

Socio-economic carbon reduction pathways for urban building stocks



UBEM of Evanston, IL, by YU Qian Ang

Christoph Reinhart

Climate Neutral Heating and Cooling: RD&D needs and perspectives for international collaboration, April 20, 2023



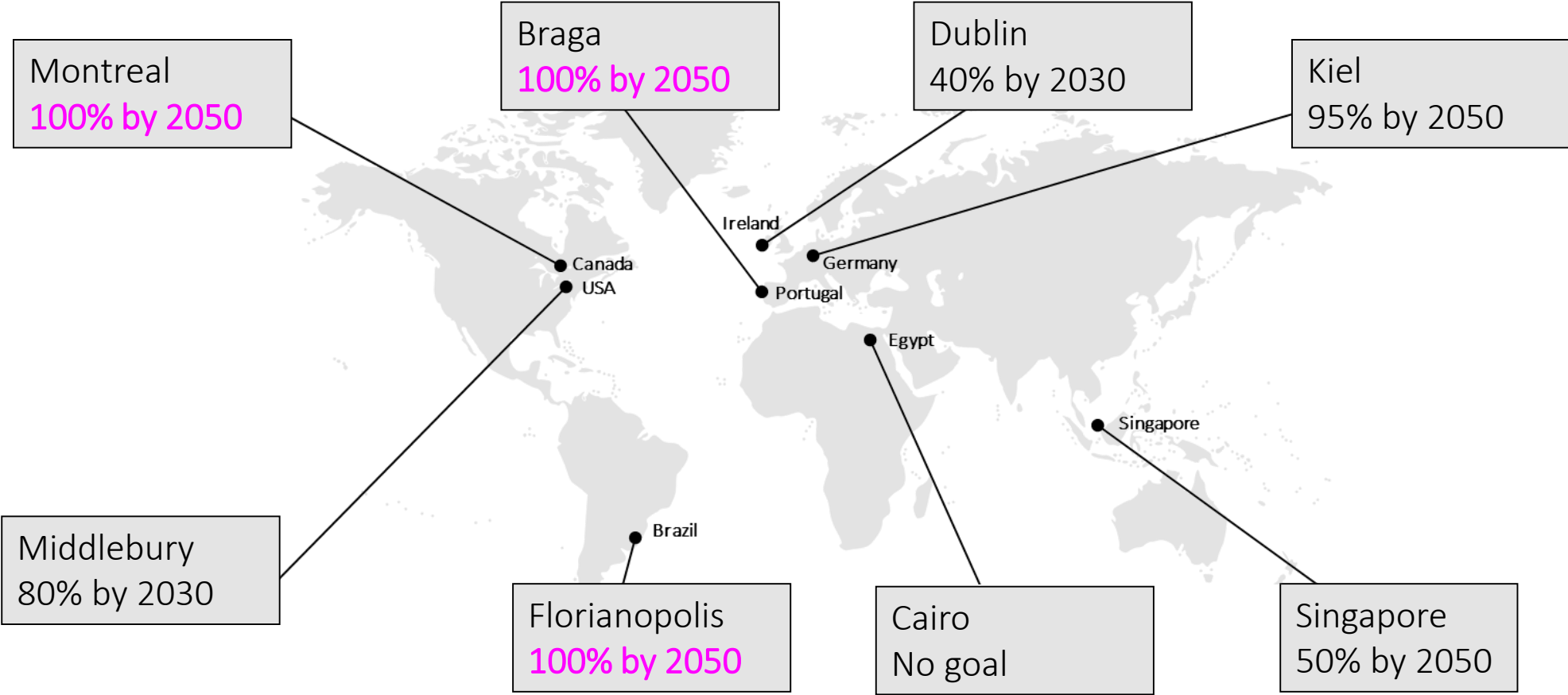
Christoph Reinhart MIT Sustainable Design Lab Yu Qian Ang + Khadija Benis + Zack Berzolla + Zoe De Simone + Ali Irani + Svenja Herb + Amanda Kirkeby + Zoe Le Hong + Lauren Moore + Ellen Reinhard + Cody Rose+ Nada Tarkhan + Tristan Searight + Leilah Sory + Ramon Weber Solemma Demi Chang + Timur Dogan + Alstan Jakubiec + Jeff Niemasz + Jon Sargent SDL/G(SD)² Alumni Alpha Arsano + Jamie Bemis + Carlos Cerezo + Timur Dogan + Karthik Dondeti + Jay Dhariwal + Jamie Farrell + Elliot Glassman + Jeff Geisinger + Jared Hanson + Seth Holmes + Diego Ibarra + Lukas Debiasi + Alstan Jakubiec + Nathaniel Jones + Cynthia Kwan + Kera Lagios + Sam Letellier-Duchesne + Mariana Liebman-Pelaez + Rohit Manudhane + Rashida Mogri + Azadeh Omidfar + Aiko Nagano + Shreshth Nagpal + Debashree Pal + Krista Palen + Tiffany Otis + Tarek Rakha + Cody Rose + Holly W Samuelson + Manos Saratsis + Devon Sparks + Julia Sokol + Jiamin Sun + Jennifer Sze + John Sullivan + Bradley Tran + Irmak Turan + Elizabeth Young

We develop design workflows, planning tools and metrics for education and practice to evaluate the environmental performance of buildings and neighborhoods. Our expertise lies in computational Environmental Performance Analysis.

Our goal

Develop decision support tools to help society to transition to a carbon free economy.

Carbon emissions - What are cities doing today?



What are the drivers behind these unprecedented goals?

Changing Societal Attitudes



Changing Geopolitical Realities

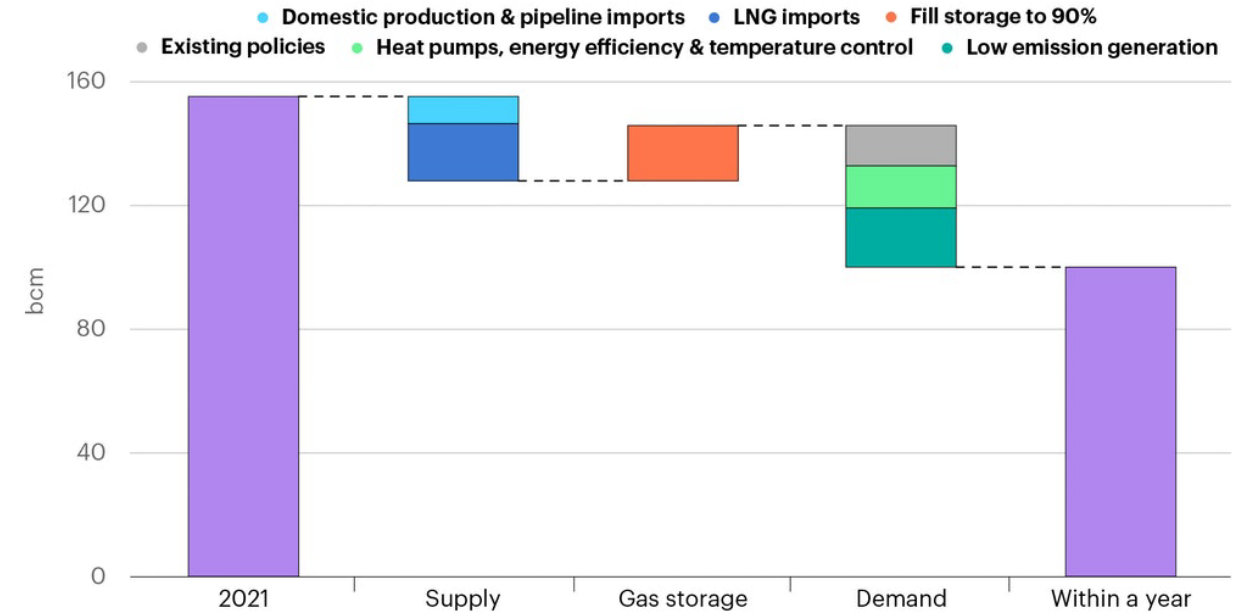


IEA Ten Point Plan (March 2022)

1. No new gas supply contracts with Russia.
2. Replace Russian supplies with gas from alternative sources
3. Introduce minimum gas storage obligations
4. Accelerate the deployment of new wind and solar projects
5. Maximize power generation from bioenergy and nuclear

EU gas imports from Russia

International Energy Agency



6. Enact short-term tax measures

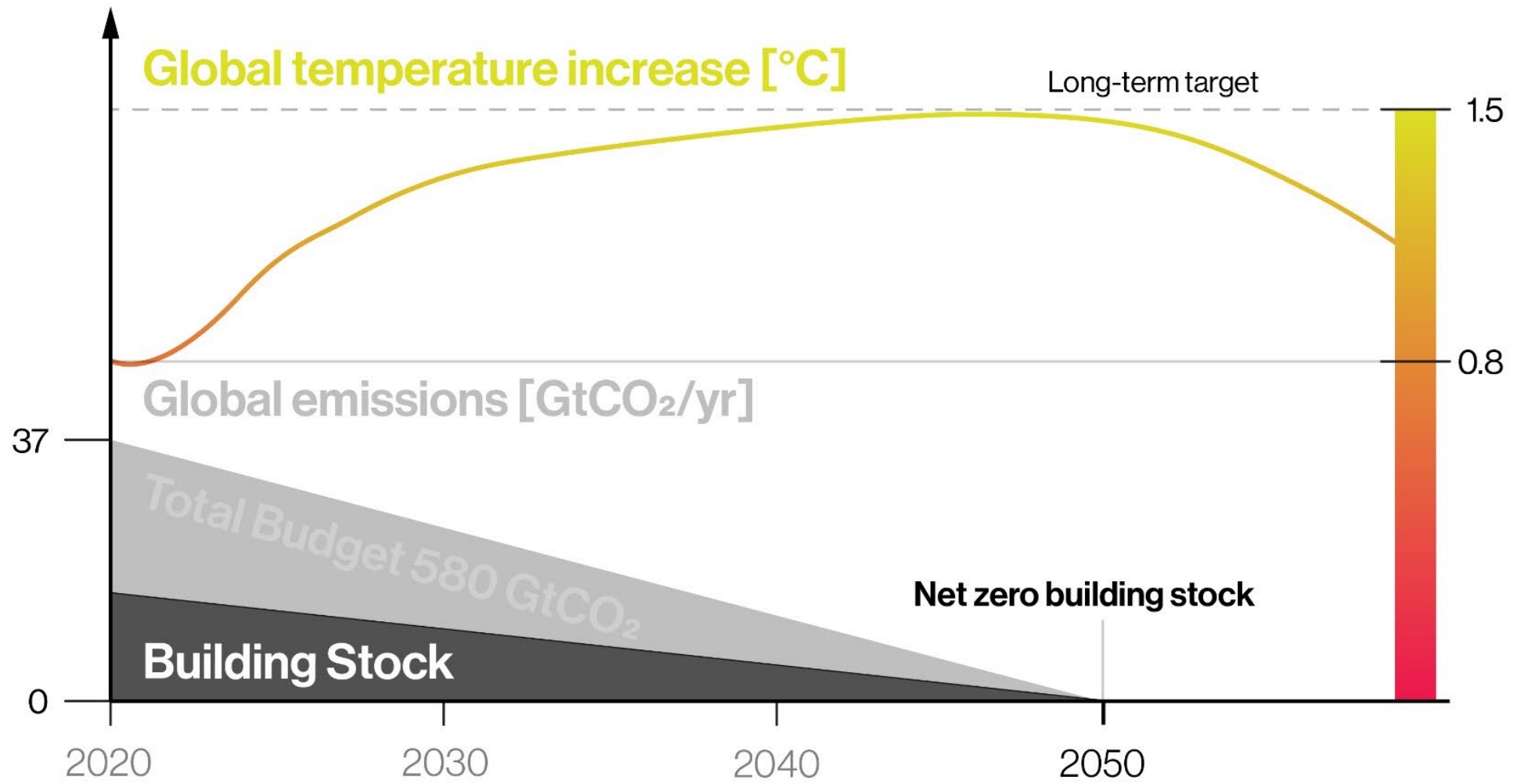
7. Speed up the replacement of gas boilers with heat pumps

