

IEA-EBRD workshop on low-carbon roadmap for iron and steel industry

29 March 2019

#### What is the EBRD?

-Morocco

Estonia -:

- Multilateral financing institution established in 1991 to support transition to market economies
- · Owned by 70 countries, the EU and the EIB
- €30 billion capital base
- €41 billion portfolio
- €9.5 billion average annual

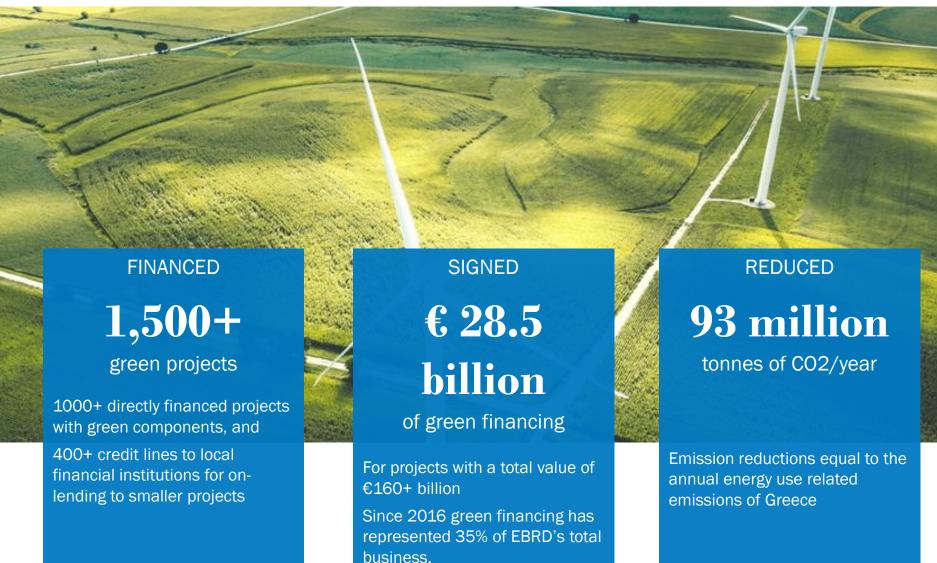
3 key operational principles

- Sound banking



### Green Economy Financing Results: 2006 – 2018





#### **Steel Industry Decarbonisation**

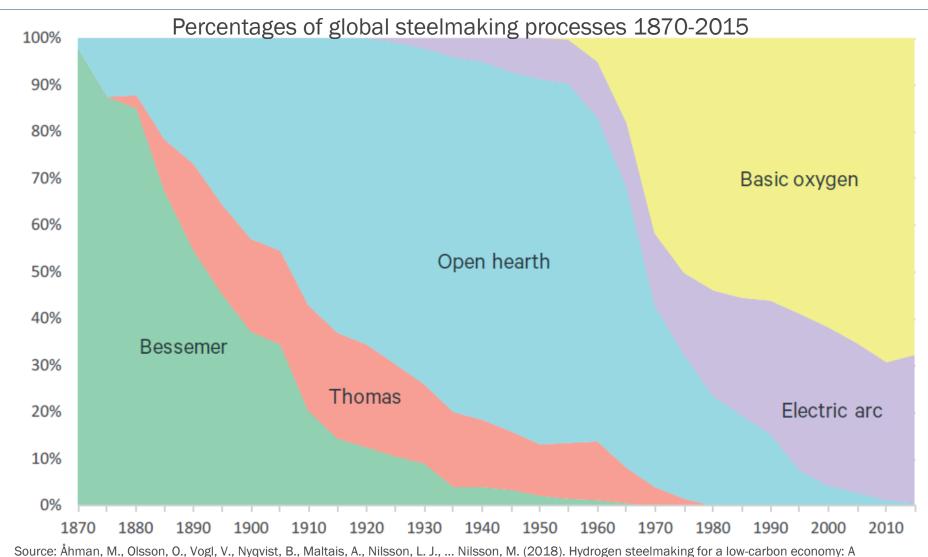


Technology	Condition
CCU routes – incremental	Partnership with Chemicals sector
CCS routes – breakthrough (higher opex)	Partnership for hubs with other sectors
Hydrogen/DRI routes - breakthrough (huge capex/higher opex)	Availability of low-cost Green Hydrogen

<sup>&</sup>quot;Breakthrough Technologies require Breakthrough Policies" (Eurofer)

#### A Great Disruption for the 2020s/2030s?





joint LU-SEI working paper for the HYBRIT project. (109 ed.) (EESS report 109). Lund: Miljö- och energisystem, LTH, Lunds universitet.

