

European Commission

Social Science and the Humanities within Horizon 2020: meeting European Energy Challenges

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The clean-energy transition ...

- in is at the heart of the "Energy Union" and a top priority for the European Commission
- The "Energy System" is about more than energy: transport/mobility, heating and cooling ...
- Social Sciences and Humanities (SSH) shed light on the role of Europe's consumers and citizens



The Commission wants to empower consumers ...

- More information for consumers to make better energy choices
- A more active role for consumers: demandresponse and smart technologies, but also prosumers and consumer associations
- Better protection of consumers: against unfair practices, against breaches of their privacy



... but it's not just about more choice!

Citizen involvement is different from consumer empowerment

➢ It can help improve social acceptance (e.g. renewable energy installations, transmission lines) and encourage social innovation

But it can be "inconvenient": to be successful, it requires openness and flexibility



Socioeconomic aspects are <u>embedded</u> in the EC's research and innovation support

Horizon 2020: Commitment to embed the social sciences and humanities ("SSH") across all the research support provided (including energy).
Why? H2020 is challenge-based: the knowledge needed to address complex societal challenges is spread across multiple disciplines, including SSH
The transition to a low-carbon energy system is such a challenge: a societal, not just a technical problem.



Beyond H2020: SSH in the EU's energy policy making

> SET Plan: Better coordinate energy-research and investment across the EU

>Energy Union: Citizen involvement, social dialogue, social innovation as enablers

Accelerating Clean-Energy Innovation: Cities and Citizens as innovation hubs

Mission Innovation: the importance of socially embedding innovative technologies



In sum: SSH is critical for delivering the EU's energy priorities

A comprehensive approach: SSH underlies all aspects of EU energy research and policy making.
An incomplete agenda: Integrate SSH more fully into H2020, work harder to overcome fragmentation

of energy-research communities

➤A reflection of broader developments in the energy field: merging of products and services, greater importance of co-creation ...



Thank You!

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