8. Accelerate energy efficiency improvements in buildings

9. Encourage a temporary thermostat reduction of 1 °C

10. Diversify and decarbonize sources of power system flexibility

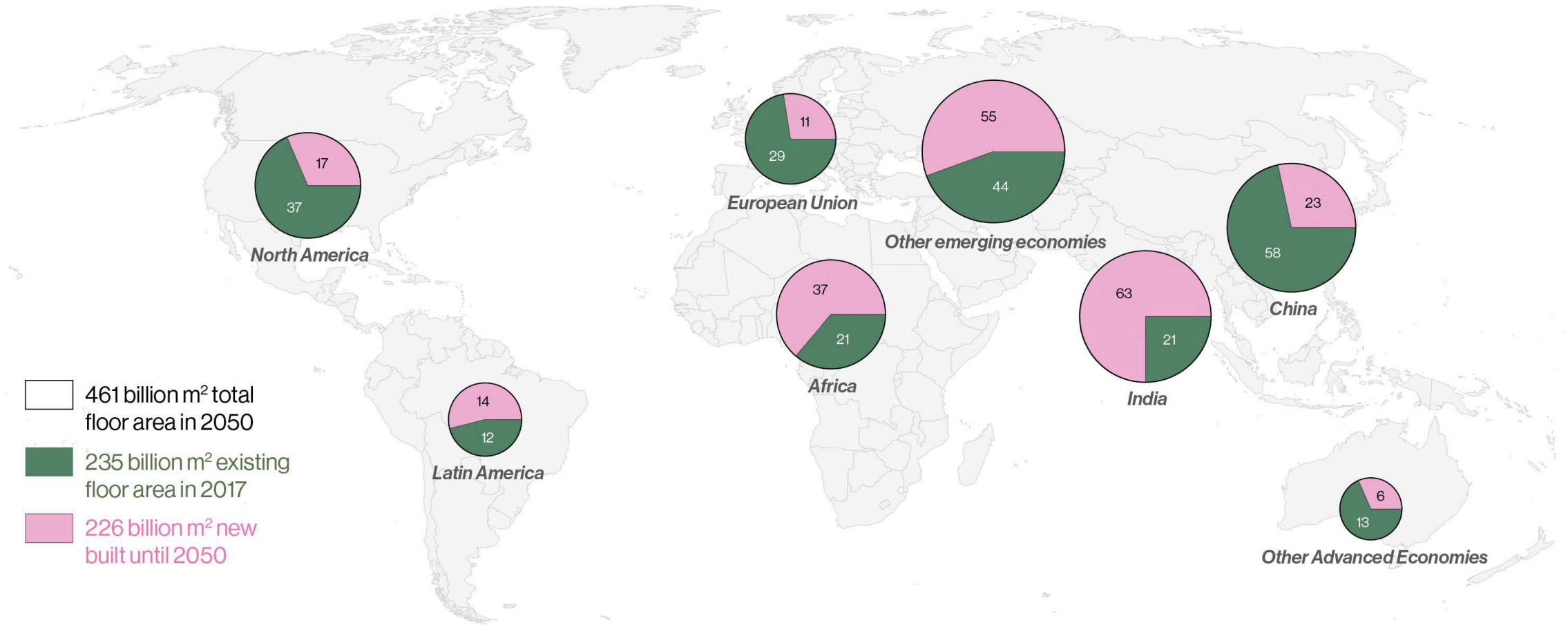
Climate Change and the Built Environment



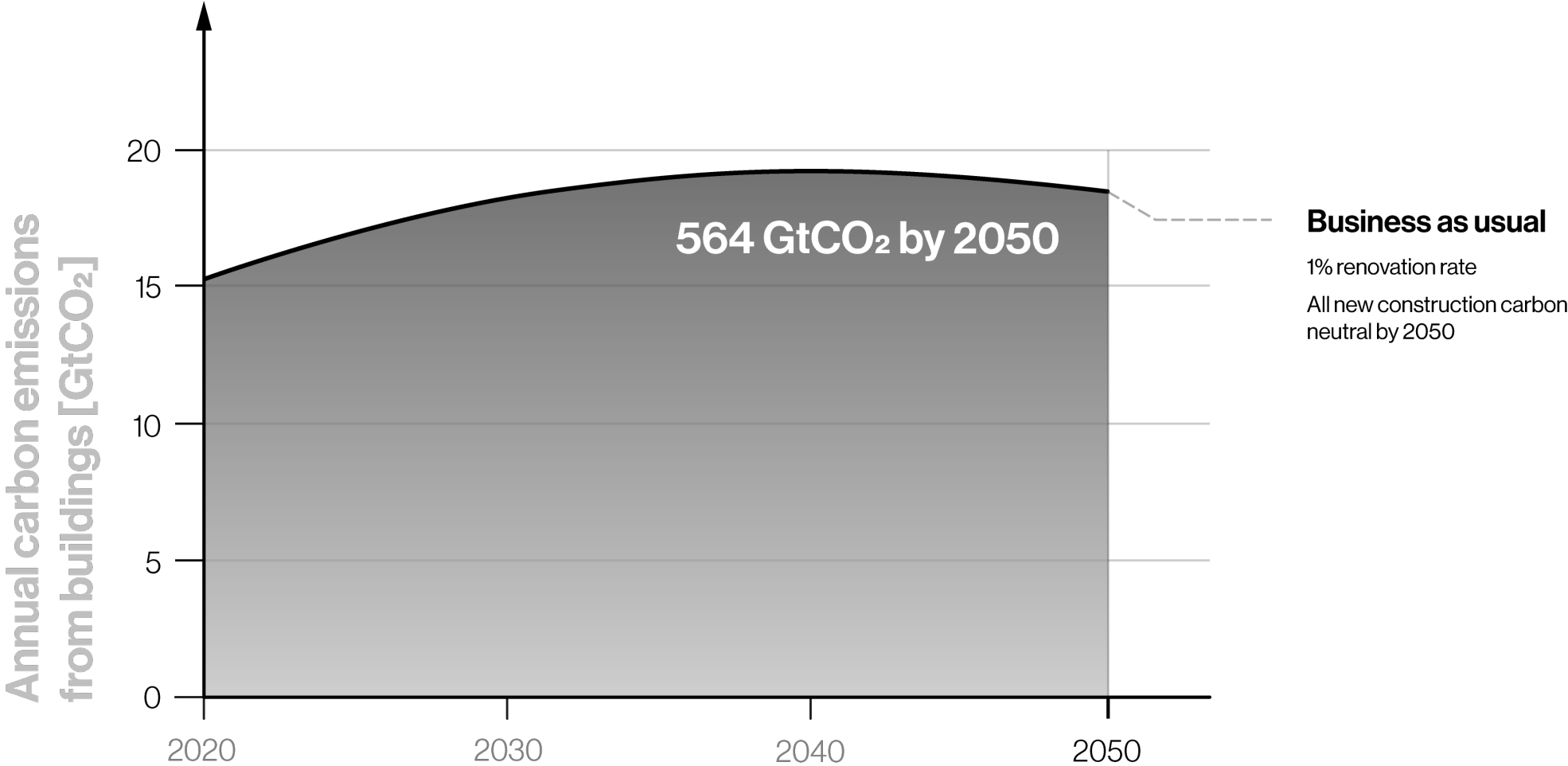
Our Challenge

We have 300 GtCO₂ and 30 years left to make the global building stock carbon neutral.

