

IEA Workshop

“Voluntary and other complementary approaches to climate action from business”

A Unique Cambridge Institution

Expert Insight

Grounded in the research strengths of the University of Cambridge, our work is reinforced by expert practitioners from business, government and civil society

Strategic Focus

Informing corporate vision and decision-making across the value chain through academic rigour, challenging debate and innovative tools

International Reach

A global focus and perspective with a world-wide reach, catalysing change on the ground in Africa, Asia, Australia, Europe and North and South America

Convening Power

Combining the strengths of our Patron, HRH The Prince of Wales, and the University of Cambridge to bring together the world's best thinkers and most influential leaders

Unique Learning Approach

25 years' experience in designing innovative learning processes for senior executives and facilitating peer-to-peer engagement and action

Leadership Network

A community of 5,000+ leaders, including alumni from leading global organisations and an expert team of Fellows, Senior Associates and staff in Brussels, Cambridge and Cape Town

Understanding global challenges

Working with and through business

Building organisational insight and leadership

Fostering new thinking and solutions

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- High-level public letters and statements
- Leading-edge publications
- High profile events and political meetings
- Close collaboration with governments



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PROGRAMME FOR
SUSTAINABILITY LEADERSHIP

From Copenhagen to Paris

- Copenhagen = international agreement that would drive action
- EU driven vs. now China, US on board
- New politics of climate change 1/ more players 2/ state and non state actors



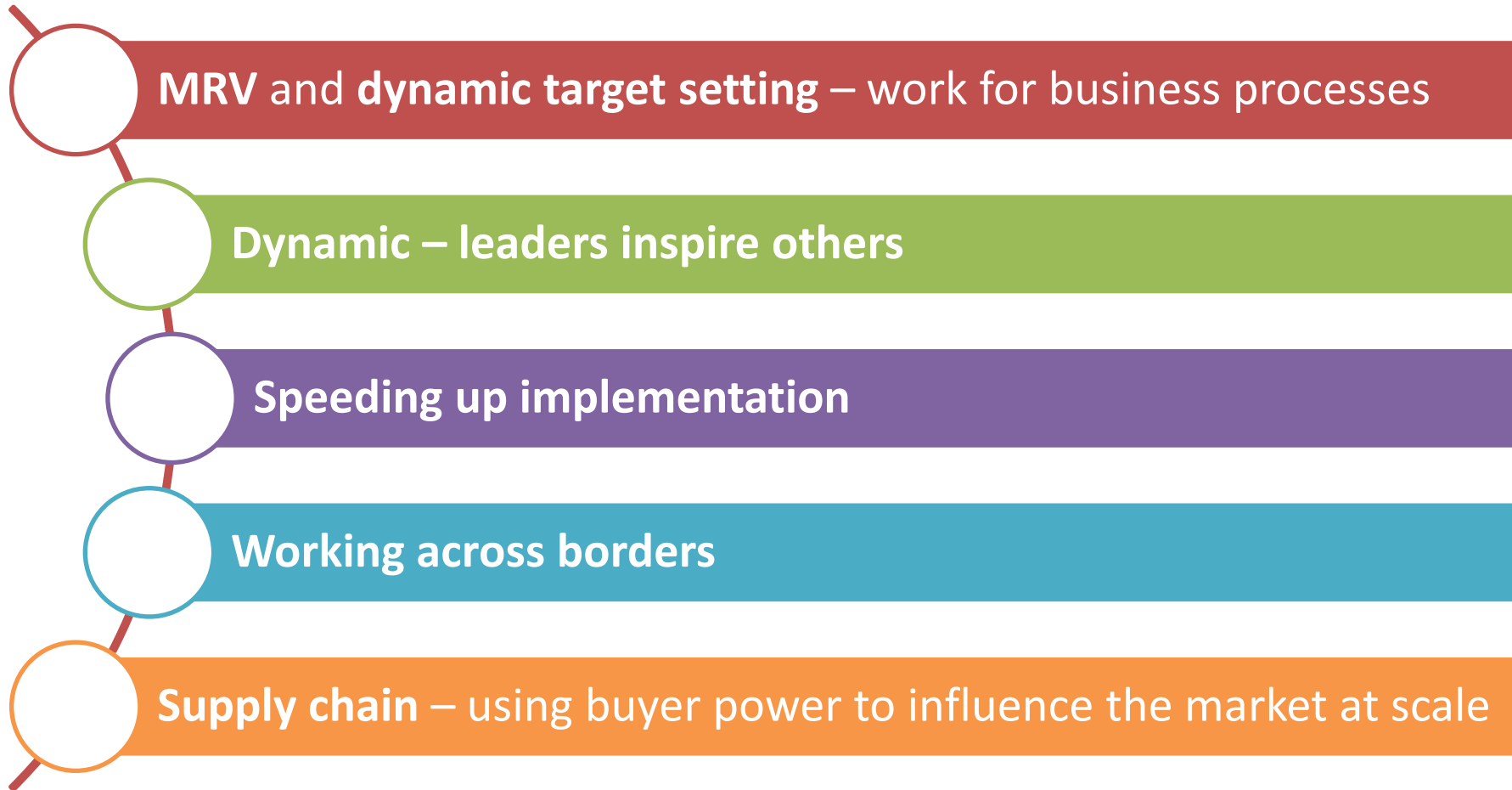
- Agreement now = national commitments
- Collaborative construction around whole new energy infrastructure, innovation and a widespread commitment to structural change in the economy
- Action agenda

