/LBNL

Impacts analysis starts with a list of recent policies, but requires technical specifications (stringency) of standards and estimates of efficiency baselines, product sales and use patterns.

- To date, SEAD has analyzed nearly 200 separate regulations in 13 SEAD economies, likely covering the majority of energy savings from MEPS worldwide since 2010.
- Gaps include labeling programs, and programs in non-SEAD countries, notably China.
- Cross-check with national program estimates would solidify results.

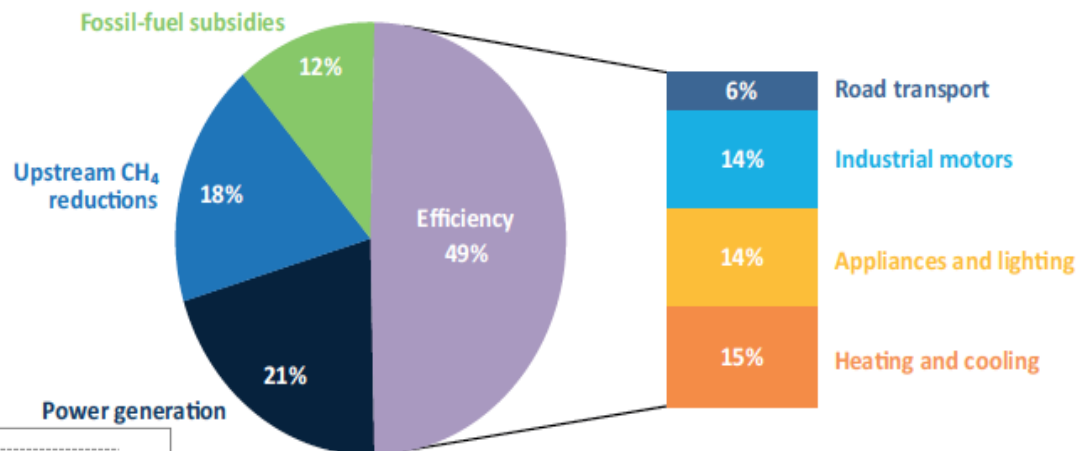


Reducing energy demand from equipment matters for climate change

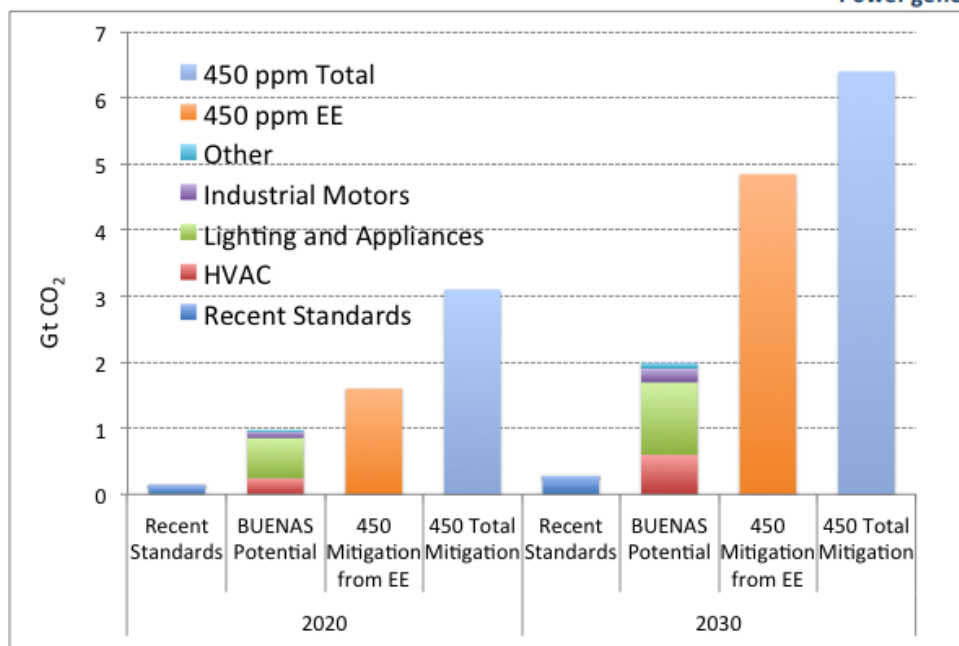
IEA World Energy Outlook – “4 for 2”