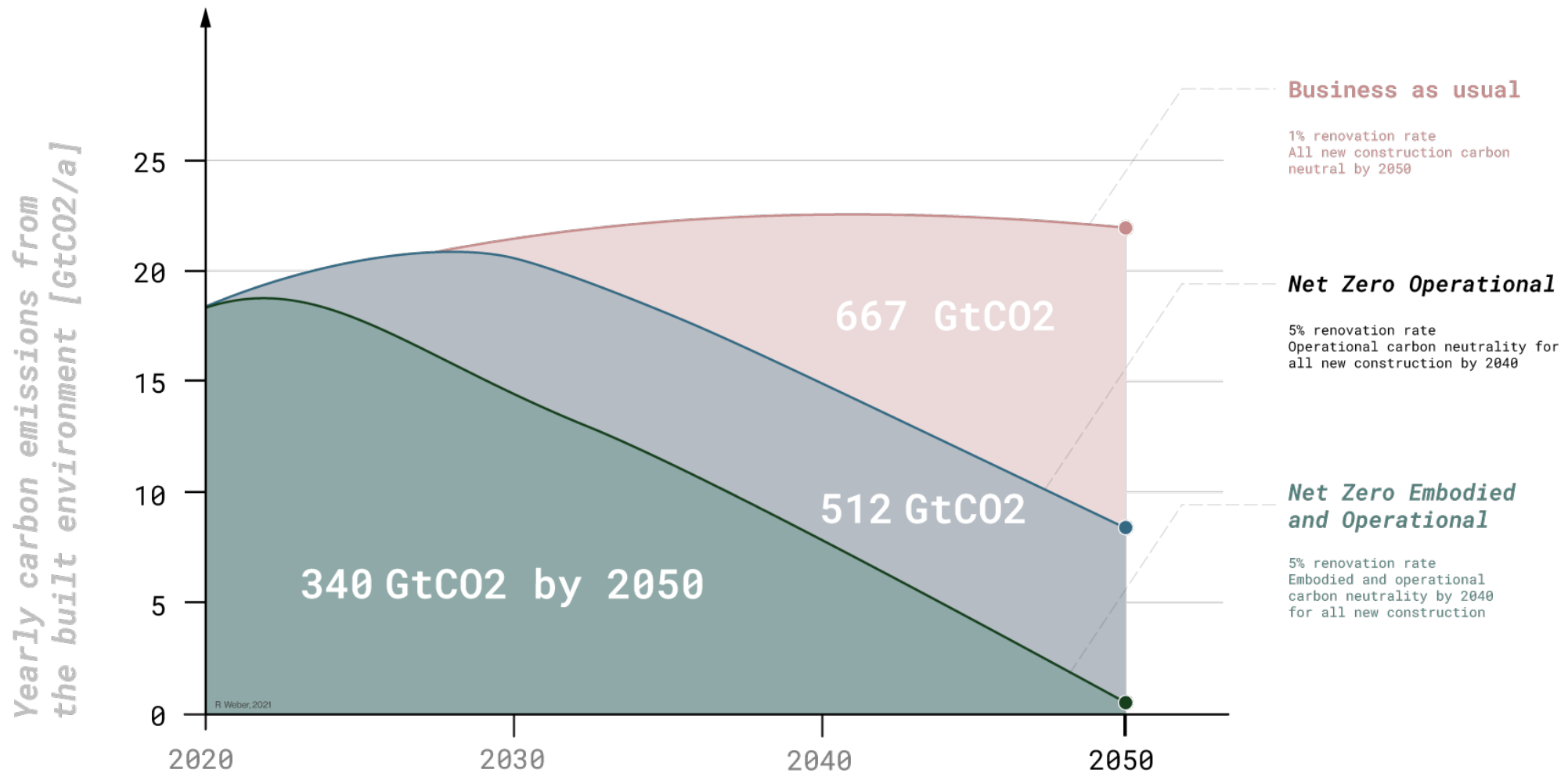
The building stock is going to double until 2050



Total annual carbon emissions from buildings



Total annual carbon emissions from buildings



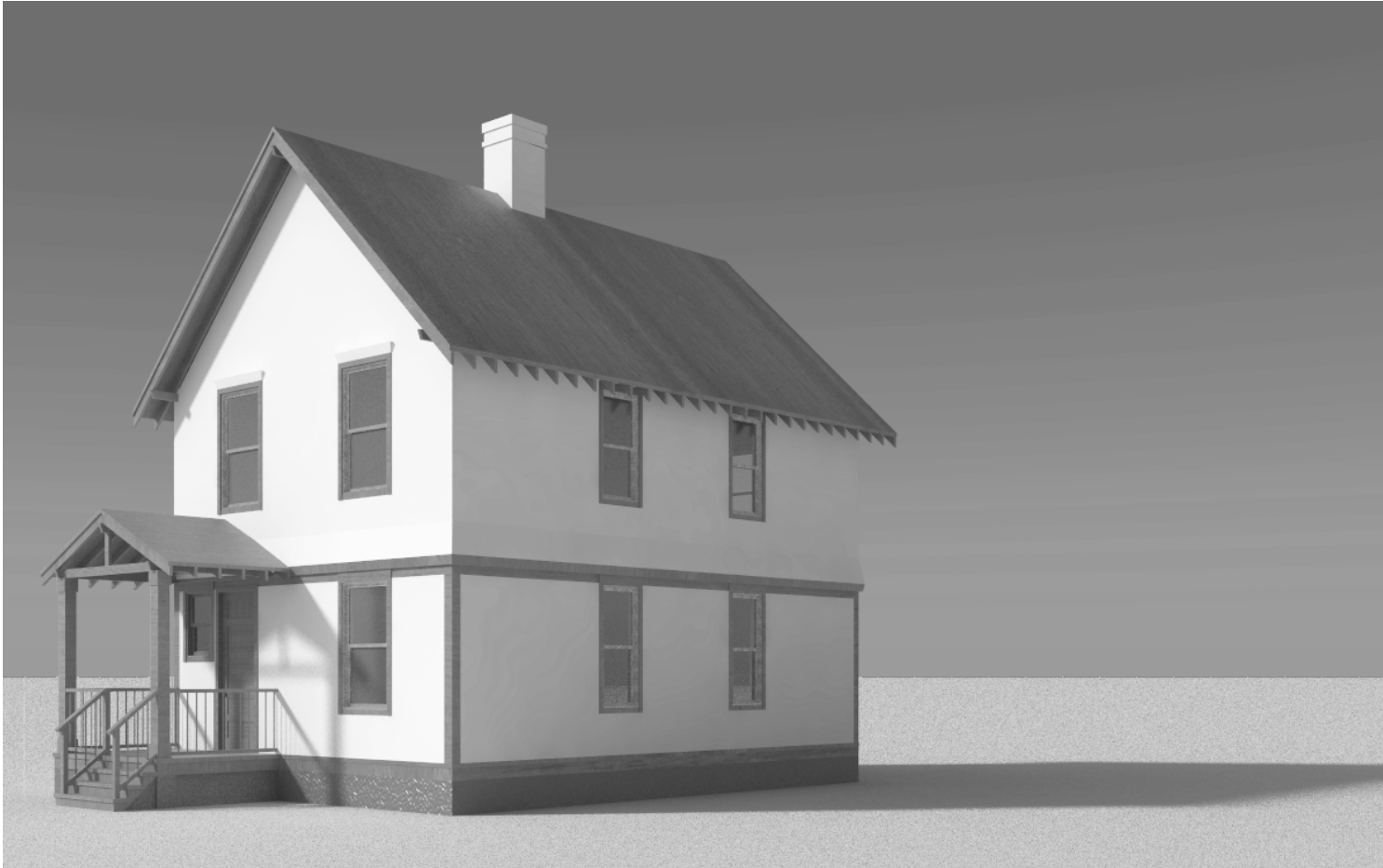
Our goals for 2030

Increase annual retrofitting rate to 5%

All new construction is carbon neutral.

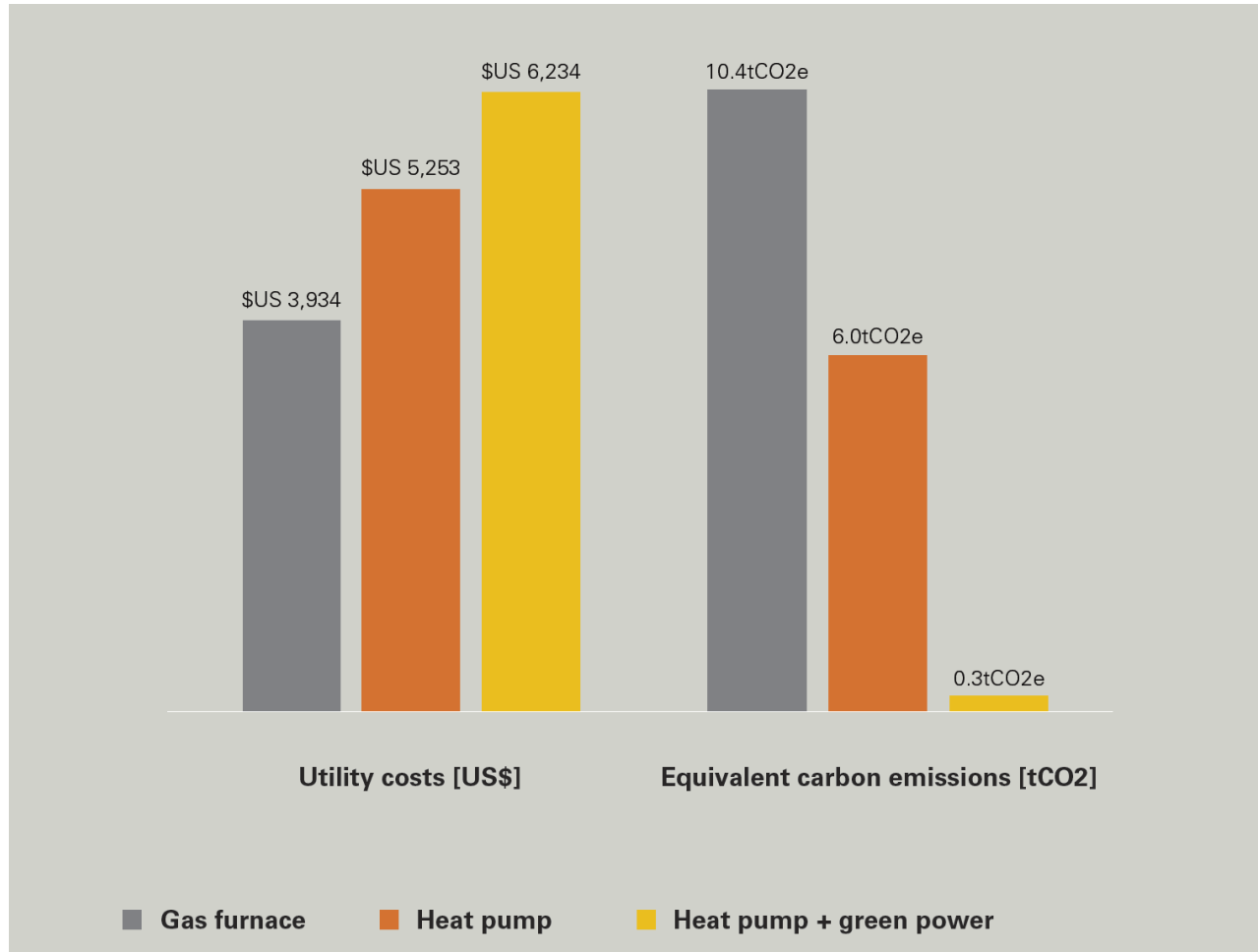
What **technology pathways** lead to net zero retrofits?

