

Managing Energy for Sustained Savings

A Company Perspective

IPEEC Energy Management Action network

Paul Hamilton

Sr VP Energy Efficiency Programs

May 10 2010



1stSchneider Electric at a glance

15.8

Billion global sales in 2009 (in €)

34% of sales in new economies

x2 compared to 2004

100 000+

people in 100+ countries

5%

Sales devoted to R&D

US our largest Business

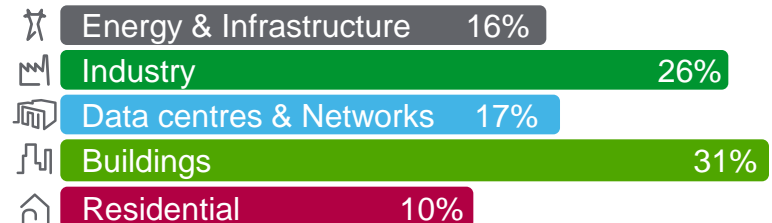
50+ factories,
12000+ employees

Schneider Electric - Division - Name – Date

The global specialist in
Energy management



Sales by End markets – 2008



A Recognised
Sustainable commitment



Managing Energy Use

Two key strategic perspectives



Schneider
Electric

30% savings are available today...



Passive EE

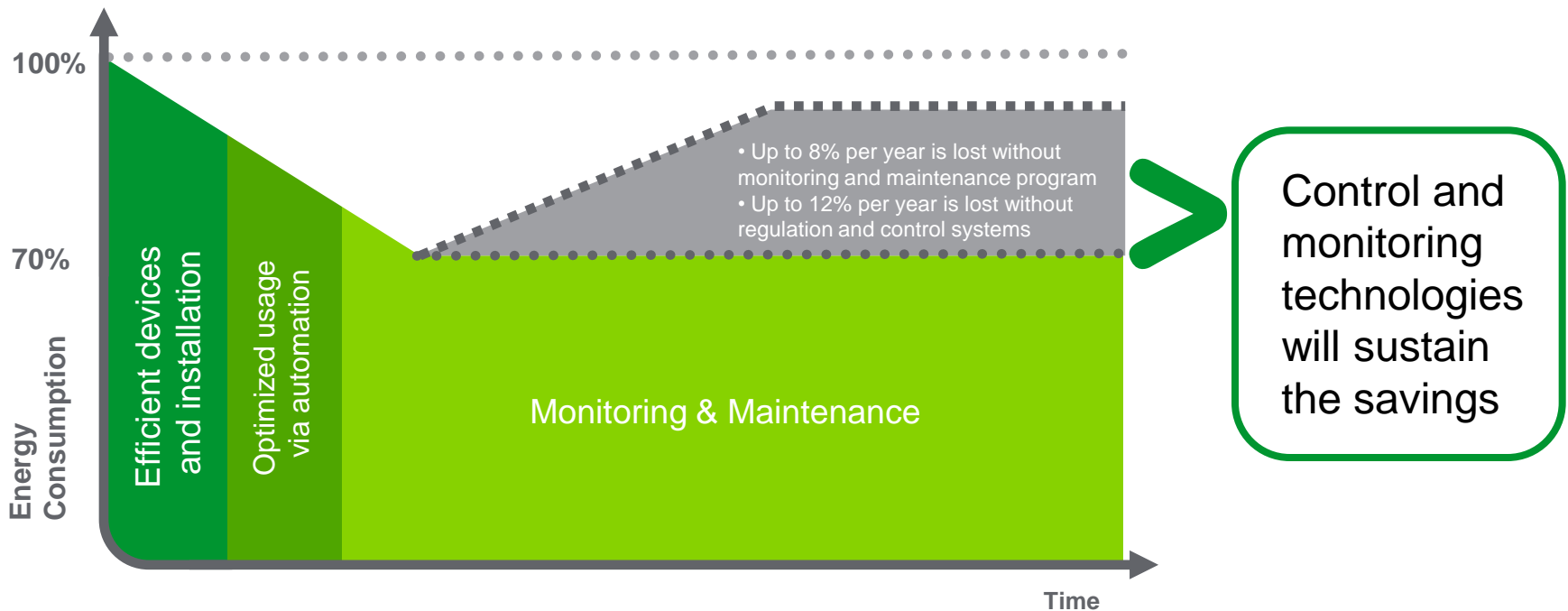
- Efficient devices and efficient installation (10 to 15 %)
Low consumption devices, insulated building...

Active EE

- Optimized usage of installation and devices (5 to 15%)
Turn off devices when not needed, regulate motors or heating at the optimized level...
- Permanent monitoring and improvement program (2 to 8%)
Rigorous maintenance program, measure and react in case of deviation

