



# The role of data and indicators in shaping the energy future of end-use sectors

International Energy Agency  
Energy Efficiency Indicators Workshop

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# What is the WBCSD?

World Business Council for Sustainable Development

**The WBCSD is a CEO-led organization of forward-thinking companies that galvanizes the global business community to create a sustainable future for business, society and the environment**

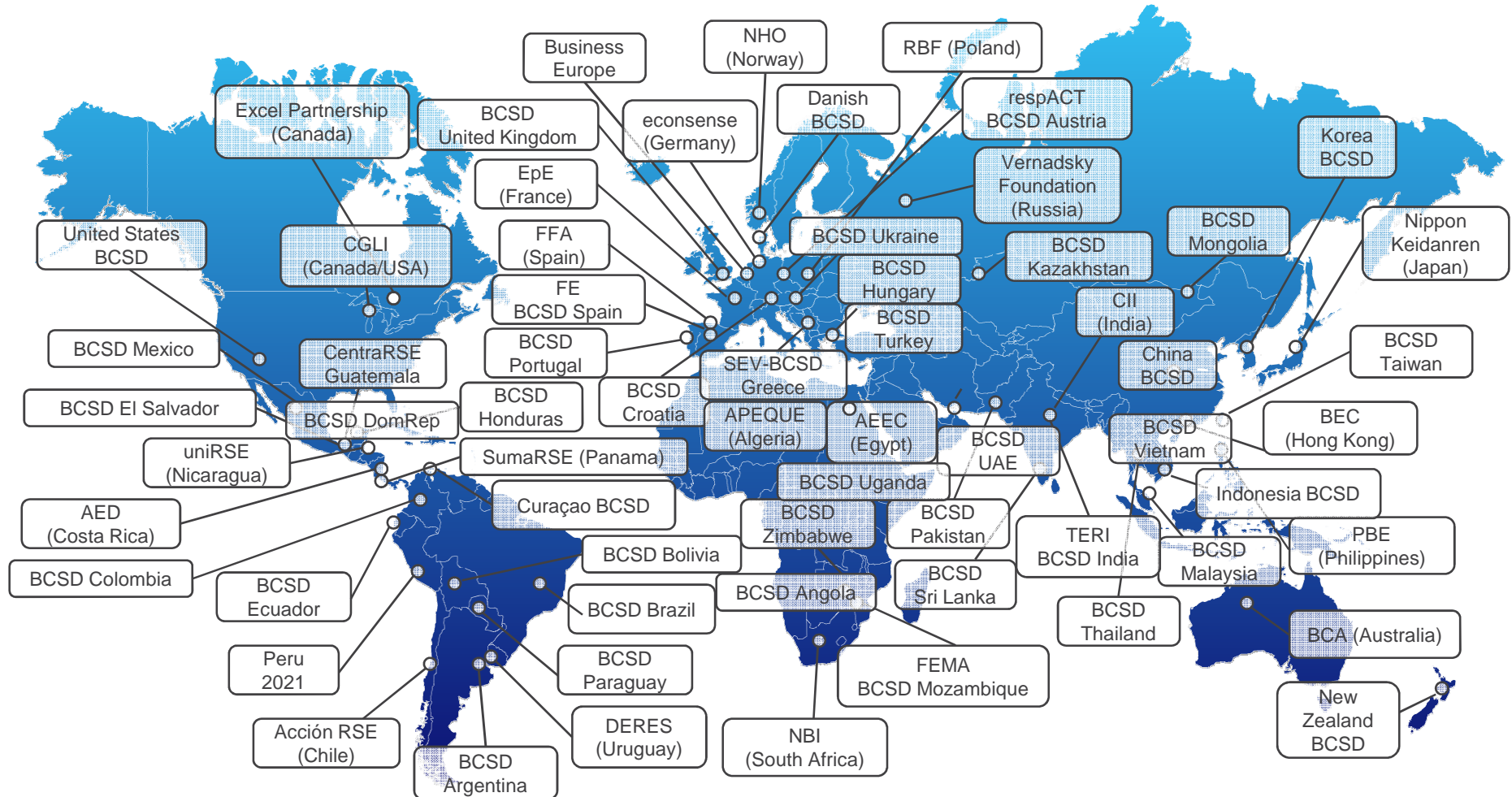
Collectively, the WBCSD member companies represent:

- ✧ US\$ 7,000bn market capitalization
- ✧ 13 million direct employees
- ✧ A global outreach: members supply collectively products and services to half of the world's population every day

## WBCSD's member companies



# WBCSD's network of partner organizations



# The Energy Efficiency in Buildings project

## Leading companies join forces to address the challenge of energy use in buildings

Started in 2006, the project

- ✧ Focuses on energy used in buildings
- ✧ Gives a business perspective
- ✧ Shares research findings openly with markets and regulators



# The first EEB report – a real success in 2007

## A concise summary on facts and trends of energy use in buildings

The report includes:

- ✧ High level data on building energy use in Brazil, China, India, EU, Japan, USA
- ✧ Unique global perception study on green/sustainable buildings

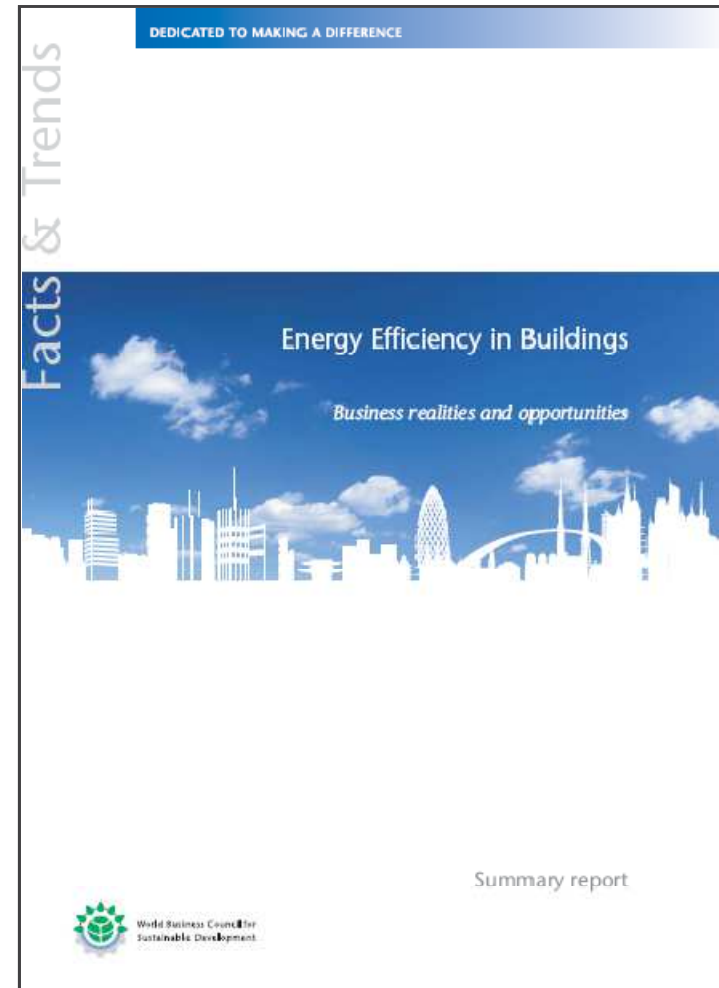
## Key figures

50'000+ downloads

10'000 hard copies

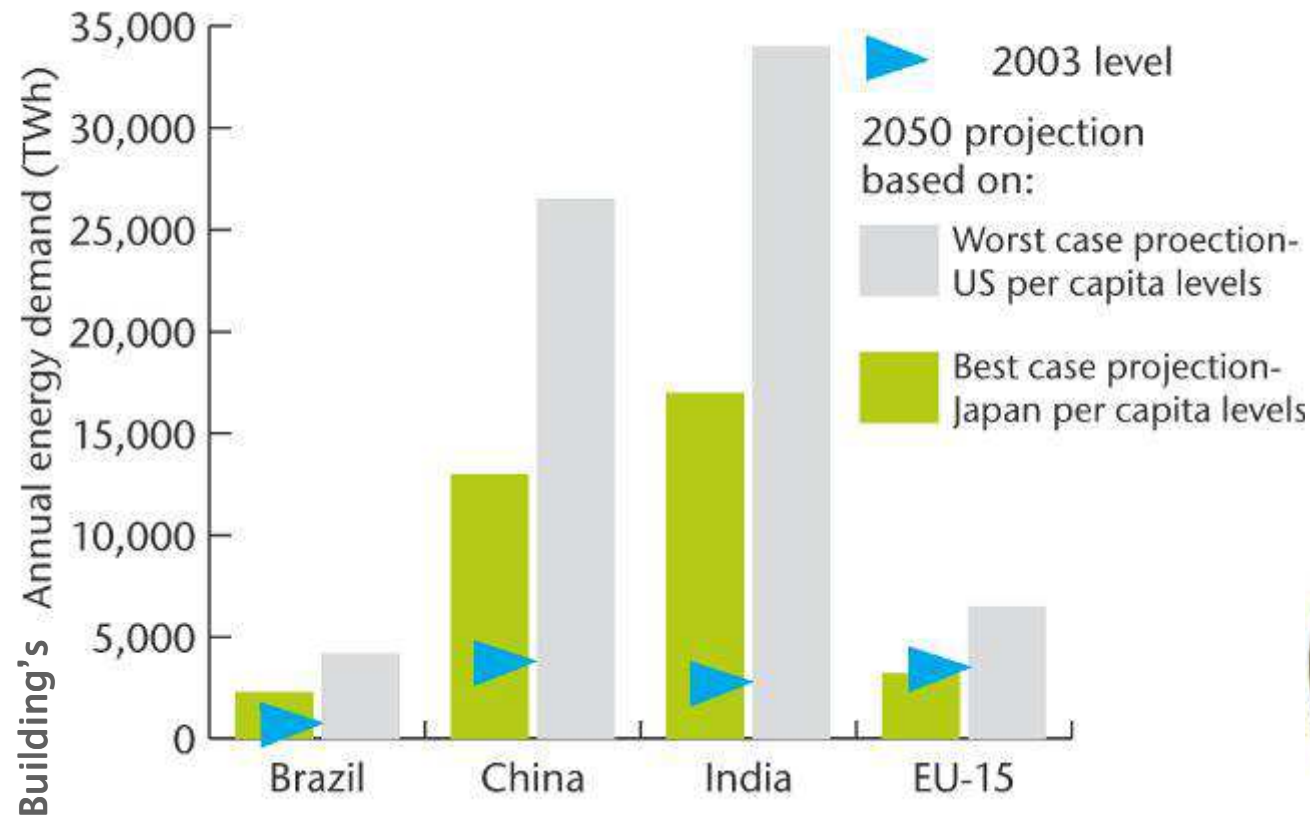
Available in English, Chinese, Japanese, Spanish, Portuguese and Russian

