



Enhancing IEA Efforts on Digitalization

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5 April 2017 – IEA Digitalization and Energy Workshop

- **What do we mean by “digitalization and energy”?**
 - Convergence of ICT and energy; blurring the digital / physical divide
- **Growing pervasiveness of digitalization** across the energy sector
 - **Utilities** – investment in digital grid of US \$500b over the next 5-7 years
[EY (2016). Digital grid: powering the future of utilities]
 - **Oil & Gas** – by 2050, digital technologies could help to increase production by 4% and reduce costs by 13%
[BP (2015). Technology Outlook]
- **Digital companies’ increasing interest in energy**
 - Cumulative **renewable energy purchases** to date exceeds 5 GW
[cumulative corporate renewable energy purchasing to Nov 2016 for Google, Amazon, Microsoft, Facebook, and Apple in the US, Europe, and Mexico; BNEF data]
- **Energy use increasingly shaped by digital enablers**
 - **Data centers** alone account for about 2% of global electricity use [IEA (2014). More Data, Less Energy; Van Heddeghem et al. (2014)]
 - **Stand-by consumption** of IoT devices expected to grow to 46 TWh by 2025 [IEA 4E TCP (2016). Energy Efficiency and the Internet of Things]
 - Emergent use of smart devices **to better match supply and demand**

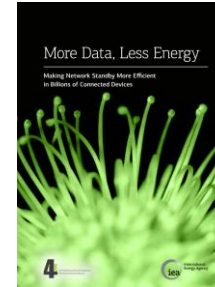
General consensus that digitalization could disrupt significant parts of the energy sector

- **Digitalization focus across IEA work streams for many years**

- Efficiency, system integration, outlooks, sustainability, transportation, industry, buildings, investment, data and statistics, electricity, oil and gas, renewables, technology
- Growing interest for IEA Secretariat to focus more on digitalization by IEA Members, company partners, etc.

- **Past efforts include:**

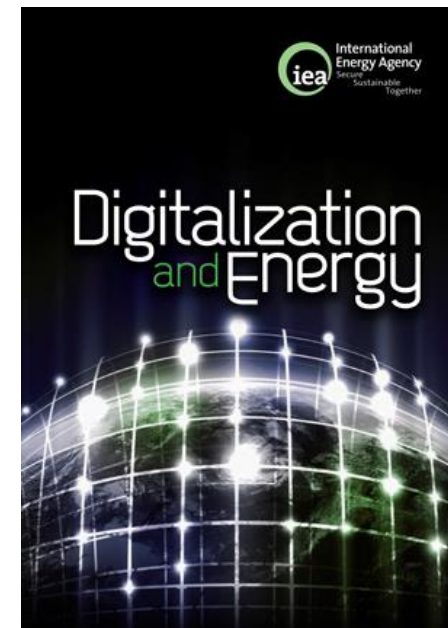
- *Impact of Smart Grid Technologies on Peak Load to 2050* (2011)
- *More Data, Less Energy* (2014)
- *Technology Roadmap: How2Guide for Smart Grids in Distribution Networks* (2015)



- While interest on digitalization is wide, **current understanding** of the scale and scope of potential impacts **is limited**, particularly *quantitative and analytically-rigorous assessments*
- **Cross-IEA Digitalization & Energy Working Group** consisting of multiple IEA divisions; several new and enhanced streams of work

An assessment of the implications of digitalization on the energy sector, bringing together new quantitative assessments, qualitative insights, and analysis of policy implications

- **The current state of interlinkage between energy and digital**
 - Investment flows: digital investment in the energy sector and investment by digital companies in energy
 - Assessment of digital readiness across the energy sector
- **Impact of digital economy on energy demand**
 - Past trends and outlook for electricity demand by digitalization
 - Assessment of digitally-enabled impact of energy demand in industry, transport, and buildings
- **Impact on energy supply – primary focus on the power sector**
 - Asset performance improvement and related avoided investment in physical infrastructure
 - Smart energy systems, flexibility, and demand response
 - Digital optimization in upstream oil and gas operation
- **New business models and markets**
 - Facilitating emerging business models to capture value and opportunities
- **Challenges and opportunities for policy-makers**
 - Data ownership, privacy, regulatory frameworks, digital resilience, economic disruption
 - No-regrets policy recommendations



● **IEA Working Group**
[2016]

● **Expert consultations**

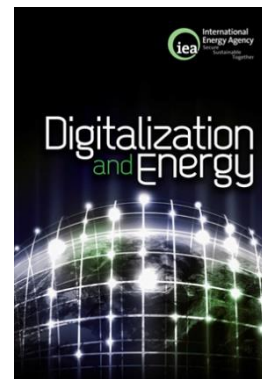
- Brussels; Silicon Valley,
- Energy Advisors
- EBC, RIAB, Development workshop, annual stats meeting
- CEM8 Beijing (6-8 Jun)

● **5 April Workshop**

+ 6 April deep-dive sessions

● **Publication**
[Mid-October]

● **IEA Ministerial**
[7-8 November]





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