Types of private sector action

1. Change business norms – unilateral action; may be triggered by a collaborative campaign
2. Market transformation – need to collaborate; may be B2B pre-competitive collaboration and / or public / private collaboration to solve a specific problem
3. Creating political space / influencing the societal narrative – statesmanlike; can be unilateral or in collaborations

Power of teaming up

Collaboration as drivers for action



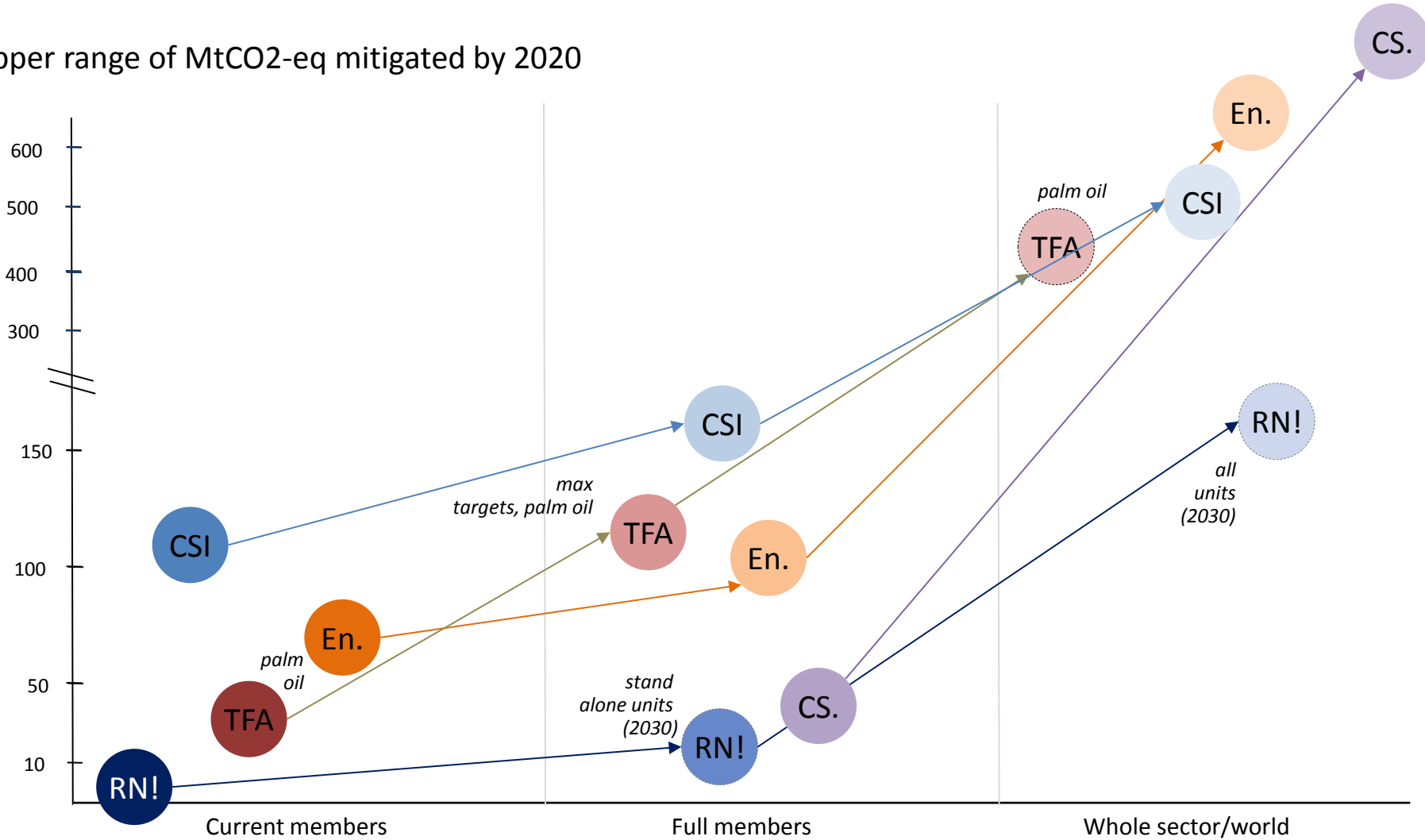
Case study - five case study initiatives

Sector specific	Cement Sustainability Initiative	<ul style="list-style-type: none">• Promotes sustainable development in the cement industry, e. g. CO₂ emission reductions
	Refrigerants, Naturally!	<ul style="list-style-type: none">• Aim: shift refrigerant use in point-of-sales refrigeration from F-gases towards natural refrigerants
Cross - sectoral	WWF Climate Savers	<ul style="list-style-type: none">• Two leadership pillars:<ul style="list-style-type: none">• Reduction in operational carbon footprint• Magnifiers: company acts as agent of change
Issue focus	Tropical Forest Alliance 2020	<ul style="list-style-type: none">• Goal: Net-zero tropical deforestation• Scope: Palm oil, soy, beef, paper & pulp
	En.Lighten	<ul style="list-style-type: none">• Mission: Phase out inefficient lamps by 2016• Support countries in transition