Teaching reference in 6+ universities



# Energy in buildings: a time bomb if we don't act now

Rising living standard has an exponential effect on energy used in buildings



## Identified levers for change



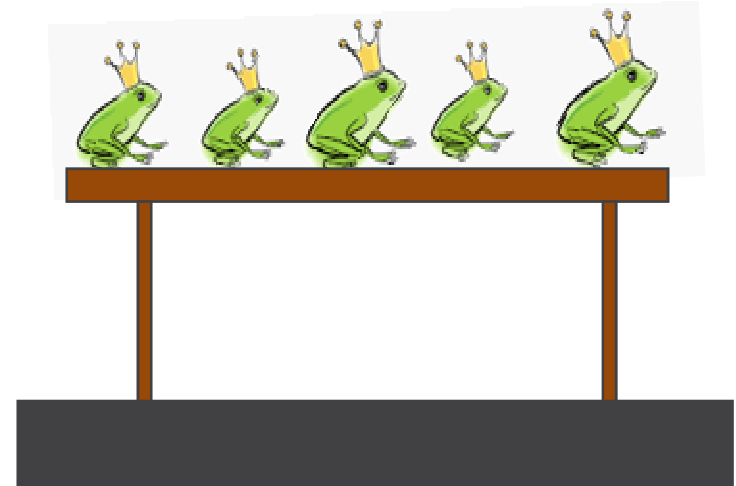
*Policy as a supportive framework*

# The frog test

5 frogs sit on the edge of a table  
4 decide to jump off

How many remain on the table?

Answer: 5



Why?

Because there is a difference between **DECIDING** and **DOING**

# Which policy packages trigger implementations?

The EEB model can evaluate carbon emissions and total energy use in the context of adoption preferences and building system interactions

EEB model goals

- ✧ What solutions will key stakeholders (i.e. decision makers) adopt?
- ✧ What is the submarket energy and emission impact of adopted technologies?
- ✧ How will various policy actions affect stakeholder selections?
- ✧ How will potential scenarios and exogenous factors affect stakeholder decisions?
- ✧ What construction options, prices and policies will be required to meet a given target?

# Following a bottom up approach

## Implementation is done at submarket level

- ✧ Model relies on a submarket approach
- ✧ Submarkets are defined by building end use and location (climate)
- ✧ Project is focused on thorough evaluation of a limited submarket set

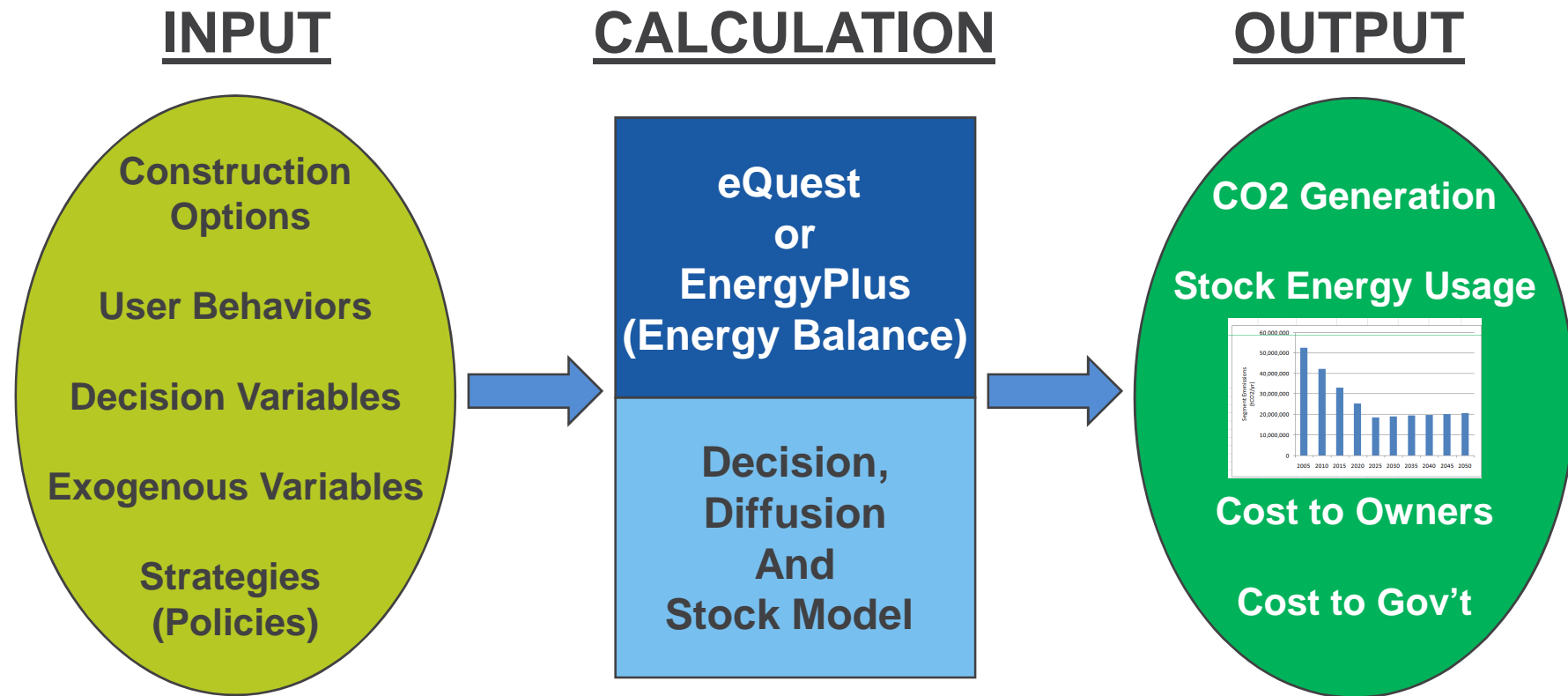
## Published cases

- ✧ Single Family Home: France; Multi-Family Home: China (Beijing); Office: Japan (Kanto); Retail: Brazil

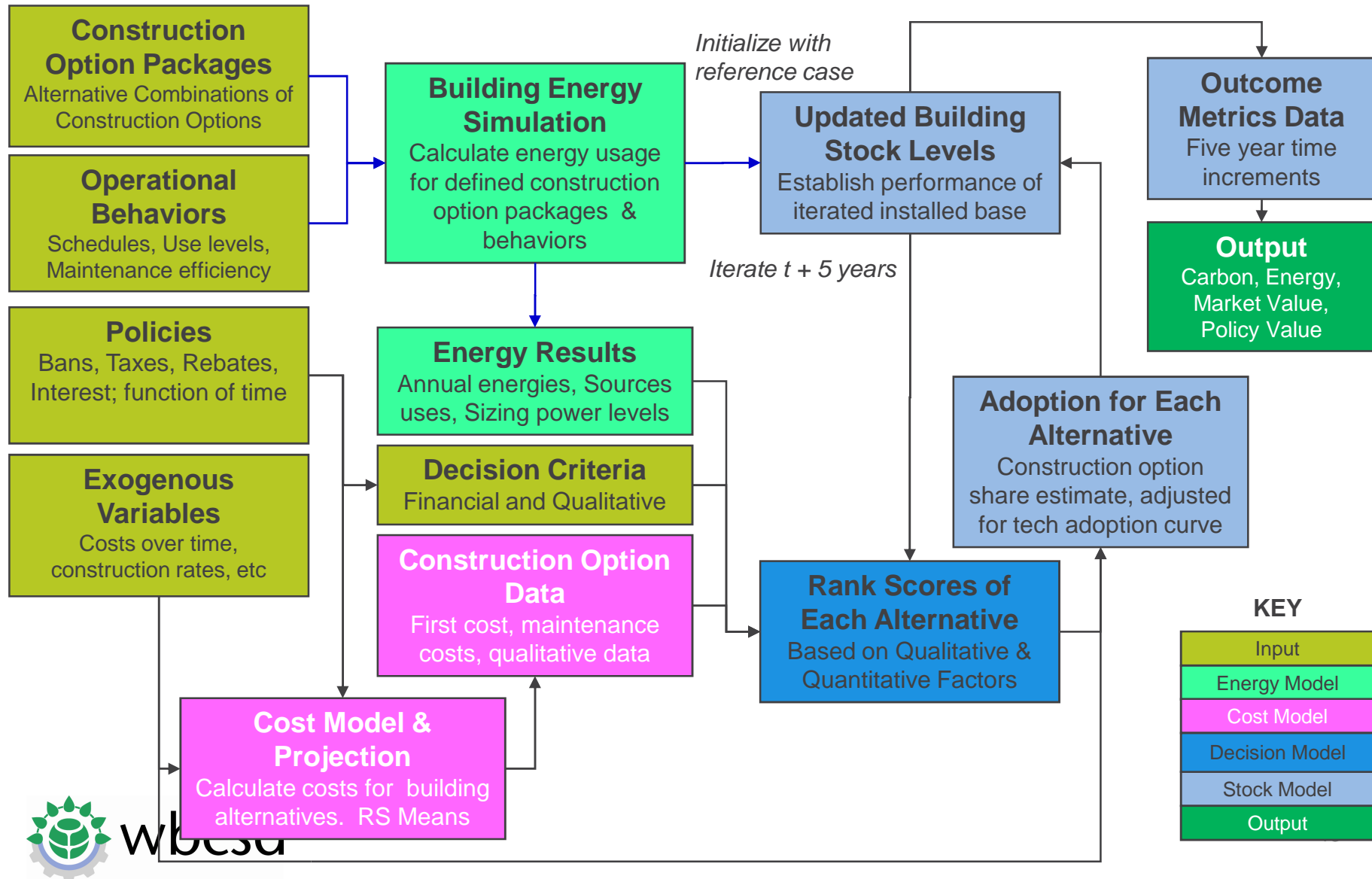
## Other Submarkets modelled (but not published)

- ✧ Single Family Home: US (warm), Japan (Kansai); Multi-Family Home: China (Shanghai), India & Sweden; Office: US (cold), France, Brazil, India, China (warm climate); Retail: China (cold) & India

