

Social and Environment benefits offered by Energy Efficient Air Conditioners



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Today's Contents

❖ Climate Impact of Air-Conditioners

- GHG emissions can be reduced by transition to **Inverter technology** and adopting **Lower GWP refrigerants**

❖ Social and Environmental Benefit by Energy Efficient Air Conditioners

- Building new generation capacity (power plants) can be avoided by Inverter technology
- Consumers can get economical and environmental benefit by **transition to Energy Efficient Air-Conditioners**

❖ Challenges and Opportunities for Latin America and Caribbean region

- Energy Efficiency Standard and Labeling (S&L), adopting **Seasonal Matrix** will help reducing drastically **GHG emission** as well as **energy consumption**.

Who's Daikin



Key words that Express
Daikin: 

**Founded in
Osaka, Japan
1924**
Over 90 Years of History

**Comprehensive
AC
Manufacturer**
handling both AC
equipment and
refrigerants

More than 100
global production bases
for localized production

**Operating in
more than 150
countries**

**More than
80,000
employees**
80% outside Japan

**76% of our
sales are from
outside Japan**

**Overall Sales
of more than
2 Trillion Yen**

**People-
Centered
Management**

Daikin's AC Product Lineup

AC solutions are realized for all types of needs including those for energy-savings, the environment, comfort, peace-of-mind, safety, and health.

