IEA Workshop

“Voluntary and other complementary approaches to climate action from business”

Sandrine Dixson-Declève, Director, EU Office CISL & The Prince of Wales’s Corporate Leaders Group
Executive Director, The Green Growth Platform
EU Office - 0032(0)2 89 49 320, Sandrine.dixson@cisl.cam.ac.uk
A Unique Cambridge Institution

Expert Insight
Grounded in the research strengths of the University of Cambridge, our work is reinforced by expert practitioners from business, government and civil society.

Strategic Focus
Informing corporate vision and decision-making across the value chain through academic rigour, challenging debate and innovative tools.

International Reach
A global focus and perspective with a world-wide reach, catalysing change on the ground in Africa, Asia, Australia, Europe and North and South America.

Convening Power
Combining the strengths of our Patron, HRH The Prince of Wales, and the University of Cambridge to bring together the world’s best thinkers and most influential leaders.

Unique Learning Approach
25 years’ experience in designing innovative learning processes for senior executives and facilitating peer-to-peer engagement and action.

Leadership Network
A community of 5,000+ leaders, including alumni from leading global organisations and an expert team of Fellows, Senior Associates and staff in Brussels, Cambridge and Cape Town.

Understanding global challenges
Working with and through business
Building organisational insight and leadership
Fostering new thinking and solutions
- High-level public letters and statements
- Leading-edge publications
- High profile events and political meetings
- Close collaboration with governments
From Copenhagen to Paris

- Copenhagen = international agreement that would drive action
- EU driven vs. now China, US on board
- New politics of climate change 1/ more players 2/ state and non state actors

- Agreement now = national commitments
- Collaborative construction around whole new energy infrastructure, innovation and a widespread commitment to structural change in the economy
- Action agenda
Types of private sector action

1. Change business norms – unilateral action; may be triggered by a collaborative campaign

2. Market transformation – need to collaborate; may be B2B pre-competitive collaboration and/or public/private collaboration to solve a specific problem

3. Creating political space / influencing the societal narrative – statesmanlike; can be unilateral or in collaborations
Power of teaming up

Collaboration as drivers for action

- **MRV and dynamic target setting** – work for business processes
- Dynamic – leaders inspire others
- Speeding up implementation
- Working across borders
- **Supply chain** – using buyer power to influence the market at scale
## Case study - five case study initiatives

| Sector specific | | Cross-sectoral | | Issue focus |
|-----------------|-----------------|----------------|-----------------|
| Cement Sustainability Initiative | • Promotes sustainable development in the cement industry, e.g. CO₂ emission reductions | Refrigerants, Naturally! | • Aim: shift refrigerant use in point-of-sales refrigeration from F-gases towards natural refrigerants | WWF Climate Savers | • Two leadership pillars:  
• Reduction in operational carbon footprint  
• Magnifiers: company acts as agent of change |
| | | Tropical Forest Alliance 2020 | • Goal: Net-zero tropical deforestation  
• Scope: Palm oil, soy, beef, paper & pulp | En.Lighten | • Mission: Phase out inefficient lamps by 2016  
• Support countries in transition |

© CISL & ECOFYS 2015
Significant impact increase possible

Upper range of MtCO2-eq mitigated by 2020

- Current members
- Full members
- Whole sector/world
Bringing together ministers, business leaders and parliamentarians to make the case for strong EU climate action
EU Green Growth Group Platform Advisory Board
EU Green Growth Platform Steering Committee
(EUCLG Secretariat and Business Leaders)

Ministerial Green Growth Group
(14 Ministers)

Business Green Growth Group
(40-50 companies - 14 active CEO’s)

MEP Green Growth Group
(14 MEPs)

Advisory Council I
The Economics of Jobs, Growth and Competitiveness
Co-Chairs: Alex Bowen, Grantham Institute & Laurence Tubiana, IDDRI

Advisory Council II
Energy & Climate Policies and Energy Intensive Sectors
Chair: Philippe Joubert, EU CLG/WBCSD/WEC

Sectors:
- Metals
- Chemicals
- Power sector
- Paper & Pulp
Going forward

**Tracking**
- Enrich & validate - Climate Initiatives Database
- Expand the data
- Analyse the data – (e.g. for NAZCA Portal)

**Seeding, sharing, strengthening**
- **Support developing countries to:**
  - Understand – how initiatives can help implement national climate goals
  - Partner with companies to scale up action
  - Identify gaps for seeding
Welcome to the Climate initiatives Platform, a new online portal for collecting, sharing and tracking information about International Climate Initiatives. Use the links above to browse or search the existing data.

The platform is currently in beta release (draft) to enable users to explore basic content and provide feedback on amendments for improving the content and its utility. It is built on a wiki platform to enable collaborative development and flexible use. In future the content will be open for contributions from participating organisations and users to ensure it remains accurate and up-to-date. If you have comments or suggestions for improving the platform then please send them by email to us at: ici[at]ecofys.com

The platform includes a comprehensive collection of information on international climate initiatives currently in operation. Initiatives are included which meet our current working definition:

- contribute to reduction of greenhouse gas emissions; and
- are international in scope or have the potential for significant impact at global scale; and
- are either dialogues, formal multilateral processes or implementation initiatives.

Number of ICIs in Database

183

Total participants

20764

NGOs: 821
Companies: 4,956
Research institutions: 67
National Gov.: 54
Subnational Gov.: 10,673
International org.: 208
Other: 3,985
1. Cohort of cooperative initiatives and leaders needs to grow further and do more, but it is real!

2. The role of business is critical – but cannot be an excuse for climate inaction by policy makers.

3. Clear policy frameworks – long, loud and legal signals – will be required to deliver the low-carbon future we need.

4. With strong national commitments and effective business led low carbon actions we may meet 2°C goal.