# Used data and indicators



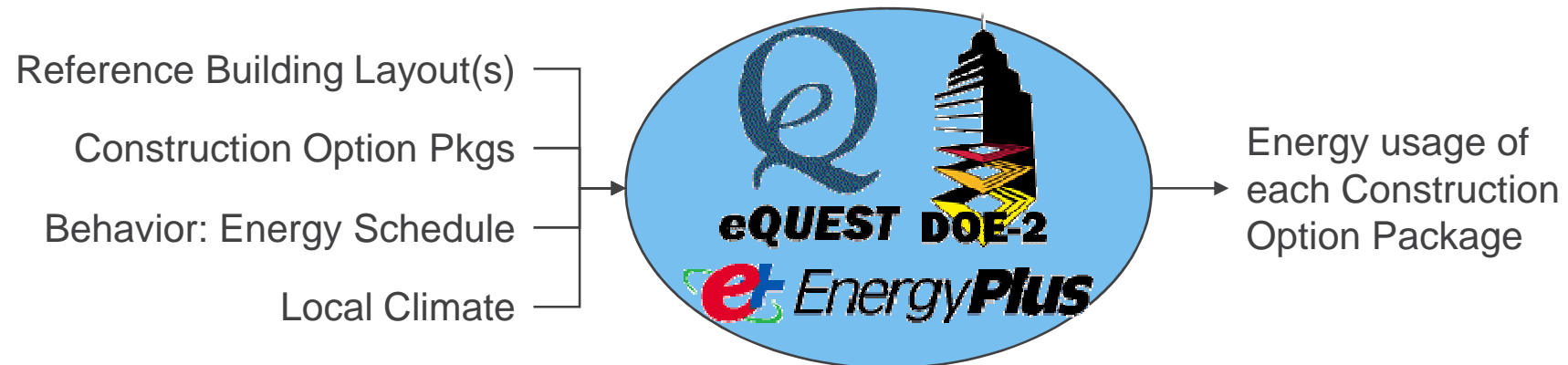
# Submarket Model Analysis Process



# Building Energy Simulations

## Implementation is done at submarket level

- ✧ Software used to calculate building performance
- ✧ Creates yearly energy consumption data to be used in spreadsheet calculations
- ✧ Creates peak power for sizing calculations
- ✧ Results consider interactions of systems



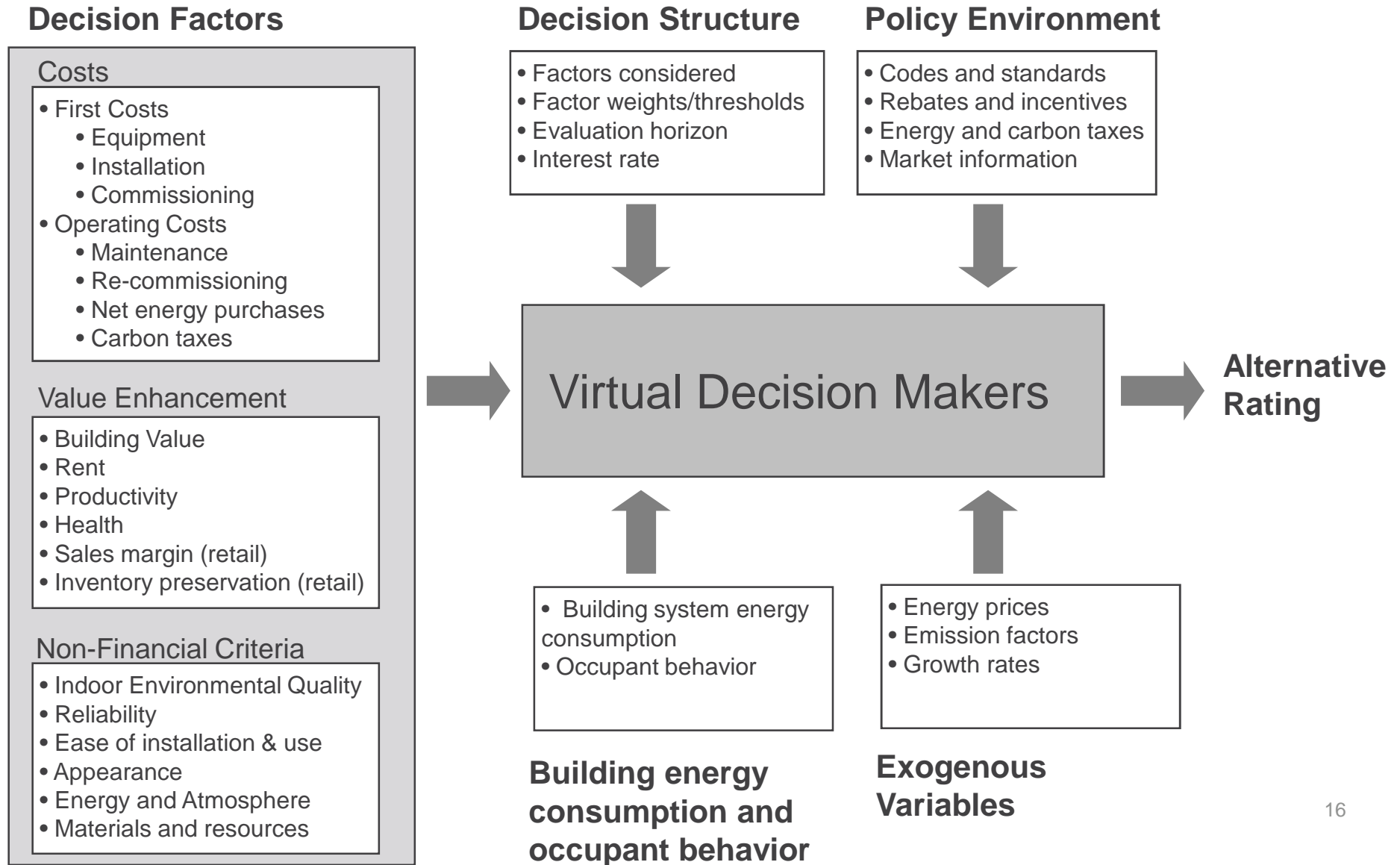
# What are the criteria for decision making?

## Implementation of construction options is based on

- ✧ Financial factors
- ✧ Value Enhancement factors
- ✧ Linear utility model of non-financial factors

Decision Weighing	Stakeholder Financial Factors	Other Stakeholder's Thresholds	Financial Factors	Energy Cost	Qualitative Factors	Behavior Levels
Level to which stakeholder considers cost, value enhancers, qualitative factors	Level to which the stakeholder realizes the relevant costs & savings	Provides other stakeholders limits on items like First Cost, Break Even Time, Green performance, etc	Discount rates, time horizon	Price paid for energy from various sources	Decision maker importance to the various non-financial factors used	% of compliance to maintenance and commissioning costs

# Decision model to engage in energy retrofits



# Modelling Behaviour

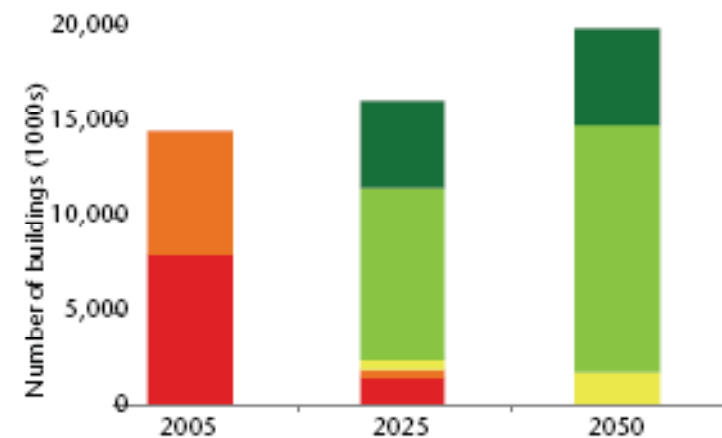
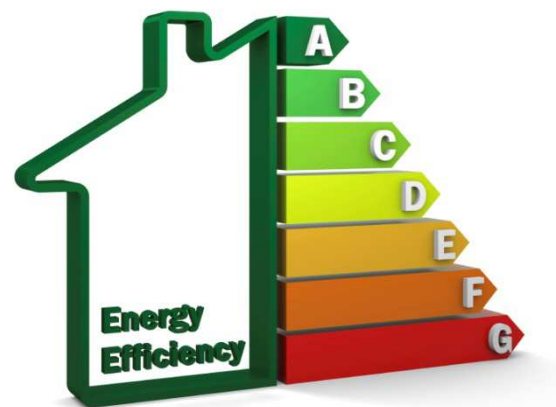
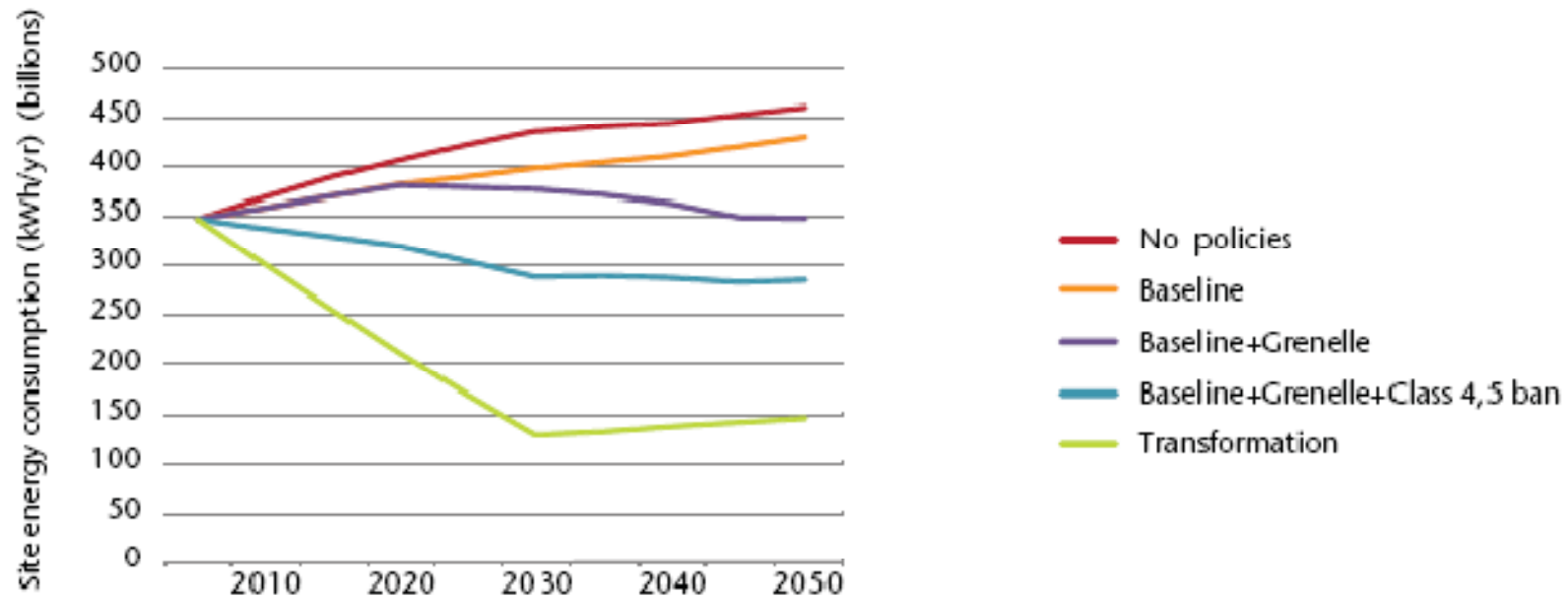
**Building occupant behaviour impacts energy use by a factor of +/-30%**