Residential AC

Room Air Conditioners



Housing/Multi-Split Air Conditioners



Unitary Air Conditioners



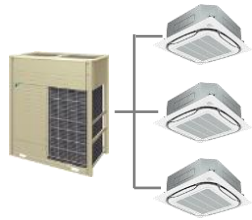
Air Purifiers



Heating/
Water Heaters



VRV Systems



Ventilators



ACs for Facilities and Factories



ACs for Small Shops and Offices



Rooftops



Control/Maintenance Systems

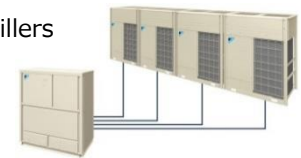


Applied ACs

Centrifugal
Chillers



Chillers



Air Handling Units



Fan Coil Units



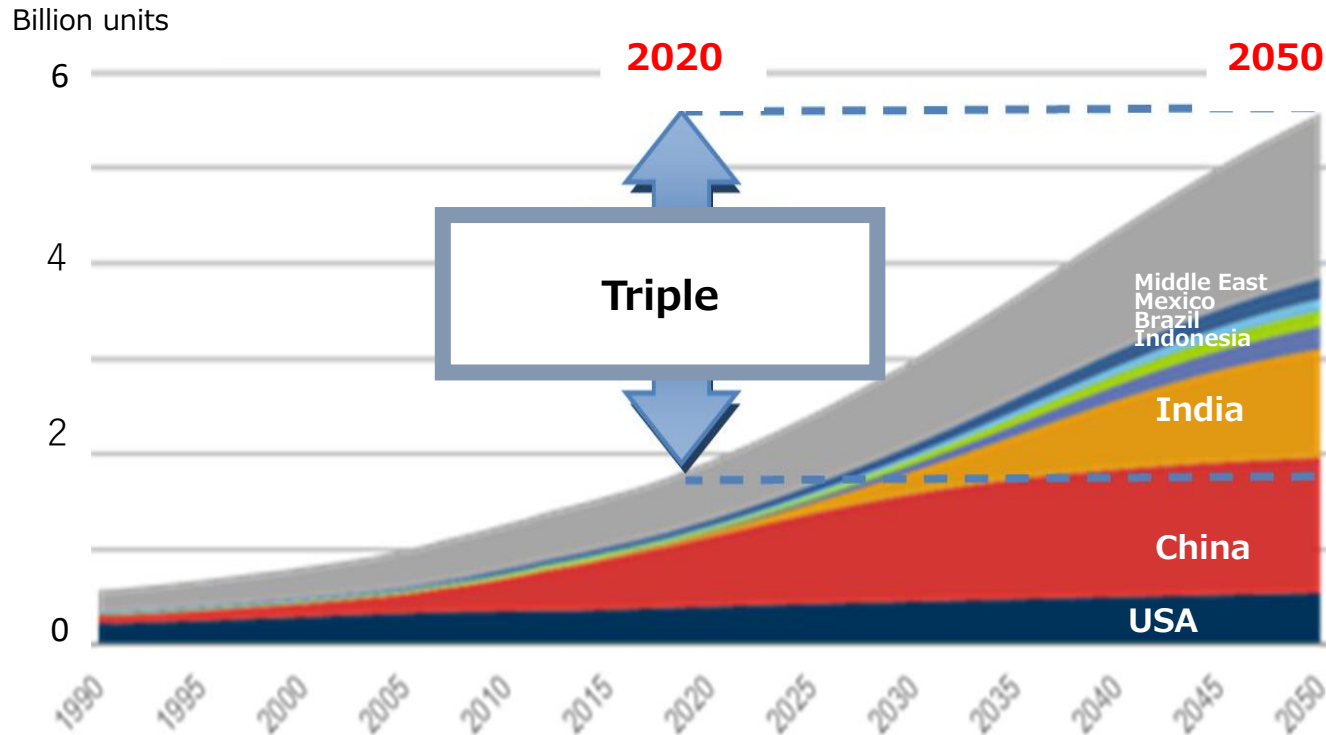
Residential

Commercial

Industrial

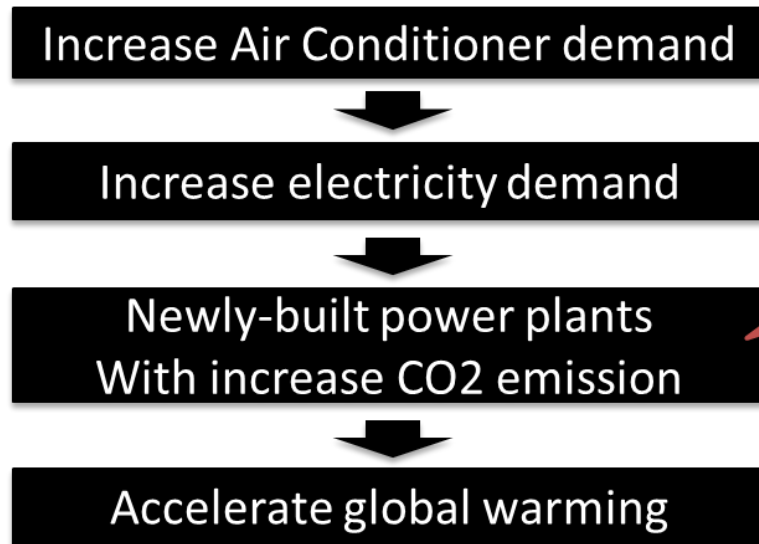
Background

Worldwide AC stocks in the market are increasing (IEA report “The future of cooling”)



- Energy demand will more than triple between 2020 and 2050. Growth is driven by residential sector.
- Electricity demand, **especially at peak**, is increasing.

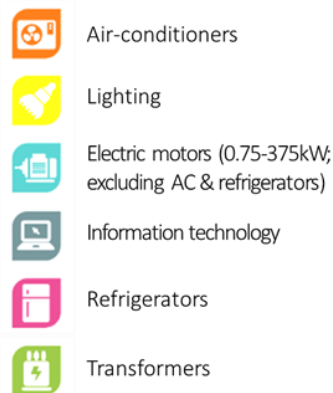
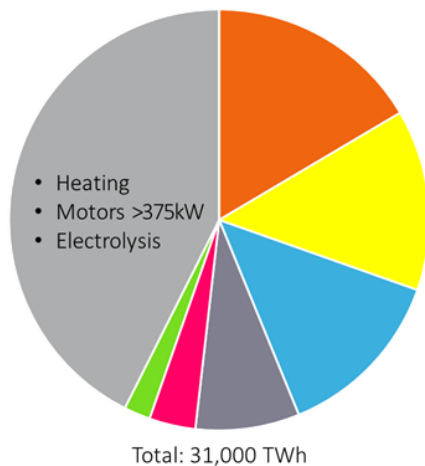
Issues that we have to solve: Electricity demand increment



**Need to build new
generation capacity,
with additional public
finance burden**

**What technology can help
avoidance of this problem?**

Global Electricity Consumption in 2030 – Business as Usual



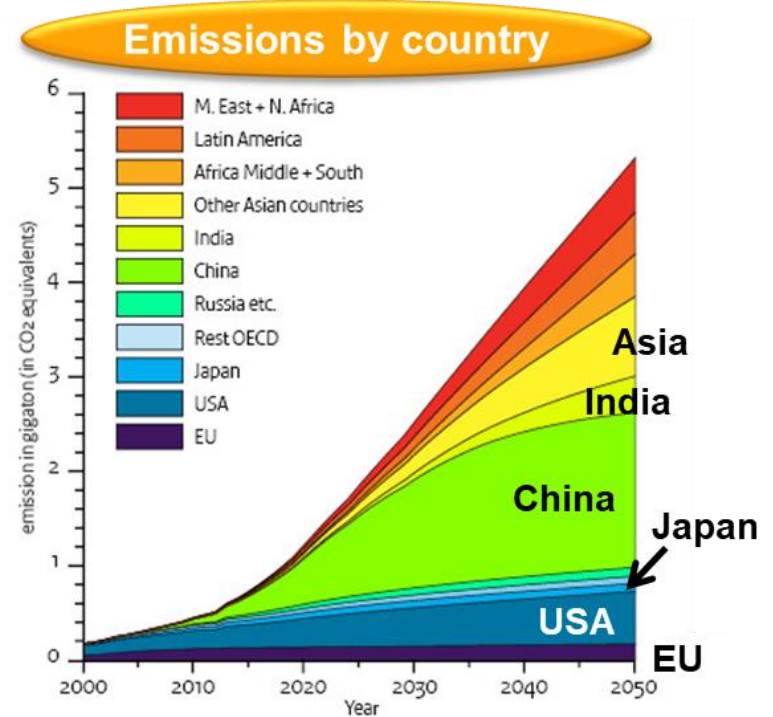
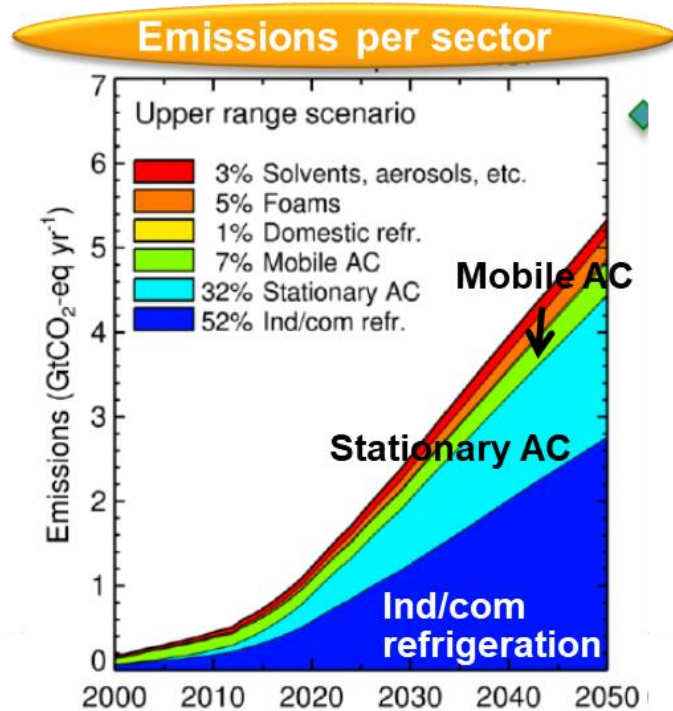
Σ 56% of global electricity use

