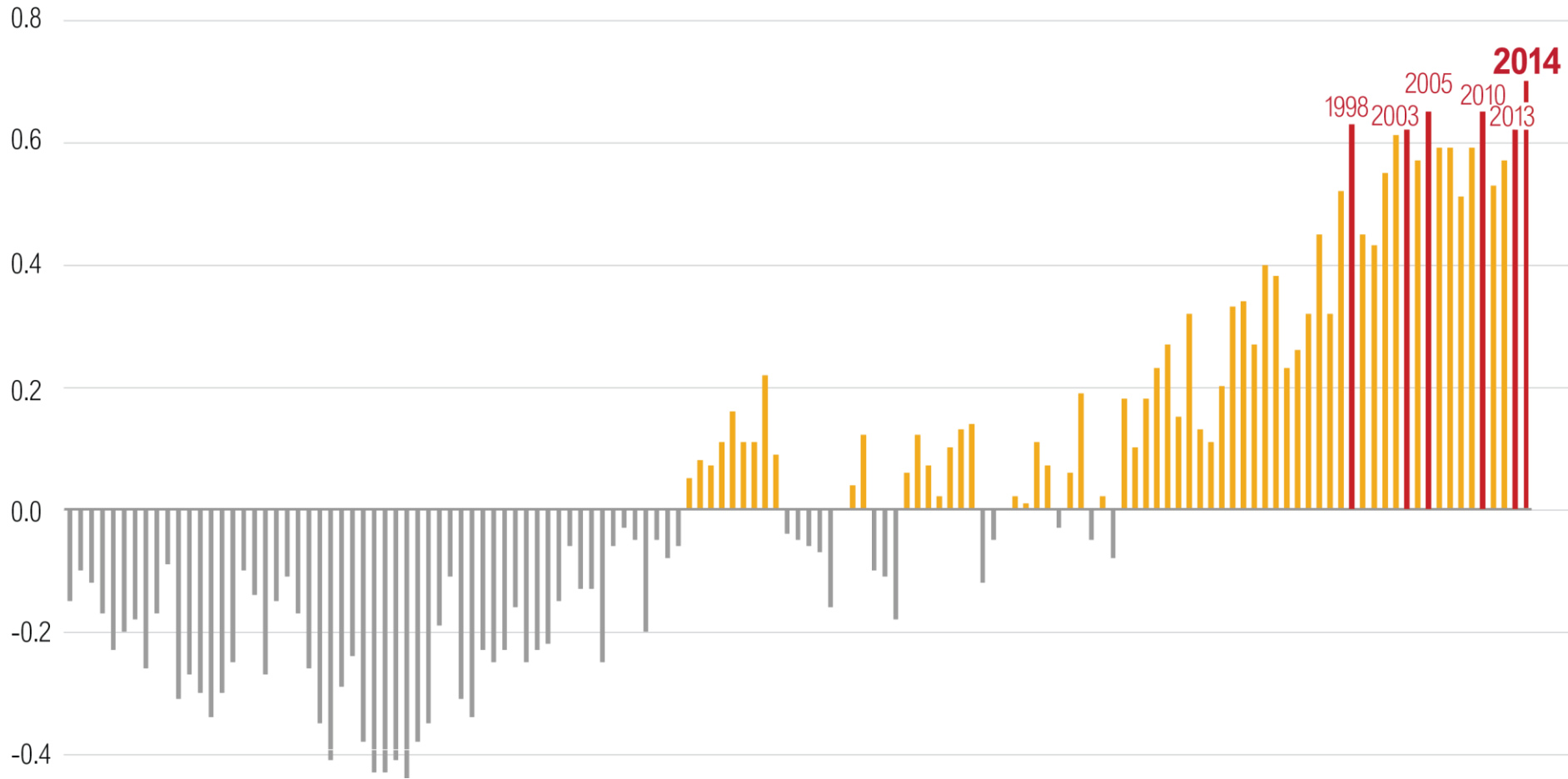




WORLD
RESOURCES
INSTITUTE

BUSINESS/NGO PARTNERSHIPS FOR PACE AND SCALE

Global Temperature Annual Anomalies 1880-2014*



SOURCE: NOAA

A sunset over a field with silhouettes of trees and a fence. The sky is a mix of orange, yellow, and dark blue. The foreground shows a grassy field with a fence line and trees in the distance.

360

consecutive months
hotter than the 20th
century average

35

2014 heat waves in
Europe were 35 times
more likely due to
climate change

7 of 10

Of the costliest years for climate
catastrophes have occurred since 2000

GET BIG AND DO IT QUICKLY

Recognize this goal?