- ✧ Consolidation of building occupant usage behaviour
- ✧ Includes items such as maintenance, thermostat setback, lighting usage, etc.
- ✧ Lumped into “Good,” “Modest,” and “Low” categories

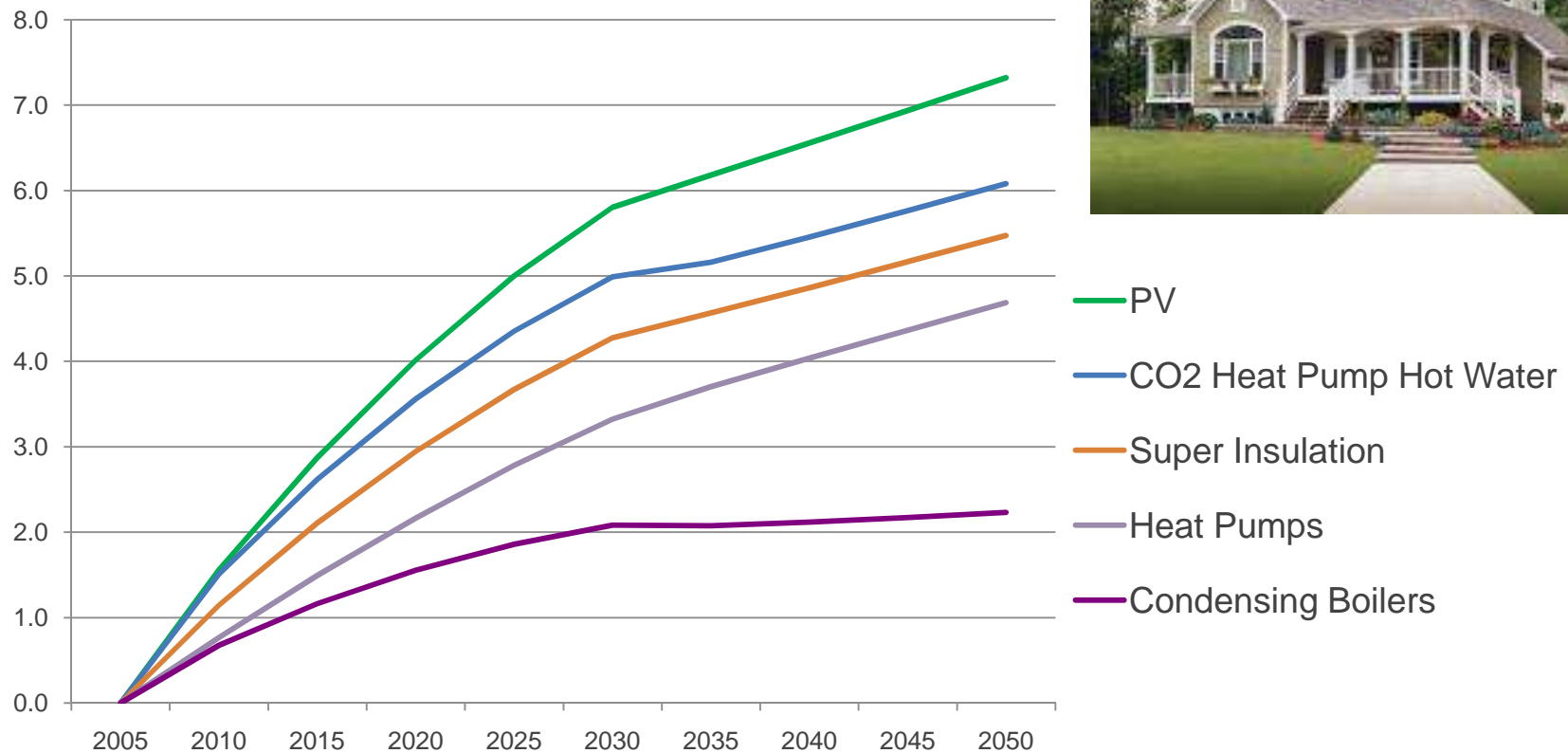
Behavior Level	Representative Behaviors
“Low”	75°W/73°S set points, high air leakage rate, high internal load rates, poor load schedule, poor solar gain, -50% system maintenance efficiency effect
“Modest”	70°W/75°S set points, standard air leakage rate, standard internal load rates, standard load schedule, standard solar shading, standard system maintenance
“Good”	65°W/80°S set points, low air leakage rate, low internal load rates, optimized load schedule, high solar shading, perfect maintenance (no loss)

## Sample results

## Results for a submarket building stock

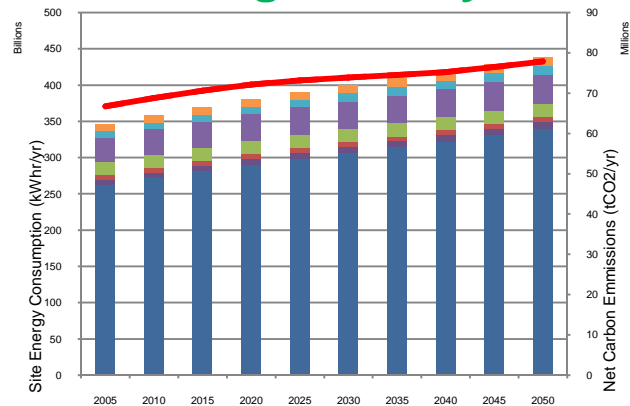


## Adopted technologies in the US South-East for the single-family-homes case

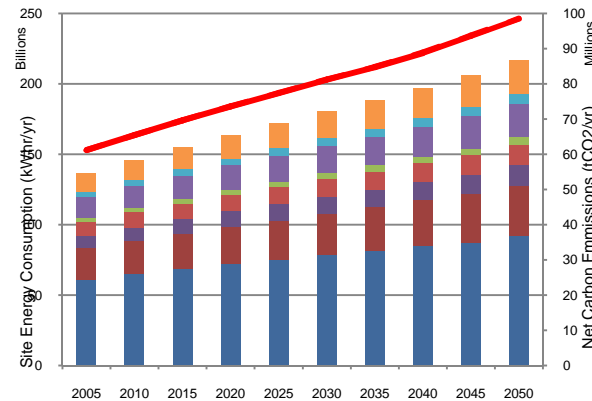


# Results for a selection of submarket / policy package

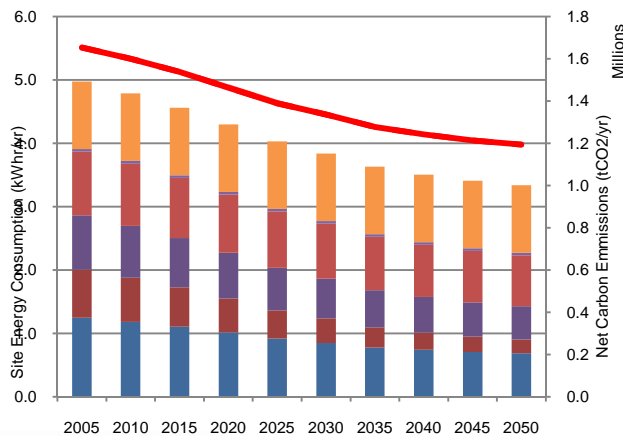
## France Single Family homes



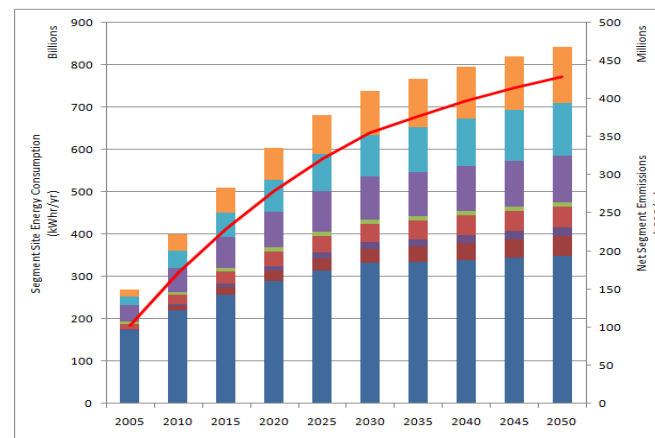
## US SE Single family homes



## Japan Kanto Mid-sized Office



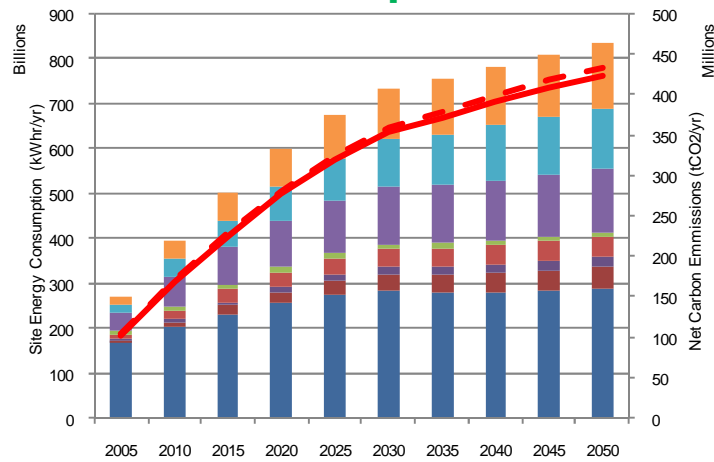
## Beijing Multi-family homes



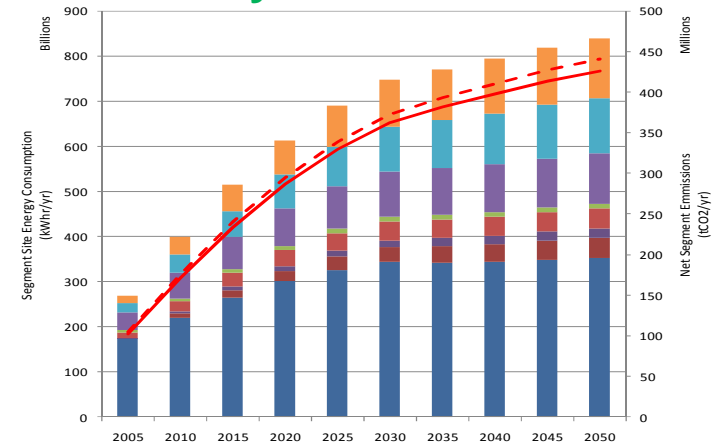
- Small Plug Loads
- Large Plug Loads
- Water Heating
- Cooking
- Lighting Equipment
- Refrigeration & freezers
- Refrigeration Compression & Controls
- Refrigeration Condensing Equipment
- Ventilation Equipment & Distribution
- Dedicated Dehumidification
- Space Cooling Eqpmt & Distribution
- Space Heating Eqpmt & Distribution
- Net Segment Emissions (tCO2/yr)
- Segment Emissions (tCO2/yr)