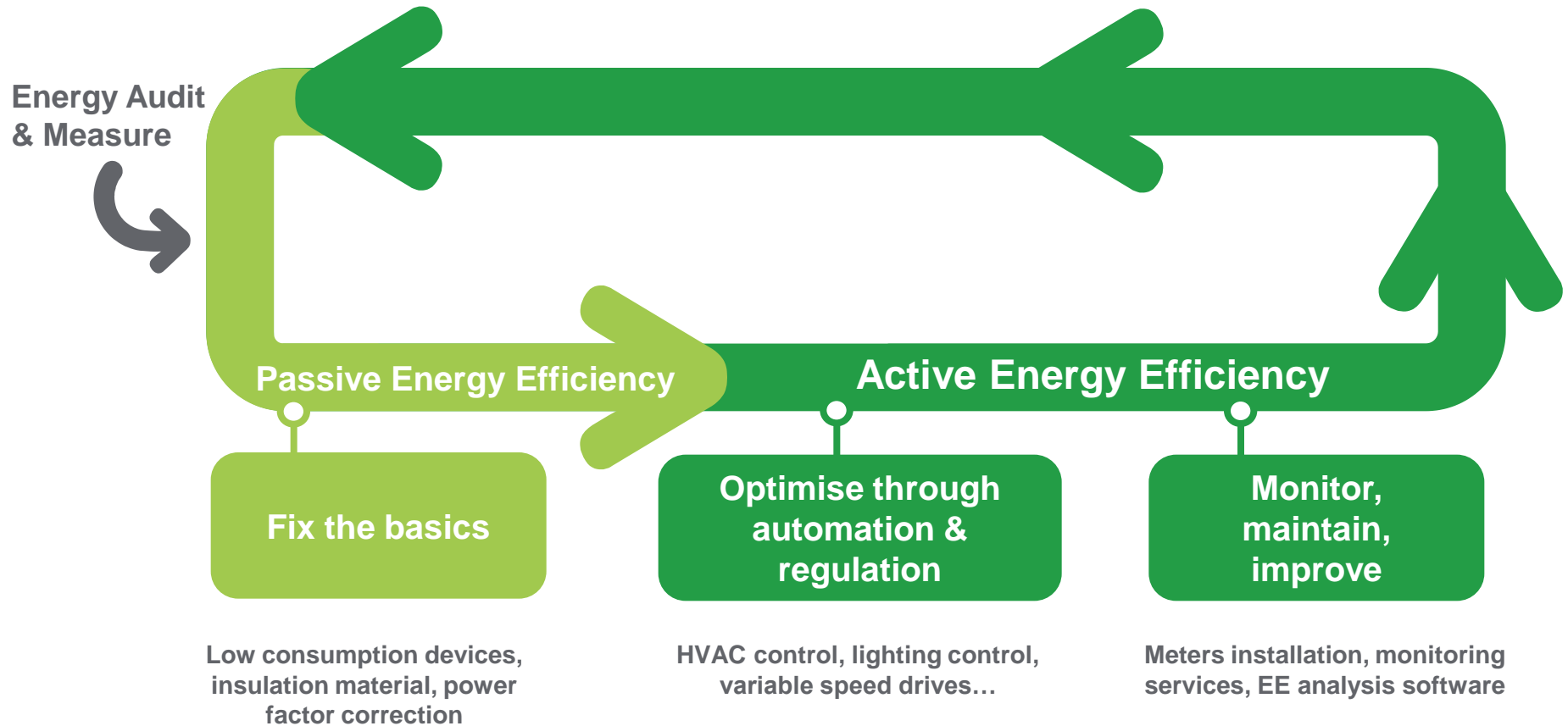
But..... The long term challenge is sustained energy savings

- One step is not enough, savings are lost due to
 - Behavior & Commitment
 - Lack of visibility
 - Lack of Automation