Case Study - New England Home



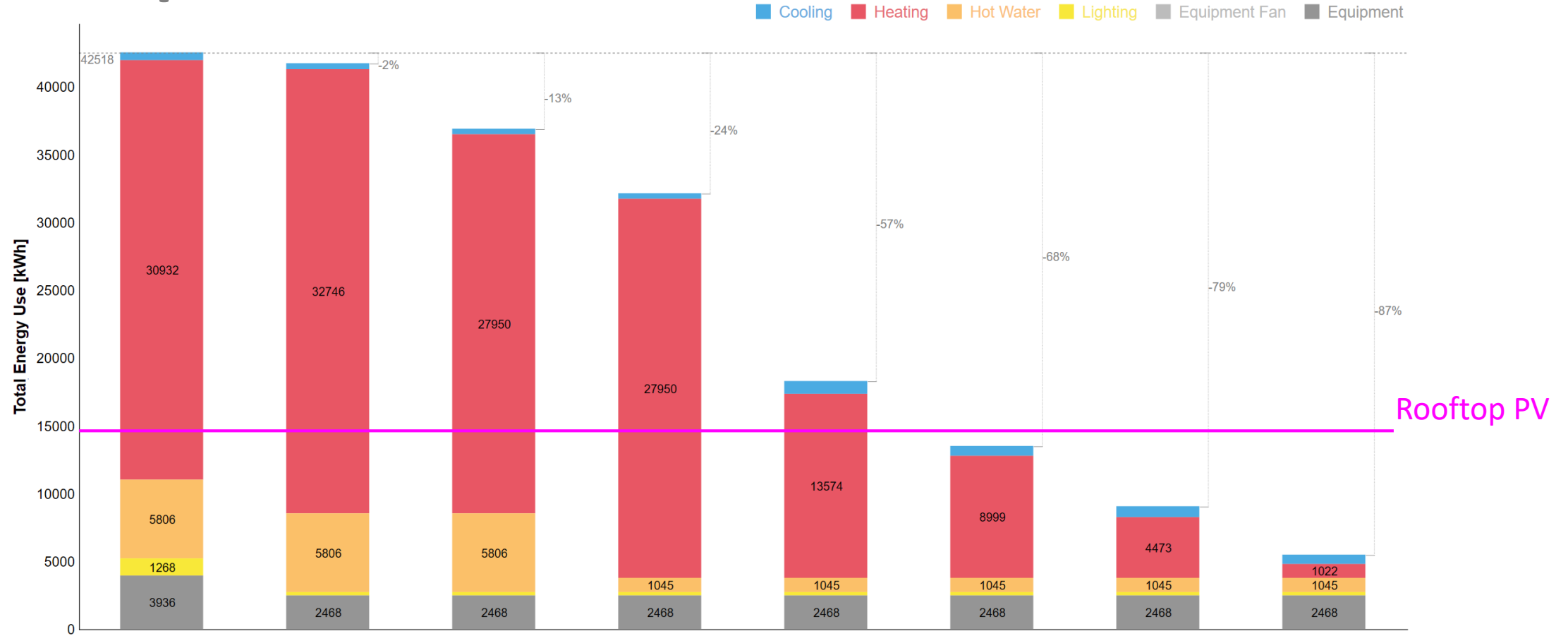
- ❑ The New England home is a fictional, detached single-family 125m² (1350ft²) home located in Boston and constructed around the 1920s. It is inhabited by a family of four and has not been retrofitted since its construction.
- ❑ We will go through the journey of an owner trying to get to net zero **while living in the house**.

Going “all electric”



- Replacing a gas furnace with a heat pump saves GHG emissions but increases operational costs
- In New England, energy costs and environmental impact are not aligned.
- Those upgrades use the grid as a seasonal battery.

Do a deep retrofit instead



	Baseline	Reduced Load	Thermostat	Solar Hot Water	Insulation	Windows	Infiltration	Heat Pump
Carbon Emissions	10.1tCO ₂	9.8tCO ₂	8.7tCO ₂	7.5tCO ₂	4.3tCO ₂	3.2tCO ₂	2.2tCO ₂	1.4tCO ₂
Operating Costs	\$3,844	\$3,328	\$3,129	\$2,058	\$1,602	\$1,371	\$1,207	\$1,232
Retrofit costs		Varies	\$100	\$7,800	\$14,000	\$18,000	\$500	\$24,000

How can city governments **convince** their constituents to energy retrofit/add PV to their homes?

Rooftop PV



10kWpeak; \$21,000

Modeling Rooftop PV Potential

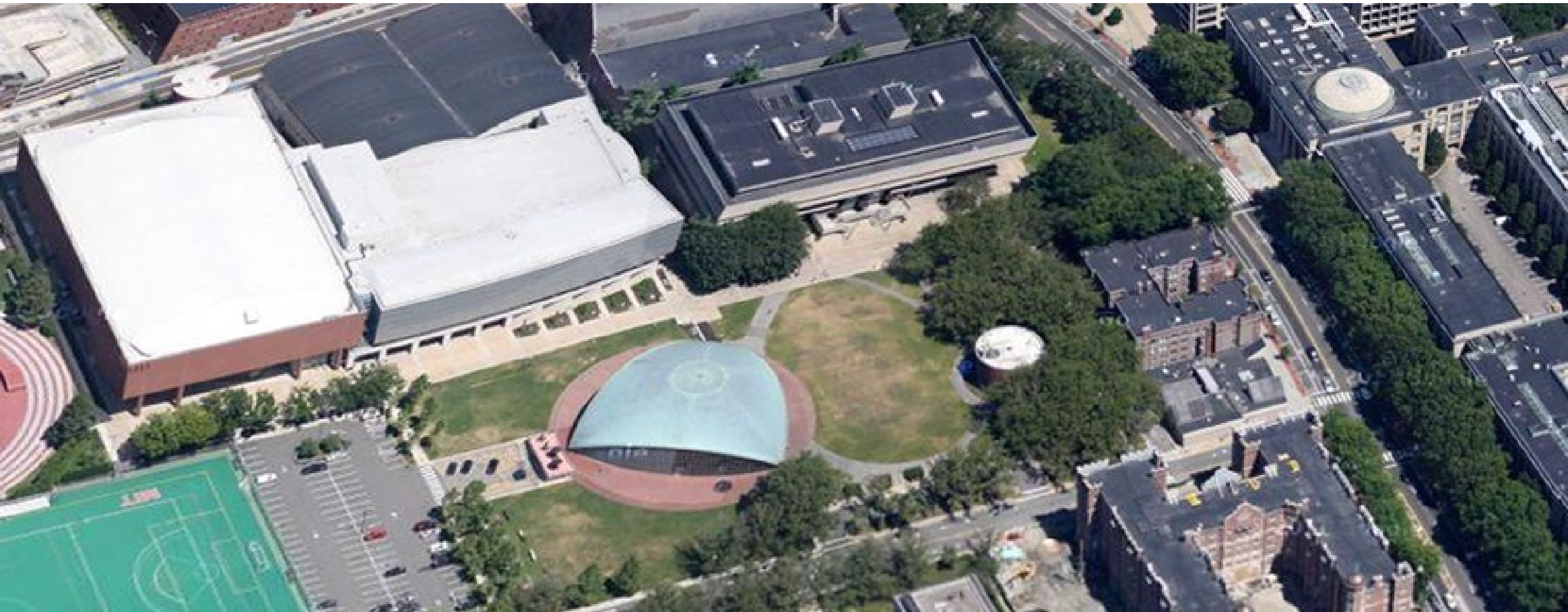
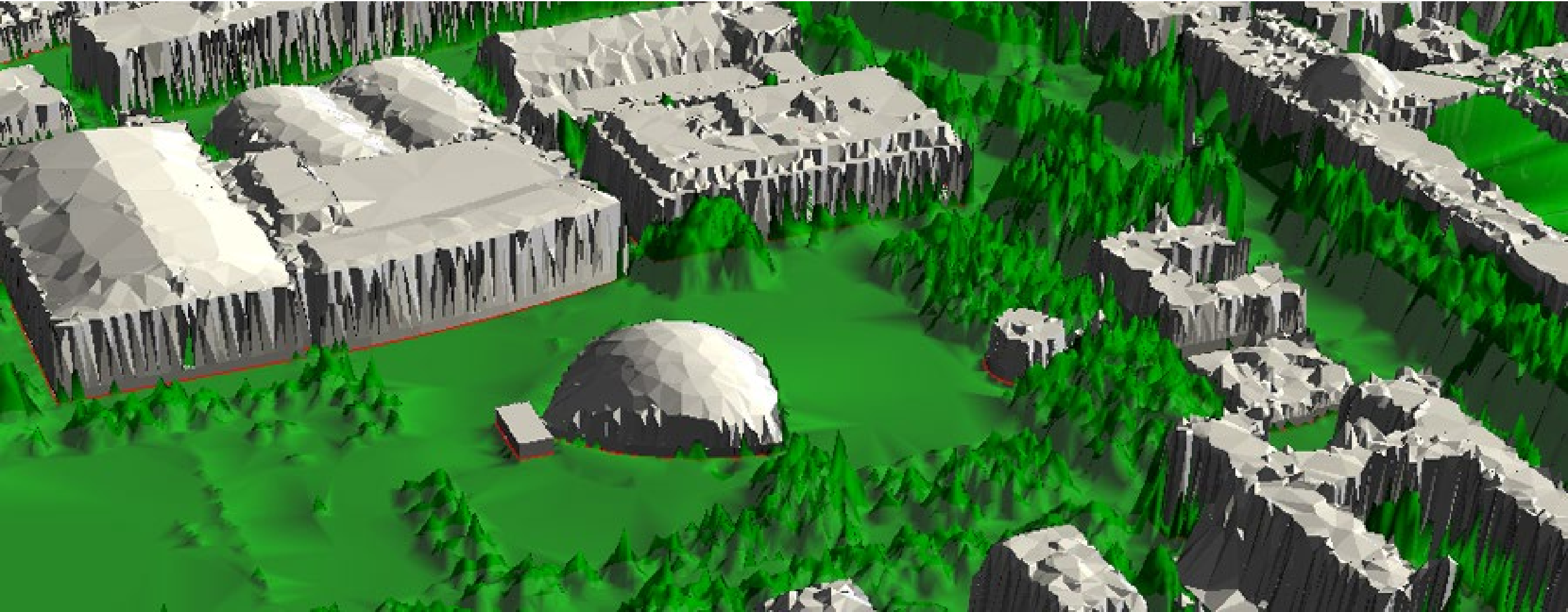


Photo of the MIT Campus (Google Maps)

