

CTI PFAN Experiences of an Innovative Programme to Accelerate Low Carbon Technology Investment



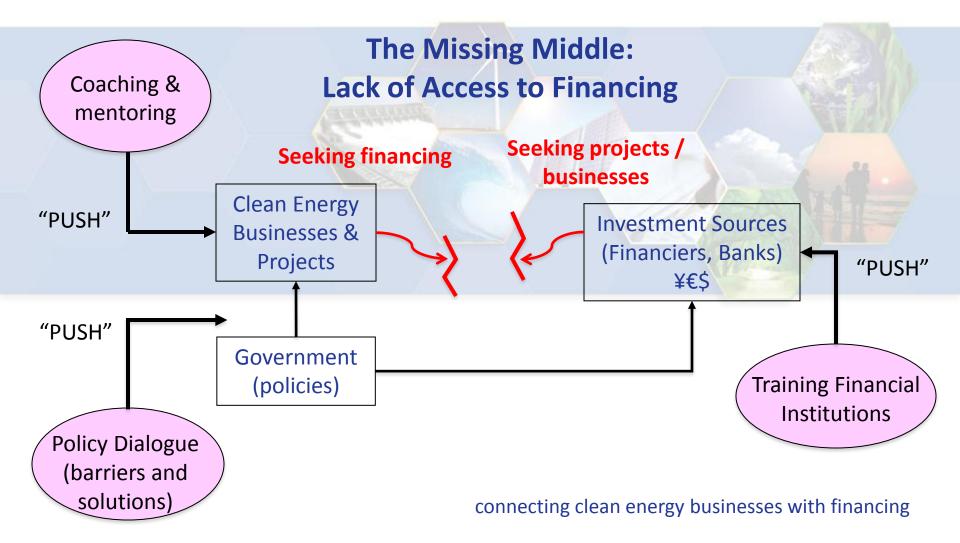


Forging International Finance Collaboration Workshop Peter Storey, Stockholm, 21st June 2012



CTI PFAN – Objectives

How a multi-pronged approach can scale up clean energy deployment





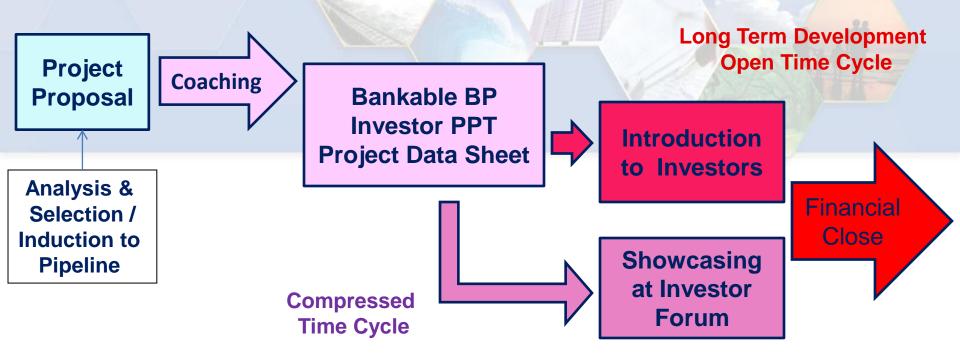
Introduction to CTI PFAN

- ☐ CTI PFAN is a Multi-Lateral Initiative:
 - CTI Countries / ICETT / REEEP / USAID
- Network of Private Sector Professionals
 - Investors / Consultants
 - Exclusive focus on developing countries
- ☐ CTI PFAN goals:
 - to accelerate technology transfer and diffusion under the UNFCCC
 - to promote low-carbon, sustainable economic development
 - to increase financing opportunities for promising clean energy projects
- ☐ Connects CE projects with Investors / Financing
- ☐ Triple bottom line approach



