

Employment effects of building retrofits in Hungary and Poland: A critical assessment

CENTER FOR CLIMATE CHANGE
AND SUSTAINABLE ENERGY POLICY



CENTRAL EUROPEAN UNIVERSITY

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Capturing the multiple benefits of energy efficiency

Roundtable on macroeconomic impacts

IEA (Paris). January 24 and 25, 2013.


BACKGROUND



The projects in a nutshell

- ❖ **Objective:** to gauge the **net employment impacts** of a large-scale deep building energy-efficiency renovation programme in Poland and Hungary
- ❖ **Time framework:**
 - ❑ **Hungary:** June 2010 / **Poland:** spring 2012
- ❖ **Scope of the research:**
 - ❑ Type of buildings: **residential** and **public buildings**
 - ❑ Type of renovation: reduce demand for **space and water heating** (no appliances, space heating only in Hungary)
 - ❑ Employment effects: **direct**, **indirect** and **induced**
- ❖ **Expected results:** bottom-up modelling + I/O analysis
 - ❑ **Net employment impacts** and **non-employment results**
 - ❑ **Assessment** and **quantification** of additional **CO-BENEFITS**
- ❖ **Impact on Hungary's policies**, unclear for Poland



An aerial photograph of a city, likely in Central Europe, showing a mix of housing types. In the background, there are green hills. The city is densely packed with buildings. Several labels are overlaid on the image in white boxes with black borders. The labels are: SFH1992 (top left), SFH2010 (top center), Panel (center), MFH2010 (center left), Hist (center right), and TradMFH (bottom left). The buildings vary in height and style, with some having red roofs and others being more modern, multi-story structures. There are also some green spaces and trees interspersed among the buildings.