Chart source from:



Issues that we have to solve: global warming by refrigerant

HFC emissions will increase and cause large global warming impact (Velders *et al*)



- China/Asia/India will cause large emissions without control

Dakin Group Environmental Initiatives

Daikin's policy on Climate Change

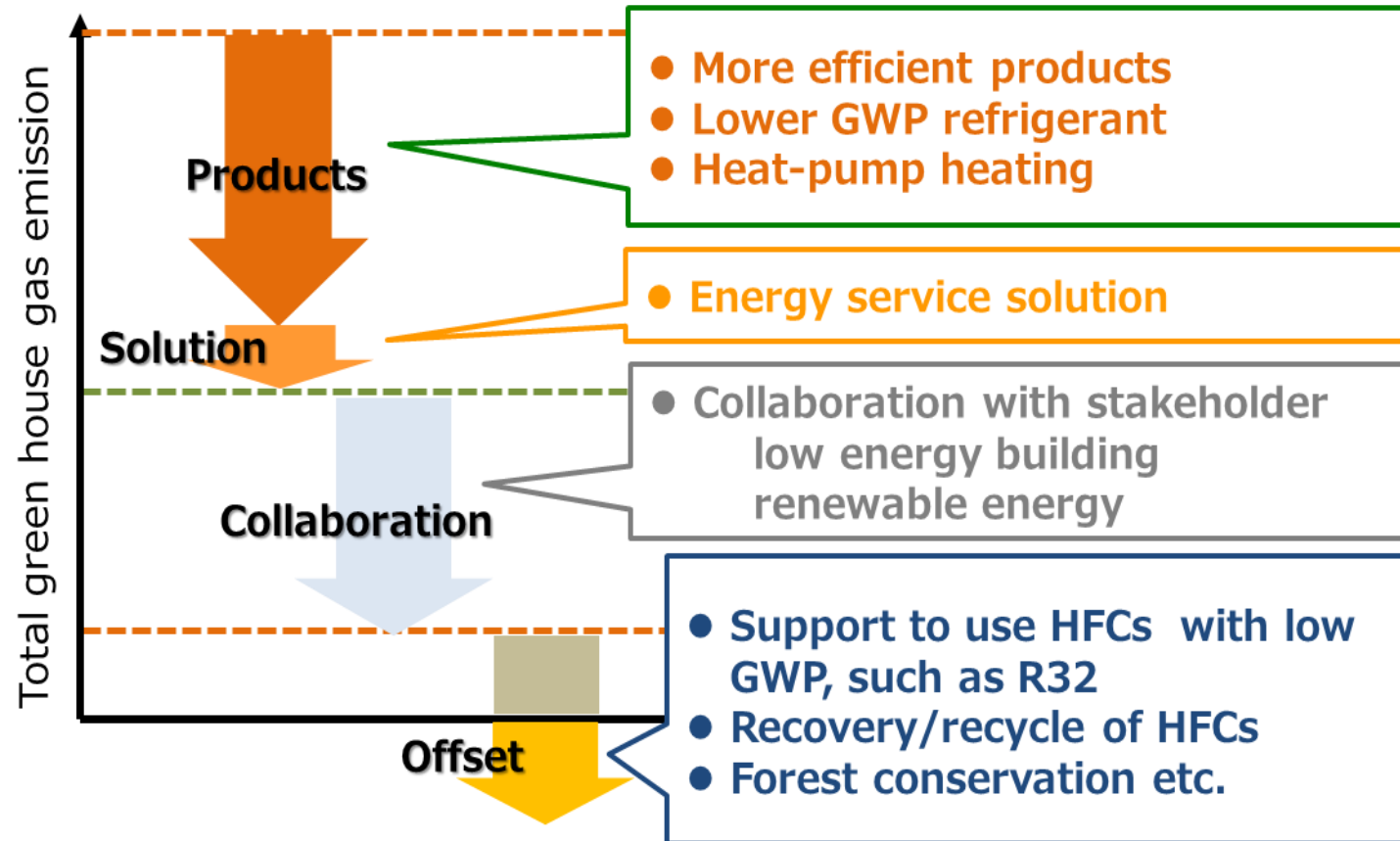
“Environmental Vision 2050”