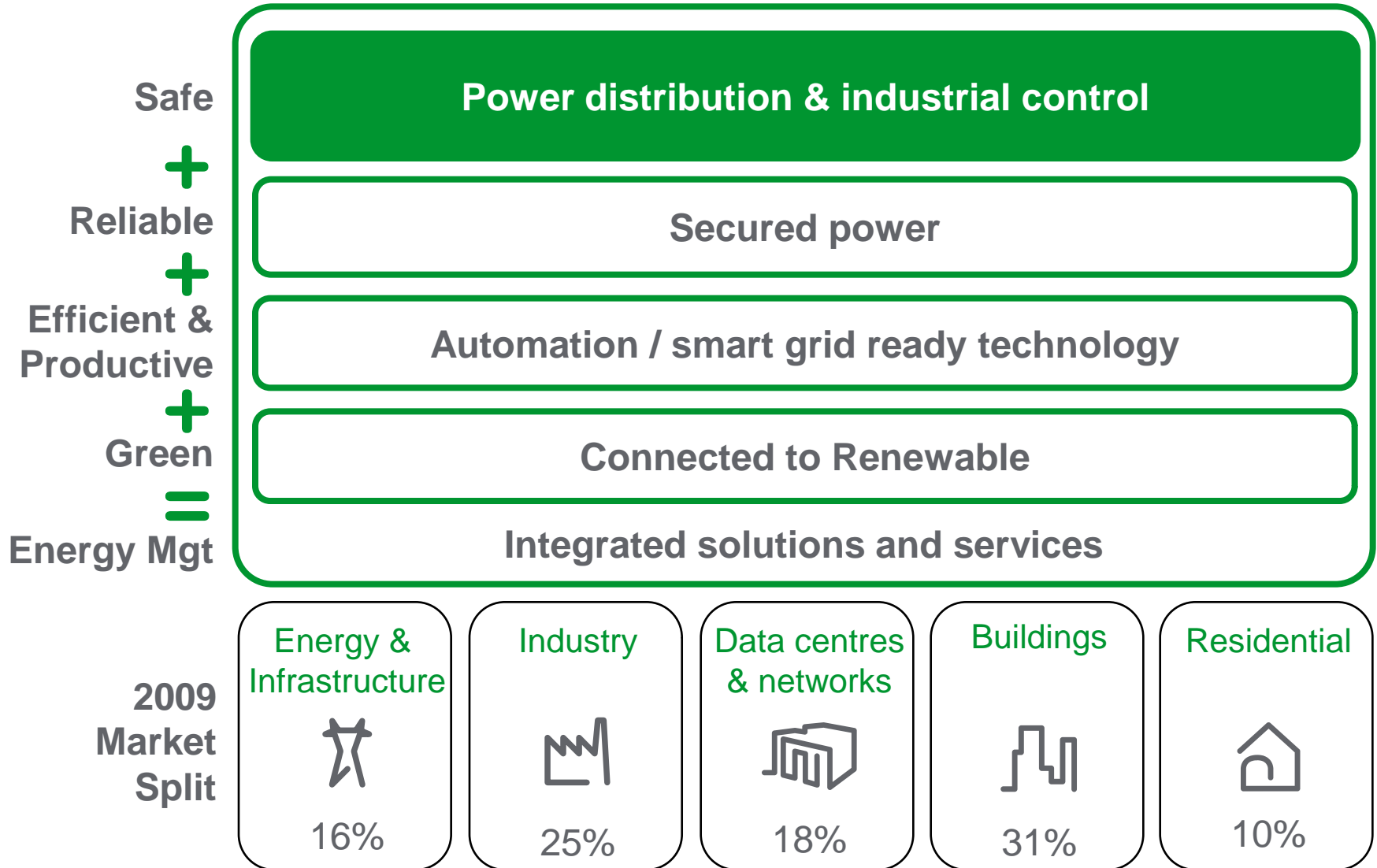


And the Keys to Sustained Energy Savings are.....

A Lifecycle Approach & Active Energy Efficiency



A new power equation to solve



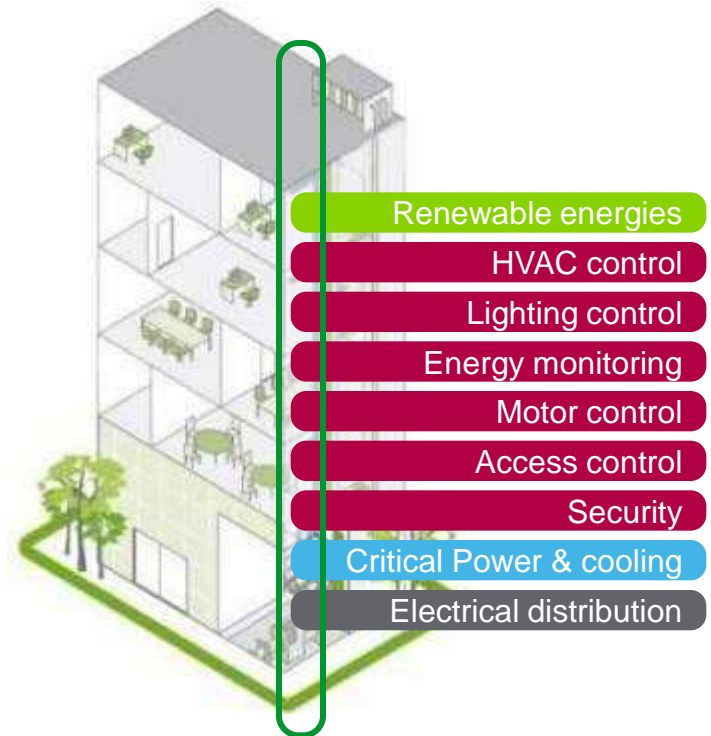
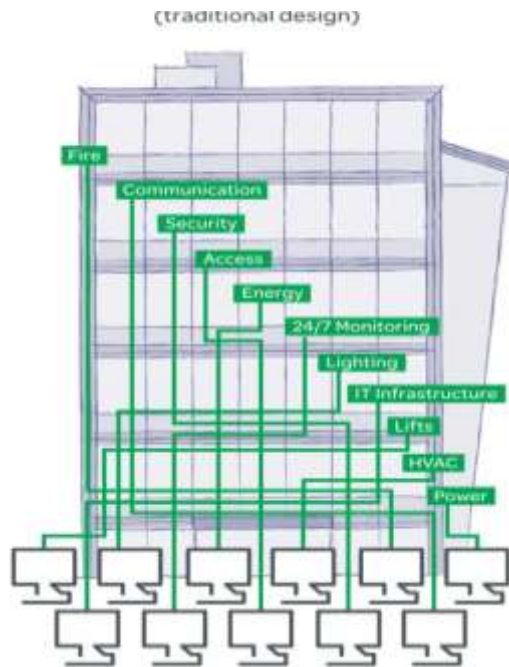
New Opportunity from technology and markets

- The intersection of IT and Energy Management will create new opportunities to accelerate energy efficiency



**“Energy is invisible.
We need to make it visible.”**

From multi-silo to single backbone system: example of buildings



Simple Integration

Interoperability and openness to third party systems

Eco**struxure**

Reliability

- Continuity of service of Electrical Power

Efficiency

- 30% energy savings
- Optimized Capex & Opex

Productivity

- Productive work places

Green

- Connection to renewable energies

What is Possible

Walking the Talk



Schneider
Electric

Program Set a Corporate Goal of 4% Energy Reduction per Year

**Started with 18 US Facilities in 2005
expanded to 51 sites as of 2009**

- 400 Opportunities Identified
- Energy Action Plan at each Facility.
- 8% Reduction in 2009 (normalized)
- Quarterly Reviews and Annual Assessments
- 10% Reduction in GHG each of the last two years



Annual Planning Process

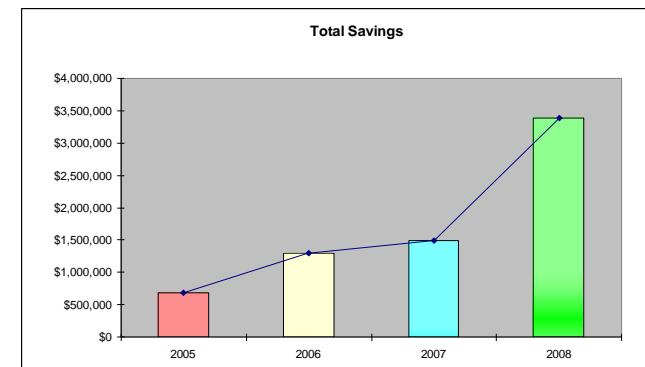
An opportunity to review prior year actions and performance in order to set goals and lay out activities to ensure future success