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Significant impact increase possible

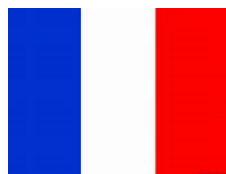
Upper range of MtCO₂-eq mitigated by 2020



GREEN GROWTH PLATFORM



Bringing together ministers, business leaders and parliamentarians to make the case for strong EU climate action



GREEN GROWTH PLATFORM

EU Green Growth Group Platform Advisory Board
EU Green Growth Platform Steering Committee
(EUCLG Secretariat and Business Leaders)

Ministerial Green Growth
Group
(14 Ministers)

Business Green Growth Group
(40-50 companies - 14 active
CEO's)

MEP Green Growth Group
(14 MEPs)

Advisory Council I

The Economics of Jobs,
Growth and Competitiveness

Co-Chairs: Alex Bowen,
Grantham Institute &
Laurence Tubiana, IDDRI

Advisory Council II

Energy & Climate Policies and
Energy Intensive Sectors

Chair: Philippe Joubert, EU
CLG/WBCSD/WEC

Sectors:

Metals
Chemicals
Power sector
Paper & Pulp



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GREEN GROWTH PLATFORM



CLN

CORPORATE LEADERS NETWORK FOR CLIMATE ACTION



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기후변화센터

CLIMATE CHANGE CENTER



Going forward

Tracking

- Enrich & validate - Climate Initiatives Database
- Expand the data
- Analyse the data – (e.g. for NAZCA Portal)

Seeding, sharing, strengthening

- **Support developing countries to:**
 - Understand – how initiatives can help implement national climate goals
 - Partner with companies to scale up action
 - Identify gaps for seeding



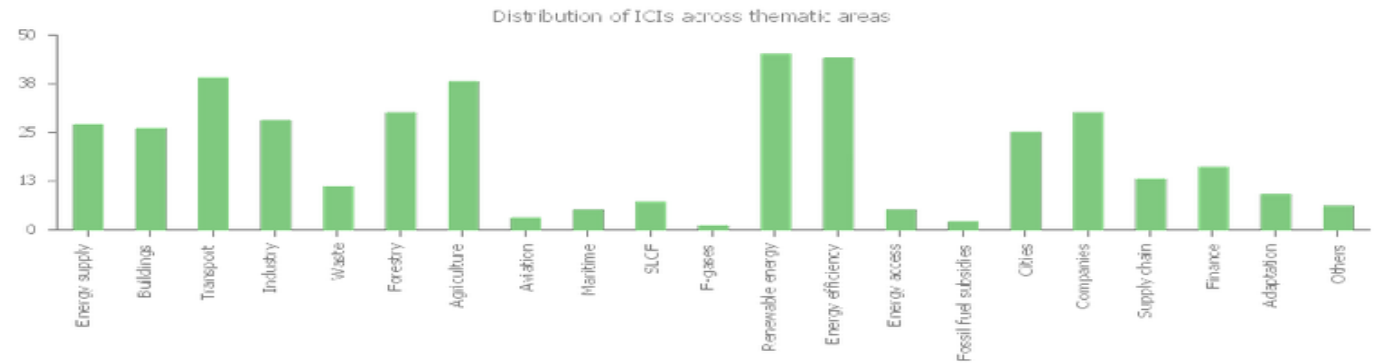
Welcome

Welcome to the Climate Initiatives Platform, a new online portal for collecting, sharing and tracking information about International Climate Initiatives. Use the links above to browse or search the existing data.

The platform is currently in beta release (draft) to enable users to explore basic content and provide feedback on amendments for improving the content and its utility. It is built on a wiki platform to enable collaborative development and flexible use. In future the content will be open for contributions from participating organisations and users to ensure it remains accurate and up-to-date. If you have comments or suggestions for improving the platform then please send them by email to us at: [ici\[at\]ecofys.com](mailto:ici[at]ecofys.com)

The platform includes a comprehensive collection of information on international climate initiatives currently in operation. Initiatives are included which meet our current working definition :

- contribute to reduction of greenhouse gas emissions; and
- are international in scope or have the potential for significant impact at global scale; and
- are either dialogues, formal multilateral processes or implementation initiatives.



Number of ICIs in Database

183

Total participants

20764

NGOs	821
Companies	4,956
Research institutions	67
National Gov.	54
Subnational Gov.	10,673
International org.	208
Other	3,985



Conclusions



Enhancing Ambition through
International Cooperative Initiatives



1. Cohort of cooperative initiatives and leaders needs to grow further and do more, but it is real!
2. The role of business is critical – but cannot be an excuse for climate inaction by policy makers.
3. Clear policy frameworks – long, loud and legal signals – will be required to deliver the low-carbon future we need.
4. With strong national commitments and effective business led low carbon actions we may meet 2°C goal.