# Beijing Multi family homes

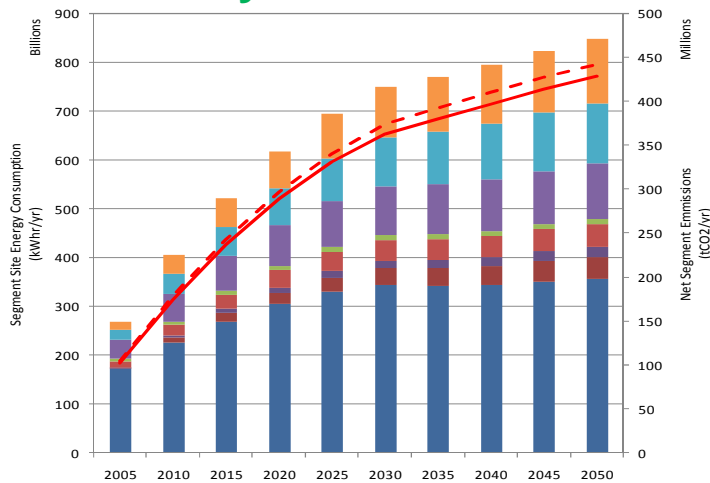
## Market response



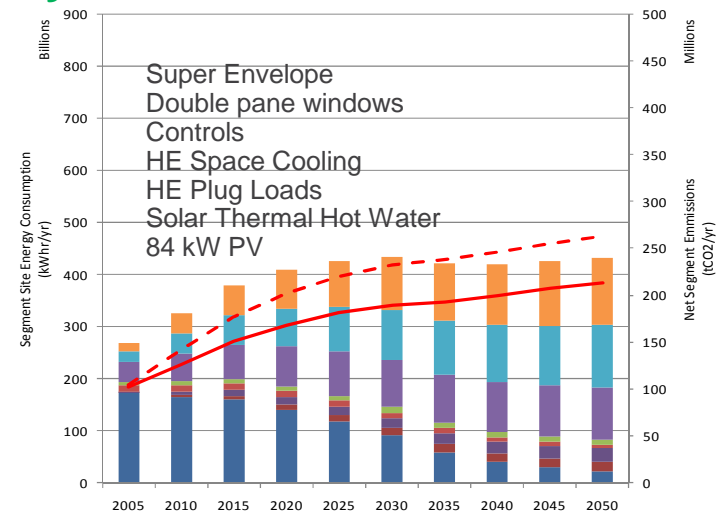
## Policy Intervention



## Policy + \$30 Carbon



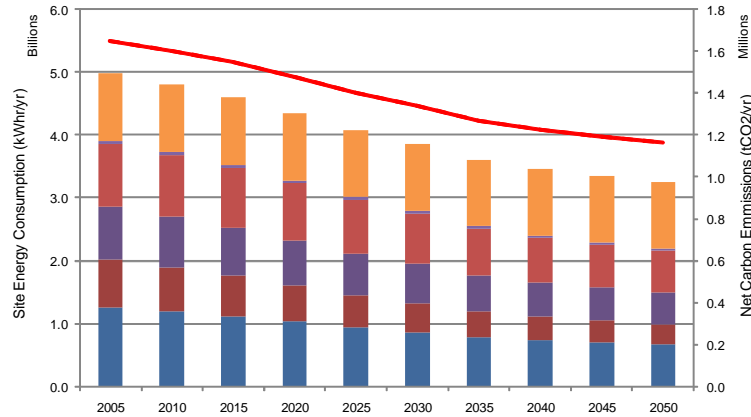
## Policy + \$30 Carbon + AB Inc + EFG Ban



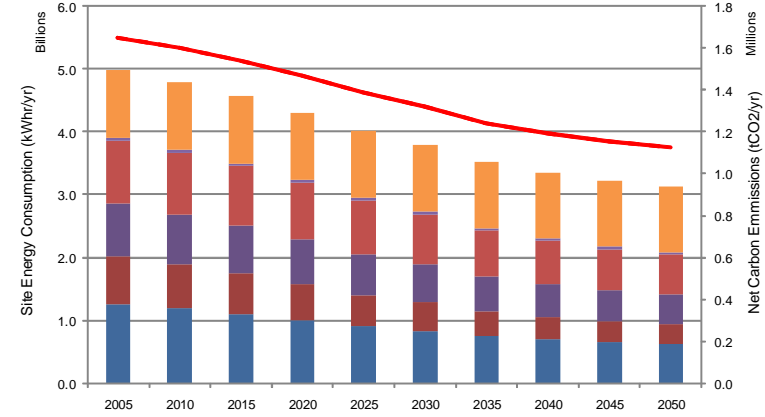
WRI

# Japan mid-size offices

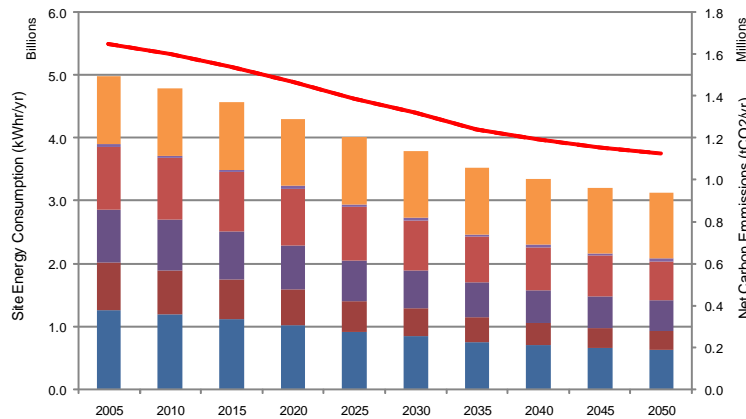
## Market Response



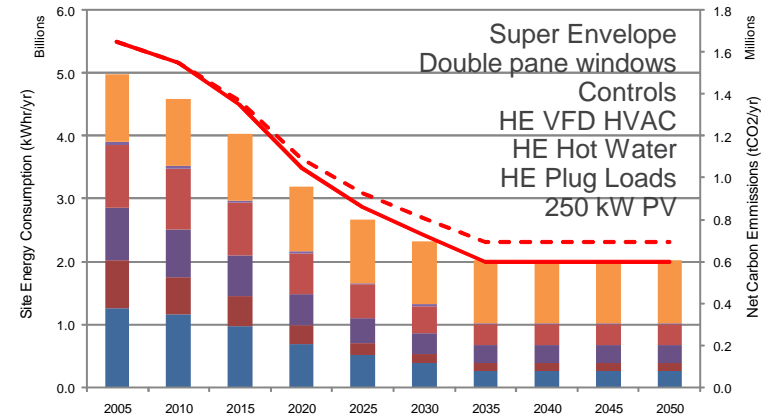
## Policy Intervention



## Policy + \$30 Carbon



## Policy + \$30 Carbon + AB Inc + EFG Ban



## A1 Market Response 12-25 - Summary

EEB Model v116 US SE SFR - A1 Market Response 12-25.xlsx										Post-run Checksum (must be zero)		0.086286352	
Values show n are computed over 5 year bins										Post-run Exact Checksum (must be zero)		0	
	Change	2005	2050	per year	Change	2005	2050	per year	Improvement vs Fixed Stock		2005	2050	
Segment Total													
Building or Job* Average													
Improvement vs Fixed Stock													
Stakeholders Decision Discretionary Inputs													
Time Horizon (years)													
Interest Rate (%)													
Minimum NPV													
Maximum First Cost over Lowest													
Unfiltered Set (New Construction)													
New Construction													
Considered Alternatives													
Meets Code & Available													
Passed First Cost Decision Filter													
Passed NPV Decision Filter													
Refurbishments													
Considered Alternatives													
Meets Code & Available													
Passed First Cost Decision Filter													
Passed NPV Decision Filter													
Business Opportunity													
Before Incentives and Penalties													
First Costs													
Net Energy Purchases													
Energy Purchases													
Onsite Energy Sales													
After Incentives and Penalties													
Incentivized & Penalized First Costs													
Incentivized & Penalized Net Energy Purchases													
Incentivized & Penalized Lifecycle Costs													
Policy Costs**													
First Cost Incentives													
First Cost Penalties													
Carbon (Net Carbon) Policy Value													
EEB Energy Cost Incentives													
Non-EEB Energy Cost Penalties													
Overall Cost of Policies													
Segment Input Statistics													
Number of Buildings													
Service Level (%)													
Electricity Price (\$/kwh)													
Natural Gas Price (\$/kwh)													
OTHER Price (\$/kwh)													
Capital Cost Multiplier													
Labor Cost Multiplier													
New Construction Rate													
Building Destruction Rate													
Net Growth Rate													
Refurb + Replace Rate													
Average Area (m2/Apt)													
New Construction (bldgs)													
Refurbs + Replacements (bldgs)													
Site Energy Consumption (kWh/yr)													
Net Carbon Emissions (tCO2/yr)													
Small Plug Loads													
Large Plug Loads													
Water Heating													
Cooking													
Lighting Equipment													
Refrigeration Cases & Freezers													
Refrigeration Compression & Controls													
Refrigeration Condensing Equipment													
Ventilation Equipment & Distribution													
Dedicated Dehumidification													
Space Cooling Equipment & Distribution													
Space Heating Equipment & Distribution													
Net Segment Emissions (tCO2/yr)													
Segment Emissions (tCO2/yr)													