SFH1992

SFH2010

Panel

MFH2010

Hist

TradMFH

MID scenario = *faluház*
50% energy savings



DEEP scenarios = SOLANOVA

85% energy savings

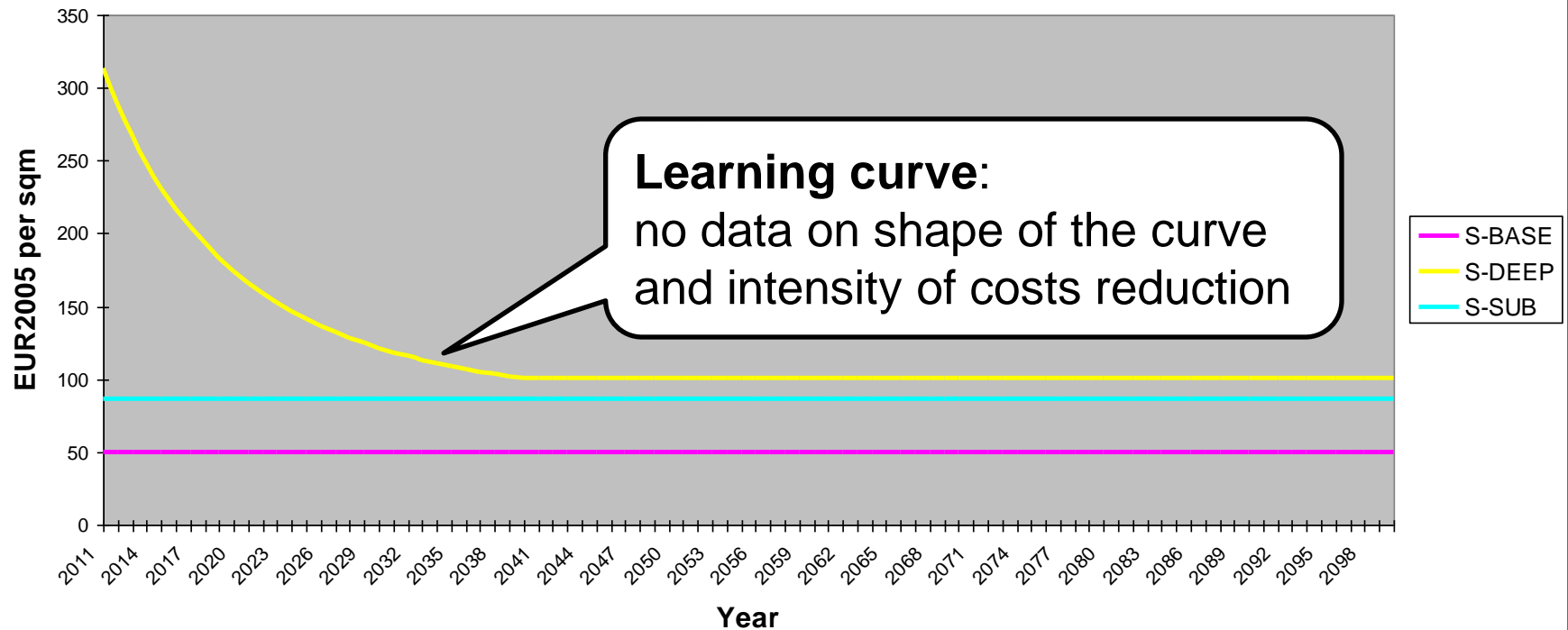


CRITICAL ASSESSMENT OF KEY ASSUMPTIONS AND RESULTS



Cost of the retrofits

Average renovation costs for all types of buildings (with learning factor)



Cost categories not considered

❖ Transaction costs

- ❑ Informing/liasing with owners, facilitating agreements
 - ❖ 10% retrofit costs (Radian, 2010)
- ❑ Quality checks, access to credit, temporary relocation during retrofit, administration costs

❖ 2nd round retrofit costs