2009 Square D Plants TEC Action Plan

Prior Year's Performance		This Year's Action Plan																			
<p>7.5% savings in energy consumption (vs. a 4.5% goal)</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Top 5 Facilities</td> <td style="width: 50%;">Bottom 5 Facilities</td> </tr> <tr> <td>Concord -22%</td> <td>LeVergne +11%</td> </tr> <tr> <td>N. Andover -17%</td> <td>Athens +8%</td> </tr> <tr> <td>Tilcoala -16%</td> <td>Nashville +4%</td> </tr> <tr> <td>Toronto -16%</td> <td>Lexington +2%</td> </tr> <tr> <td>Palatine -15%</td> <td>Columbia +1%</td> </tr> </table>		Top 5 Facilities	Bottom 5 Facilities	Concord -22%	LeVergne +11%	N. Andover -17%	Athens +8%	Tilcoala -16%	Nashville +4%	Toronto -16%	Lexington +2%	Palatine -15%	Columbia +1%	<p>\$1.5 million in total energy savings</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td>Supply Side</td> <td style="text-align: right;">\$355k</td> </tr> <tr> <td>Demand Side</td> <td style="text-align: right;">\$1.2 mil</td> </tr> <tr> <td>Total Savings</td> <td style="text-align: right;">\$1.5 mil</td> </tr> </table> <p style="text-align: center; color: red;">Through Nov 2008</p>		Supply Side	\$355k	Demand Side	\$1.2 mil	Total Savings	\$1.5 mil
Top 5 Facilities	Bottom 5 Facilities																				
Concord -22%	LeVergne +11%																				
N. Andover -17%	Athens +8%																				
Tilcoala -16%	Nashville +4%																				
Toronto -16%	Lexington +2%																				
Palatine -15%	Columbia +1%																				
Supply Side	\$355k																				
Demand Side	\$1.2 mil																				
Total Savings	\$1.5 mil																				
<p>Reflection on Last Year's Major Activities</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Activity</th> <th>Rating</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>Supply Side Management (Viking)</td> <td style="text-align: center;">▼</td> <td>Saved \$300k through contract management but lost money on hedging. New GC process successful.</td> </tr> <tr> <td>Site Visits</td> <td style="text-align: center;">▼</td> <td>Completed 7 visits with recommended savings of over \$500k.</td> </tr> <tr> <td>Meter Re-commission</td> <td style="text-align: center;">▼</td> <td>Compared meter data to utility bills to measure their accuracy. Estimated cost savings from reducing off-shift usage.</td> </tr> <tr> <td>Lexington BAS Tune-Up</td> <td style="text-align: center;">▼</td> <td>This activity provided some good savings opportunities, but it was not replicated in other facilities.</td> </tr> </tbody> </table>		Activity	Rating	Notes	Supply Side Management (Viking)	▼	Saved \$300k through contract management but lost money on hedging. New GC process successful.	Site Visits	▼	Completed 7 visits with recommended savings of over \$500k.	Meter Re-commission	▼	Compared meter data to utility bills to measure their accuracy. Estimated cost savings from reducing off-shift usage.	Lexington BAS Tune-Up	▼	This activity provided some good savings opportunities, but it was not replicated in other facilities.	<p>Identifying Savings Opportunities Through Planned Site Visits</p> <p>Visit: Lexington, Peru, Monterey, Cedar Rapids</p> <p>Other Planned Activities</p> <ul style="list-style-type: none"> Active Energy Action Plan management through tracking of planned and implemented projects and regular update meetings Assisting Facility Managers with energy calculations and advice on projects Expanding the Energy Model by 5 facilities Actively managing our supply side partnership with Viking Publishing a Best Practices Manual to drive consistency across facilities Implementing an HVAC system tune up process and training Facility Managers on its use Quarterly Building Operator and Facility Manager Training Measuring and monitoring on-shift vs. off-shift usage Process opportunities Publishing a Green Energy report, detailing renewable energy opportunities for the core North American sites Submitting a BCFE for a solar project at Palatine 				
Activity	Rating	Notes																			
Supply Side Management (Viking)	▼	Saved \$300k through contract management but lost money on hedging. New GC process successful.																			
Site Visits	▼	Completed 7 visits with recommended savings of over \$500k.																			
Meter Re-commission	▼	Compared meter data to utility bills to measure their accuracy. Estimated cost savings from reducing off-shift usage.																			
Lexington BAS Tune-Up	▼	This activity provided some good savings opportunities, but it was not replicated in other facilities.																			
<p>Rationale for This Year's Activities</p> <p>A thorough analysis of 2008 savings performance, 2009 planned savings, and recent TEC visit history revealed:</p> <ol style="list-style-type: none"> A need to improve the facilities with the lowest performance A need to plan savings for facilities with few projects A need to standardize on energy conservation measures A need to provide training to Facility Managers and Building Operators 		<p>Follow Up Items/Unresolved Issues</p> <ul style="list-style-type: none"> BAS tune up schedule 																			

Prepared By: Dave Crum
Last Revised: 30 January, 2009

- Activities planned to meet goals for coming year and set projects for subsequent savings
- Plan updated quarterly and progress reviewed annually



New Schneider Electric buildings are Energy Efficient

● The Hive

- New Paris headquarters housing 1,700 employees
- Energy target to reduce to 50 kWh / m² / year



75%

energy savings

30%

Capex &
Opex savings

80

kwh/sqm

final energy
consumption in
2010

Passionate about sustainable development

Environment

- Adherence to standards like RoHS, REACH, WEEE
- Eco-design
- ISO14001 certification



Business

- Head of *Green Grid*
- Signing the *Clinton Climate Initiative*
- Partner of *Alliance to Save energy*



