

# The BNDES Support to the Biofuels Industry

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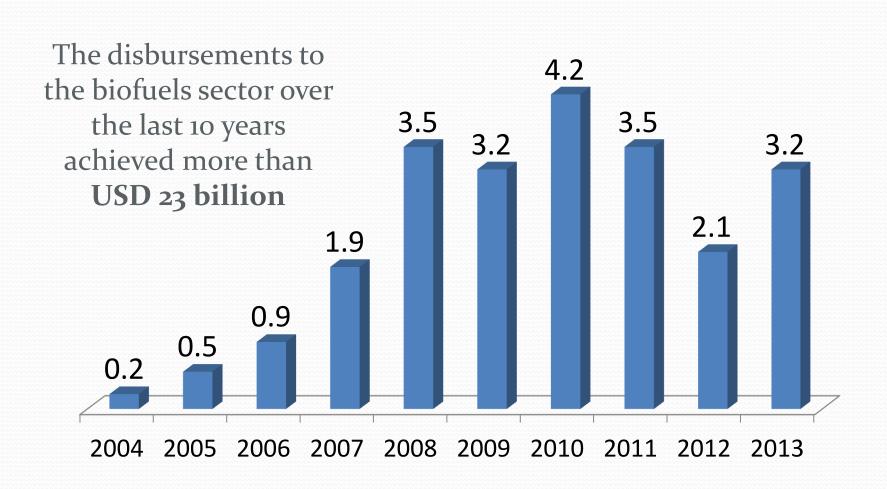
- 1. BNDES and the Biofuels Industry
- 2. Innovation Support: The PAISS Program results
- 3. What are the main investment drivers in Brazil?
- 4. Closing remarks

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## **BNDES** and the biofuels industry

- ✓ From 2004 to 2013, BNDES financed almost 100 new projects (expansion and greenfields) which represent:
  - Contracts of more than US\$ 20 Billion
  - 150 million tons of new crushing capacity (almost a 50% expansion of Sugar & Ethanol Industry since 2003
- ✓ Portfolio: 131 economic groups
- ✓ Financial agents: 91 acreddited institutions
- ✓ Instruments: credit loan, project financing, equity participation and grants

# **BNDES** and the biofuels industry



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# **BNDES Innovation Support: PAISS in breaf**

### What is it for?

Joint plan (BNDES and FINEP) to finance innovation in the sugarcane-based biofuels and chemical sectors thru initiatives (business plans) that focus on developing, producing and commercializing new industrial and agricultural technologies to manage and process the sugarcane biomass

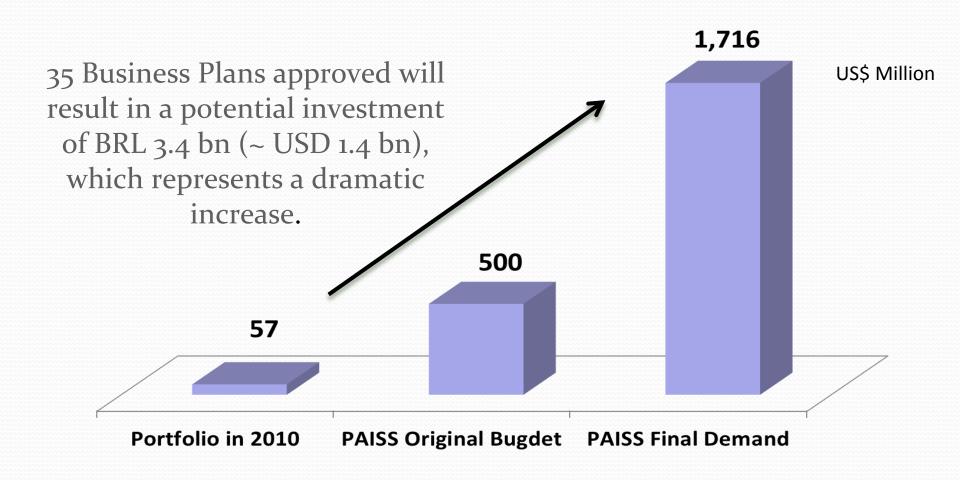
### What did it offer?