- ❑ Elements of deep (*passive*) retrofits replaced after **15** (fans in air renewal systems) **to 50 years** (insulation)

❖ Higher implementation costs result in larger employment creation potentials



Limitations: Input/Output analysis

❖ I/O tables = *snapshot* of the economy (2005)

- ❑ Fixed coefficients in transaction tables
- ❑ Uncertainty about the mid to long-term evolution of the structure of a national economy

❖ **Dynamic effects** not properly captured

- ❑ e.g., **shortages** in the supply of labour and material costs may increase the price of production factors (cost of the retrofits)

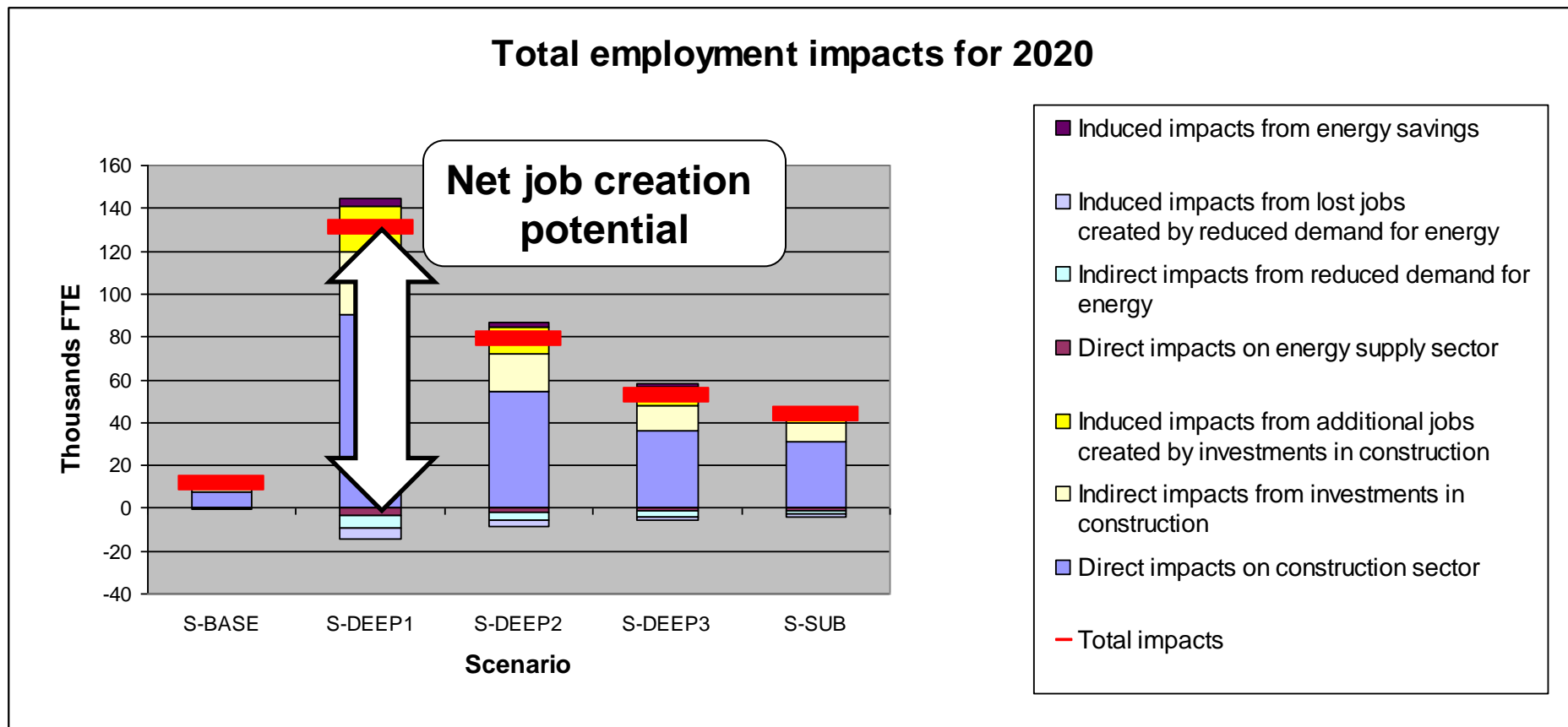
❖ **Uncertainty** about **indirect employment effects**

