Developments in electrification, implications for the EU electric industry

Utility perspective
Significant threats to Utilities’ existing models and asset bases…

- “Dispatchable RE” are increasingly competitive, and offer a way to secure both access to and cost of energy while satisfying green objectives
- Rapid expansion of electric mobility expected to grow electricity demand everywhere
- Integration of distributed generation resources made possible with digital solutions
- Important pledges and public engagements made across sectors and geographies (E.g. R100, EV100 and similar initiatives, political momentum…)
- Growing individual interest to be an active player of the “energy revolution”…
- … matched by interest from industrial and commercial activities to better integrate with the neighboring communities (E.g. Community Solar / Energy Communities)
- Potential for game-changing competitive “green H2”, with flexible uses far beyond “just” transportation

… and major opportunities for growth and value creation in both existing and emerging businesses
The electric system is moving from a « pyramidal » into a « many-to-many » decentralized structure.

Pyramidal
(centrallized)

Grid operation

Many-to-Many
(decentralized)

System management
The electric system is evolving very fast… but its market design is not

Ultra competitive wind and solar

Storage + Software platform = Dispatchable RE

100% RE 100% EV Energy Communities Mass H2

Achieved  Now  Our future
Will the market design ever catch up?

**Achieved**

Ultra competitive wind and solar

**Now**

Storage + Software platform = Dispatchable RE

**Our future**

100% RE
100% EV
Energy Communities
Mass H2
The electric system needs flexibility, the market should provide the conditions for the right infrastructure to be deployed

- The electric system will need (lots of) distributed flexibility to ensure shared security of supply and provide responses to
  - increasing shares of variable RE generation
  - growing distributed generation
  - demand surge associated with large scale EV deployment
- Flexibility services are available (or rapidly emerging) at competitive conditions: mass-scale and distributed storage, multi-fluid applications like P2G, DRM services…
- For flexibility to be available where it’s needed, important investments will be necessary
- Viable business models are essential to ensure competitive costs and solidarity among consumers
- In addition, important investments in innovation should continue to push for new solutions… and for additional cost reductions
Homogenization will be important - departing points remain somehow dissimilar across EU

Example: Status of European Demand-Response markets

- Demand-response aggregators now cover the full spectrum of applications within Europe.
- Companies are most active in the ancillary services and capacity markets but also bid directly into energy markets and offer support to transmission and distribution operators.
- Some license their technology platforms to utilities or system operators.
- Most are interested in storage, but RE and electric vehicles are also in play.

Source: BNEF oct 2017
While some markets take their time… others are (very) quickly reacting to create the necessary schemes to address its immediate flex needs

- Hourly electricity pricing, and advance estimates by nodes allow for fine bidding of available capacity

- Anticipating upcoming nodal congestions, just launched new mechanism of «advanced purchase of dispatching rights» for new RE capacity to be contracted between private parties (off RE tenders, no state aids)

- In the meantime in France:
  - Energy Transition Act allowed «prosumers» scheme
  - Complementing decrees detailed the scheme
  - but still unclear on how to deal with local distribution pricing
CONCLUSIONS

- Fast evolving electric systems need fast evolving market structures and policies
- The “many-to-many” decentralized electric system will soon become a reality
- Flexibility will be essential... and grids won’t be enough
- New (and competitive) services are available or rapidly emerging
- DSOs should be encouraged to look for new solutions from different market players (and market players allowed to provide them!)