Role of Evaluation in Transforming Institutional R&D Frameworks

Lars Guldbrand, Swedish Energy Agency

Swedish Energy Agency

A sustainable energy system



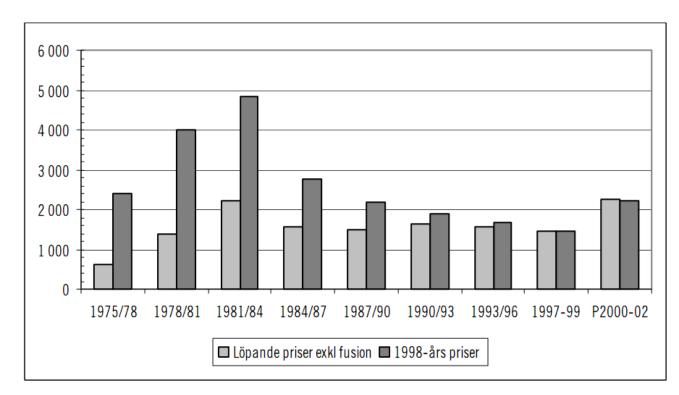




Swedish Energy RD&D Programme since 1975

Different budgets, contents, instruments and organisations

over the years



1975	Energy RD&D Programme initiated
1991	Energy policy decision
1992	Creation of FABEL Programme
1994	Appointment of Energy Commission
1997	Energy Policy Agreement across political block (S, V, C)
1998	Start of Longterm Energy Policy Programme 1998 - 2004
2001	Appointment of Commission for evaluation of Longterm Energy Policy Programme 1998 - 2004
2003	Evaluation report in Swedish Government Official Reports Series (SOU).
2004	No government bill on Energy RD&D! Reduced budget!!
	FOKUS I: Priority setting
2005	FOKUS II: Goals, indicators etc
2006	Government Bill on Energy RD&D (prop. 2005/06:127)
2007	Start of first four year period 2007 - 2010
2009	FOKUS III: Further work om priority setting, goals, obejctives, vision,
	etc. Consultant engaged for evaluation
2010	Government Report to Parliament on Energy RD&D
2011	2nd four year period 2011 – 2014

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1994: The Energy Commission

A Parliamentary Commission appointed 1994 to evaluate on-going energy policy programmes and to propose plan and timetable for the realignement of the energy system.





The Report of the Energy Commission 1995

"A determined effort on RD&D is the basis of the long-term strategy for a sustainable energy system"

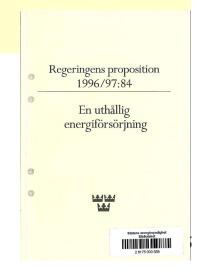
Substantial budget increase; about 50 %

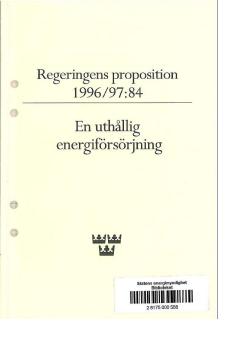
Effort on saving electricity and new, renewable electricity production to enable decommissioning of nuclear power.

The Swedish Energy Agency created

Government Bill 1996/97:84 A Sustainable Energy Supply







Goals of the 1998 – 2004 Long Term Programme

Building scientific and technical knowledge and competence

Contribute to stable conditions for competetive business sector

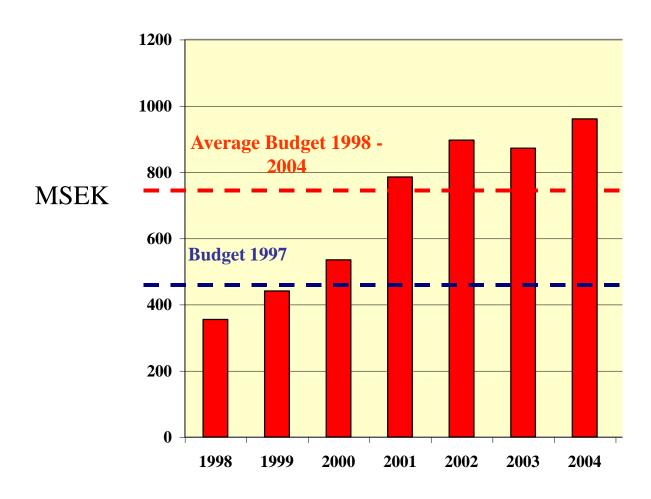
Contribute to the development of new energy technology

Introduce new renewable energy technology on the market, ...