Solar Panels Installed:

3 GW



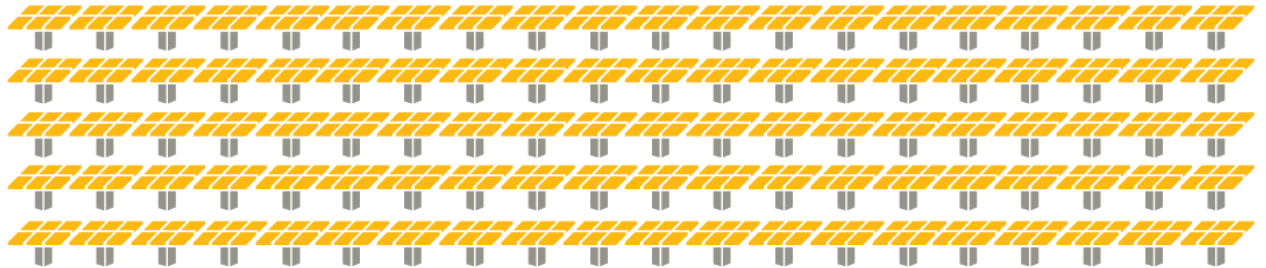
Previous 2022 Solar Goal:

20 GW



New 2022 Solar Goal:

100 GW



(India's solar ambition, announced 2014)

GREEN POWER MARKET DEVELOPMENT GROUP – INDIA

In 2013, WRI and CII launched a partnership among major companies like Infosys, Cognizant, and Coca Cola.

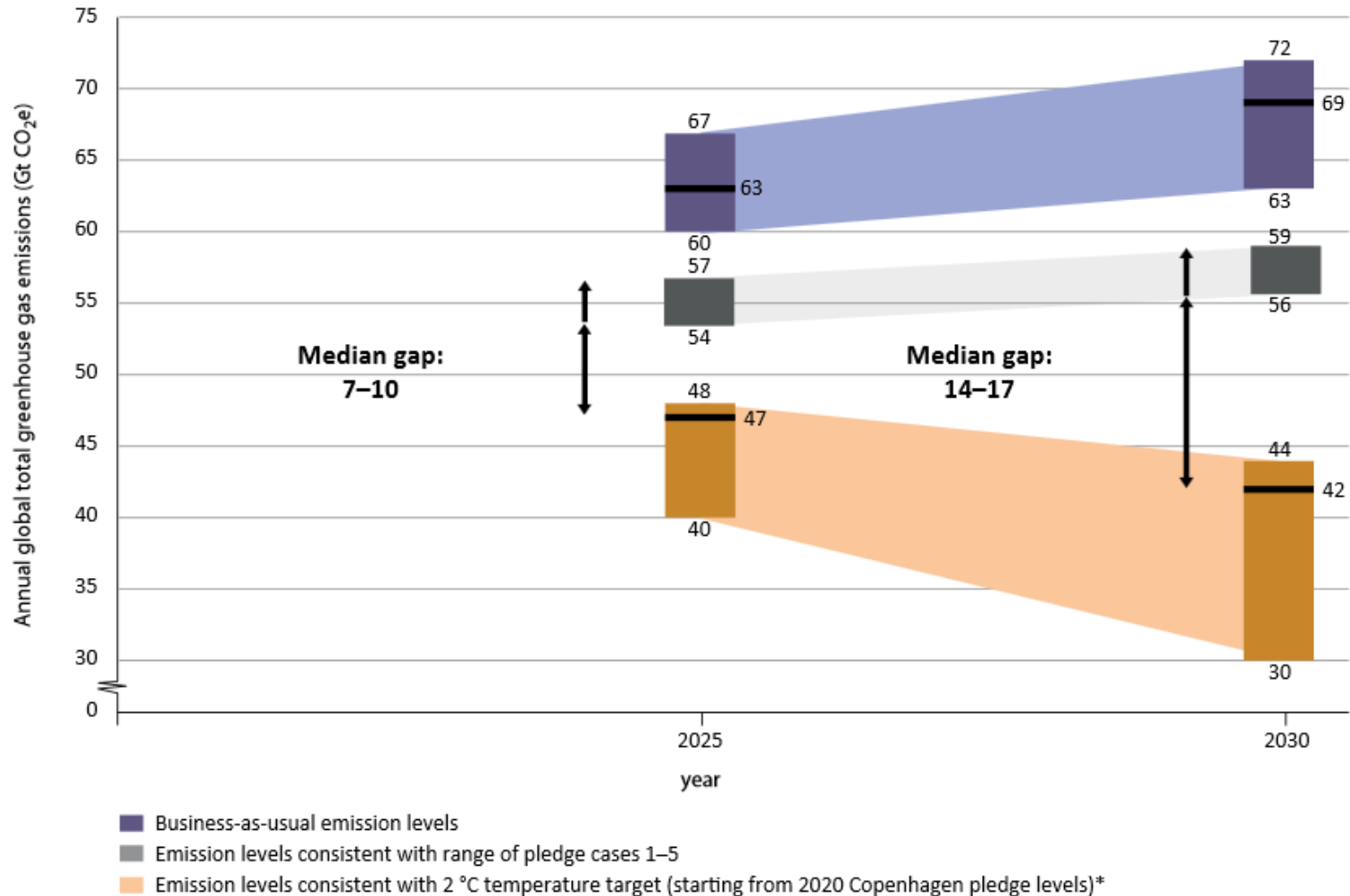
Objective: Scale up green energy use in India through innovative approaches that rapidly increase renewable energy in the market.