- ❑ Local production vs. import of retrofit materials



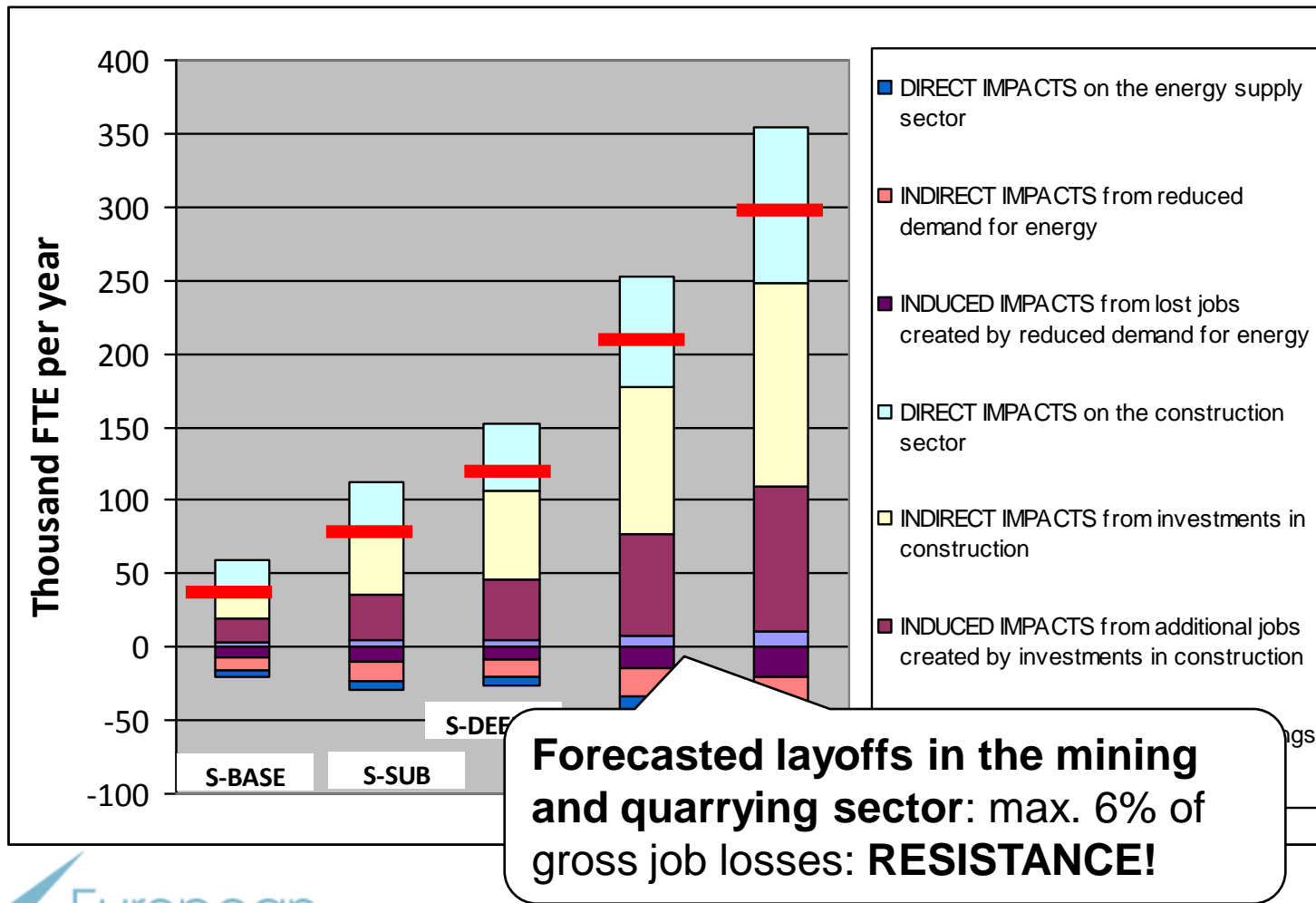
Results - net employment impacts

Snapshot in 2020 (Hungary)



Results - net employment impacts

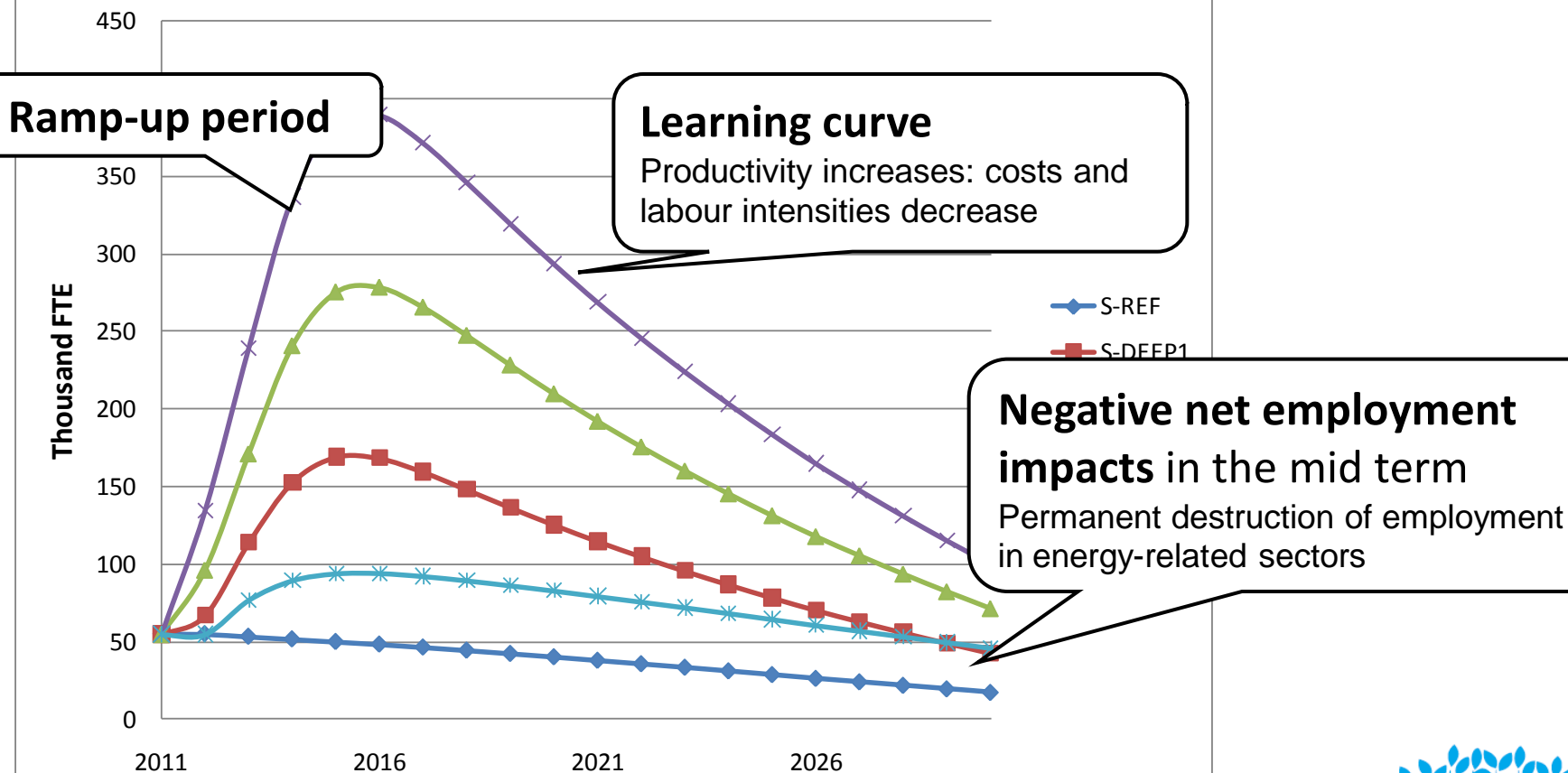
Snapshot in 2020 (Poland)