... Thereby forcefully increase the heat and electricity generation from renewable sources



Spending and budgets 1998 - 2004







2002: The Commission on Energy Research, Development and Demonstration (the ERDD Commission)

Appointed 2002 to evaluate the long-term energy programme of 1998 – 2004 and to give recommendations on further ERDD measures

Commission led by Peter Nygårds, aided by secretariat and a reference group

A number of consultants' studies ordered, among them **Technopolis Ltd:** Evaluation of the Swedish Long Range Energy Research Programme 1998–2004





2003: Commission report

- The orientation of ERDD appears, broadly speaking, reasonable. Nonetheless, there are problems in the form, for example, of fragmentation and insufficient focus on commercialisation.
- The quality and relevance of ERDD appear, overall, to be reasonable. However, there is some doubt regarding relevance, especially concerning the capacity of ERDD to result in commercialisation.
- The organisation of ERDD shows no fundamental defects, although the Commission considers that there should be greater organisational concentration of R&D resources in order to establish critical masses to a larger extent in the R&D sectors that are relevant.
- The impact of the programme would, in the Commission's estimation, be greater if a single arena for administration of state ERDD measures were created. Simultaneously, regarding the administration of the programme, it should be pointed out that much of the work carried out by the four public agencies responsible appears to be going well.
- The objectives that are primarily relevant to an assessment of the results of the programme may be said to have been largely fulfilled. However, they are worded imprecisely and hard to follow up.



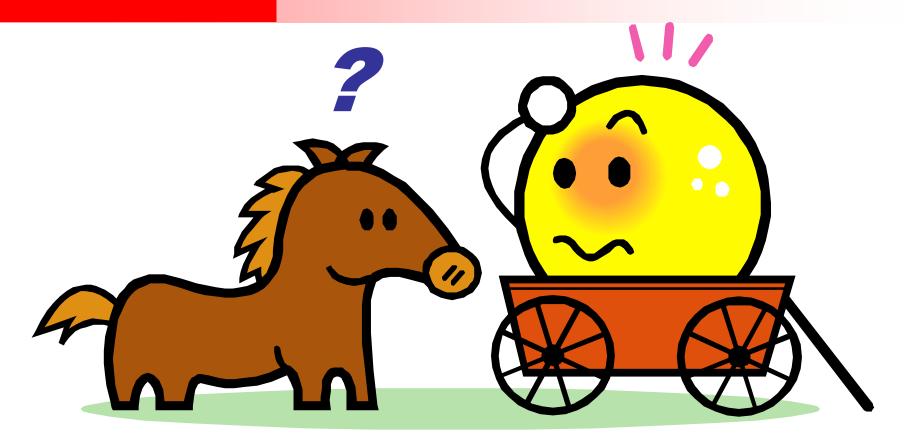


2003: Commission Report

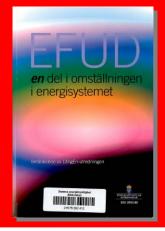
On the programme of 1998:

"However, in the ERDD Commission's opinion, there is abundant evidence that excessive faith was placed, in the energy policy resolution, on the capacity of ERDD* to bring about the restructuring of the energy system. Both R&D and energy-system restructuring take time. Expectations of what can be accomplished through ERDD initiatives must therefore be reasonable."

Research Push or Demand Pull?







Objectives and priorities

Objectives are too generally worded in an imprecise manner ('contribute to' etc) and difficult to follow up. The Government should take the initiative in creating better scope for following up and evaluating the results from ERDD measures.