- **Provide safe and healthy air** satisfying the air-related needs, such as safeguard against heatstroke, better work, better sleep in the world.
- **Reduce GHG emissions** from our products through the entire life cycle in cooperation with stake-holders by using IoT, AI, and open innovation.

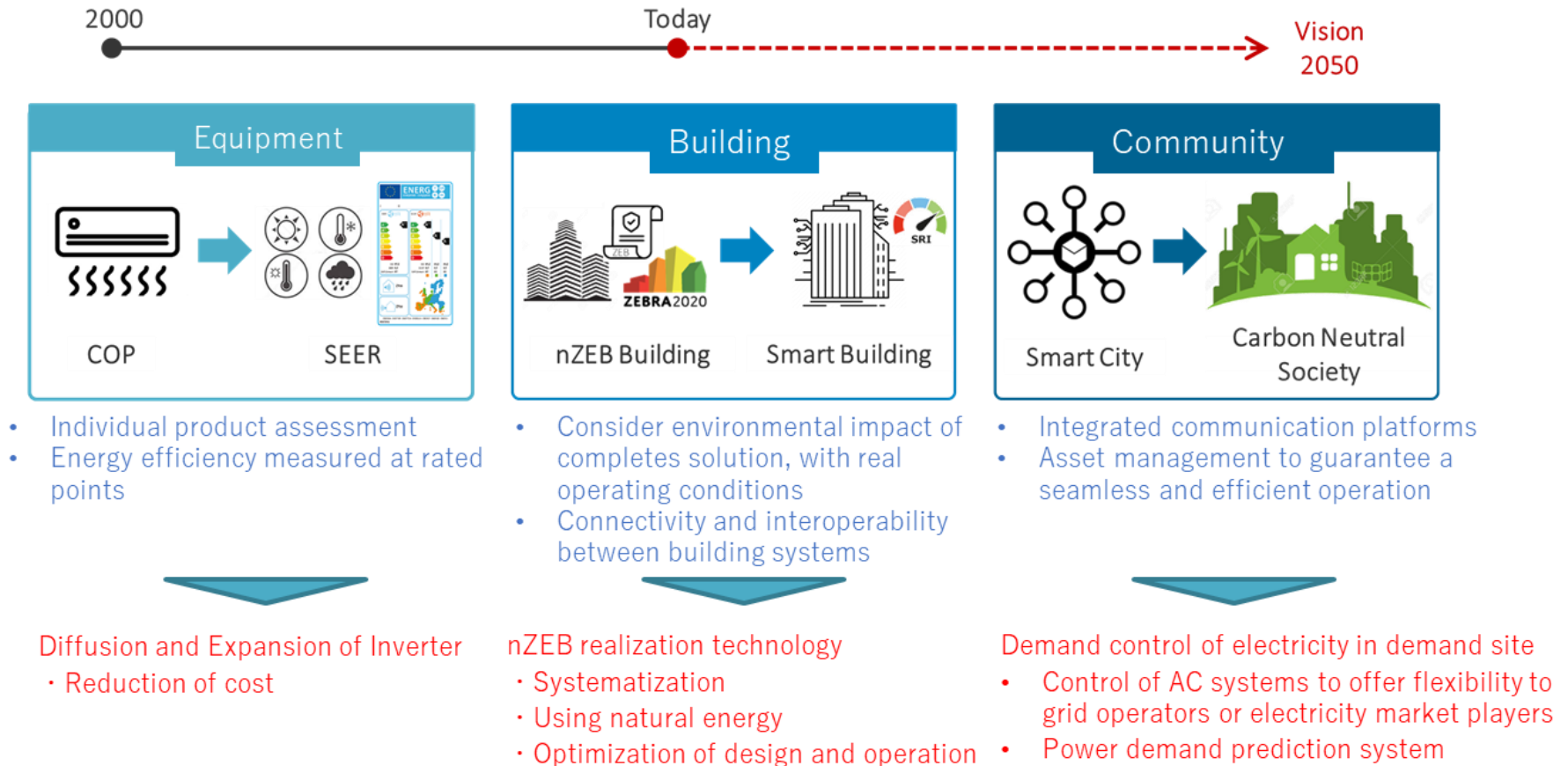


How can Daikin achieve net GHG zero goal?