# B1 Policy Intervention 12-25 - Summary

EEB Model v116 US SE SFR - B1 Policy Intervention 12-25.xlsm

Values show n are computed over 5 year bins

Segment Total										Building or Job* Average				Improvement vs Fixed Stock		Stakeholders Decision Discretionary Inputs				2005		2050	
Change		2005	2050	per year	Change	2005	2050	per year		2050	% Diff												
Outcomes																							
Net CO2 Emissions (tCO2/yr)		160%	61,197,537	97,729,619	1.0%	88%	15,092	13.3	-0.3%	110,487,044	-13%	Time Horizon (years)		5	5								
Onsite Generation Carbon Credit (tCO2/yr)		100%	0	295,900	100.0%	100%	0.000	0	100.0%	0	100%	Interest Rate (%)		6%	6%								
CO2 Emissions (tCO2/yr)		160%	61,197,537	98,025,520	1.1%	89%	15,092	13	-0.3%	110,487,044	-13%	Minimum NPV		-\$5,000	-\$5,000								
Net Primary Consumption (kWh/yr)		160%	347,546,862,437	556,476,033,162	1.1%	89%	85,708	76,011	-0.3%	627,466,847,894	-13%	Maximum First Cost over Lowest		25%	25%								
Net Site Consumption (kWh/yr)*		142%	136,522,198,032	193,752,470,139	0.8%	79%	33,668	26,465	-0.5%	246,479,432,058	-27%	Unfiltered Set (New Construction)		334	334								
Onsite Generation (kWh/yr)		100%	0	501,806,685	100.0%	100%	0	69	100.0%	0	100%												
Onsite Energy Sales to Grid (kWh/yr)		0%	0	0	0.0%	0%	0	0	0.0%	0	0%												
Site Consumption (kWh/yr)		142%	136,511,069,214	193,261,254,068	0.8%	78%	33,665	26,398	-0.5%	246,459,339,905	-28%	New Construction											
Business Opportunity										* Load Total rather than eQuest energy total. Possible eQuest roundup error.													
Before Incentives and Penalties																							
		(\$M)		(\$M)						(\$M)													
First Costs		125%	\$12,027	\$15,041	0.5%	99%	\$38,564	\$38,315	0.0%	\$21,459,628	-43%	Considered Alternatives		81 / 334	81 / 334								
Net Energy Purchases		154%	\$11,287	\$17,360	1.0%	85%	\$2,784	\$2,371	-0.4%	\$20,378,438	-17%	Meets Code & Available		320	320								
Energy Purchases		154%	\$11,287	\$17,360	1.0%							Passed First Cost Decision Filter		81	81								
Onsite Energy Sales		0%	\$0	\$0	0.0%							Passed NPV Decision Filter		173	242								
After Incentives and Penalties																							
		(\$M)		(\$M)																			
Incentivized & Penalized First Costs		122%	\$11,775	\$14,349	0.4%	97%	\$37,758	\$36,555	-0.1%			Considered Alternatives		81 / 334	81 / 334								
Incentivized & Penalized Net Energy Purchases		154%	\$11,287	\$17,360	1.0%	85%	\$2,784	\$2,371	-0.4%			Meets Code & Available		320	320								
Incentivized & Penalized Lifecycle Costs						95%	\$49,302	\$47,058	-0.1%			Passed First Cost Decision Filter		81	81								
Policy Costs**																							
		(\$M)		(\$M)																			
First Cost Incentives		275%	-\$251	-\$691	2.3%	219%	-\$806	-\$1,761	1.8%			Refurbishments											
First Cost Penalties		0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%			Considered Alternatives		81 / 334	81 / 334								
Carbon (Net Carbon) Policy Value		0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%			Meets Code & Available		320	320								
EEB Energy Cost Incentives		0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%			Passed First Cost Decision Filter		81	81								
Non-EEB Energy Cost Penalties		0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%			Passed NPV Decision Filter		148	226								
Overall Cost of Policies		275%	-\$251	-\$691	2.3%	219%	-\$806	-\$1,761	1.8%														
Segment Input Statistics																							
Number of Buildings		181%	4,055,000	7,320,964	1.3%					2055	2050												
Service Level (%)		100%			100%					New Construction Rate	2.3%	1.7%											
Electricity Price (\$/kwh)		100%	\$0.10	\$0.10	0.0%					Building Destruction Rate	0.7%	0.7%											
Natural Gas Price (\$/kwh)		100%	\$0.05	\$0.05	0.0%					Net Growth Rate	1.6%	1.0%											
OTHER Price (\$/kwh)										Refurb + Replace Rate	6.2%	6.2%											
Capital Cost Multiplier		100%	100%	100%	0.0%					Average Area (m2/Apt)	274.3	274.3											
Labor Cost Multiplier		100%	100%	100%	0.0%					New Construction (bldgs)	95,657	127,572											
										Refurbs + Replacements (bldgs)	216,204	264,977											
** Positive quantity generates tax revenue, negative quantities costs government																							

Billions

Site Energy Consumption (kWh/yr)

250

200

150

100

50

0

2005

2010

2015

2020

2025

2030

2035

2040

2045

2050

Millions

Net Carbon Emissions (tCO2/yr)

100

90

80

70

60

50

40

30

20

10

0

Small Plug Loads

Large Plug Loads

Water Heating

Cooking

Lighting Equipment

Refrigeration Cases & Freezers

Refrigeration Compression & Controls

Refrigeration Condensing Equipment

Ventilation Equipment & Distribution

Dedicated Dehumidification

Space Cooling Equipment & Distribution

Space Heating Equipment & Distribution

Net Segment Emissions (tCO2/yr)

Segment Emissions (tCO2/yr)

Thousands

Per Building Energy Consumption (kWh/yr)

40

35

30

25

20

15

10

5

0

2005

2010

2015

2020

2025

2030

2035

2040

2045

2050

Per Building Carbon Emissions (tCO2/yr)

16.0

14.0

12.0

10.0

8.0

6.0

4.0

2.0

0.0

Small Plug Loads

Large Plug Loads

Water Heating

Cooking

Lighting Equipment

Refrigeration Cases & Freezers

Refrigeration Compression & Controls

Refrigeration Condensing Equipment

Ventilation Equipment & Distribution

Dedicated Dehumidification

Space Cooling Equipment & Distribution

Space Heating Equipment & Distribution

Net Emission (tCO2/yr)

Emission (tCO2/yr)

# F3 Class 1+2 Incent + Class 3-5 Operating Penalty + B1 12-25 - Summary

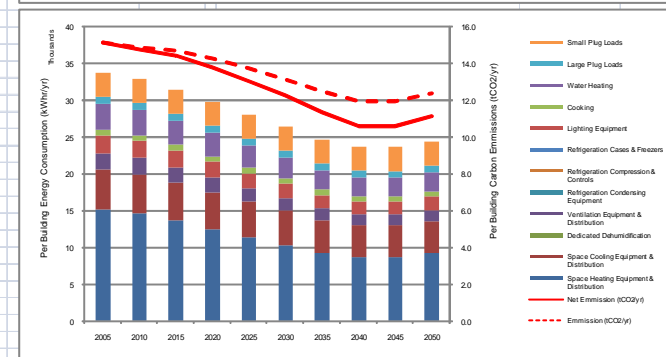
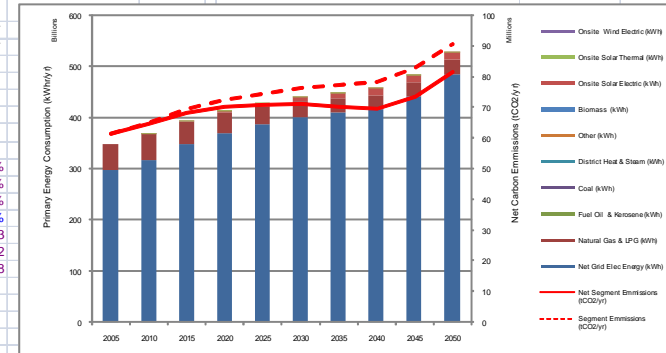
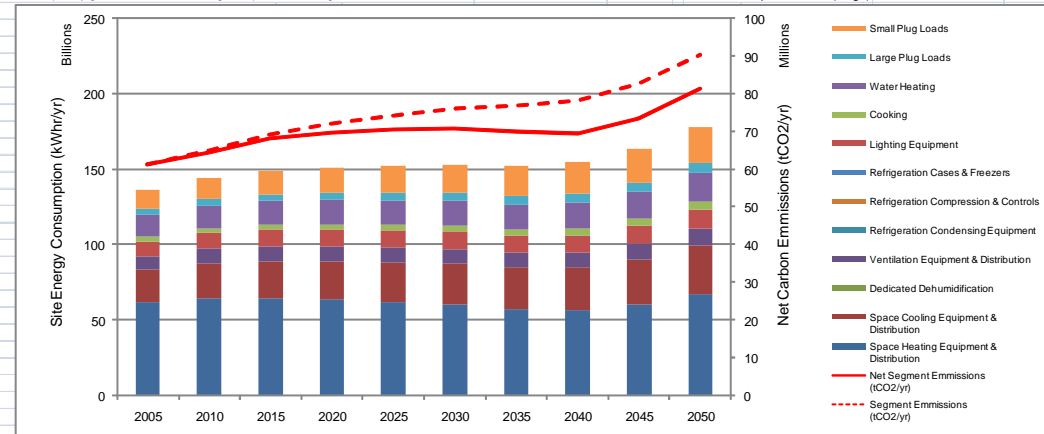
EEB Model v116 US SE SFR - F3 Class 1+2 Incent + Class 3-5 Operating Penalty + B1 12-25.xlsm