There is a lack of connection between the overall energy policy goals/programme goals on the one hand, and the activities in the different ERDD programmes and projects

A more explicit strategy to translate the overall goals into priorities for the ERDD programmes and projects is needed





Energy Policy Goals

Programme and project goals



Follow-up? Evaluation?





2004: Government Bill on Energy Research, Development and Demonstration



Preparatory work by Swedish Energy Agency:

FOKUS I: Priority and Focus of the ERDD efforts

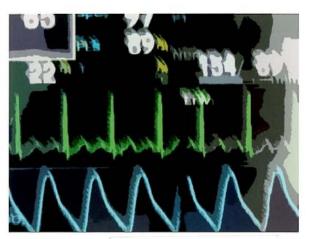
FOKUS II: Criteria for priorities, objectives, and indicators for

follow up of ERDD efforts.



Regeringens proposition 2005/06:127

Forskning och ny teknik för framtidens energisystem







2006: Government Bill on ERDD

ERDD Commission Report

FOKUS I

FOKUS II

Gvmt. Bill 05/06:127



Research and New Technology for the Energy System of the Future

Proposition 2005/06:127



FAKTABLAD

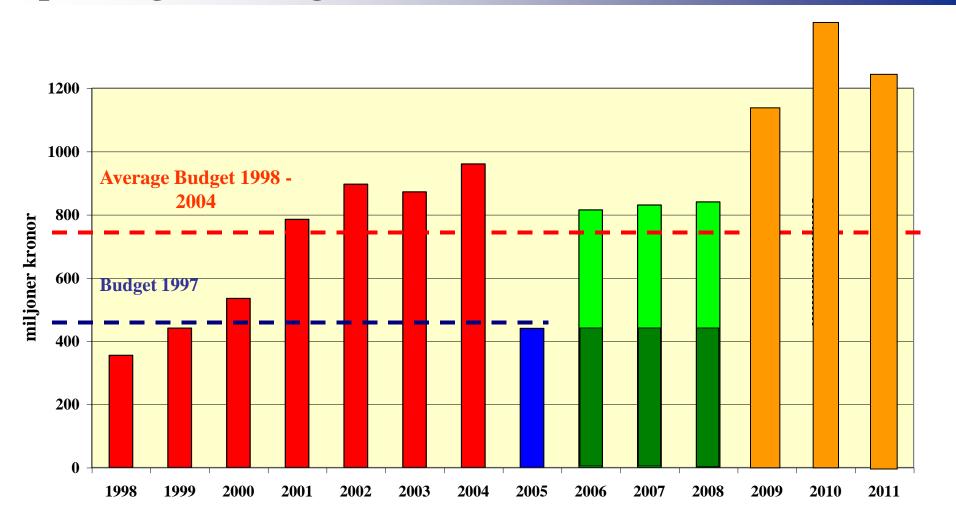
Miljö- och samhällsbyggnadsdepartementet

mars 2006

- Stable, long-term budget
- Focus and concentration
- Commercialisation
- Clear overall goal in combination with visions and operative goals.
- Six thematic areas
- Consolidation of responsibility for the ERDD programme at the Swedish Energy Agency



Spending and budgets 1998 -







Energy RD&D: Overall objectives

Parliamentary decision



to build up the scientific and technical knowledge and expertise within universities, colleges, other higher education institutions, government agencies and in the business sector necessary to enable a transition to a long-term sustainable energy system in Sweden through application of new technology and new services, and



to develop technology and services that, through the Swedish business sector, can be commercialised and thereby contribute to the transition and development of the energy system in Sweden and in other markets.