PFAN Services

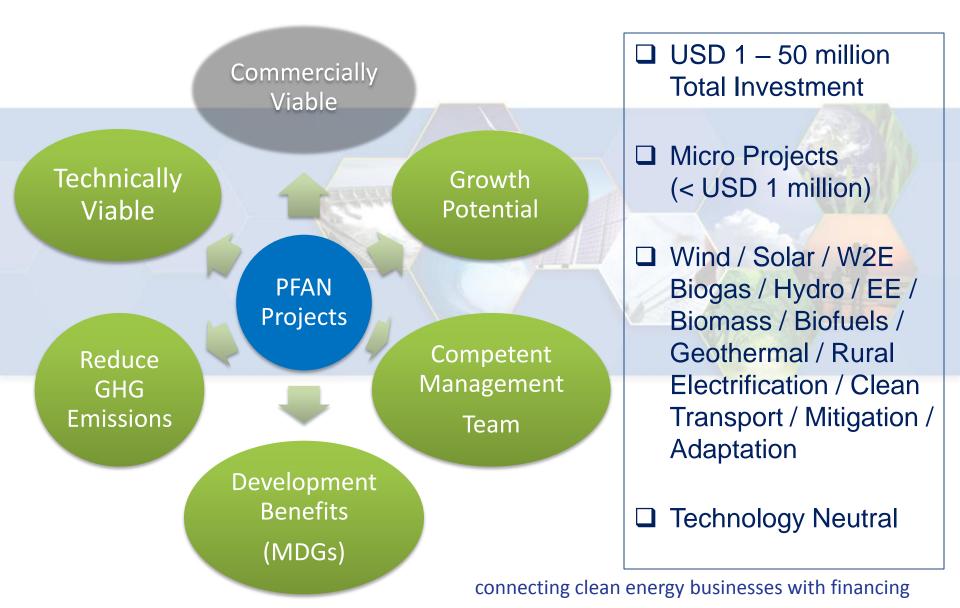
- □ Free Coaching on Project Development & Financing
- Matchmaking Sourcing of Equity & Debt
- ☐ 2 Entry Points
 - Unsolicited Proposal Submission for Development Pipeline from any Source
 - Regional & Country based RFPs / (CE Financing Fora)



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Project Criteria





Pipeline Overview

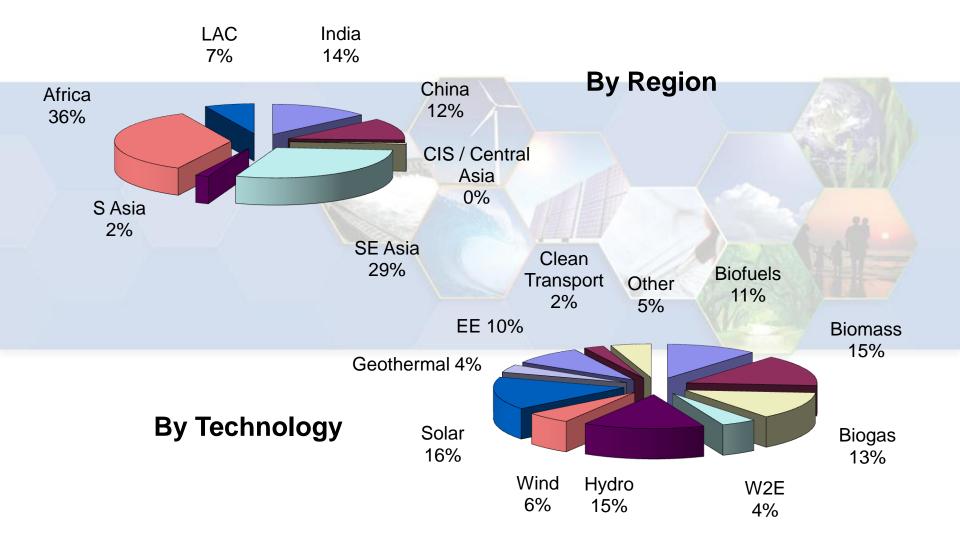
160 Projects in the Development Pipeline

- USD 4,9 billion of Investment
- 7 million tonnes pa CO2 e GHG reduction potential
- > 2.041 MW of clean capacity

- □ 32 Projects Closed / USD 404 million raised
 - 303 MW of Installed Clean Capacity
 - 1,8 million tonnes CO2 e reduction pa
 - 94,5 GWhrs pa Energy Savings (EE projects)

