

Working Together

How industry and governments can co-operate to
improve energy management

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The Framework

- governments as enablers
- business as implementers of energy efficiency
- emak as a connector between the two

Four approaches

- Education
- Partnering
- Fostering support
- Regulation

Education

- Work with industry to provide useful information to businesses and consumers
- Provide web-sites, brochures, telephone hot-lines, workplace briefings, advertising, mentoring, roundtables, exchanges, events and conferences
- Example: FIDE (Mexico) and many others

Partnering

- Industry and government work together as joint partners
- formal and informal agreements between government and business
- Save Energy Now (USA)
- Government and Chamber of Commerce (Germany)

Fostering support

- Training, train the trainer, incentives
- Voluntary: Carbon Trust (UK)
- Hybrid: BEE certification of energy auditors (India); ISO 50001;
- Energy Efficiency Opportunities (Australia)

Regulating

- Government provides a regulatory framework for activities by business and consumers
- Enforcement
- Mandatory: Energy Conservation Law (Japan), Government Procurement Program (China)

How can EMAK assist?

- Prioritise approaches to working together
- Focus on regional responses
- Provide linkages between the different approaches
- Capture and share knowledge of the different approaches