Six thematic areas of energy RD&D

- 1. The Building as ...
- 2. The Transport Sector
- 3. Fuel-Based Energy Systems
- 4. Energy-Intensive Industry
- 5. Power Systems
- 6. Energy Systems Studies

Renewable Heating, etc

Biofuels, EHVs

Biomass Production, Forestry, Agriculture

Biocombines, RES in Industry Processes

Wind, Solar, Hydro, Wave, etc

RES in the Energy System



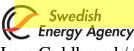
Development Platforms

Advisory expert groups for strategic planning and prioritization

One "platform" for each Thematic Area, matched by agency group of experts and desk officers for each area

A dozen or so experts from stakeholders: industry, society, etc:

- Good overall perspective
- Entrepreneurial competence
- Knowledge of the energy innovation system
- Knowledge of the market
- Extensive personal network
- High level position
- Good knowledge of subject area





Goal Structure



Mid-term objectives

ERDD Goal

From gvmt bill: Clear and measurable goals are to ensure that the ERDD resources are used in the best possible way.

The overall ERDD goal should therefore be translated into visions, mid-term objectives and ERDD Goals.



Time horizons

ERDD Goals - Programme Period 2011-2014

(To be evaluated 2015)

Mid-term objectives

- for 2010

VISION - for 2050





Examples

Visions, transport: The human health effects of the Transport System has been dramatically reduced

Swedish production technology for CO2 effective transport fuels are commercial

Mid-term objectives, Industry 2020: Industrial waste heat over 55 oC is fully uitilised in the south of Sweden and distributed by district heating

Sulphate pulp mills have reduced the use of fossil energy to 10 litre oil per tonne of pulp

ERDD Goals, Power 2014: research teams of top world class within one or more of the prioritized areas in power RDD

Swedish research in leading roles in a number of EU research initiatives





Overall Perspective

Electricity certificates

Innovation & commercialisation

Wind Programme

TestLab

Consumer advice

> Programmes for Energy Efficiency

ERDD

International Collaborations

Analysis Department

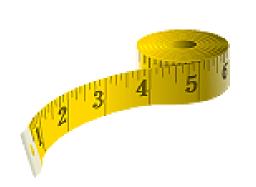
Investment

Sidan 24

support

Swedish nergy Agency

Lars Guldbrand / SETIS-IEA / 2010-11-09

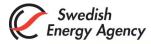


Measures and Indicators to ensure proper follow-up and monitoring (examples)

Specific indicators for monitoring of the mid-term goals of the FOKUS Strategic Plans (Effektmålen); etc etc

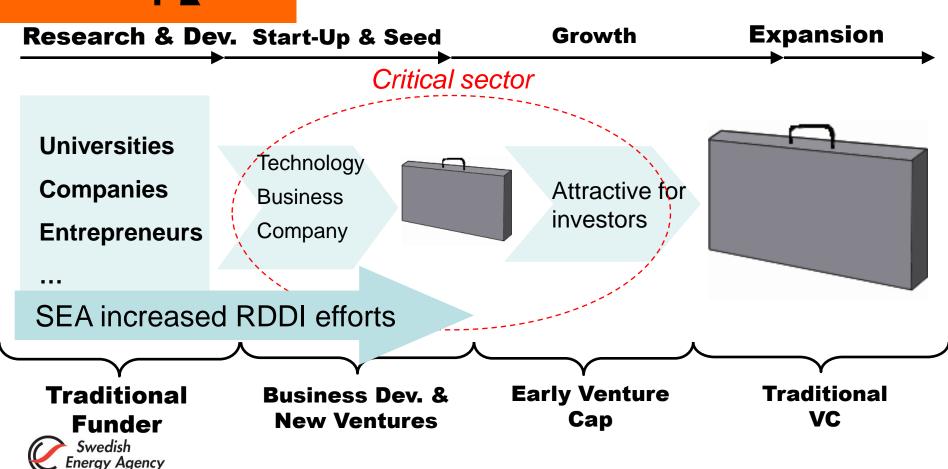
Indicators for knowledge and competence building: PhD and licentiat degrees p.a. (number), Number of Senior researchers in field (number), Peer reviewed publications (number), Use of results from a specific project/programme in public enquiries, new laws and regulations, environmental permit processes, political decisions, new policies and measures etc. (yes/no), Participation in international network/collaboration etc (yes/no), Results used in education (yes/no); etc etc