Coordination of the efforts and financial instruments between the BNDES and FINEP, with a budget of <u>BRL 2.5 bn</u> (~ USD 1.0 bn)

### What were the focus points?

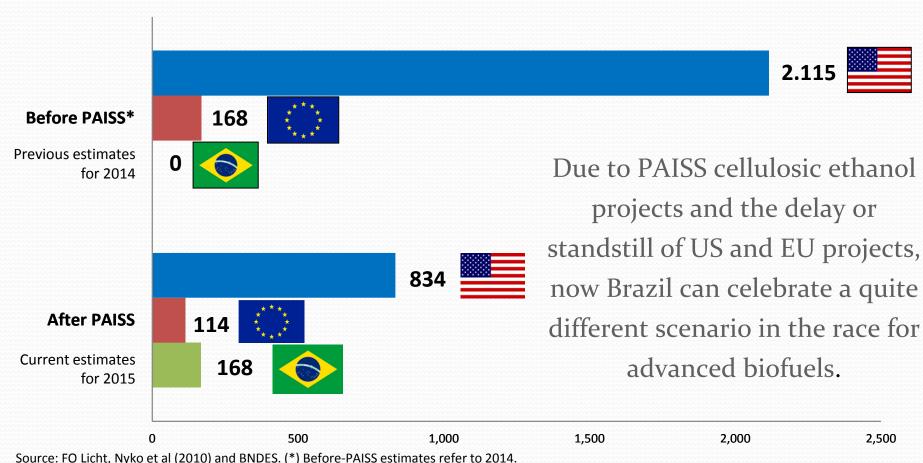
i) Cellulosic Ethanol; ii) Other Biofuels, including biojet; iii) Biochemicals; iv) Genetic improvement and v) harvesting and planting machinery and equipment

### **Industrial PAISS: impact on investments**



# **Industrial PAISS: impact on production**

Estimates of cellulosic ethanol production for 2015 (million liters)\*



# **Agriculture PAISS: main results**

R&D Focus	Nº Business Plans	Value (US\$ million)
Genetic improvement	6	135
Machinery and equiment	5	219
Planning and production systems	12	220
Seedling production	6	72
Industrial systems for new energy		
crops compatible to sugarcane cycle	6	202
Total	35	849