Report:

Energy efficiency accounts for 49% of 3.1 Gt CO₂-eq estimated by 2020 in order to maintain 2C. Of this, 1.4 Gt are in *industrial motors and buildings*.



Source: IEA



Source: SEAD/LBNL

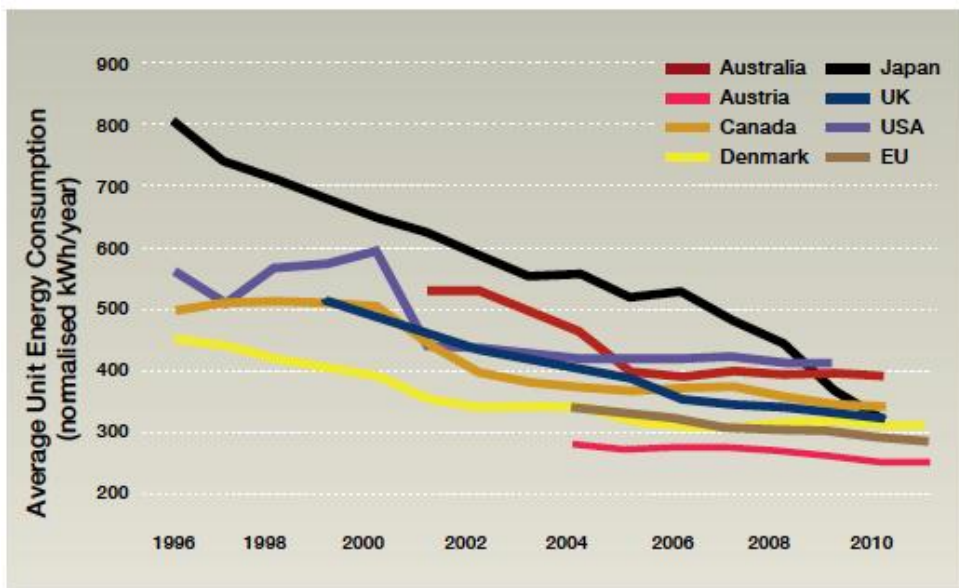
SEAD – BUENAS: SEAD research (BUENAS) identifies equipment efficiency policies which, if implemented in SEAD economies + China could reach half of this goal and lock in even more future savings.



Element 3 – Market Tracking Enables Benchmarking, Lowers Capacity Barriers and Promotes Policy Innovation

Progress: Efforts such as IEA 4E M&B have gathered data from participating countries and performed detailed analysis comparing average efficiency of markets

Refrigerator Energy Consumption by Country



Source: IEA 4E Mapping and Benchmarking Annex

Challenges

- Evaluating pre-program baselines
- Obtaining sales weighted efficiency
- Test procedure differences
- Price data availability

Opportunities

- Test procedure conversion algorithms
- Pooling resources to purchase market-research datasets
- Internet-based data (“web-scraping”)



Conclusions and Recommendations

- Data and Analysis provide value to international initiatives in two directions:
 - Inward – Set priorities and focus for resource allocation.
 - Outward – Demonstrate value to national governments and lower information barriers (especially for developing country governments).
- Recent work by various parties have established valuable elements of a global resource, but these elements need to be made comprehensive and kept up to date.
- Individual countries/economies as well as multiple international initiatives have common needs for Data and Analysis – should pursue economies of scale and reduce redundancy by coordinating efforts.



Thank You!

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