LIDAR Data of the MIT Campus

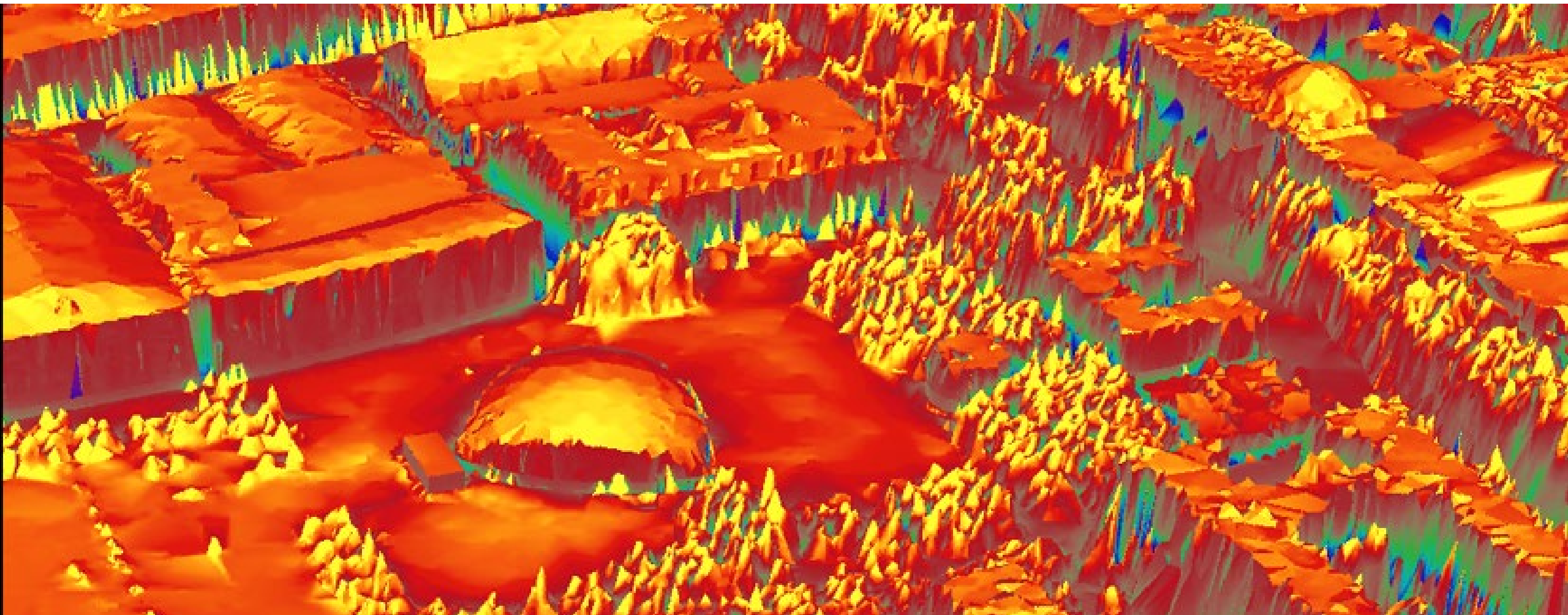


3D Model of the MIT Campus



□ Generation of a 3D model through surface triangulation

Solar Radiation Map



Cumulative annual solar radiation [kWh/m²]



0

1600



- ❑ In 2013 we formed an MIT spinoff called mapdwell that develops interactive maps to predict the potential to install PV on urban rooftops.
- ❑ In 2021 mapdwell merged with Palmetto and now covers over +119 million US homes (84% coverage)

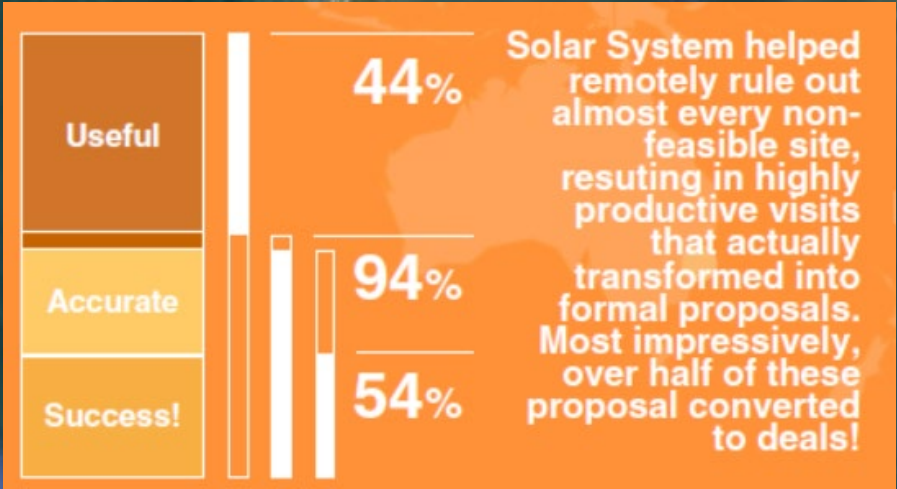
Should we get PV for our house?

✓ We pay \$3200 now.

✓ We get our money back in 6 years.

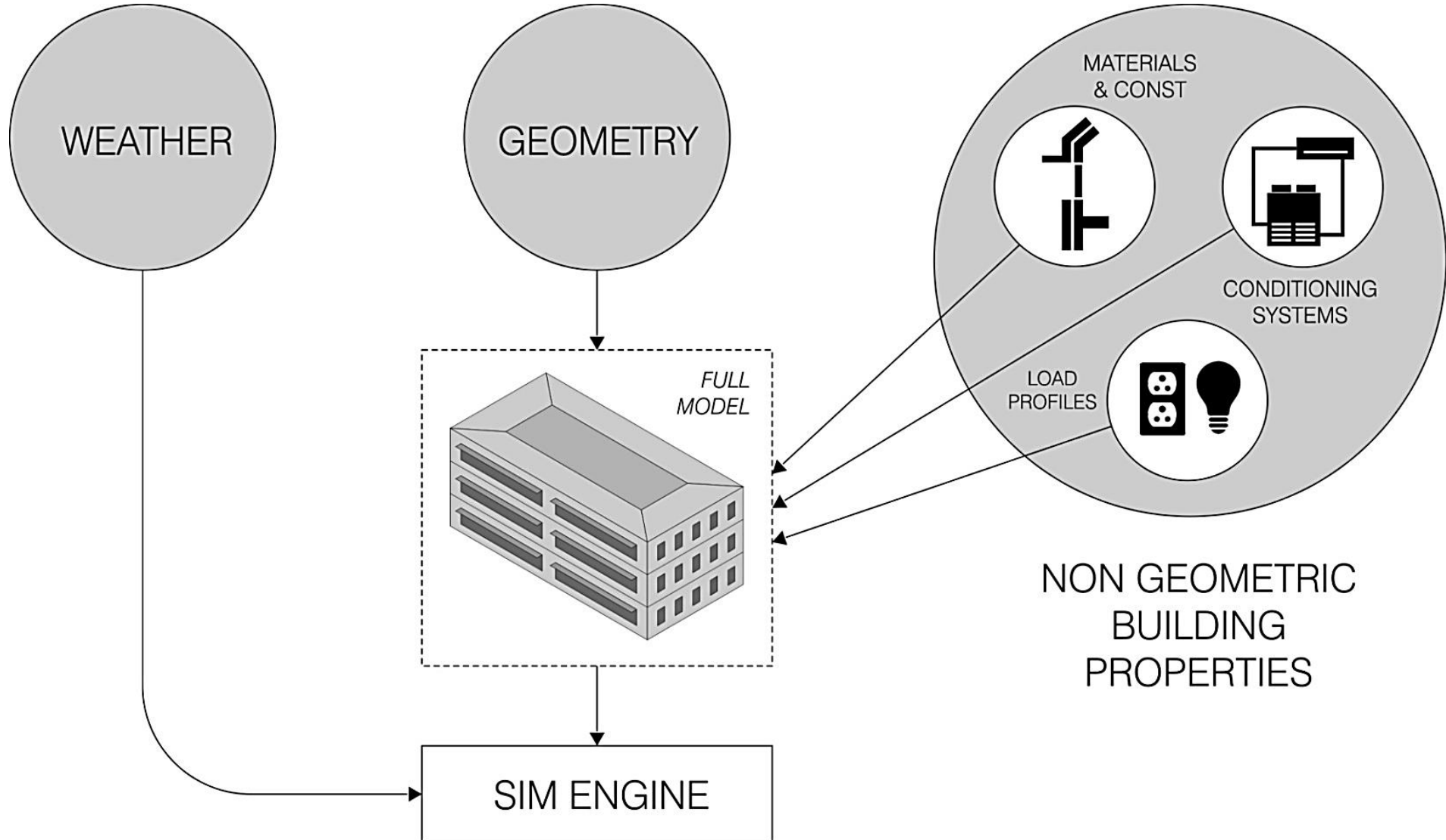
✓ The PV will cover a third of our electricity bill.

Case Study Wellfleet, MA



□ In 2014 the mapdwell map of Wellfleet, MA, successfully supported a community-driven solarize program: Within 4 months 10% of all households went solar.

Urban Building Energy Modeling



UBEM Boston



Link: <https://www.youtube.com/watch?v=O46GkHSYvYE>

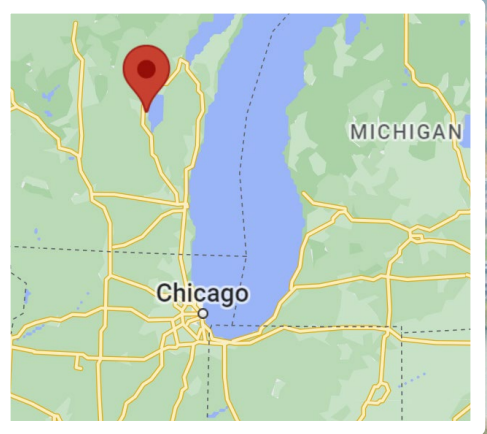
- Massing models can be generated from city-wide GIS files

2016 - Boston Building Energy Study



- ❑ In collaboration with the Boston Redevelopment Authority with support from the Massachusetts Clean Energy Center we created an UBEM with has over 80,000 buildings.
- ❑ Together with Lincoln Laboratory we applied the model to explored new energy supply technologies such a micro-grids and district heating/cooling.


