

A business model to boost solar heat into industrial processes

“Renewable energies for manufacturing industries” Workshop



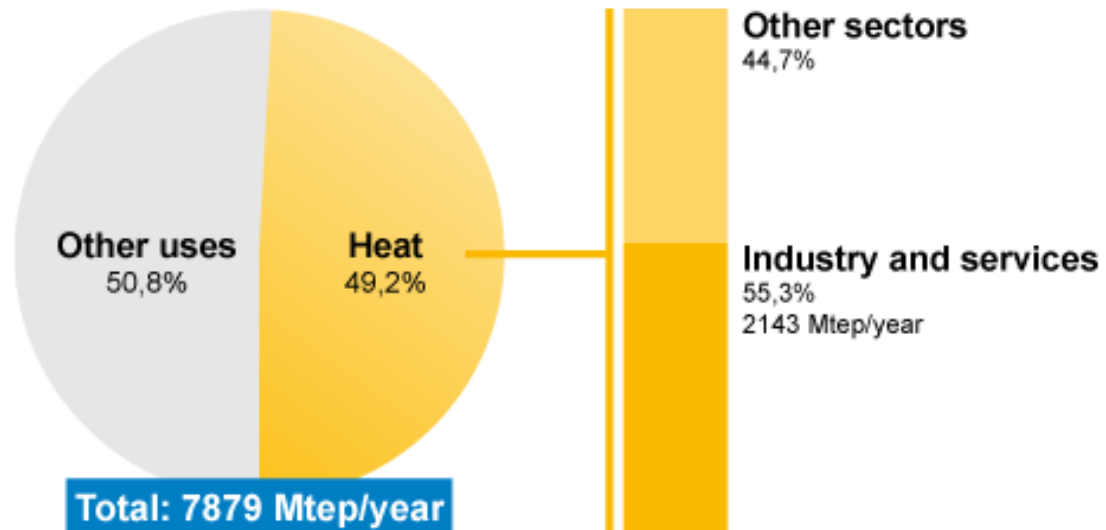
Heat market: a huge potential left to fossil fuels

A good half of the energy consumed throughout the world is used in the form of heat. Industry and services contribute up to 50% of this demand. To produce this heat, today's industry employs fossil fuels massively and almost systematically.

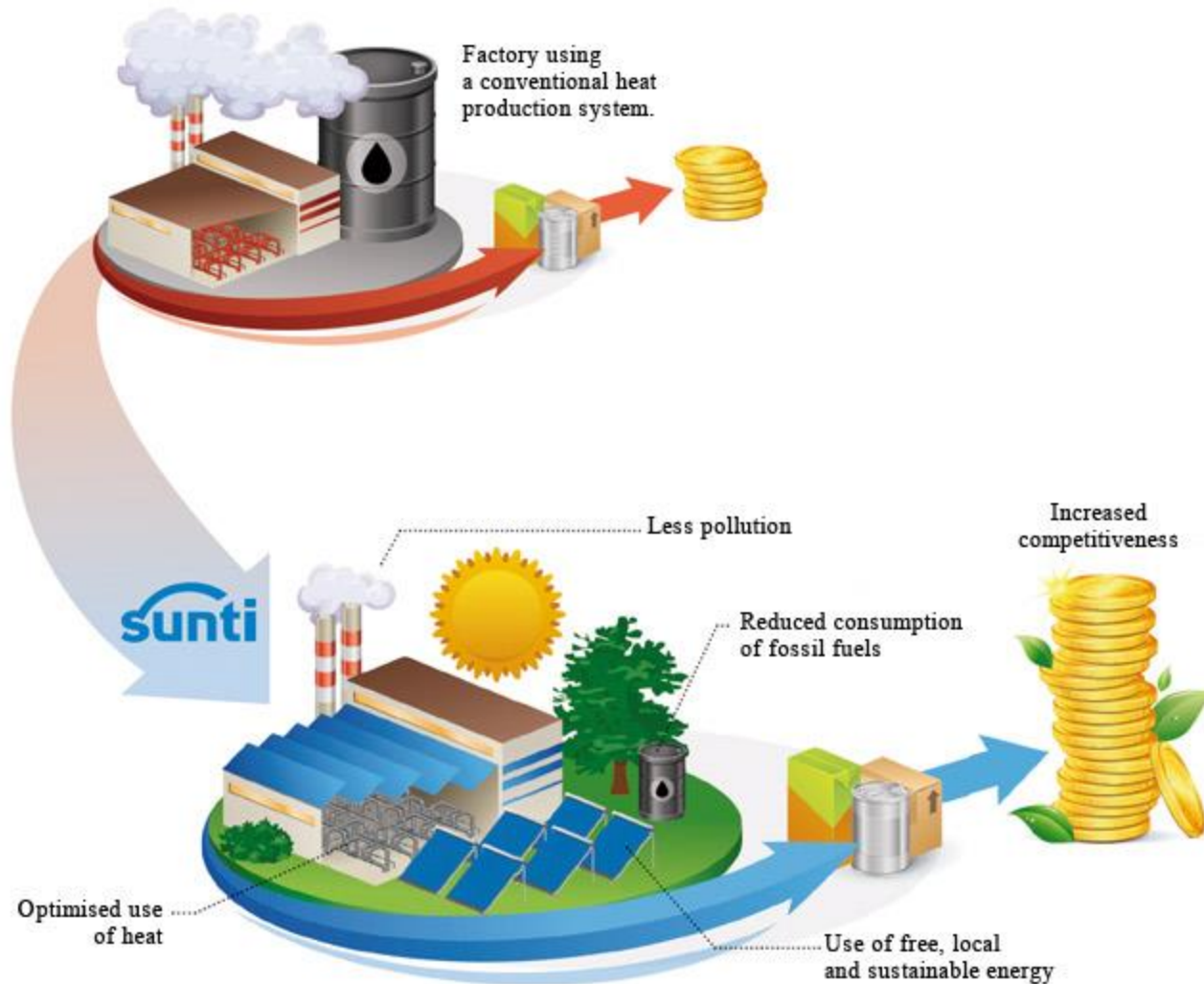
A successful energy transition requires solar process heat to take a major role.