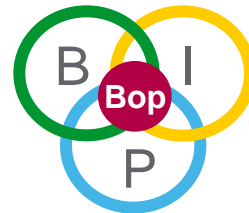
Ethics

- Global compact of the United Nations
- Principles of responsibility signed by every employee



Access to energy

- Access to electricity for 1.6 billion people
- Training disadvantaged young people in the field of energy
- Business angel for local entrepreneurs



A measured commitment

- The planet & society barometer



3.88 / 10 Grade at April 2009

3.00 / 10 Grade at January 2009

Our Customers

*Perspectives
& challenges*



Schneider
Electric

EE in Industry

The Profile

- Process, Product Driven, Financially Driven
- Healthy Businesses with Good Capital Access
- Pressured for High Return Rates

Energy Opportunities Everywhere

Lighting

Variable Speed Drives

Process Cooling System Optimization

Alternative Fuels

Power Generation

Chilled Water System Optimization

Dust Collection System Optimization

Refrigeration System Optimization

Power Conditioning

Demand Control

Ventilation System Optimization

Air Handling Systems Optimization

Compressed Air System Optimization

Wastewater System Optimization

Heat Recovery Applications

Process Heating Optimization



Usually believe they have done all the low hanging fruit.... But typically its not true.

The challenges



In Industry, the Energy Expert Must Be as familiar with the Production and Operations as with the Energy Systems

The Energy Expert Can Enhance the Perspective of the Facility

Many Knowledge and Visibility Problems Related to Industrial Energy

- How to **compare** energy efficiencies **across processes and products?**
- **How far can you go** without degrading the process or product?
- How to **aggregate & track energy usage meaningfully** across a company?
- How to ensure **continuous focus** on the energy and GHG problem?
- How to integrate all the **energy tools and systems?**

First opportunity is not changing the process but....

- **Changing the way energy supports the process**
 - **Without degrading the products**

Second challenge is adapting the process and products

The moment is now

for governments, the public and business

● Regulations are coming

- 3*20% plan in Europe
- China 5 year plan commitment to reduce energy intensity by 20%
- 5m green collar jobs to be created in the US in the next 10 years
- 20% of stimulus funds going 'green'

● Public opinion is pushing

- Hybrid cars sales market shares x4 in the last 2 years
- Earth Hour has more than 1bn participants in 88 countries
- Oscar® winning documentary makes global warming the number one topic of conversation

● Companies are acting

Schneider
Electric



● Technology is here

- Renewables
- Energy Monitoring & metering
- Facility automation
- Integrated management systems

Energy Savings Opportunity

Real Examples



Schneider
Electric

Customer solutions across markets

Bella Center (Denmark)



Greening the COP15 venue with energy efficiency building management

Customer Benefits

20% energy savings saved compared to before retrofitting
1,150 tons of CO2 saved per year

€ Global supervision

Power management

Building management



EcoStructure

Solaire Direct (France)



A turnkey contract for a complete system including conversion & distribution of photovoltaic electricity

Customer Benefits

2,900 tons of CO₂ avoided/year
Remote monitoring
97.5% availability for 20 years

€ Global supervision

Power management

Security management

Services



EcoStructure

Sun Microsystems (India)



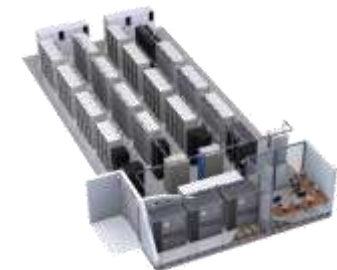
Sun chose APC by SE to combine 13 research laboratories and a leading-edge data centre in Bangalore.

Customer Benefits

51% Footprint reduction (servers+Storage)
+3 Number of servers
-17% Electrical consumption
 R&D calculation power up **154%**

€ Global supervision

White space management



InfraStructure

School recaptured 42% of investment in the first year

Situation

- 200,000 square foot private school in Houston, TX
- Energy costs had increased 30% in two years
- Wanted to go green

Challenge

- Administrators would only approve going green—if also financially attractive.

Solution

- Optimized HVAC
- Lighting retrofit
- Utility bill optimization



Results

- \$101,667 projected annual energy savings
- 42% return on \$240,000 capital investment in the very first year—even without energy rebates or incentives.

\$240,000 x 42% = \$101,667 saved

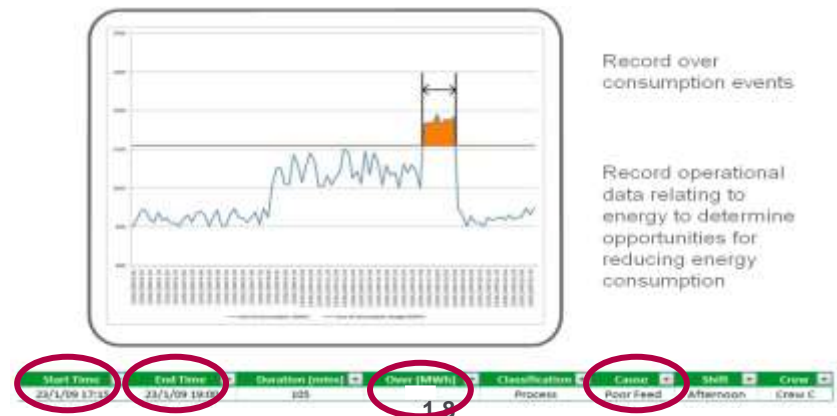
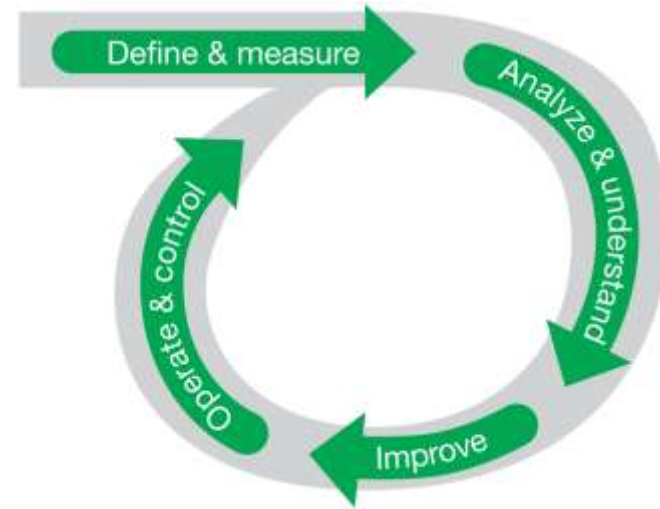
Plant X Current Energy Action Plan