Daikin will achieve net GHG zero through products, solution, collaboration and offset



Underlying Energy Saving Roadmap

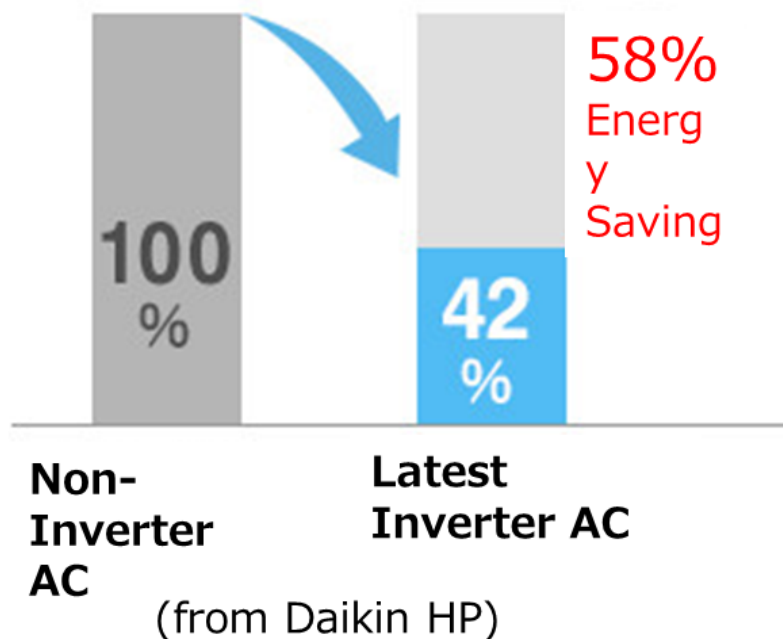


Dissemination of Inverter technology

Daikin has been promoting inverter AC since 2007

- About 60% of residential AC sold in 2018 were inverter type
- Latest inverter AC can reduce electricity by about 60%

Power consumption (example)



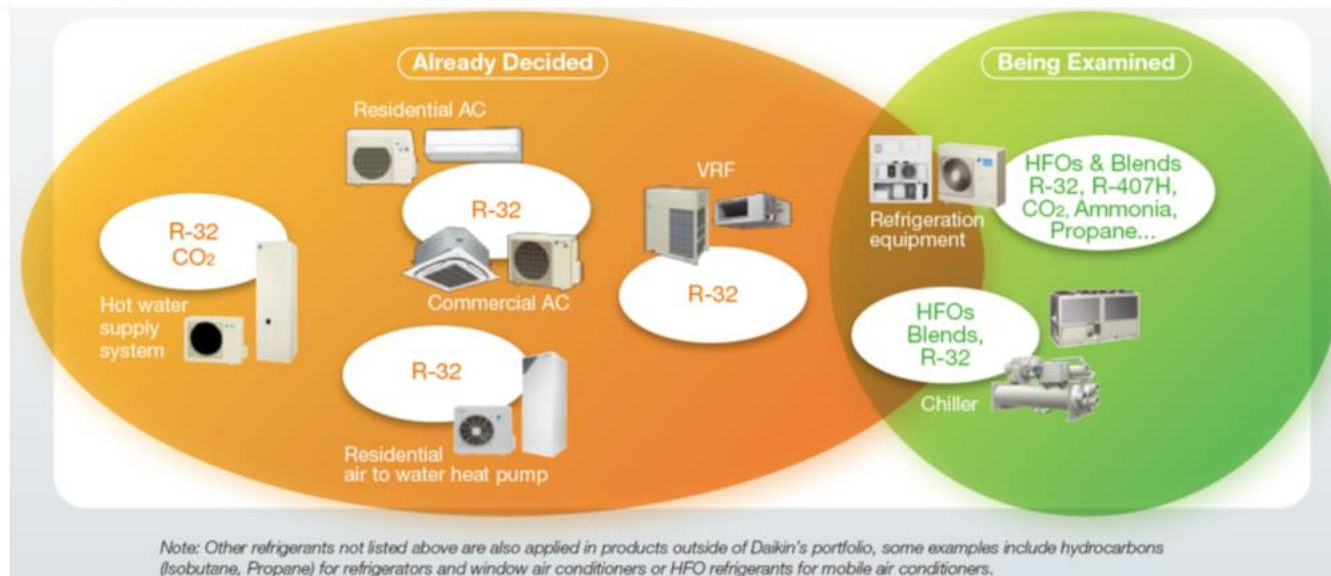
Penetration of inverter type AC (from JRAIA website)

Region	Inverter type ratio of annual sales (2018)
Japan	100%
China	75%
Europe	79%
Asia	39%