2020 - Oshkosh, WI



Path to Carbon Emissions Reduction

ICLEI Milestone 1

Oshkosh, Wisconsin
Greenhouse Gas Emissions Analysis



Sustainability Advisory Board
May 6, 2013



ICLEI MILESTONE 2: SET A REDUCTION TARGET
OSHKOSH, WISCONSIN




March 7, 2016

East Central Wisconsin
Regional Planning Commission
ECWRPC
Calumet • Fond du Lac • Menominee • Outagamie
Shawano • Waupaca • Waushara • Winnebago

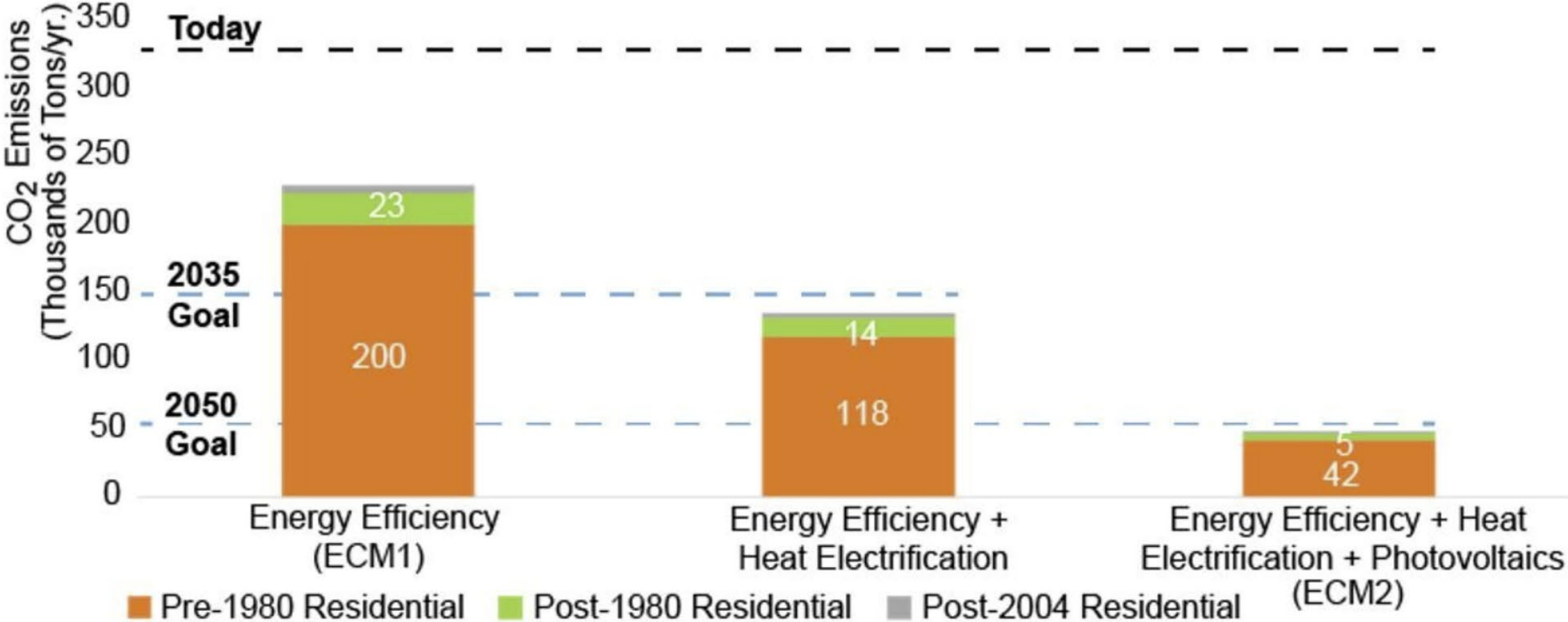


Milestone 3

Carbon reduction pathways



Comparison of 3 upgrade strategies



Outreach to residents

Do You Own a Home Built Before 1980...

...and want to lower your energy bills, reduce emissions,
and be more comfortable?



Energy Retrofit	or	Energy Retrofit + Heat Pump + Solar
\$1,000/Year	Save	\$1,600/Year
\$10,000	Pay Now	\$23,000
10 Years	Break Even	15 Years
-30% CO ₂ Emissions	Save the Planet	-85% CO ₂ Emissions

*for the average home

Contact us here! 555-5555

Our goal

Help **cities anywhere** to conduct a carbon reduction pathway analysis of their building stock



Technology Pathways for Building Decarbonization

Welcome to UBEM.IO, a free web service to support municipal governments and design teams to build a physics-based model of their existing building stock in order to develop carbon reduction pathways or to design a sustainable new neighborhood from scratch. The underlying technology is called urban building energy modeling ([UBEM](#)), a modeling approach that combines big urban data sets with individual building energy models (BEM) akin to the ones used to design or renovate high performance green buildings. To learn more, follow one of the links below.

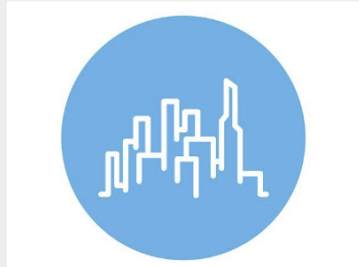
Eligibility Criteria – Three roles



Sustainability Champion

As with any policy-related task, the process requires a champion whose mandate is to promote/implement a municipality's carbon emissions reduction goals. In many cases, this individual will be a generalist with responsibilities expanding beyond buildings to transportation and other sustainability-related municipal concerns.

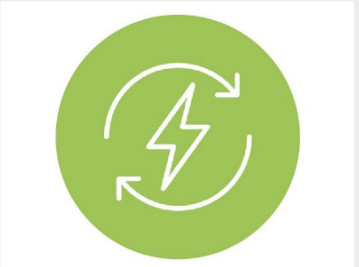
[Learn more](#)



GIS Manager

The GIS manager has access to and is familiar with a jurisdiction's urban datasets such as shapefiles, tax accessor data, LiDAR etc. The role is key to the project since shapefiles often have to undergo some cleanup before the data can be successfully converted into an UBEM. Having the GIS manager onboard ensures that this data cleanup is applied consistently.

[Learn more](#)



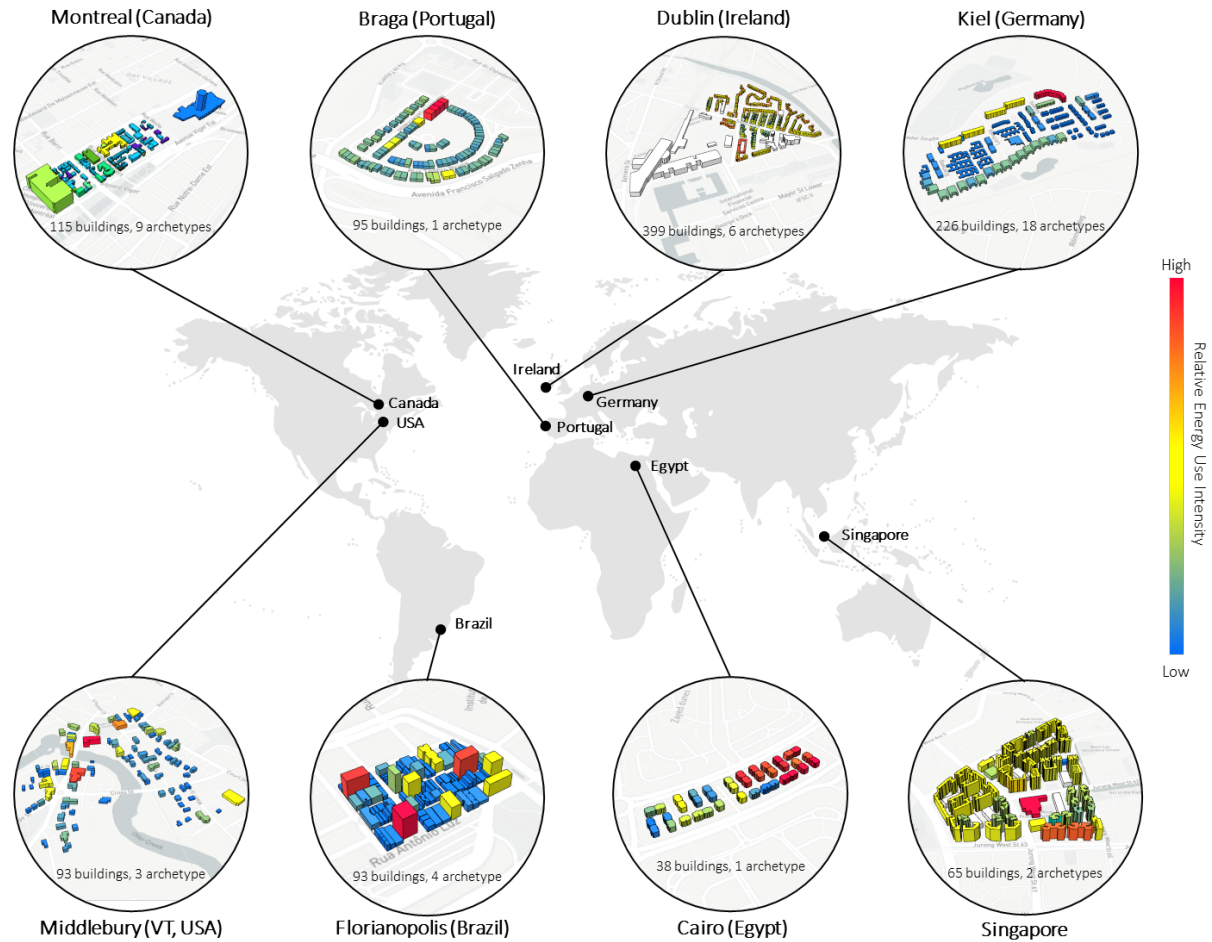
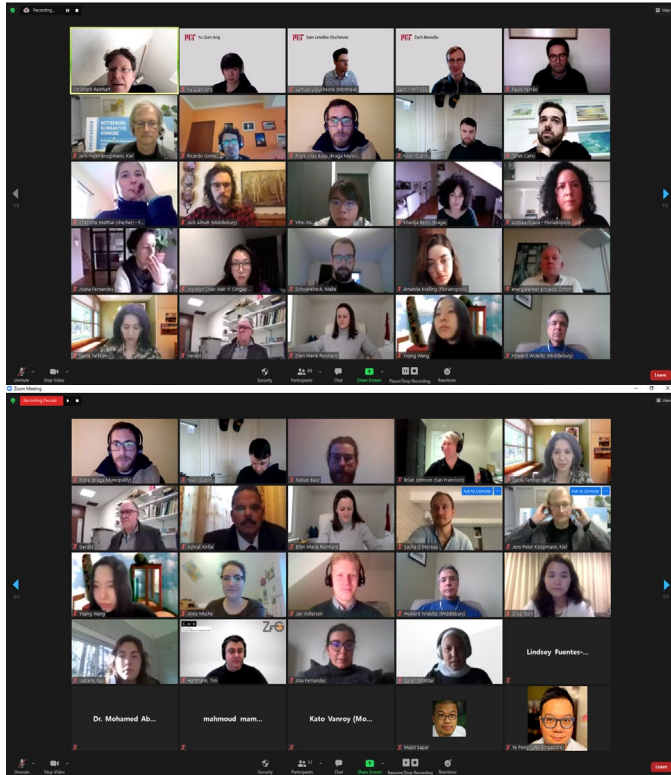
Energy Modeler

The energy modeler has a background in green building consulting and individual building energy modeling (BEM). The energy modeler will work with the Sustainability Champion to define shallow and deep energy retrofiting upgrades for the local building stock and work with the GIS manager to build an UBEM to calculate the resulting stock-level carbon dioxide reductions.