- Worked with regulators to develop a more predictable and stable solar policy in Karnataka.
- Facilitated wind procurement of 10MW for Coca Cola and Sundaram Fasteners.
- Negotiating an additional 124 MW of wind and solar procurement.
- Launched an innovative CollabSolar procurement model in Bangalore

A low-angle, upward-looking photograph of a wind turbine tower. The tower is painted yellow and has a white metal ladder structure. Several workers wearing white hard hats and safety harnesses are visible on a yellow platform near the top of the tower. The sky is a clear, bright blue. The text "ARRIVING AT SHARED AMBITION" is overlaid in a dark, semi-transparent box in the center-right of the image.

ARRIVING AT SHARED AMBITION

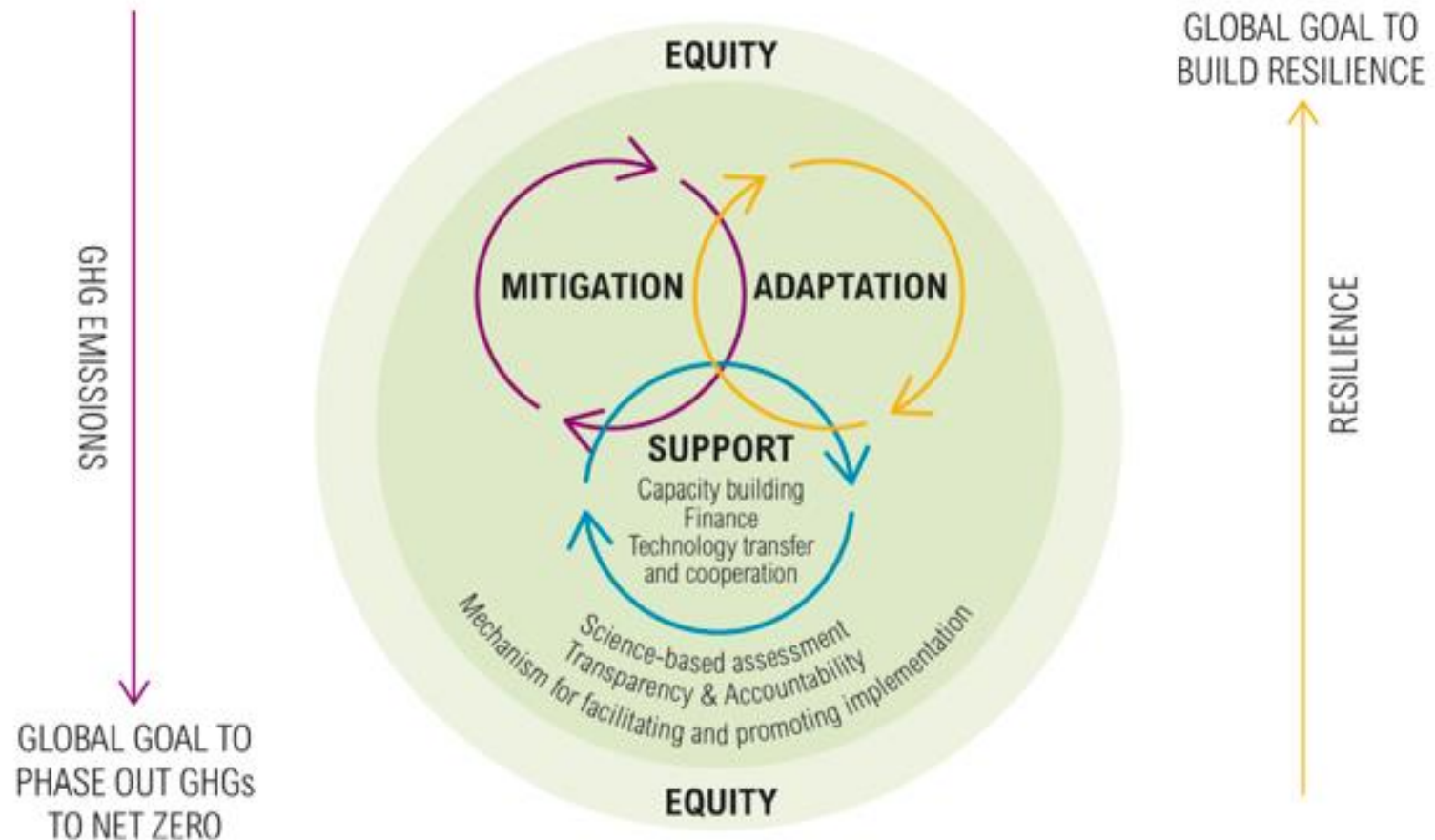
EVEN STILL, AN AMBITION GAP REMAINS





DIFFERENT VIEWS ON POLICY, COLLECTIVE ACTION

KEY FUNCTIONS OF A GLOBAL AGREEMENT



MAINTAINING INTEREST AFTER LAUNCH



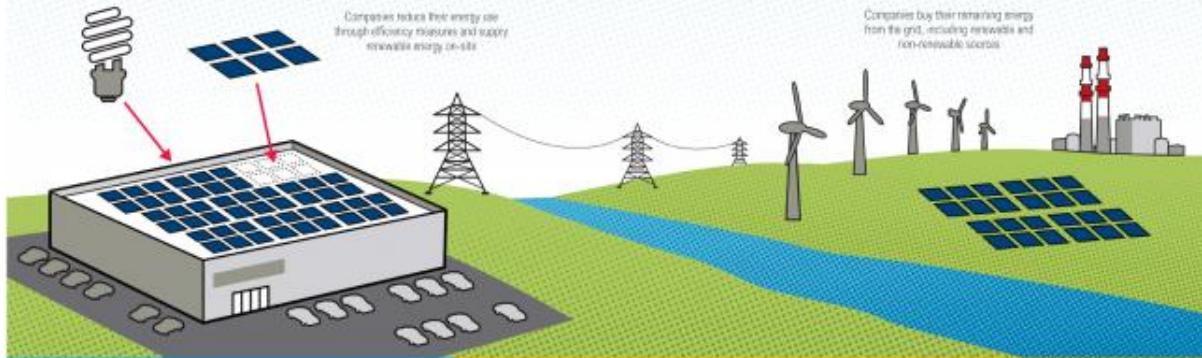
PARNTERS STILL NEED ONE ANOTHER

CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES

U.S. Businesses Need More Renewable Energy from the Grid

Companies are reducing their energy demand and scaling up their renewable energy use to meet sustainability goals and save money. Nearly 50% of Fortune 500 companies, and 60% of Fortune 100, have targets to reduce greenhouse gas emissions, buy renewable energy, and/or increase energy efficiency.

To meet these goals, companies are looking to work with electric utilities, independent generators and regulators to get more renewable energy delivered through the grid.



30%

Even the most energy-efficient big box stores can only supply 30% of their electricity on-site with rooftop solar energy; data centers, for example, can self-supply far less.

