

## IIP at a glance....

OUR MISSION To significantly reduce GHG emissions by giving business leaders and policymakers access to effective practices, technologies and tools to advance industrial productivity.

#### WHO WE ARE

- A non-profit established by the ClimateWorks Foundation in 2010
- Strategically linked to a global network of groups addressing climate change
- Work in partnership with industries, governments, financial institutions etc.

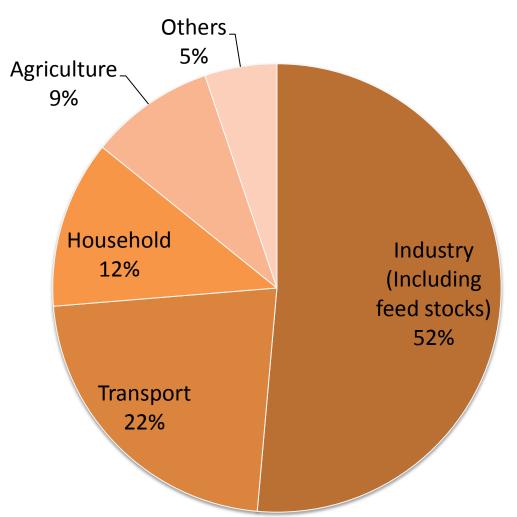
#### WHAT WE DO

- Share best practices
- Policy assistance
- Financial expertise
- Technical support
- Research funding





## Commercial Energy Usage in India-Sectoral Break-up



# Manufacturing sectors important from EE viewpoint

(1) Energy intensive large scale industries (Cement, Iron and Steel, Chemicals, Textiles, Aluminium, Pulp and Paper, Refinery) and
(2) Vast number of highly inefficient Small and Medium Enterprises (SMEs)



#### **Barriers And Drivers in Promoting Industrial Energy Efficiency**

<u> </u>	
Lack of awareness/knowledge and perceived risks	Lowering of Operating Cost
Conflict of investment priorities	Improved product quality/
Weak delivery systems	Access to better markets
Lack of benchmarking and potential assessment	
	Reducing the cost of clean up
Absence of off-the-shelf technologies	
Regulatory pressures/ Judicial intervention	Regulatory pressures/ Judicial intervention
Proliferation of Profit hunters	Improved workplace environment
	101

**Drivers** 

Barriers



## **Energy Efficiency - Direct & Co-benefits**