Results - net employment impacts

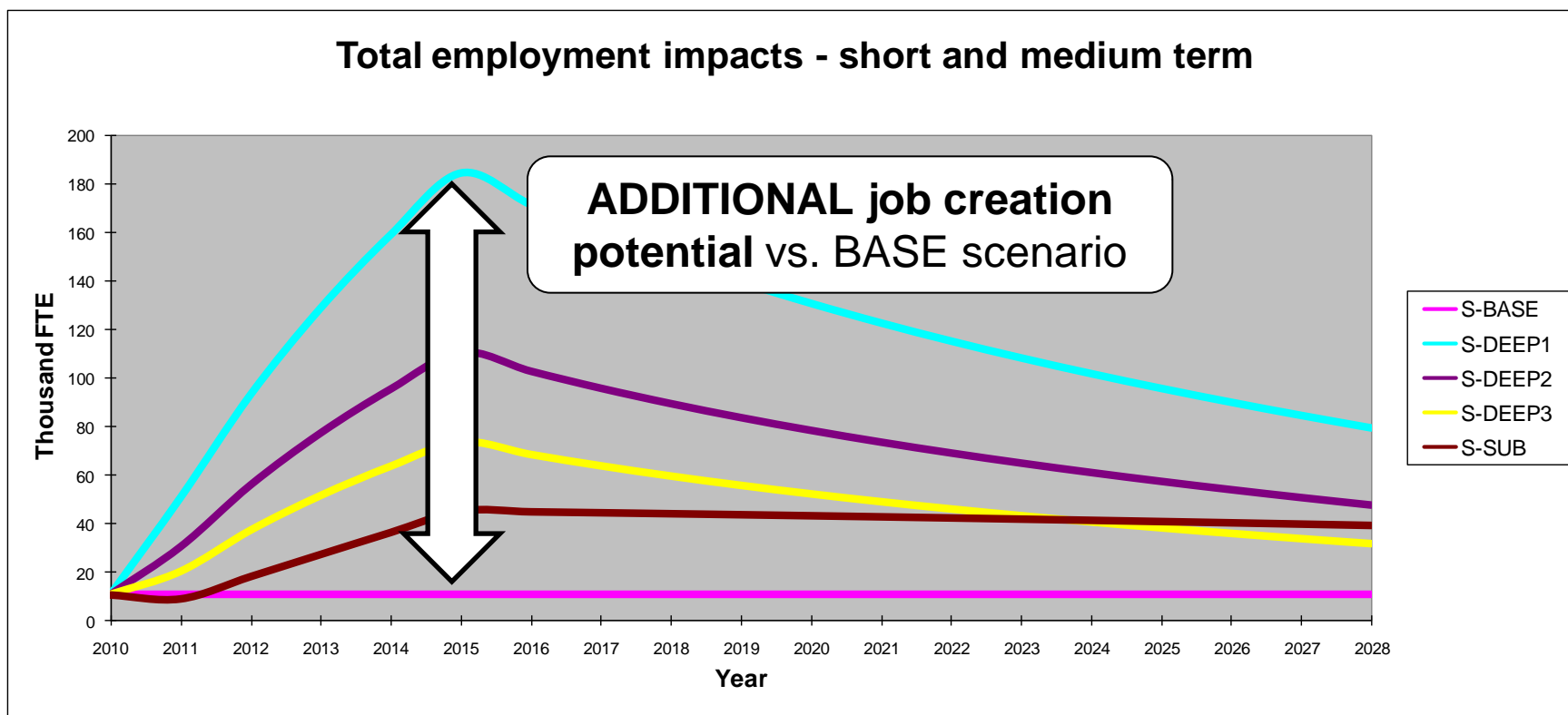
Short and medium-term view (Poland)

Total employment impacts - short and medium term



Results - net employment impacts

Short and medium-term view (Hungary)



The issue of additionality

- ❖ Are retrofits simply **reallocating** existing labour?
 - ❑ **Financing** as a key element – *pay-as-you-save*
 - ❖ **Reallocation** of existing subsidies and EU funds
 - ❖ **Additional external funds** (Green Investment Scheme)
- ❖ If the **same amount of resources** would have been **directed** to an **alternative investment**, how many jobs would have been created?
 - ❖ ... or are **additional jobs being created** vs. a best-case alternative (e.g., transport infrastructure, renewables)?