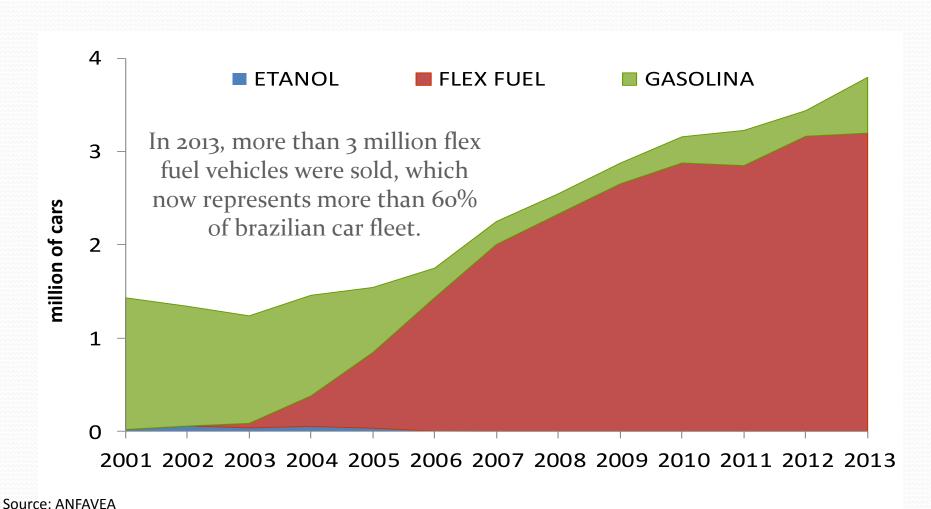






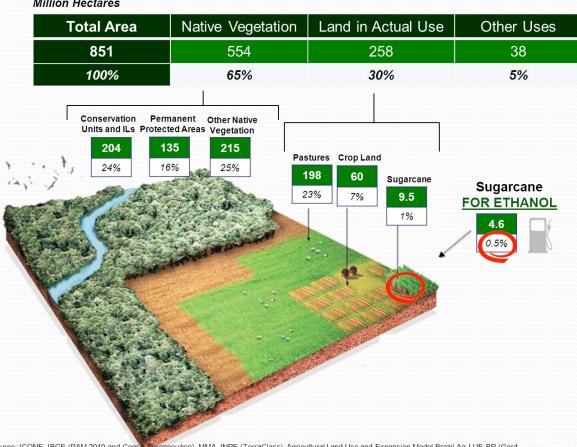
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# **Growing Fuel Market**



# Land availability

#### Million Hectares



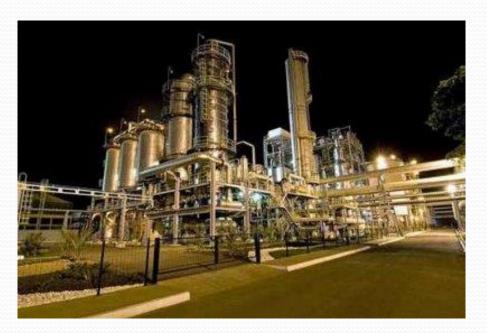
By improving the low yield of cattle production, a large amount of land will be available for other purposes. Brazilian federal agricultural zoning considers up to 64 Mha able to produce sugarcane w/o irrigation.

Source: ICONE, IBGE (PAM 2010 and Censa Agropecuário), MMA, INPE (TerraClass), Agricultural Land Use and Expansion Model Brazil Ag-LUE-BR (Gerd Sparovek, ESALQ/USP). Elaboration: UNICA and Cosan. Note: ILs = Indigenous Lands. Other Native Vegetation include Legal Reserves (RLs)

# Well established sugarcane industry

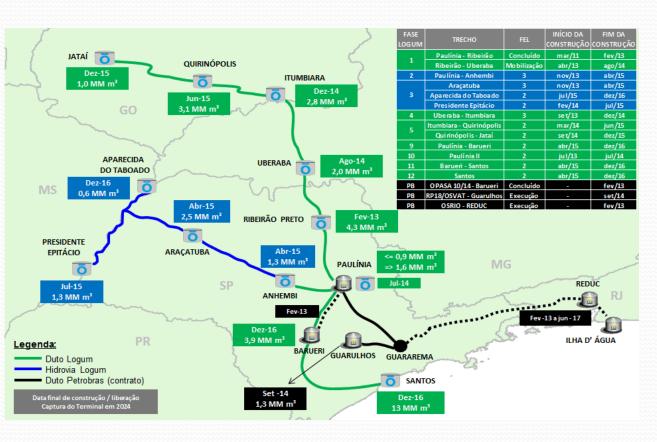


Brazil has more than 400 sugarcane mills that can crush around 700 million tons per year. Furthermore, lack of financial/technological assets means the majority still only process sugarcane juice...



... which represents a great opportunity for those who are able to develop new technologies to be integrated to these plants, generating synergies and cost reductions for any sugarcane-based product.

# New infrastructure coming up



Around US\$ 3.5 billion has been invested in a 1,333 km pipeline (green line), dedicated only for ethanol, which links producing to exporting/consuming regions. The first strech has been operational since the end of 2013.

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# **Closing remarks**

- 1. With the increase of domestic demand and consolidation of ethanol as a sustainable and competitive alternative energy, investment in innovative technology is paramount to guaranteeing Brazil's leadership in the biofuel industry.
- 2. The success of the PAISS program can be verified by the number of commercial plants scaling up new sugarcane by-products with ready-to-go technologies.
- 3. Now the priority is to foster R&D investments in agricultural technologies, including genetic improvement of sugarcane varieties and new machinery/equipments dedicated to sugarcane planting & harvesting.

### **Thank You For Your Attention!**

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