Dissemination of Lower GWP refrigerant solution

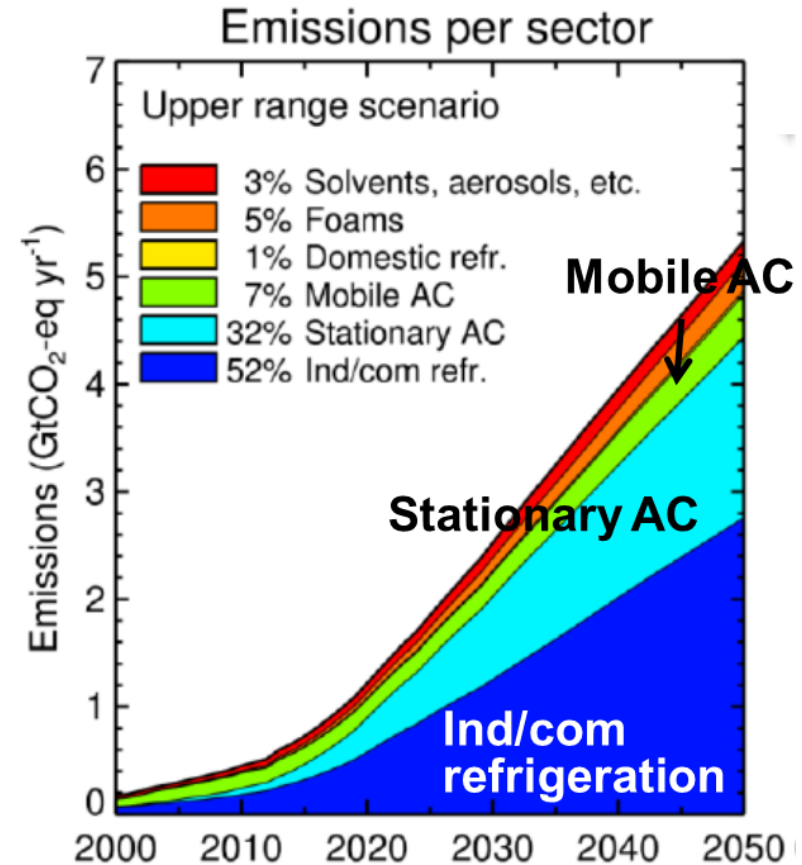
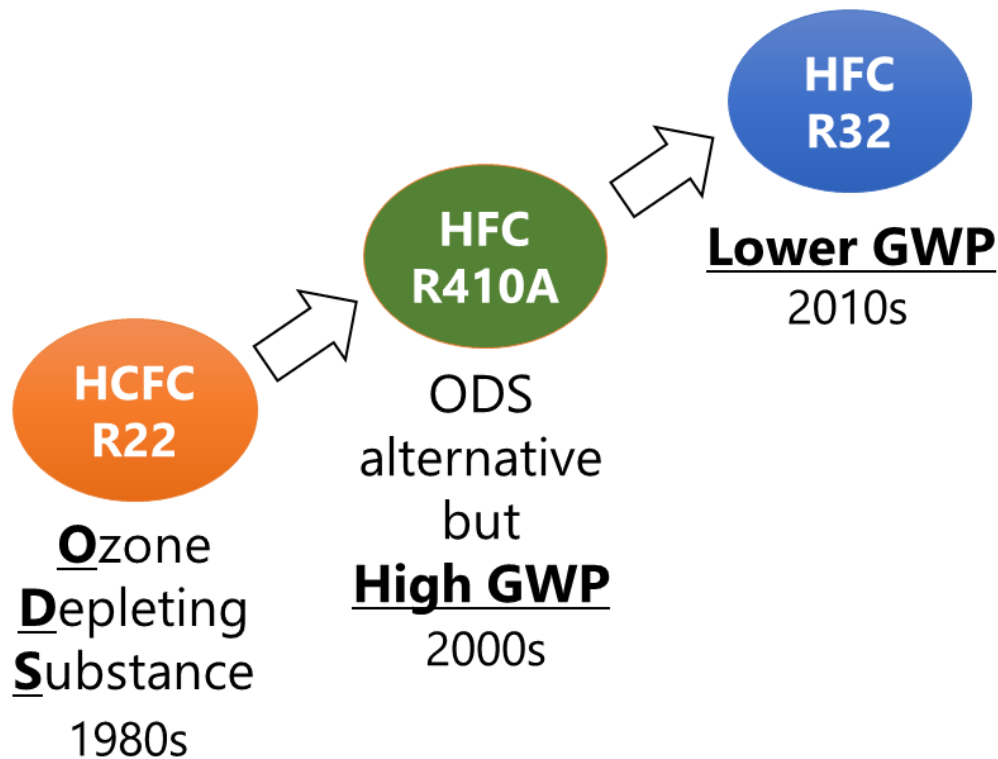
Diversity of refrigerant Choice, and Sooner the better for the future Environment

- There is no one-size-fits all solution.
- Need to find appropriate solution for each application
- GWP is not only factor to make a decision. Need to take holistic approach to make the decision.
- Once an appropriate refrigerant is found, Daikin takes at most effort to swiftly introduce it to the market to reduce future environmental damage.