CONCLUSIONS



Conclusions

- ❖ To what extent retrofits **create additional jobs**?
 - ❑ Financing from external resources (GIS)
- ❖ Are building retrofits **job creation strategies**?
 - ❑ **Key policy motivations**: energy savings, reduced GHG and non-GHG emissions, energy security, fuel poverty, etc.
 - ❑ ...plus they create **more jobs** than what **they destroy**
- ❖ **Stable implementation framework and public involvement** required
 - ❑ for the **learning curve** to deliver cost reductions;
 - ❑ for **avoiding the export** of manufacturing jobs;
 - ❑ to minimise **transaction** and **ancillary costs**.



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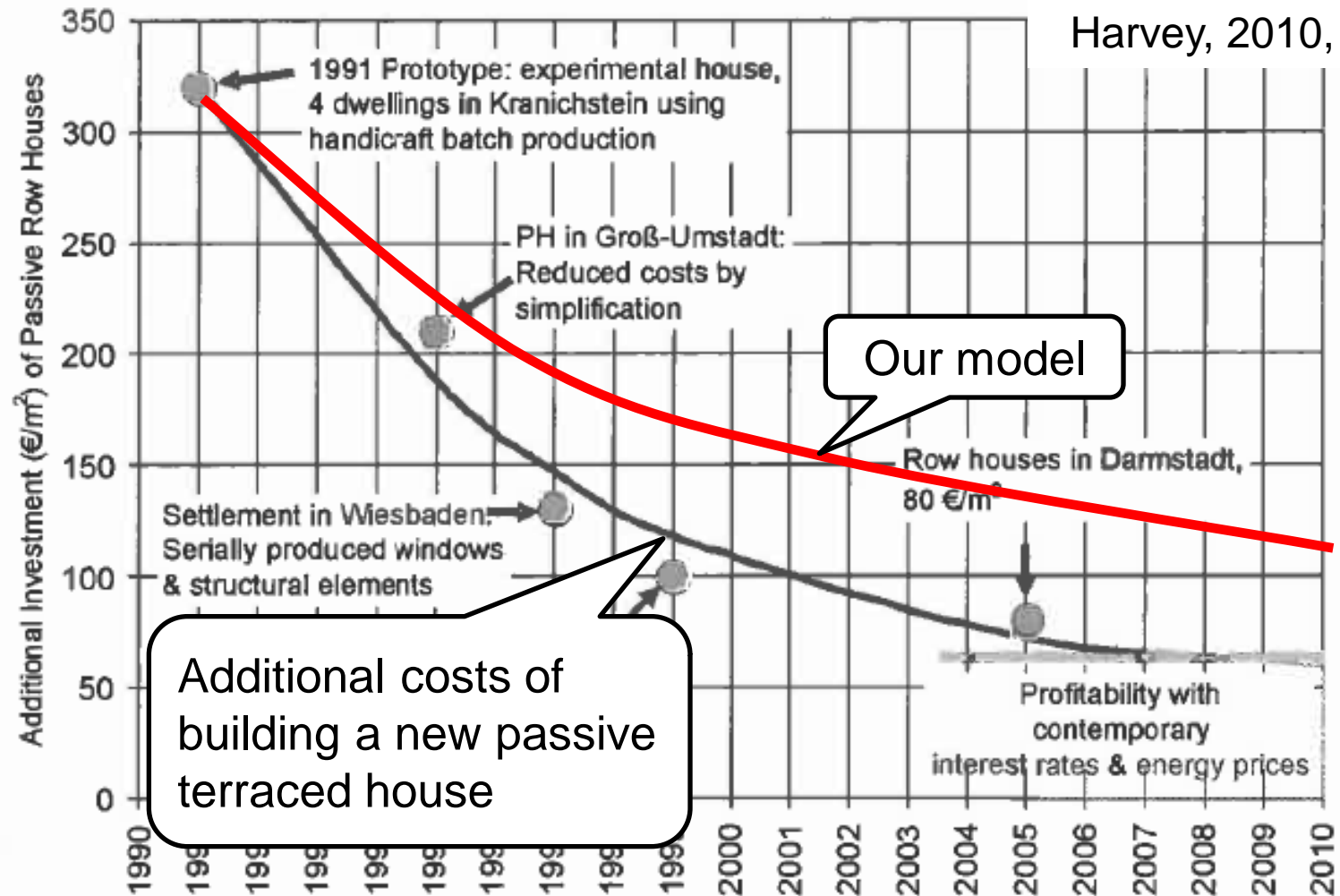
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Thank you for your attention