70%

The remaining 70% of renewable energy needs must be delivered through the grid. Today, many companies have no way to choose renewable energy options from the grid, whether through their local utility or other generators.

THE CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES

tell utilities what industry-leading, multinational companies are looking for when buying renewable energy from the grid.



CHOICE

Greater choice in renewable energy options.



COST-COMPETITIVENESS

More access to cost-competitive options compared with traditional rates.



LONG-TERM PRICING

Access to long-term, fixed-price contracts.



NEW PROJECTS

Access to new projects that reduce energy emissions over business as usual.



FINANCING TOOLS

Streamlined third-party financing, as well as standardized contracts and simplified processes.



COOPERATION

Opportunities for increased options from utilities and regulators.

Find out how the global corporations that have signed the Renewable Energy Buyers' Principles are taking action to meet their energy demand at wri.org/onthegrid



WORLD
RESOURCES
INSTITUTE

Cisco

eBay

EMC

Facebook

General Motors

Hewlett-Packard

Intel

Johnson & Johnson

Mars

Novelis

Novo Nordisk

Procter and Gamble

REI

Volvo

Sprint

Walmart

3M

Yahoo!

Salesforce

Workday

Digital Realty

Arup

Genentech

Autodesk

Hilton

Kaiser Permanente

Unilever

Target

IKEA

Staples

BD

IO

Adobe

Bloomberg

COORDINATION

RE

100



BUSINESS
RENEWABLES
CENTER

BIG IDEAS, BIG TENTS, BIG OUTCOMES



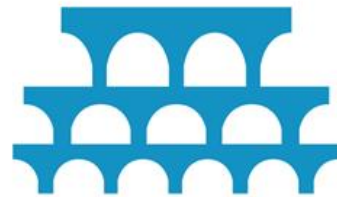
GREENHOUSE
GAS PROTOCOL

GLOBAL
FOREST
WATCH

WE MEAN
BUSINESS



EMBARQ®



AQUEDUCT



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



WORLD
RESOURCES
INSTITUTE

Thank you

Eliot Metzger
emetzger@wri.org