Values shown are computed over 5 year bins

	Change	Segment Total				Building or Job* Average				Improvement vs Fixed Stock				2005	2050
Outcomes		2005	2050	per year	Change	2005	2050	per year		2050	% Diff	Stakeholders Decision Discretionary Inputs		2005	2050
Net CO2 Emissions (tCO2/yr)	133%	61,197,537	81,321,888	0.6%	74%	15,092	11.1	-0.7%		110,487,044	-36%	Time Horizon (years)	5	5	
Onsite Generation Carbon Credit (tCO2/yr)	100%	0	9,131,669	100.0%	100%	0.000	1	100.0%		0	100%	Interest Rate (%)	6%	6%	
CO2 Emissions (tCO2/yr)	148%	61,197,537	90,453,557	0.9%	82%	15,092	12	-0.4%		110,487,044	-22%	Minimum NPV	-\$5,000	-\$5,000	
Net Primary Consumption (kWh/yr)	152%	347,546,862,437	528,391,673,530	0.9%	84%	85,708	72,175	-0.4%		627,466,847,894	-19%	Maximum First Cost over Lowest	25%	25%	
Net Site Consumption (kWh/yr)*	131%	136,522,198,032	178,493,531,578	0.6%	72%	33,668	24,381	-0.7%		246,479,432,058	-38%	Unfiltered Set (New Construction)	334	334	
Onsite Generation (kWh/yr)	100%	0	15,486,063,840	100.0%	100%	0	2,115	100.0%		0	100%				
Onsite Energy Sales to Grid (kWh/yr)	100%	0	10,905,901,410	100.0%	100%	0	1,490	100.0%		0	100%				
Site Consumption (kWh/yr)	138%	136,511,069,214	188,963,563,811	0.7%	77%	33,665	25,811	-0.6%		246,459,339,905	-30%	New Construction			
* Load Total rather than eQuest energy total. Possible eQuest roundoff error.												Considered Alternatives	81 / 334	81 / 334	
Business Opportunity												Meets Code & Available	320	320	
Before Incentives and Penalties		(\$M)	(\$M)							(\$M)		Passed First Cost Decision Filter	81	81	
First Costs	141%	\$12,598	\$17,730	0.8%	112%	\$40,395	\$45,166	0.2%		\$21,459,628	-21%	Passed NPV Decision Filter	239	265	
Net Energy Purchases	189%	\$11,287	\$21,350	1.4%	105%	\$2,784	\$2,916	0.1%		\$20,378,438	5%				
Energy Purchases	141%	\$11,287	\$15,897	0.8%								Refurbishments			
Onsite Energy Sales	100%	\$0	-\$5,453	100.0%								Considered Alternatives	81 / 334	83 / 334	
After Incentives and Penalties		(\$M)	(\$M)									Meets Code & Available	320	320	
Incentivized & Penalized First Costs	118%	\$11,708	\$13,831	0.4%	94%	\$37,541	\$35,233	-0.1%				Passed First Cost Decision Filter	81	83	
Incentivized & Penalized Net Energy Purchases	177%	\$13,545	\$24,030	1.3%	98%	\$3,340	\$3,282	0.0%				Passed NPV Decision Filter	224	258	
Incentivized & Penalized Lifecycle Costs					85%	\$50,189	\$42,412	-0.4%							
Policy Costs		(\$M)	(\$M)												
First Cost Incentives	438%	-\$890	-\$3,899	3.3%	348%	-\$2,854	-\$9,933	2.8%							
First Cost Penalties	0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%							
Carbon (Net Carbon) Policy Value	0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%							
EEB Energy Cost Incentives	0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%							
Non-EEB Energy Cost Penalties	119%	\$2,257	\$2,680	0.4%	66%	\$557	\$366	-0.9%							
Overall Cost of Policies	-89%	\$1,367	-\$1,219	-199.7%	416%	-\$2,297	-\$9,567	3.2%							
Segment Input Statistics															
Number of Buildings	181%	4,055,000	7,320,964	1.3%			2005	2050							
Service Level (%)	100%	100%	100%	0.0%			New Construction Rate	2.3%	1.7%						
Electricity Price (\$/kwh)	100%	\$0.10	\$0.10	0.0%			Building Destruction Rate	0.7%	0.7%						
Natural Gas Price (\$/kwh)	100%	\$0.05	\$0.05	0.0%			Net Growth Rate	1.6%	1.0%						
OTHER Price (\$/kwh)							Refurb + Replace Rate	6.2%	6.2%						
Capital Cost Multiplier	100%	100%	100%	0.0%			Average Area (m2/Apt)	274.3	274.3						
Labor Cost Multiplier	100%	100%	100%	0.0%			New Construction (bldgs)	95,657	127,572						
							Refurbs + Replacements (bldgs)	216,204	264,978						
** Positive quantity generates tax revenue, negative quantities costs government															

The image contains two charts. The left chart is a stacked bar chart titled 'Primary Energy Consumption (kWh/yr)' showing energy consumption from 2005 to 2050. The y-axis ranges from 0 to 600 Billion kWh. The bars are stacked with categories: Onsite Wind Electric (kWh) in purple, Onsite Solar Thermal (kWh) in green, Onsite Solar Electric (kWh) in red, Biomass (kWh) in brown, Other (kWh) in orange, District Heat & Steam (kWh) in teal, Coal (kWh) in dark purple, Fuel Oil & Wasteheat (kWh) in olive, Natural Gas & LPG (kWh) in dark green, and Net Grid Elec Energy (kWh) in blue. The right chart is a line chart titled 'Net Carbon Emissions (tCO2/yr)' showing emissions from 2005 to 2050. The y-axis ranges from 0 to 100 Million tCO2/yr. The lines represent the same categories as the left chart, with colors corresponding to the stacked bar chart. Both charts show a general upward trend in energy consumption and a downward trend in carbon emissions over the period.

\*\* Positive quantity generates tax revenue, negative quantities costs government



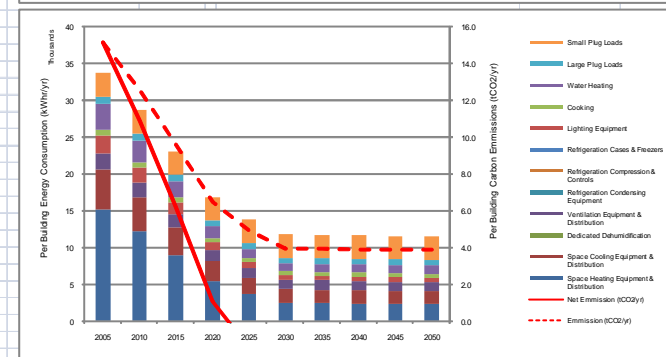
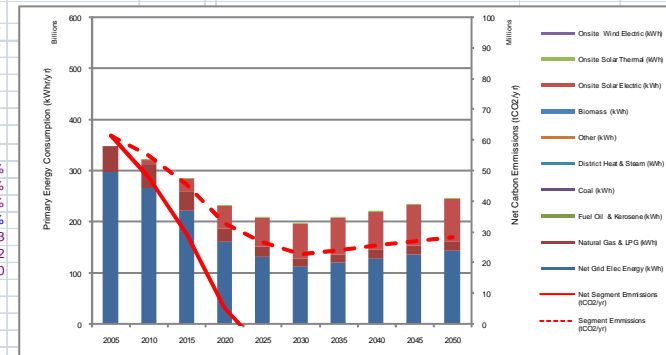
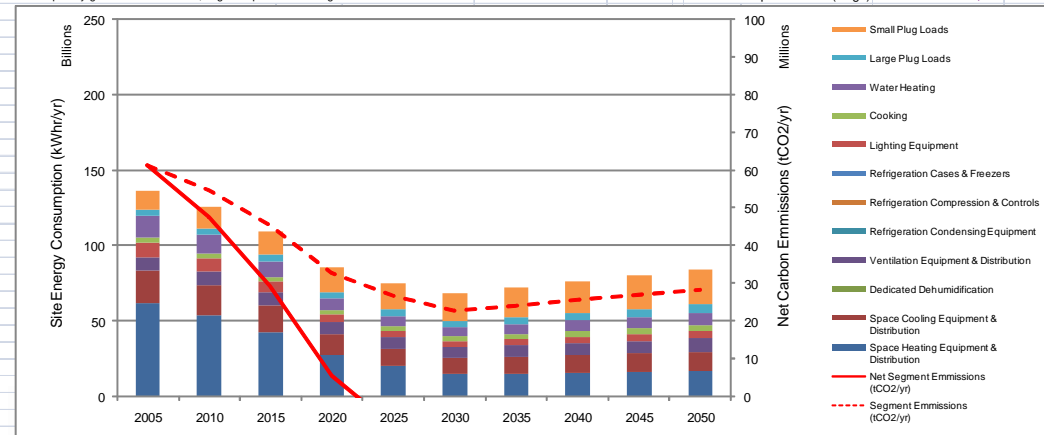
# G2 \$30 Carbon + Class 3-5 Ban + Class 1+2 Incent + B1 12-25 - Summary

EEB Model v116 US SE SFR - G2 \$30 Carbon + Class 3-5 Ban + Class 1+2 Incent + B1 12-25.xlsm

Values shown are computed over 5 year bins

	Change	Segment Total				Building or Job* Average				Improvement vs Fixed Stock			2005	2050
		2005	2050	per year	Change	2005	2050	per year		2050	% Diff			
Outcomes														
Net CO2 Emissions (tCO2/yr)	-37%	61,197,537	-22,612,016	-197.8%	-20%	15,092	-3.1	-196.5%	110,486,969	589%		Stakeholders Decision Discretionary Inputs		
Onsite Generation Carbon Credit (tCO2/yr)	100%	0	50,912,875	100.0%	100%	0.000	7	100.0%	0	100%		Time Horizon (years)	5	5
CO2 Emissions (tCO2/yr)	46%	61,197,537	28,300,860	-1.7%	26%	15,092	4	-3.0%	110,486,969	-290%		Interest Rate (%)	6%	6%
Net Primary Consumption (kWh/yr)	71%	347,546,862,437	246,961,562,067	-0.8%	39%	85,708	33,733	-2.1%	627,466,419,353	-154%		Minimum NPV	-\$5,000	-\$5,000
Net Site Consumption (kWh/yr)*	63%	136,522,198,032	85,978,861,910	-1.0%	35%	33,668	11,744	-2.3%	246,479,263,720	-187%		Maximum First Cost over Lowest	25%	25%
Onsite Generation (kWh/yr)	100%	0	86,341,284,112	100.0%	100%	0	11,794	100.0%	0	100%		Unfiltered Set (New Construction)	334	334
Onsite Energy Sales to Grid (kWh/yr)	100%	0	61,847,003,537	100.0%	100%	0	8,448	100.0%	0	100%		New Construction		
Site Consumption (kWh/yr)	107%	136,511,069,214	145,774,100,676	0.1%	59%	33,665	19,912	-1.2%	246,459,171,580	-69%		Considered Alternatives	13 / 334	18 / 334
Business Opportunity					* Load Total rather than eQuest energy total. Possible eQuest roundoff error.							Meets Code & Available	221	221
Before Incentives and Penalties		(\$M)	(\$M)							(\$M)		Passed First Cost Decision Filter	57	57
First Costs	160%	\$17,441	\$27,898	1.0%	85%	\$84,775	\$72,472	-0.3%	\$14,120,967	49%		Passed NPV Decision Filter	14	18
Net Energy Purchases	319%	\$11,287	\$36,041	2.6%	177%	\$2,784	\$4,923	1.3%	\$20,378,424	43%		Refurbishments		
Energy Purchases	45%	\$11,287	\$5,117	-1.7%								Considered Alternatives	11 / 334	11 / 334
Onsite Energy Sales	100%	\$0	-\$30,924	100.0%								Meets Code & Available	221	221
After Incentives and Penalties		(\$M)	(\$M)									Passed First Cost Decision Filter	56	57
Incentivized & Penalized First Costs	174%	\$7,158	\$12,458	1.2%	93%	\$34,794	\$32,364	-0.2%				Passed NPV Decision Filter	11	11
Incentivized & Penalized Net Energy Purchases	319%	\$11,287	\$36,041	2.6%	177%	\$2,784	\$4,923	1.3%						
Incentivized & Penalized Lifecycle Costs					88%	\$20,462	\$17,985	-0.3%						
Policy Costs		(\$M)	(\$M)											
First Cost Incentives	150%	-\$10,283	-\$15,439	0.9%	80%	-\$49,981	-\$40,109	-0.5%						
First Cost Penalties	0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%						
Carbon (Net Carbon) Policy Value	-37%	\$1,836	-\$678	-197.8%	-20%	\$453	-\$93	-196.5%						
EEB Energy Cost Incentives	0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%						
Non-EEB Energy Cost Penalties	0%	\$0	\$0	0.0%	0%	\$0	\$0	0.0%						
Overall Cost of Policies	191%	-\$8,447	-\$16,118	1.4%	81%	-\$49,529	-\$40,201	-0.5%						
Segment Input Statistics														
Number of Buildings	181%	4,055,000	7,320,959	1.3%			2005	2050						
Service Level (%)	100%	100%	100%	0.0%			New Construction Rate	2.3%	1.7%					
Electricity Price (\$/kwh)	100%	\$0.10	\$0.10	0.0%			Building Destruction Rate	0.7%	0.7%					
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OTHER Price (\$/kwh)							Refurb + Replace Rate	6.2%	6.2%					
Capital Cost Multiplier	100%	100%	100%	0.0%			Average Area (m2/Apt)	274.3	274.3					
Labor Cost Multiplier	100%	100%	100%	0.0%			New Construction (bldgs)	67,020	127,572					
							Refurbs + Replacements (bldgs)	138,718	257,370					
** Positive quantity generates tax revenue, negative quantities costs government														