Indicators for monitoring of commercialisation, etc: Patents, licenses, etc (number), Venture capital invested (Million SEK), New companies or employment created (numbers), New/better products/services are introduced to the market, nationally or internationally (yes/no), Activity contributes to regional development (yes/no); etc etc





New Business Development Unit at Swedish Energy Agency





Project Portfolio – around 40 companies





















Control Drive Europa AB



ChromoGenics







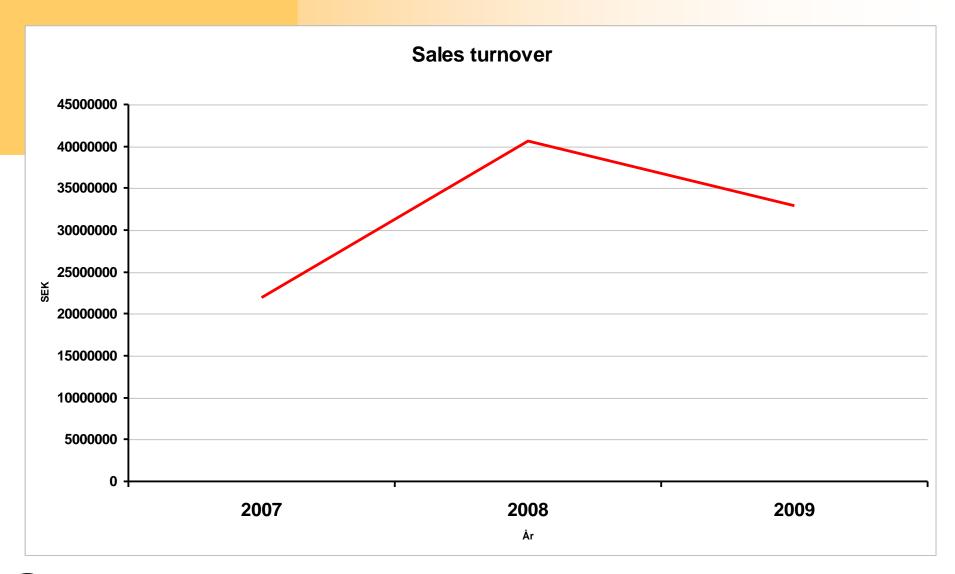








Statistics - Portfolio Companies



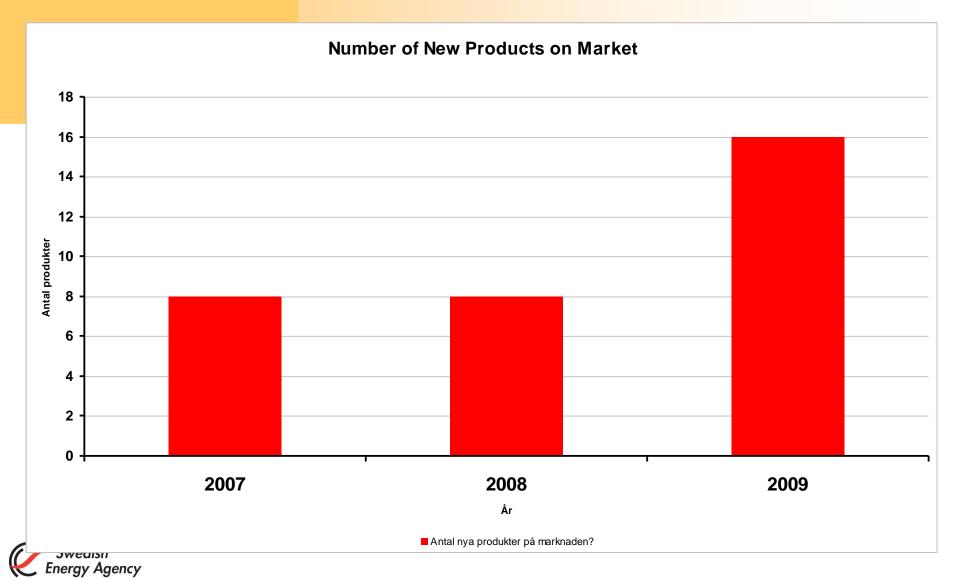


Statistics - Portfolio Companies



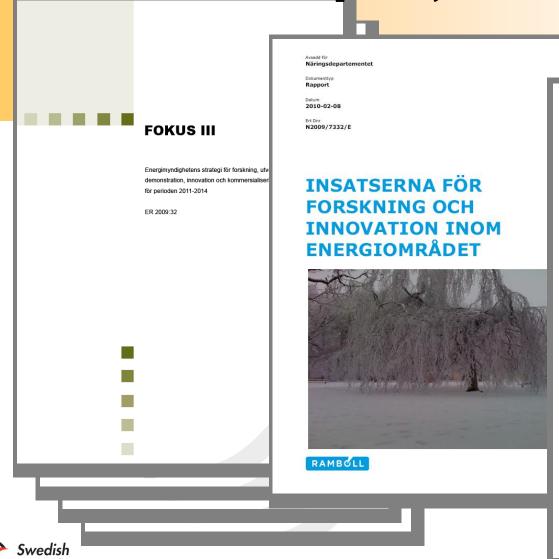


Statistics - Portfolio Companies



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FOKUS, Evaluation, Gvmt Report, ...



Regeringens skrivelse 2009/10:168



Utvärdering av insatserna för forskning och innovation inom energiområdet

Skr. 2009/10:168

Regeringen överlämnar denna skrivelse till riksdagen.

Stockholm den 18 mars 2010

Fredrik Reinfeldt

Åsa Torstensson (Näringsdepartementet)

Skrivelsens huvudsakliga innehåll

I denna skrivelse redogör regeringen på en övergripande nivå för hur de av Statens energimyndighet (Energimyndigheten) administrerade statligt finansierade insatserna för förskning och innovation inom energiområdet har bedrivits sedan 2007. Syftet är att svara på frågan om huruvida denna verksamhet motsvarar intentionerna i propositionen Forskning och ny teknik för framtidens energisystem (prop. 2005/06:127).