Year 3

Recommendation	Cost Savings	Project Cost	Simple Payback
Boiler Efficiency Improvement	\$75,980	\$11,000	0.14
Continuous Blowdown Control	\$68,793	\$30,000	0.44
Steam System Maintenance	\$75,980	\$0	0.0
Line Turbine Vent Condenser	\$10,878	\$18,000	1.7
Compressed Air Optimization	\$62,370	\$123,400	2.0
Dyer Exhaust Humidity Control	\$478,620	\$135,000	0.28
Vacuum Pump Water Recycling	\$34,048	\$123,000	3.6
Fan Pump Variable Frequency Drive	\$124,024	\$240,000	1.9
Waste Heat Recovery	\$1,327,004	\$1,000,000	0.75
Total	\$2,257,697	\$1,680,400	0.74

Production Energy Optimization

- Support **best in class solutions** for operations management and energy management
- Engaging **Energy Experts with Process Experts** to optimize and sustain savings
 - Produce a fast ROI
 - Follow **continuous improvement approach**
 - Enable to reduce energy consumption per unit produced
- Information based energy management
 - Improve energy forecasting & **event based visibility**



Managing Sustained Energy Savings

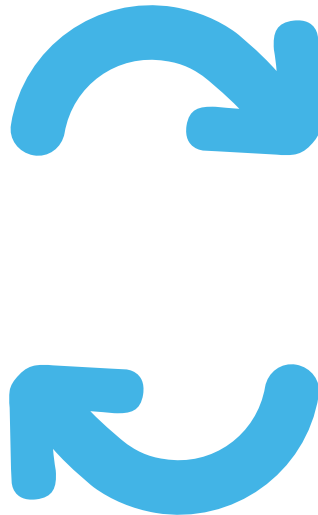
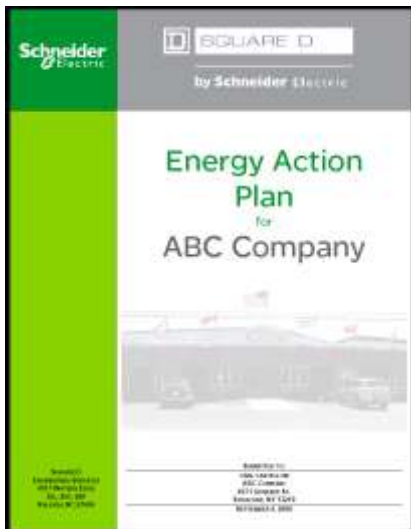
*The message we deliver
to our customers*



Schneider
Electric

Energy should be an approach of continuous interaction and improvement

Commitment must be for Implementation of Results
Not Identification of Ideas



In a dynamic process, changes and updates are made to the Energy Action Plan to reflect product and process changes, capacity, contingency planning, equipment replacement, and other inherent system changes.

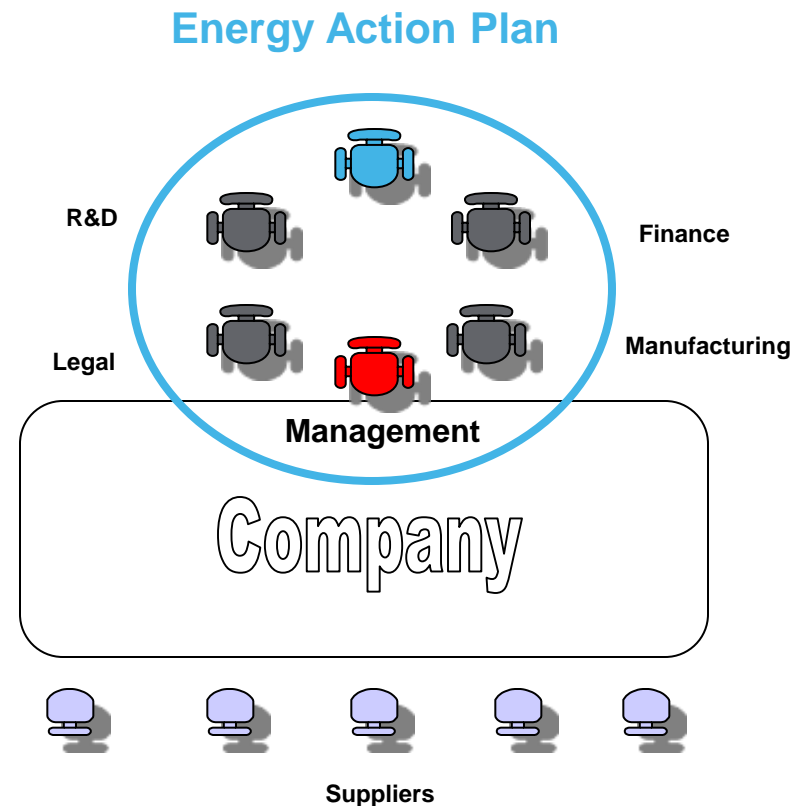
An Energy Action Plan is More than an Energy Audit

Through semi-annual meetings, site visits and ongoing communication, the Energy Action Plan projects evolve to meet the site's changing landscape.

