



Session 3: Strengthened impact of the TCPs and improved communication within the TCP network

Wednesday 25 October 2023, TCP Universal Meeting

Background

- Improved Communication identified in the CERT Review as a priority area for improvement.

Purpose of Session 2 – Strengthening internal communication

- To review the CERT Review's list of proposals for how involved government officials, TCPs and the IEA Secretariat may prioritise activities over the next years to improve communication of TCPs work

Purpose of Session 3 – Best practices for external communication

- To discuss and be inspired by best practices on how TCPs can communicate their work in an engaging way and with added impact.

What will happen after the TCP Universal meeting

- Finalisation of proposals on joint efforts to improve internal and external communication of the work under IEA's energy technology network, seeking a decision by CERT in March 2024.

Objective

- To review the CERT Review's list of proposals for how involved government officials, TCPs and the IEA Secretariat may prioritise activities over the next years to improve communication of TCPs work.

Questions

- What is **your view** on the proposals? Is anything essential missing? What should be **priority actions** for **governments, TCPs and IEA Secretariat**?
- How can governments and the IEA Secretariat **further support** TCPs in **promoting their work**?

- **CERT and Working Party delegates** are expected to:
 - Identify a **national TCP network co-ordinator** that can work as a focal point for any TCP-related matters.
 - **Organise TCP national days**, bringing together all national TCP representatives.
 - Regularly assess their participation in the TCPs and how it aligns with national priorities.
 - Be ready to share information about how they administer their TCP participation to help the Secretariat put together guidance on best practices.
 - When relevant, facilitate communication between national representatives of various existing international platforms working on clean energy, including the TCPs, Mission Innovation and Clean Energy Ministerial.

- The **TCPs** are expected to:
 - Each provide an **annual written briefing** to the Secretariat by 31 January, in line with the template and guidance on appropriate length, provided by the IEA Secretariat. The Annual briefings will be made available by the Secretariat on the Delegates' Hub.
 - Provide status updates, on the request of the CERT or a Working Party; inputs to the IEA Secretariat's activities (under point 6c); and other requirements as included in the TCP Framework (article 8).
 - Be open to invite and involve CERT and Working Party delegates as well as IEA TCP desk officers in their Executive Committee meetings.
 - Establish communication channels with relevant initiatives under other existing international platforms, such as the Clean Energy Ministerial and Mission Innovation.

- The IEA Secretariat is expected to:
 - Coordinate CERT and Working Parties' meeting dates to inform IEA member countries as well as the TCPs for the planning of their Executive Committee meetings.
 - **Update the Delegates Hub** regularly with information relevant for CERT, Working Party, EGRD and TCP delegates.
 - Prepare briefing material about the TCP network, including the role of CERT, its Working Parties and the TCPs;
 - Review and seek to improve the visibility of the TCPs on the IEA website.
 - **Find a sustainable way to communicate the success stories and results of the TCPs**, drawing on past experience, such as one-pagers, newsletters and the Today in the Lab/Tomorrow in Energy series.
 - Organise webinars relevant to such as the management of the TCPs, in order to learn from each other.
 - Organise the TCP Universal meeting every two years
 - Share information with the TCPs about ongoing activities, such as the Breakthrough Agenda and activities under the Clean Energy Ministerial and Mission Innovation.

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- How can governments and the IEA Secretariat **further support** TCPs in **promoting their work**?

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