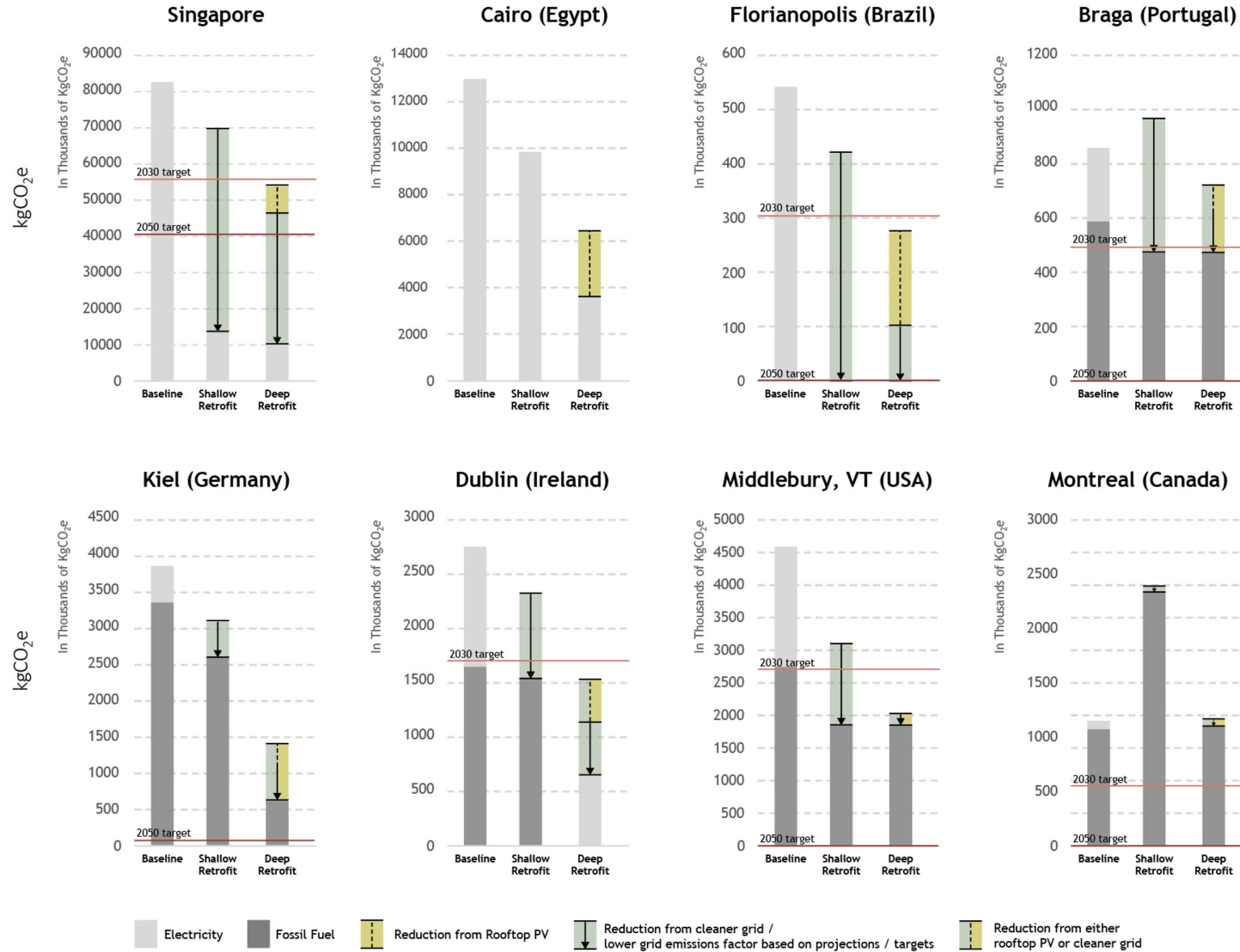
[Learn more](#)

January 2021 – Model Cities Anywhere

Representatives & Policymakers



Carbon emissions for shallow, and deep retrofits



☐ Every city is different. Justifiable effort.

UBEM - Kiel



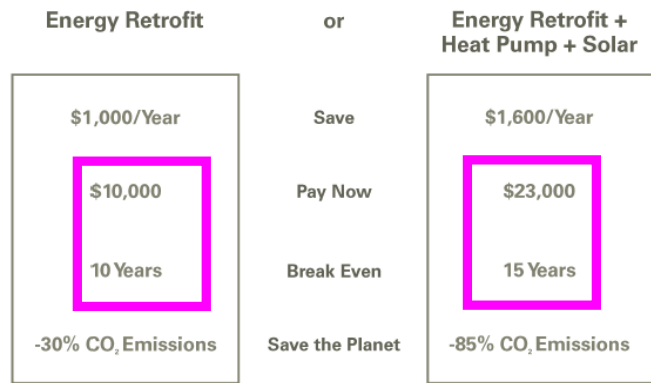
Who within a community is most likely to upgrade their home?

Outreach to residents

Do You Own a Home Built Before 1980...

...and want to lower your energy bills, reduce emissions, and be more comfortable?