<http://3csep.ceu.hu/>

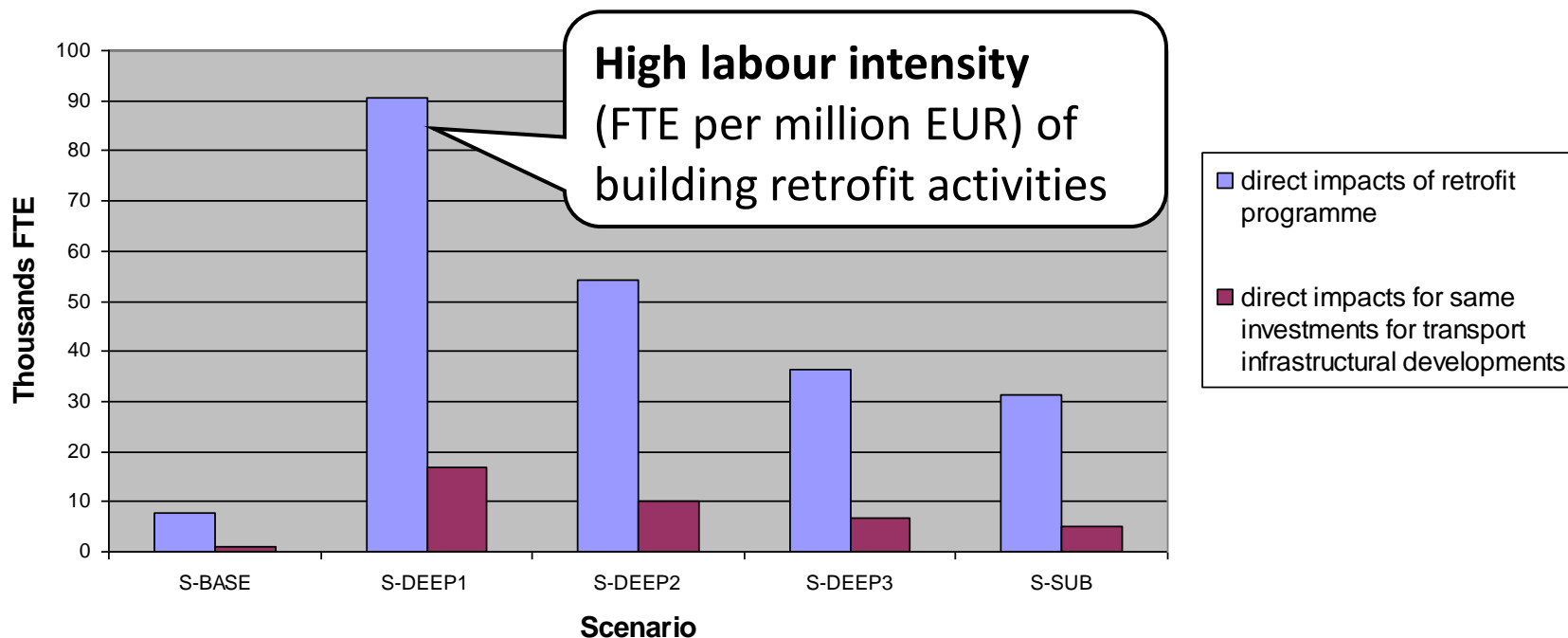
3csep@ceu.hu

Learning curve – reality check



Comparison with transport infrastructure investments

Direct employment impacts for a specific year (2020)
compared with transport infrastructural developments



Employment effects: overview