### Stages of Financing for Breakthrough Technologies European Bank for Reconstruction and Development

Stage	Estimated investment
Pre-Pilot	Eur millions
Pilot	c.Eur 50m
Demonstration	c.Eur 500m-1bn each (capex/opex)
Dissemination	Eur billions (capex/opex)

## Stages of Financing for Breakthrough Technologies European Bank for Reconstruction and Development

Stage	Estimated investment	Example
Pre-Pilot	Eur millions	<ul><li>H2FUTURE/voestalpine's PEM</li><li>Salzgitter's SALCOS</li><li>COURSE50</li></ul>
Pilot	c.Eur 50m	<ul> <li>HISarna: Tata/EC (now to India)</li> <li>Hybrit: SSAB/LKAB/Vattenfall/Swedish Energy Agency</li> </ul>
Demonstration	c.Eur 500m-1bn each (capex/opex)	<ul> <li>ULCOS Florange TGR (withdrawn)</li> <li>AM/French Gov</li> <li>EC Eurofer proposal (Sept'18)</li> </ul>
Dissemination	Eur billions (capex/opex)	<ul><li>Steel companies</li><li>Power companies - Hydrogen</li></ul>

# IEA Shanghai Workshop (May 2018): some financing messages



Session 4: "Economic feasibility of demonstrating innovative I&S technologies and overcoming barriers"

Shibojyoti Dutta, Tata Steel:

- Market mechanisms inadequate
- Need for additional grant funding, e.g. Green Climate Fund (GCF)
- Governments engage industry in scenario analysis
- Need for "time bound action plan"

Lin, BHP Billiton Industry Carbon Capture Project - three possible mechanisms:

- Projects supported by carbon allowance
- Market production as "zero-carbon steel", with significant premium
- Tax refund: subsidy

Supported by concessional finance from MDBs?

### **Energy Transitions Commission: Mission Possible**



"How to reach Net-Zero CO2 Emissions for Steel"

Innovation	Policy	Industry/Business
<ul> <li>Develop and pilot hydrogen-based DRI</li> <li>New technologies for carbon capture on BF-BOF</li> <li>Develop metallurgy to enable higher value recycling</li> </ul>	<ul> <li>Carbon tax \$50-70 by 2030 (coalition of governments)</li> <li>Regulations on embedded carbon intensity of steel-based products</li> <li>Commit to 100% "green steel" in publicly-funded infrastructure by 2040</li> </ul>	<ul> <li>"Green steel" standards</li> <li>Automotive industry's commitments to "green steel" by 2040</li> <li>Producer/user collaboration to increase recycling</li> </ul>

Source: Energy Transitions Commission: Mission Possible (November 2018)

#### Lessons Of ULCOS Project? (EU public/private collaboration): 2004-2014



- Three technologies developed (all linked to CCS for major CO2 reduction)
- Two technologies piloted (TGR/ HIsarna smelting)
- One technology to early demonstration (HIsarna) now to be pursued by Tata Steel in India
- TGR demonstration project (Florange) withdrawn from EC NER-300 funding competition: location and risk issues
- After 15 years, no continuing demonstration projects in Europe; hydrogen projects still embryonic

#### Steel Industry Barriers



- Low profitability (compared with oil and gas/power)
- Cyclicality (compared with power/automotive), exacerbated by chronic overcapacity - constraint on borrowing
- International competitiveness (compared with power) constraint on carbon pricing and on higher priced steel
- Limited effectiveness of carbon pricing in decarbonisation, due to lack of substitute materials and high ability to pass through increased prices to customers

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#### Solutions To Accelerate Decarbonisation (1)



- (1) Financing from steel industry revenues:
- Carbon pricing-based: \$50/tCO2? 100/tCO2?
  - But competitiveness/trade issues
  - The problem of pass-through (higher prices, with no change in technology)
- Customer-led: automotive procurement of "Green Steel"
- Public Procurement-led: construction contracts based on "Green Steel"
- Investor-led: Task Force on Climate-related Financial Disclosures (TCFD)
- Responsible Steel

But impact on developing breakthrough technologies too slow?

#### Solutions To Accelerate Decarbonisation (2)



#### (2) With external support

- Green hydrogen
  - Massive scale-up by power suppliers? Financing? Location?
- Concessional finance (e.g. from Multilateral Development Banks/ Green Climate Fund (GCF) for developing countries)
  - EBRD experience with GCF e.g. Green Cities
  - But subject to company borrowing constraints and sound banking
- Public support for developing and supporting breakthrough technologies
  - In EU: Innovation Fund; Horizon Europe; Eurofer proposal for Partnership for Low Carbon Steel (Eur 2bn for demonstrators (2021-2027) - 50% to be funded by EU; conditional on supportive policies, e.g. carbon pricing/trade)
  - Monetisation of Carbon reductions under article 6 of Paris Agreement? To be discussed at COP25 (2019)
- For Demonstration projects: do we need a new Sectoral approach? a new Fund?
- Is Trade Policy a condition for higher-priced steel?

### **THANK YOU**

For more information:

http://www.ebrd.com/what-we-do/get/knowledge-hub.html

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