CLIMATE IMPACT OF AIR-CONDITIONERS

Refrigerants transition to reduce Climate and Environment Impacts

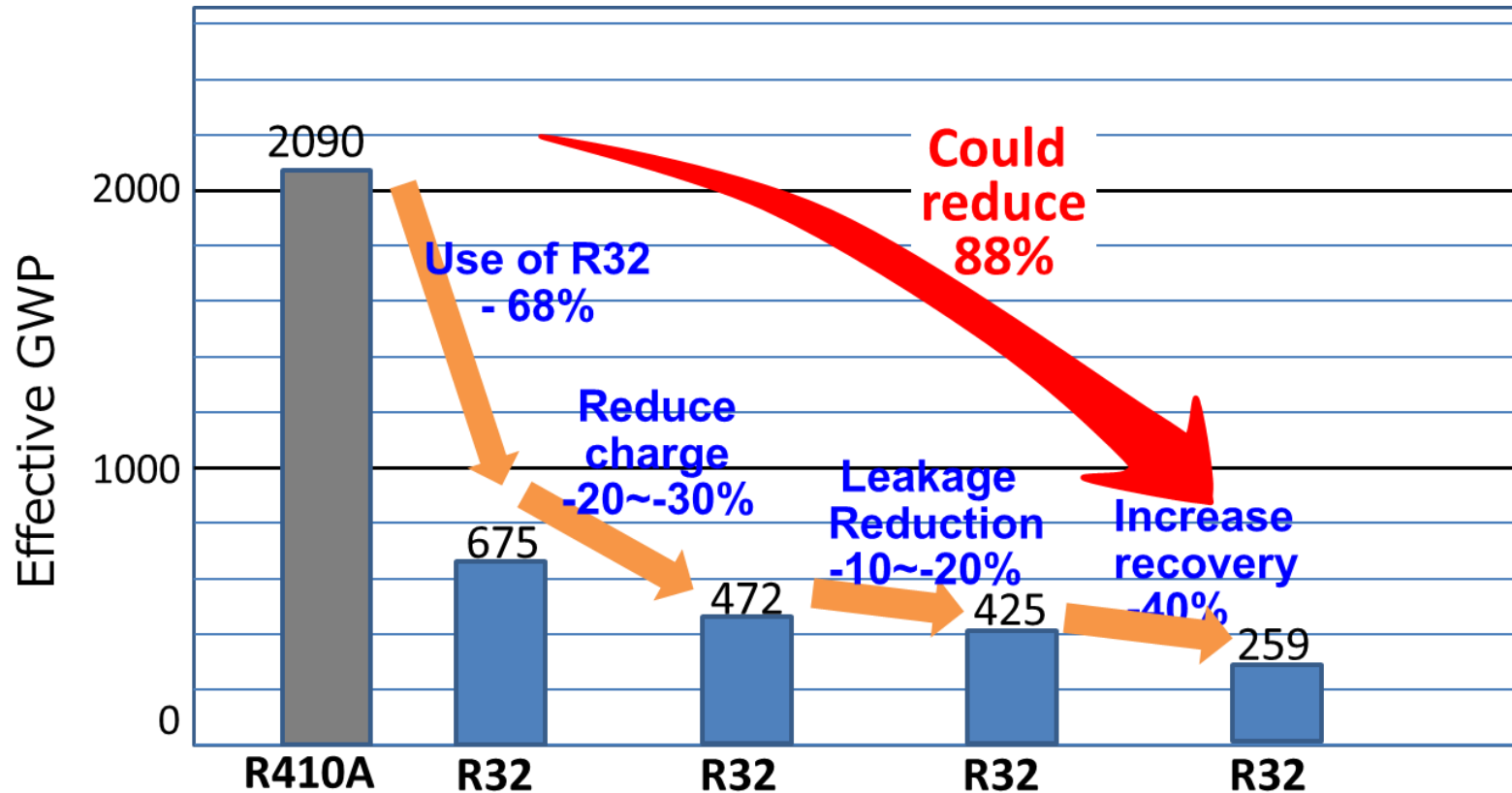


Key elements is... [Sooner, the Better Approach](#)

As soon as the most balanced and feasible solution for an application is found, Manufactures should commercialize and disseminate the technology.

GHG emission reduction through lower GWP refrigerant

Comprehensive measures can help to be achieved low-GWP target of Kigali Amendment as an international agreement.



Highlight on Latin America and Caribbean region

SOCIAL IMPACT OF AIR-CONDITIONERS

Air conditioning set to be a main driver of global electricity demand, report says

