Policy Pathway Publication 2015:
Accelerating Energy Efficiency in SMEs

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What are the IEA Policy Pathways?

- Actionable guidance for governments and other stakeholders to implement energy efficiency programmes effectively
- Examples, case studies, extracts from evaluations, success factors, lessons learned
Why a Policy Pathway on SMEs?

“"A healthy SME sector contributes prominently to the economy through creating more employment opportunities, generating higher production volumes, increasing exports and introducing innovation and entrepreneurship skills" (US AID 2007)

This publication is aimed at governments, industry associations, energy utilities, financial institutions, and SMEs themselves.
What is in a policy pathway on SMEs?

- Primarily considers SMEs in the industrial sector
- Structured set of steps and considerations that policy makers, programme managers and other practitioners can use to develop and review SME energy efficiency policies and programmes
- 20 + small case studies, 3 in-depth case studies
Seven Strategies

1. Understand barriers and needs of your SME target group
2. Build stakeholder partnerships
3. Combine measures
4. Leverage existing policies & programs
5. Focus on multiple benefits
6. Provide direct, tailored and targeted information
7. Make it easy for SMEs to access assistance

Accelerating energy efficiency in industrial SMEs
Where we are now

- November workshop
- Extensive external review
- Soon the publication will go for internal review
- Launch is aimed for 3rd quarter this year
Thank you for listening!

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