Det är regeringens bedömning att Energimyndighetens verksamhet inom forskning och innovation inom energiområdet motsvarar intentionerna. Energimyndigheten arbetar med tydliga och uppföljningsbara mål för verksamheten och till stor del har den önskvärda ökade fokuseringen av insatserna uppnåtts. Myndigheten samverkar med andra aktörer, såväl nationella som internationella, på ett ändamålsenligt sätt.

Verksamheten kan konstateras bidra till målen om omstallning av energisystemet, ökad kunskap och kompetens samt kommersialisering och övrigt nyttiggörande av resultaten. På grund av energiforskningens långsiktiga natur och interaktionen med andra styrmedel är det svårt att kvantifera verksamhetens bidrag till energiomstallningen. Det är dock regeringens bedömning att uthålliga satsningar, i alla faser från forskning till marknadsintroduktion, på bla. effektiv energianvändning, ny energiteknik, nya material och förändrade betenden är nödvändiga för att målen för energiomställning ska uppnås. Utveckling av ny hållbar energiteknik kan därtill bli avgörande för att lösa globala energi-omlijöproblem. Energimyndigheten har en nyckelroll för att öka Svenges bidrag i detta arbete och samtidigt skapa möjligheter för svensk teknikexnort.

Regeringen bedömer att mål och inriktning för de statligt finansierade insatserna för forskning och innovation inom energionrådet bör ligga fast.

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Energy Agency



Gymt Assessment

The Programme is running according to intentions; but

- → More commercialisation and useable results!
- → Continue to ensure quality
- → More competense on IPR needed
- → Quicker decisions on rejection
- → Too many goals? Too much concensus? More "daring"?
- → Put ERDD in the bigger context
- Closer collaboration with other government agencies

Thank you for your attention!

SENIOR MANAGEMENT

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