

France

MaPrimeRénov'

OBJECTIVE

The primary objective of MaPrimeRénov' is to reduce energy consumption in residential buildings, combat fuel poverty, and accelerate France's transition to a low-carbon economy.

COUNTRY

France, 2021- ongoing

SECTOR AND APPROACH

Buildings; Incentive

SOURCE

[MaPrimeRénov' website](#)

DESCRIPTION

MaPrimeRénov' is a state-funded financial aid programme for homeowners, landlords, and co-owners seeking to improve energy efficiency. It covers a wide range of renovations, including insulation, heating system upgrades, and renewable energy installations.

The programme prioritises low-income households but is accessible to all income groups, with subsidies varying according to income level and the type of renovation undertaken.

UNIQUE ASPECTS OF THE PROGRAMME

Unlike traditional tax credits, MaPrimeRénov' provides upfront financial assistance, reducing the financial barrier to energy-efficient renovations. The programme is income-based, meaning that lower-income households receive higher subsidies, and energy efficiency improvements are accessible to everyone.

Another distinctive aspect is its comprehensive digital platform, which streamlines the application process and allows real-time tracking of subsidy approvals.

RESULTS

Since its launch in 2020, MaPrimeRénov' has supported more than 1.5 million renovation projects, leading to significant reductions in household energy consumption. The programme has distributed approximately [USD 8.7 billion](#) in subsidies, with an estimated 30-40% improvement in energy efficiency per renovated home.

LESSONS LEARNED

MaPrimeRénov' has been largely successful in scaling up residential energy efficiency improvements. However, challenges such as administrative bottlenecks, contractor shortages, and delayed payments have hindered its full potential.

Future improvements could focus on streamlining the application process, increasing contractor availability, and enhancing enforcement measures to ensure renovation quality.

ALIGNMENT WITH REGULATORY AND POLICY FRAMEWORKS

MaPrimeRénov' complements France's broader energy efficiency policies, such as the [Energy Efficiency Obligation \(EEO\) scheme](#), which requires energy suppliers to finance energy-saving measures. It also works alongside the [France Rénov'](#) initiative, which provides technical guidance and advisory services for energy renovations.

IMPLEMENTATION AND ENFORCEMENT

The programme is administered by the National Housing Agency (ANAH), which oversees subsidy distribution, application processing, and compliance checks. Homeowners and landlords apply through a centralised online platform, where they receive approval and can track payments. Renovations must be carried out by certified professionals (RGE-certified contractors) to ensure quality and compliance with efficiency standards. The government conducts audits to prevent fraud and assess programme impact.