



Netherlands Enterprise Agency

Knowledge

Know-how, understanding, experience, insight, intuition, and contextualized information

Information

Contextualized, categorized, calculated and condensed data

Data

Facts and figures which relay something specific, but which are not organized in any way

Product database and national programmes

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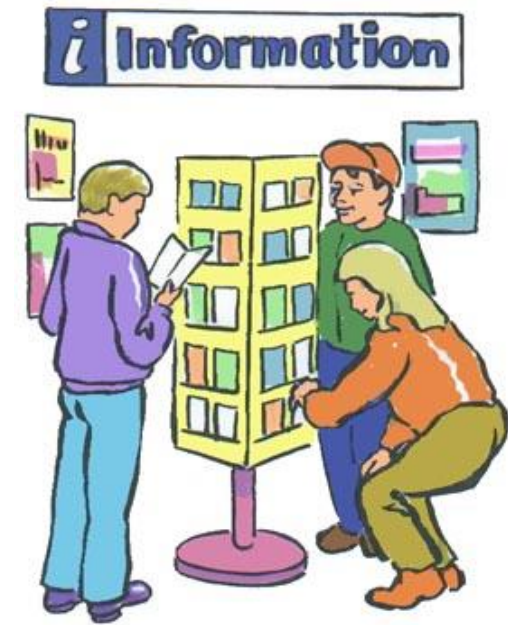
RVO

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Data ≠ information





Product database provides “raw material”

- Standardized format
- In one place available
- Contains all models on the market
- Can be processed further



Application of an EU product database at national (Member State) level

- Market surveillance
- Consumer information
- Supporting national policies



Market surveillance

- Use of the database:
 - Market overview (database is not the only source)
 - Identify products for compliance testing
 - Availability of technical documentation
- Check the completeness and correctness of the database:
 - Goes with the use of the database



Consumer *information*: tailored to the needs of the target group

- Presentation:
 - Web page
 - App for mobile
- Additional information
 - Availability
 - Price

Plus: generation of energy labels and fiches



Use in other policies

- Building regulations require data for calculations
- Installer labels



Thanks for your attention!

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