

Toward a global EV market

EVI workshop

May 4, 2015, in Kintex, 08 Hallyuworld-ro, Ilsanseo-gu, Goyang, Gyeonggi-do
Republic of Korea

Opening and welcome

Korean Ministry of Trade, Industry and Energy (MOTIE)
Korea Energy Management. Corporation (KEMCO)

Recent EV developments

- Insights emerging from the 2015 Global EV Outlook (IEA)

Experiences from the EVI members

- Shanghai electric vehicle demonstration promotion and data analysis (Ding Xiaohua, Shanghai New Energy Vehicle Data Collection and Monitoring Center)
- E-mobility in The Netherlands (Sonja Munnix, Netherlands Enterprise Agency)
- Sweden (Martin Palm, Ministry of the Environment and Energy Sweden)
- Insights into U.S. EV Market Evolution (Mackay Miller, United States Department of Energy)

Focus on Korea

- Introduction of Korean Policy for EV supply (MOTIE)
- EV policy: global EV Mecca driven by the wind (Jeju special self-governing province)
- EV Domestic/International Trend & Commercialization Strategy (Korea Electric Power Corporation, KEPCO)
- EV battery leasing business in Jeju (Battery lease SPC company)
- Platform development for small EVs (IT Engineering)

The view of EVI partners

- View on the future of the EV industry (Bert Witkamp, AVERE)
- The International Zero-Emission Vehicle Alliance (Mark Wenzel, California EPA and Nic Lutsey, ICCT)
- Urban electric mobility initiative (Kulwant Singh, UN Habitat)
- Insights on the UNIDO sustainable transport strategy (Carel Snyman, SANEDI)