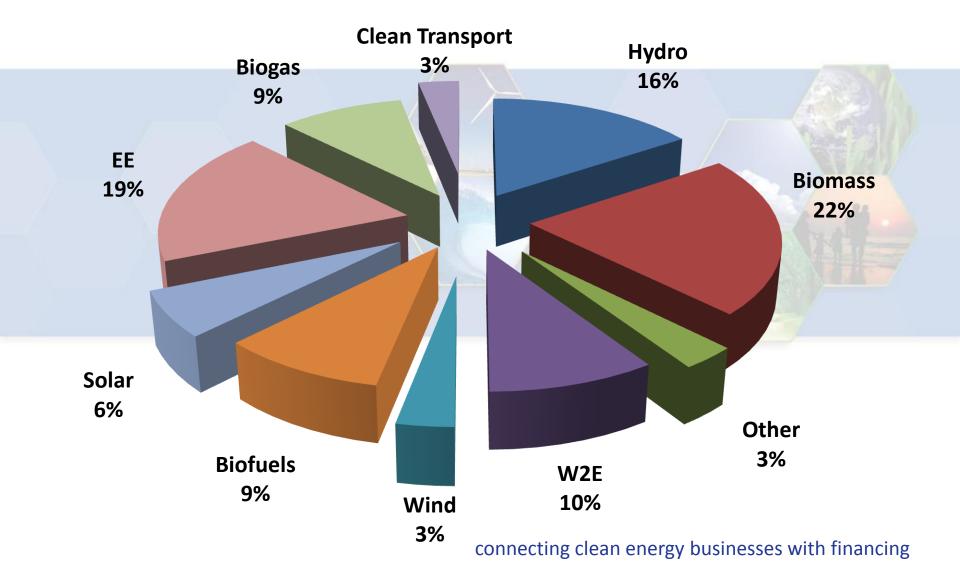


Pipeline Analysis at 20.06.2012



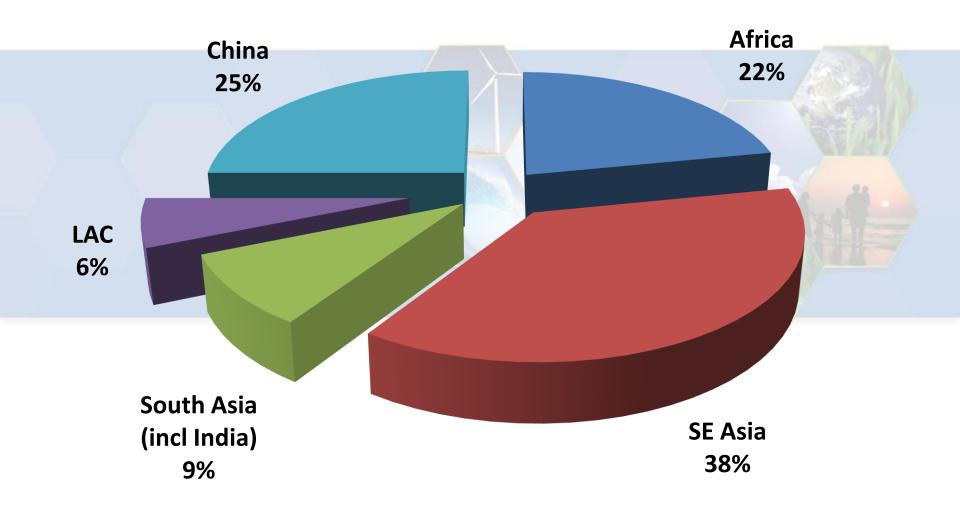


Closed Projects by Technology





Closed Projects by Region



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Experiences & Learning Points

- □ Investment is not being constrained by lack of projects or lack of funding per se
 - Lots of good viable projects out there
- □ Some Gaps
 - Early Stage Development Funding / Proof of Concept
 - Requirement for late stage TA Funding to achieve Conditions Precedent
 - Developer Capacity Gap
 - Investor Awareness Gap
- ☐ Importance of Regulation (correlation to pipeline activity & success)
- Market Differentiation at regional and country levels
 - Difficulty of implementing global activities



Experiences & Learning Points (2)

- ☐ Possibility of sustainability in the more mature markets
- ☐ Structural Constraints
 - Bottom Up vs. Top Down
- Shortage of qualified & experienced personnel who combine technology, commercial and financing skills
- □ Technology Availability is not a barrier
 - Technology fear at the institutional / regulatory level
- ☐ Investors are not looking for successful business models built around technology (not technologies)
 - Innate conservatism of investors faced with innovative models combined with (relatively) new technologies
 - Potential for Leap-Frog Models (eg Barefoot Power)



Summary

- □ Need for a market facilitator, especially in the least developed and less sophisticated markets
- ☐ CTI PFAN is a successful model. Good Success Rates
 - Getting More Projects to Financial Close & facilitating Interaction between Developers & Investors
 - Reducing Transaction Costs Accelerating the rate of investment.
- ☐ High levels of Donor Leverage
 - **>** 1:100
- ☐ Challenge is moving to scale while retaining impact and sustainability levels, especially within the bottom-up approach.



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Thank You