← Ownership



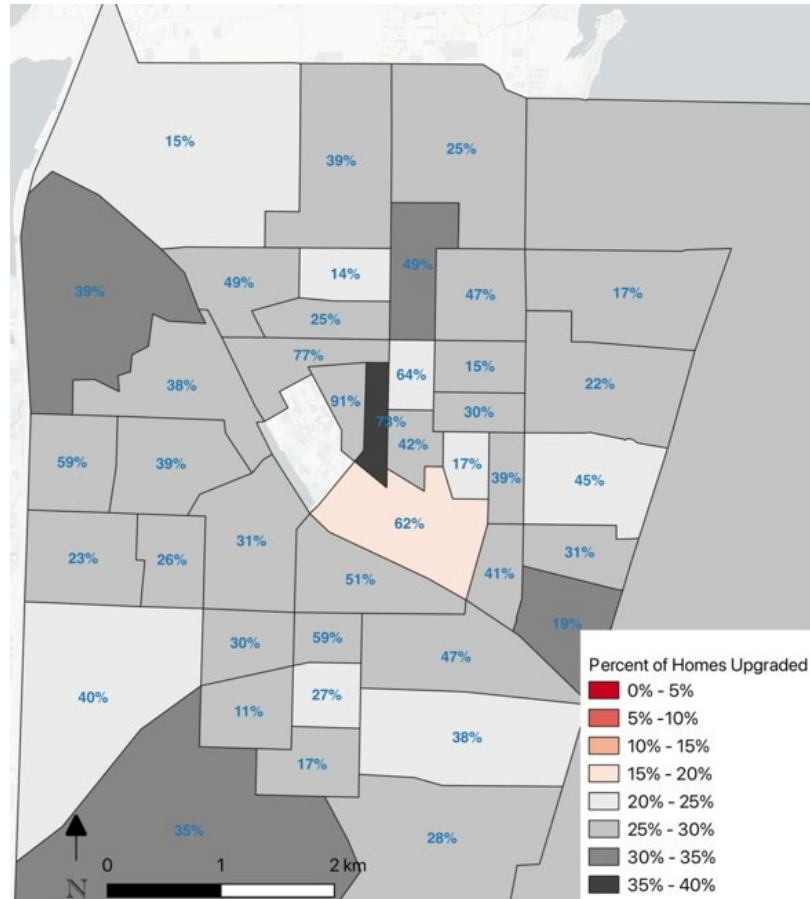
← 1st cost
Payback time

*for the average home

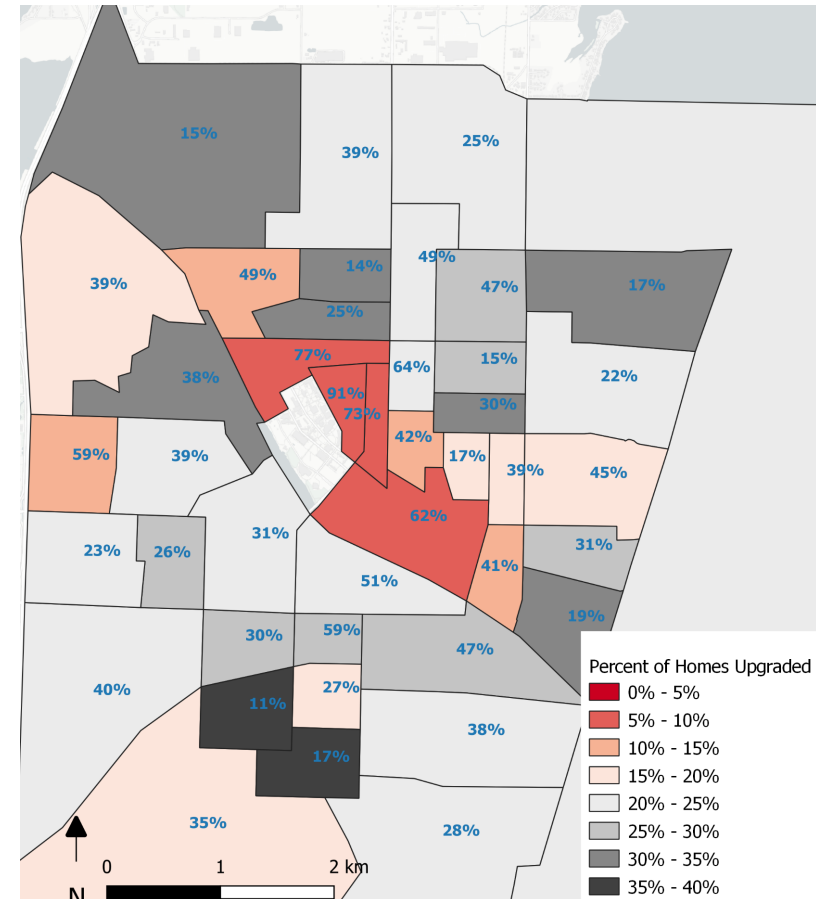
Contact us here! 555-5555

Technology Adoption Model

Uniform distribution



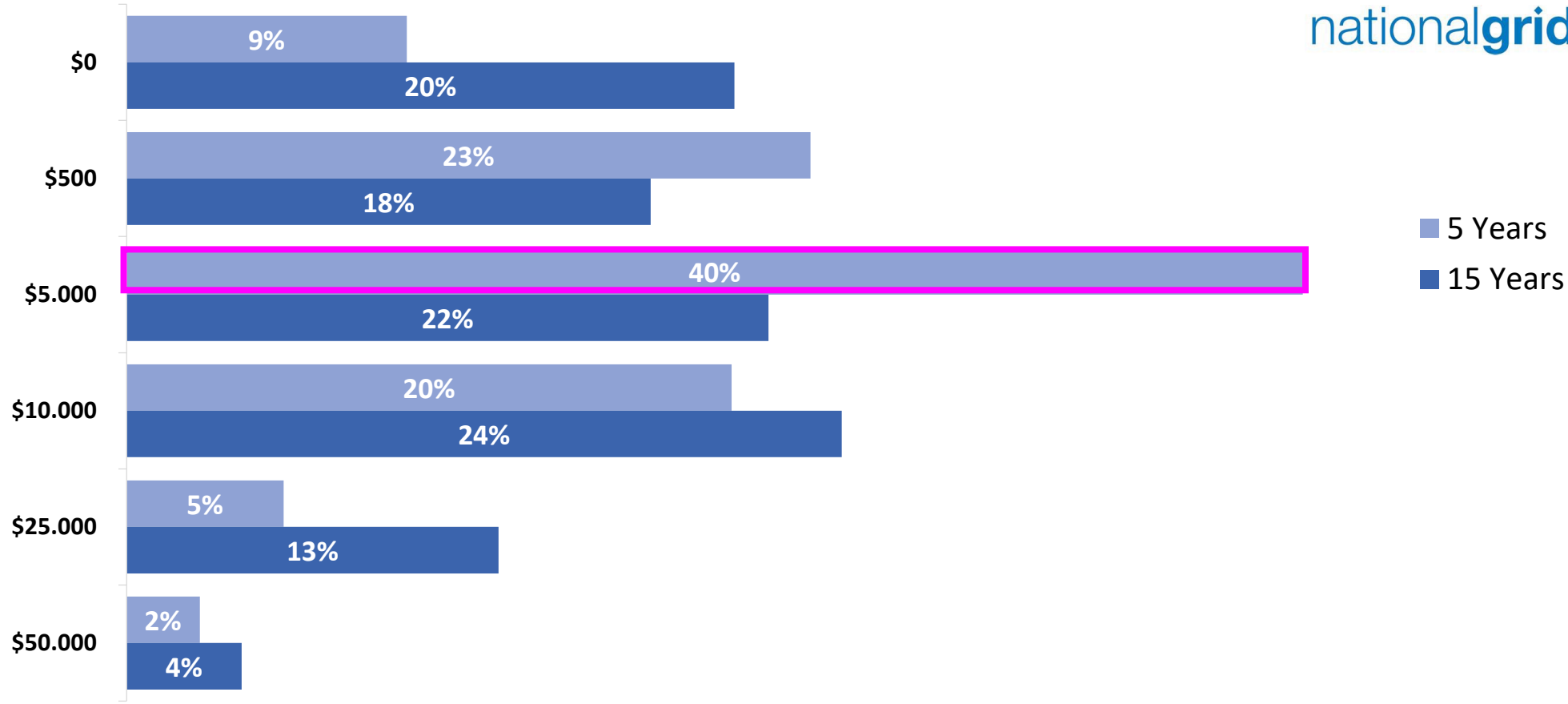
Adoption model prediction



- ❑ High uptake in affluent neighborhoods with high building ownership rates
- ❑ Tale of two Americas; tradeoff carbon emission savings versus equity

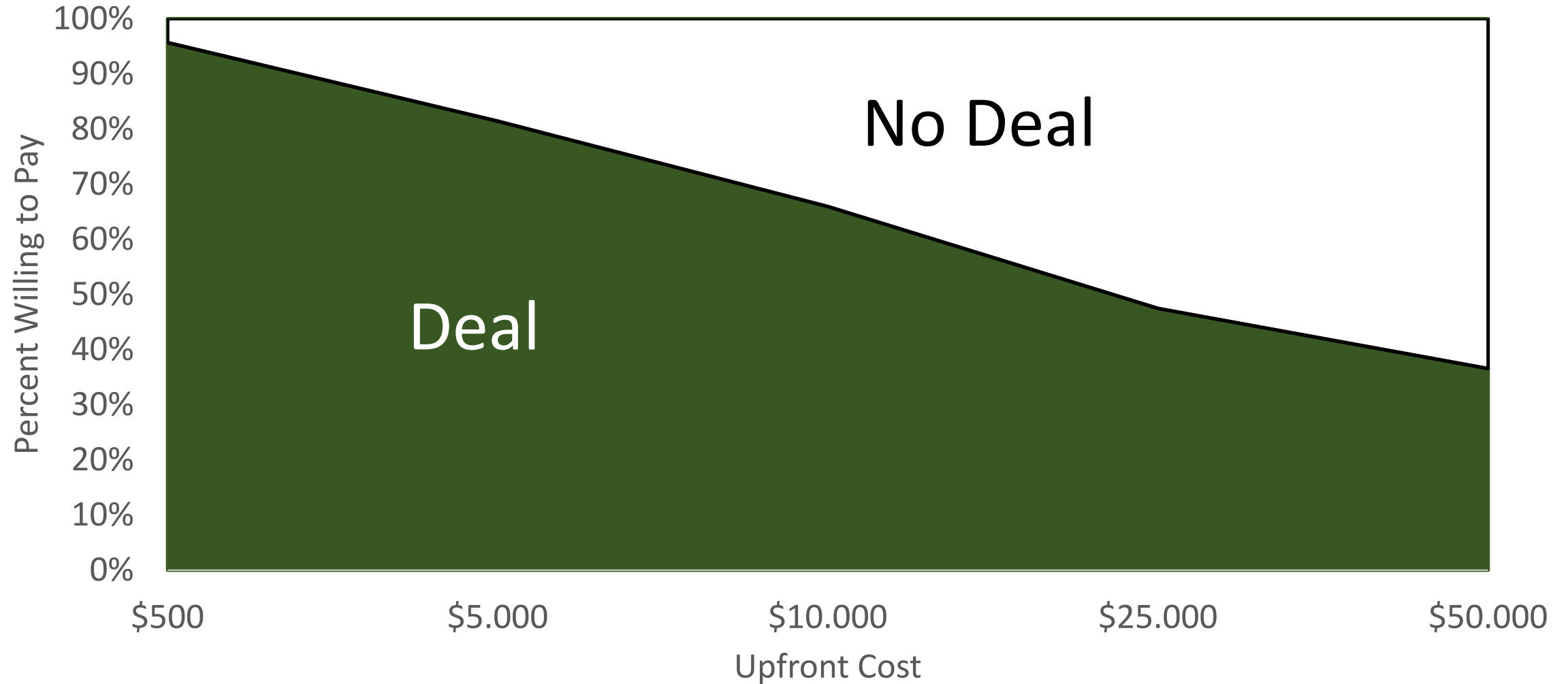
Preliminary Results for National Grid Survey

nationalgrid

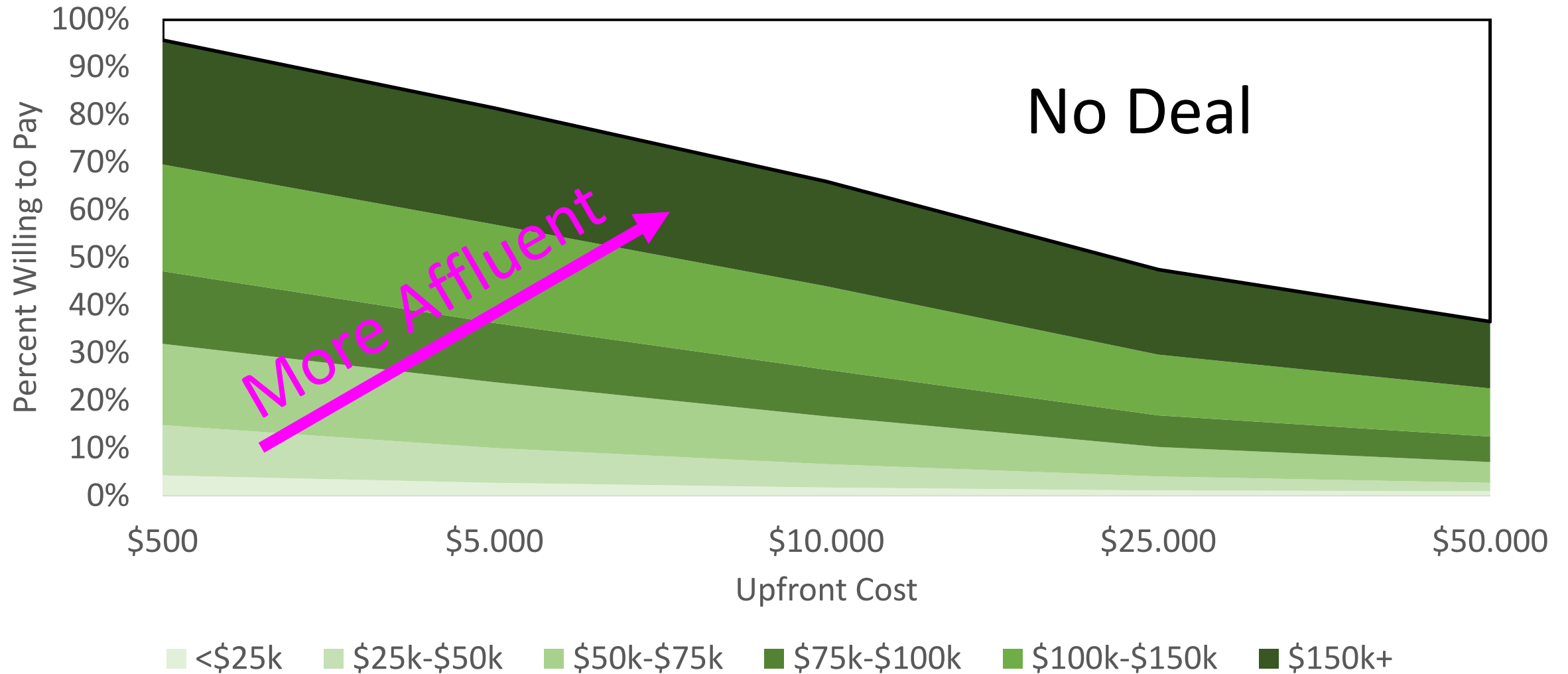


☐ For energy efficiency upgrades with a 5-year payback period, many are willing to invest up to \$5,000

Percent Willing to Pay



Percent Willing to Pay by Income



Closing Thoughts

- ❑ We need to help city governments and policymakers to better understand the opportunities of **existing buildings** in their carbon reduction strategies.
- ❑ Society expects the building sector to deliver **carbon neutral new construction** for all building typologies by **2030**.
- ❑ Heat pumps, PV and (increasingly) batteries are the **new default**. Added insulation is need to ensure rid stability.
- ❑ **Embodied energy** analysis is rapidly becoming an integral component of high-performance building design.

Questions?