World energy demand in 2010

Energy balances of non-OECD countries, IEA, 2012



The principle



Main barriers to overcome

Main barriers to massive deployment

Solutions fitted to industries

Investment issues



Third investment model

Solar competitiveness



Go big: large plants with large collectors

Awareness of the process industries



Communication and dissemination of references directly to the Industries

Technological and financial risk perception



Risk holder is the energy provider / solar plant owner

The business model



Benefits for the manufacturing industries

Reduction of energy consumption and improvement of sustainability.

1. Reduction in fossil fuel consumption / Immediate decrease of energy bills.
2. No development or investment costs.
3. Fossil fuel price risk mitigation.
4. Quality of operations assured / Long term relationship.
5. Improvement in the environmental balance sheet for the production sites.
6. Legitimate access to communication and product marketing enhancing a “sustainable development” policy.
7. Zero risk.

Sunti's position and business model is a solution to trigger projects and therefore to boost solar process heat.

Main projects' challenges

Even overcoming the main barriers, Solar process heat must face specific challenges in each project.

- Competitiveness vs. Conventional fuel prices
- Available suitable space (ground or roofs)
- Temperatures limitation
- Heat demand profile (storage, seasonality)
- Long term commitments
- Heat recovery: a chance and a threat

Some examples

- Göss Brewery (Austria):
 - Industriel sector: beer production
 - Application: heat to the mashing process ($\sim 80^{\circ}\text{C}$) and preheating
 - 1.375 m^2 of collectors (1 MW_{th})
- Prestage Foods (USA, North-Carolina)
 - Poultry production
 - Process water
 - 7.804 m^2 ($5,46 \text{ MW}_{\text{th}}$)
- Pampa Elvira Solar (Chile):
 - Copper mine (Minera Gaby – Codelco)
 - Application: heat for Electrowinning process
 - 39.300 m^2 ($27,5 \text{ MW}_{\text{th}}$)



Solar thermal plant for the Göss brewery



Solar thermal plant for Prestage foods



Pampa Elvira Solar, Solar thermal plant for Codelco

To go further

- **SHIP 2015:** the event fully dedicated to Solar Heat for Industrial Processes (in the frame of IEA SHC program / Task49). September 15, Montpellier.
Program and registrations on www.sunti.fr



- **Contact us:**
km@sunti.fr
T. : +33 (0)4 99 52 27 64
M. : +33 (0)6 35 98 00 28
215, rue Samuel Morse - Le Triade II
34000 Montpellier - France
www.sunti.fr

Thanks

Sunny times for industry

Kevin Mozas - Head of Business Development

km@sunti.fr - +33 6 35 98 00 28

www.sunti.fr