\*\* Positive quantity generates tax revenue, negative quantities costs government



# Model verification and validation

# Model validation process and quality reviews

October 2007 – UTRC Experts

November 2007 – IEA Workshop

January 2008 – EDF Energy Modeling Experts

January 2008 – Core Group

January 2008 – Internal UTC Review

February 2008 – IEA Workshop

February 2008 – EDF, GDFSUEZ Review

February 2008 – WBCSD Core Group

March 2008 – LBNL Energy Modeling Experts

March 2008 – California Thought Leaders

April 2008 – Internal UTC Review

May 2008 – WBCSD Core Group

May 2008 – New England Thought Leaders

May 2008 – NREL Visit

May 2008 – LBNL China/India Energy Experts

May 2008 – EDF, GDF, Lafarge Review

May 2008 – QRB Review

June 2008 – Core Group Review

June 2008 – IEA Review`

June 2008 – Assurance Group Review

July 2008 – Core Group Review

July 2008 – WBCSD CEO Review

September 2008 – Core Group Review

October 2008 – UTRC Technical Review

February 2009 – QRB review

# Blind validation with real case in Sweden

## External validation of market adoption

- ✧ Skanska CEO requested to validate the EEB model using Skanska built apartments in Sweden
- ✧ Skanska supplied building stock data and costs
- ✧ EEB model output provided to Skanska
- ✧ Skanska compared against their known decisions



## Positive outcome

- ✧ CEO Carl Jonsson: “The results are close to what we found. They do not match exactly, but that’s because in our analyses we have not quantified such things as policy strategies and filters, as is done in the EEB model.”
- ✧ “Our recommendation is to use the model with the known limitations in mind.”

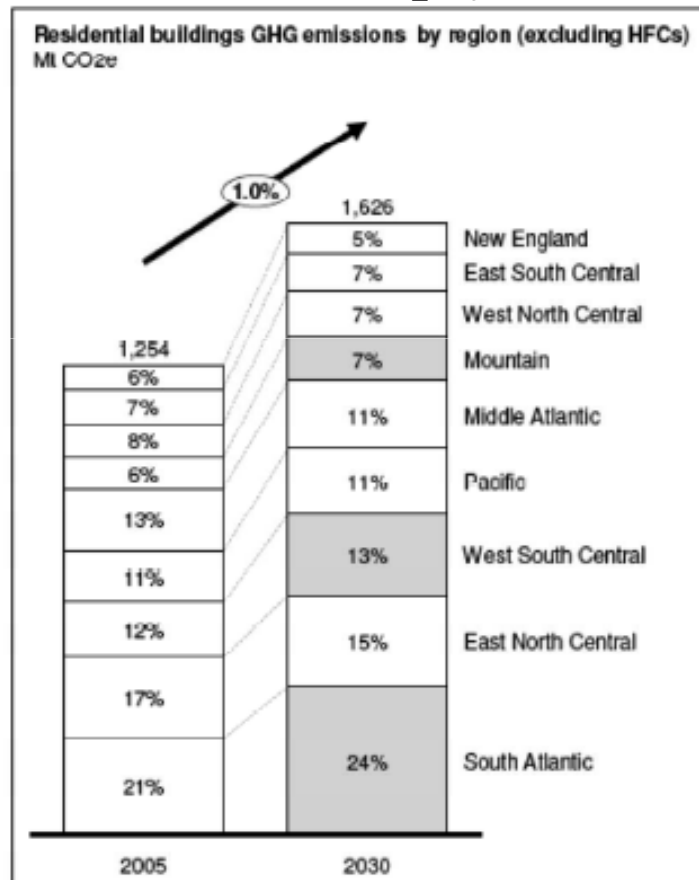
Alternative	Rank Order	
	EEB	Skanska
Current Design	4	5
Water Taps	2	2
Better Windows	3	4
Gas Submetering	6	1
Heat pump hot water	1	3
Solar Thermal	5	6

# Validation for Carbon Emission Data for US Single family homes

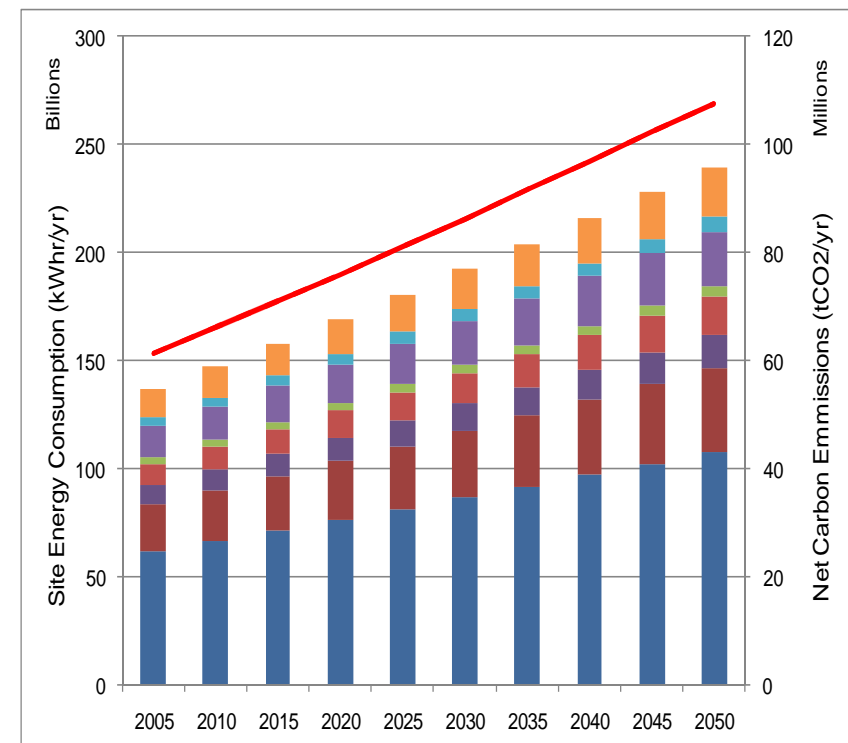


US EIA: +48% CO<sub>2</sub> by 2030

Source: Annual Energy Outlook 2008  
with projections to 2030, DoE



A0: +41% CO<sub>2</sub> by 2030



# Costs Validation for French single family home

## External validation of market adoption

- ✧ 7-10 bn€ worth of envelope and space heating refurbishment work done in 2005
- ✧ Source: EDF from CEREN database
- ✧ Current French Policy package
- ✧ EEB model 10.3bn€

# Conclusions

## 2<sup>nd</sup> EEB report: How to transform the market (2009)

### Based on the analysis of modelling results

The report includes:

- ✧ Effectiveness of policy packages by submarket and country
- ✧ Recommendations by building segment
- ✧ Detailed roadmap on how to achieve transformation by actor

### Key figures

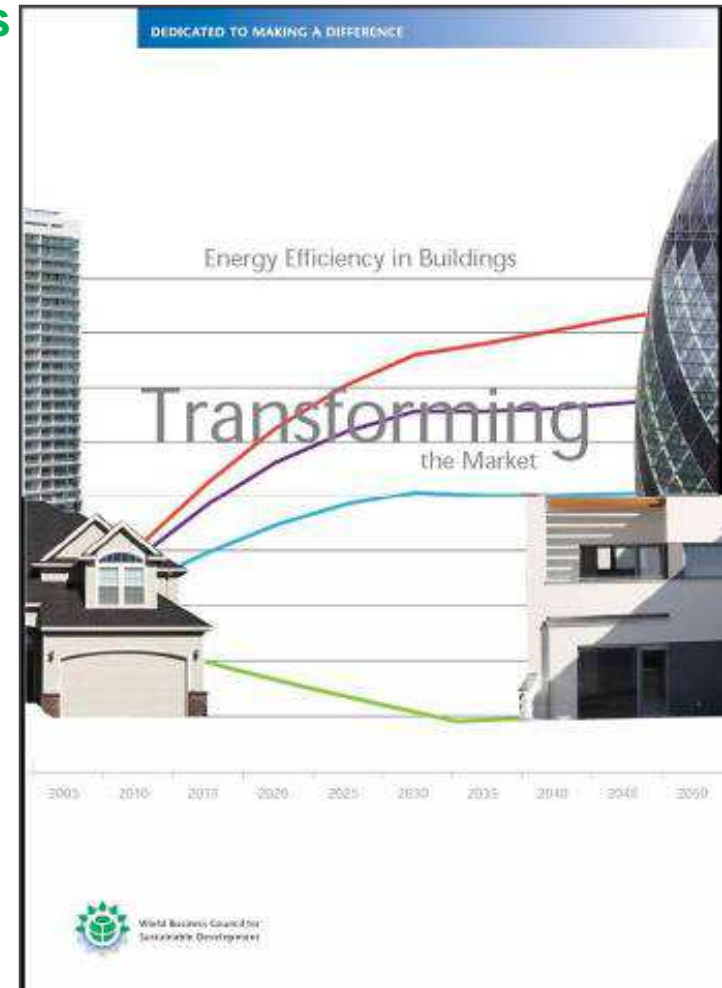
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# Conclusions on data and indicators

## The role of data and indicators in shaping the energy future of end-use sectors

Main conclusions are:

- ✧ Data availability allows to quantify future energy end-use
- ✧ Governments, which invest in data collection and analysis, will be in a better position to make informed decisions on policy effectiveness
- ✧ Policy decisions can be planned with a longer time horizon because risks and benefits are better understood
- ✧ A longer policy “shelve live” is beneficial for the private sector to plan technology investments and reduce costs



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