

One IEA on-line academy/university?

Rob Kool Chair, TCP on Demand-Side Management(DSM TCP) RVO.NL



This presentation

- About us
- Change in outreach
- Change in IEA
- Our "University"
- It could be better!

Archived webinars	
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About us

- IEA Demand Side Management Energy Efficiency Technology Collaboration Program (DSM TCP) is an international collaboration of 15 countries and 3 sponsors working together to develop and promote opportunities for demand-side management (DSM).
- DSM offers solutions to problems such as load management, energy efficiency, strategic conservation and related activities.
- The work of the DSM Technology Collaboration Program is organised through a series of <u>Tasks</u> and reported in a number of <u>publications</u>. Visit the <u>News</u> page for the latest information on our activities.





Change in IEA

- Good website
- Documents online
- Closer collaboration TCP's (Isgan, PVPS)
- Webinars (secretariat)
- Change attitude to non member countries: open organisation, collaboration with:
 - IPEEC
 - CEM
 - Etc....





Our "University"

- The DSM-U is built on 20 years of experience of the DSM TCP. It provides access to the knowledge developed in the DSM TCPin a structured way. In addition, DSM-U aims to be a community of practice on DSM themes.
- At the heart of the DSM-U are the monthly webinars (10 a year). These are developed through their own material and with invited material from external specialists in research and business.

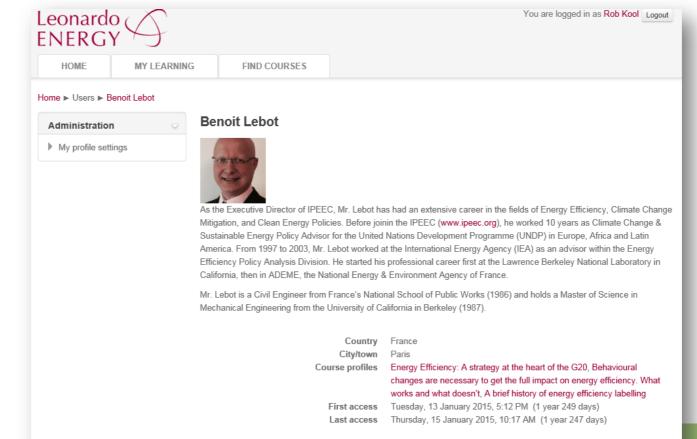




Our "University": Outreach to whom

The DSM University (DSM-U) is a Leonardo ENERGY project that is targeted at:

- Policymakers interested in learning about the costs and benefits of demand-side management and its impact on energy systems
- Managers keen to learn more about organizations, governance, planning, programme structuring and implementation methods.
- Programme implementers wanting "tricks of the trade".



Send a message



Our "University"

- Webinars 45 minutes & Q&A
- Technical support by Leonardo staff
- 80 150 participants
- Keep being available, no figures.



Toolkit for Energy Efficiency Obligations



It could be better!

- More TCP topics under one umbrella, unlike websites: let's combine.
- "Certification" options
 - Low level: "award" for X webinars attended
 - Medium level: questionnaire after completing webinar
 - High level: link with existing universities
- Targeted outreach, some options:
 - Support none members, based on their needs
 - "Quick fix" for policy makers (nutshell of IEA studies)
 - Become a top institute, on top of energy studies
 - Support outreach of publications
- ... but make it an IEA brand



It could be better..

- We would need to monitor the content of the webinars: enough quality, they will get out of date.
- If we want to be better, let's define the route.

Editing Trainer: Fernando Nuno

Our sponsor, the European Copper Foundation, is willing to help us.

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