



Using Regulations and Markets to Broaden and Deepen the Savings Delivered by Energy Providers

Policies for Energy Provider Delivery of Energy Efficiency

North American Regional Policy Dialogue

April 19, 2012

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Goosing the market for Energy Efficiency

Any action to equalize consumer access between electrons and energy efficiency (or whatever other words you may want here).



Regulation in an emerging market

As former energy providers remake themselves into energy services providers, regulators must benchmark what a market should achieve, require providers to participate, create a 3-year planning process and address a suite of regulatory policies...



Monopoly regulation.

Command and control – the regulatory model...



The spice rack of regulatory options



Figure 2-1. Definitions of Energy Efficiency Potential

Not technically feasible	Technical Potential			
Not technically feasible	Not cost effective	Economic Potential		
Not technically feasible	Not cost effective	Market and adoption barriers	Achievable Potential	
Not technically feasible	Not cost effective	Market and adoption barriers	Program design, budget, staffing, and time constraints	Program Potential



National Action Plan for Energy Efficiency (2007). *Guide to Resource Planning with Energy Efficiency*. Prepared by Snuller Price et al., Energy and Environmental Economics, Inc. p. 2-2. <www.epa.gov/eeactionplan>



Utopia, an artist's view



Utopia, 2

Computer game





Ohio

**Public Utilities
Commission**