Recommendation	Year 1				
	Electrical Demand Savings (kW)	Electrical Usage Savings (kWh)	Natural Gas Savings (dT)	Cost Savings (\$)	Simple Payback (years)
<i>Condensate Return Upgrade</i>	7	617,000	\$0	\$16,690	0.2
<i>Air Compressor Optimization</i>	41	194,400	\$0	\$18,170	0.3
<i>Cooling Tower Optimization</i>	13	224,200	\$0	\$7,150	0.6
<i>On-Site Electrical Generation</i>	904	502,100	(\$5,380)	\$20,400	1.5
<i>Enthalpy Control of HVAC System</i>	189	1,662,680	\$230	\$59,440	2.2
<i>Space Temperature Control</i>	38	483,000	\$230	\$16,110	2.9
Totals	1,192	3,683,380	(\$4,920)	\$137,960	1.3

Strategic energy planning must have a seat at the table

- Energy becomes part of company strategic planning
- The Program Uses a dynamic Energy Action Plan that's continuously updated



Sustained Energy Savings

What are the barriers?



The Barriers

1. People, people, people

- Skills and knowledge
- Management, leadership, uncertainty,

2. Visibility

- Sub metering, performance, intensity,...

3. Tools

- M&V, Diagnostics, Analytics, Benchmarking,.....

4. Technology

- We have what we need, but improvements can come

Make the most of your energy



Schneider
Electric

Case Studies

(4)



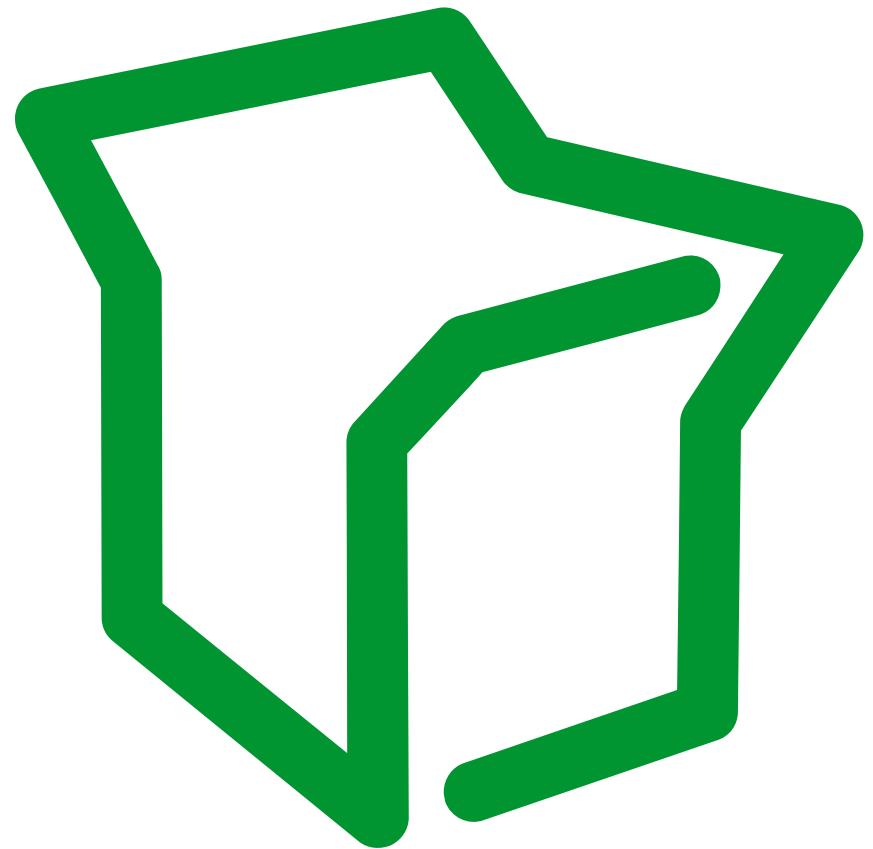
An Energy Action Plan for a Large Manufacturing Facilities:

Facility Type: Pulp/Paperboard,
Two plants

Contract Term: 12 Months, Renewed by
Customer for Third Year

Total Savings (Year 1): \$1,215K in
Plant 1, Payback was one year

Project Description: The TEC team conducted a study and produced energy action plans which included an energy dashboard, boiler O₂ trip controls, a switch from 150 to 30 psig steam sparging, powerhouse piping, compressed air system optimization, variable frequency drives and lighting retrofits.



Plant 2 Current Energy Action Plan Year 3

Recommendation	Cost Savings	Project Cost	Simple Payback [years]
Boiler Efficiency Improvement	\$75,980	\$11,000	0.14
Continuous Blowdown Control	\$68,793	30,000	0.44
Steam System Preventive Maintenance	\$75,980	\$0	0.0
Line Turbine Vent Condenser	\$10,878	\$18,000	1.7
Compressed Air System Optimization	\$62,370	\$123,400	2.0
Dryer Exhaust Humidity Control	\$478,620	\$135,000	0.28
Vacuum Pump Water Recycling	\$34,048	\$123,000	3.6
Fan Pump Variable Frequency Drive	\$124,024	\$240,000	1.9
Waste Heat Recovery	\$1,327,004	\$1,000,000	0.75
TOTAL	\$2,257,697	\$1,680,400	0.74

An Energy Action Plan for a Large Industrial Site:

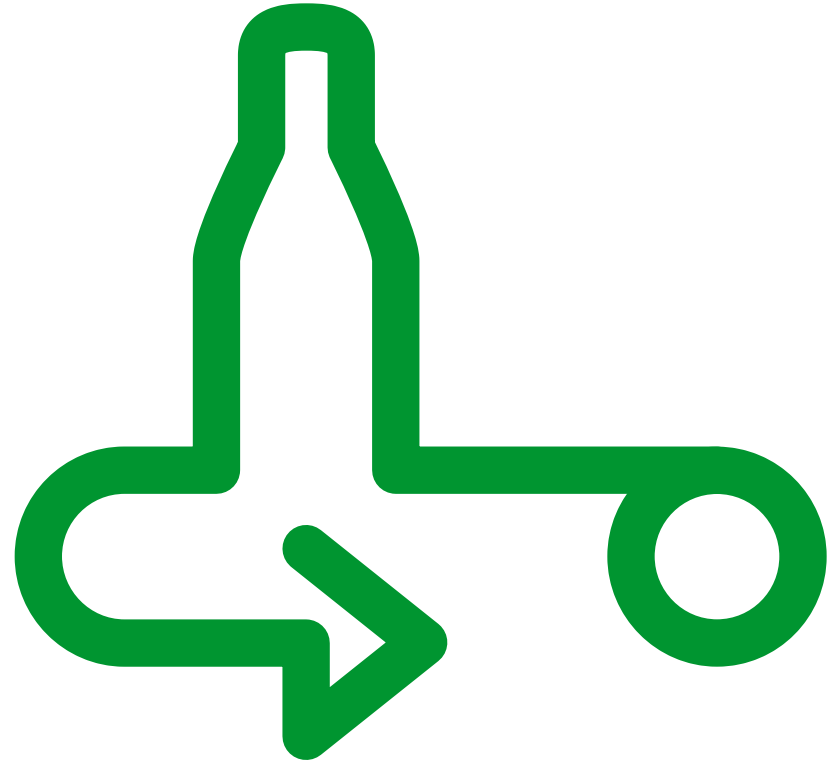
Facility Type: Packaged Food

Contract Term: 12 Months, Renewed by Customer for Third Year

Total Savings: Year 1 Process Energy systems - \$460K; \$2.3 million 2007 and \$4.0 million 2008 in cogen operation

Currently recommending \$700K savings opportunities in boiler and chiller systems.

Project Description: The TEC team conducted a study and produced an energy action plan which included demand control strategies to profit from utility deregulation, and a variety of Mechanical System improvements.



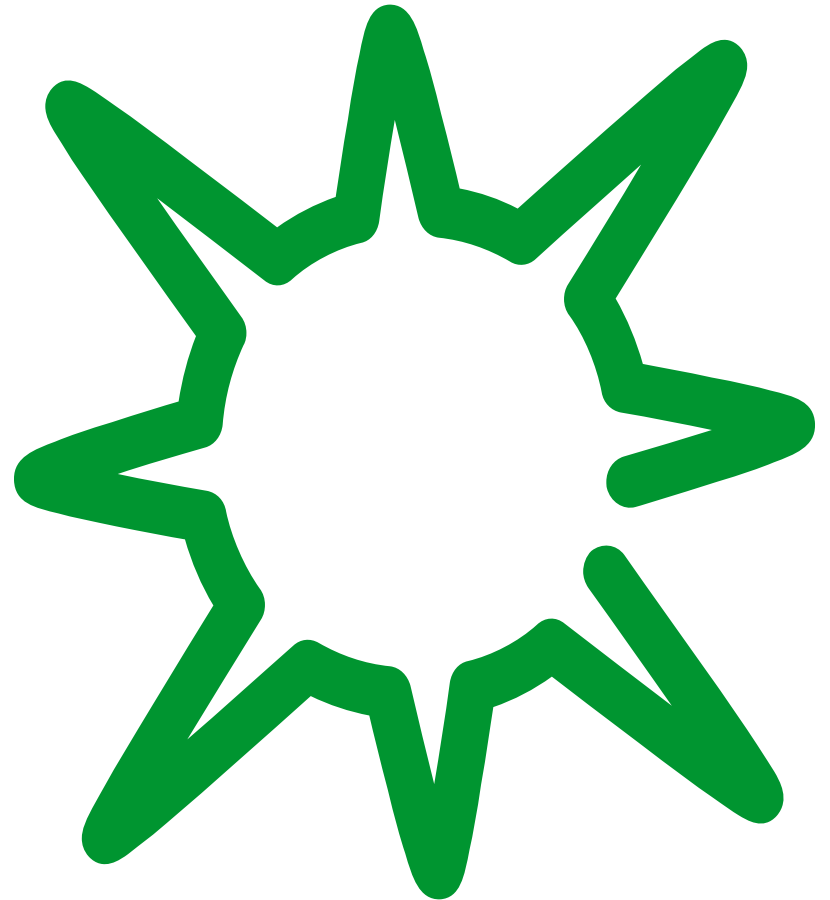
A Solar Photovoltaic Feasibility Study for Remote Facilities:

Facility Type: Agrichemical, 60 sites

Contract Term: 3 Months

Project Description: Decision criteria on the installation of a photovoltaic solar array including the identification of the best candidate site based on economic criteria including: availability of incentives, generation potential, and specific applicability.

For the site selected, proposed systems architecture and economic analysis which will include installation and maintenance costs, rebates and incentives, tax credits and simple payback.



A LEED Certification Plan for a Government Facility:

Facility Type: Nuclear Resource Production

Contract Term: 6 Months

Project Description: A site analysis to accomplishing the first step in the LEED certification process. The analysis gauged the feasibility for and projected the LEED NC certification level that is most realistic and achievable for the site. The study educated takeholder on the LEED NC certification process and the phases involved in the future. The report provided a roadmap for management to follow throughout the LEED certification process.