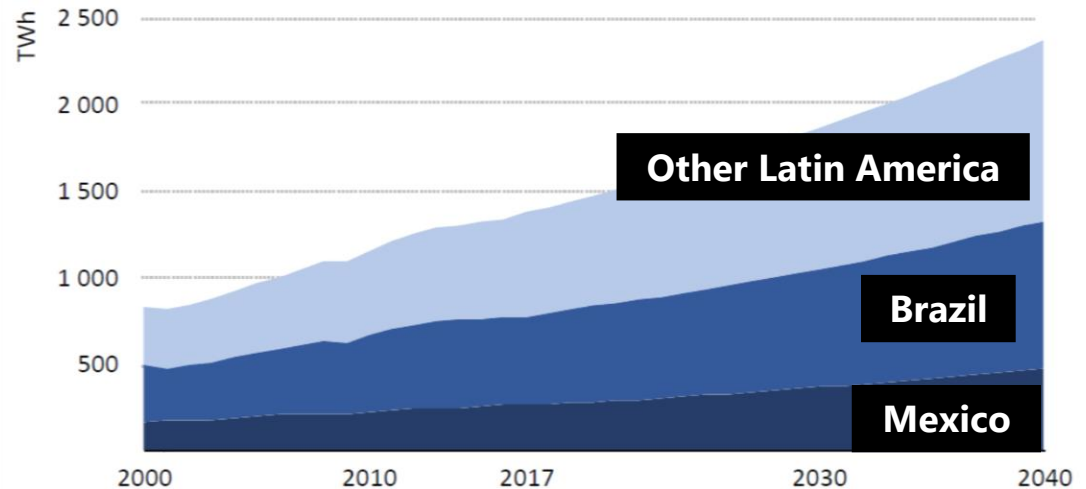
- Worldwide energy demand from air conditioners is set to triple by 2050, according to the IEA's "The Future of Cooling" report.
- The impact of using air conditioners and accounting for around one-fifth of the electricity demand in some regions.

Anmar Frangoul

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Electricity demand in LATAM in the New Policies Scenario



World Energy Outlook 2018; IEA

Key elements are...

ACCESS TO COOLING

Wider access to cooling is necessary, bringing benefits to human development, health, well-being and economic productivity.

ACCESS TO ELECTRICITY

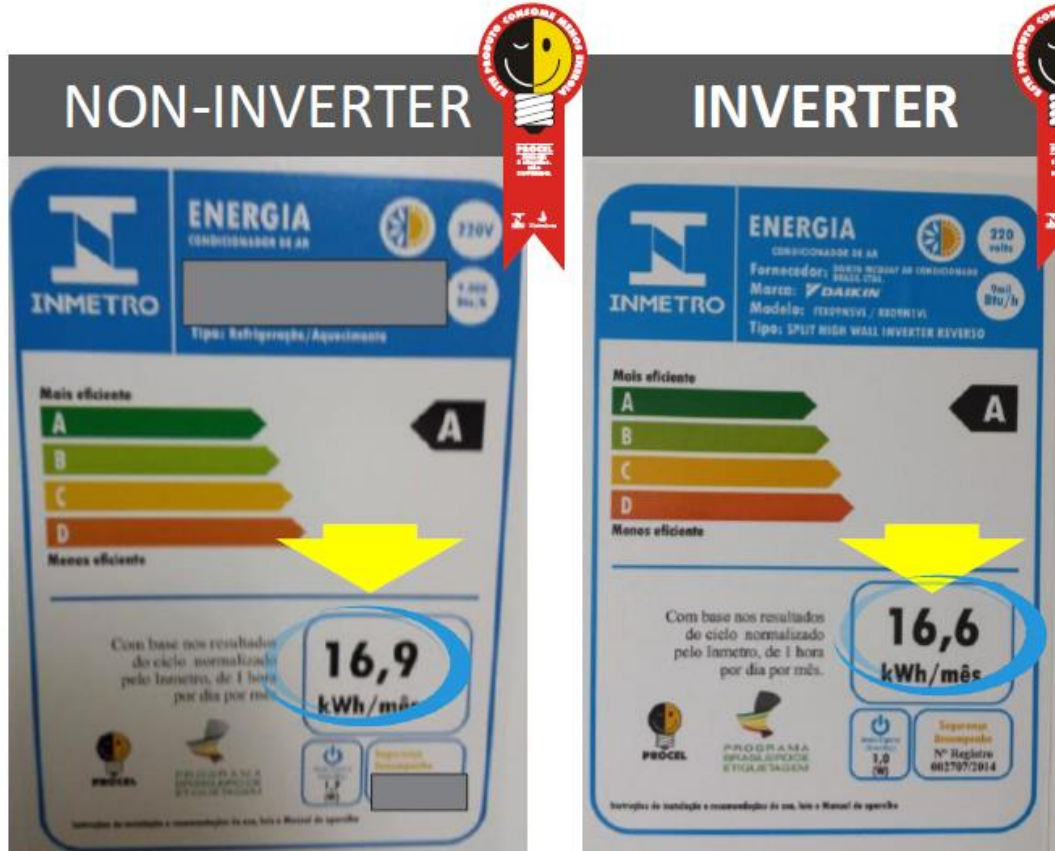
Expand access to cooling will have a significant impact on countries' overall energy demand. It is also critical to expand and maintain a renewable energy.

Standard & Labeling issues in Brazil

Standard & Labeling system must guide consumers to choose efficient products accessibly, however....



End user cannot understand the difference between non-inverter and inverter.



Most of the Splits registered at INMETRO are A Class with Procel. ENCE shows classification (from A to D) and energy consumption.

But the methodology is the same, so, it doesn't show the difference between both technologies.

NON-INV

16,9
kWh/month

INVERTER

16,6
kWh/month

vs

WHICH ONE SAVES
MORE ENERGY?

AC demonstration project in Brazil (JICA)

PROJECT SCOPE

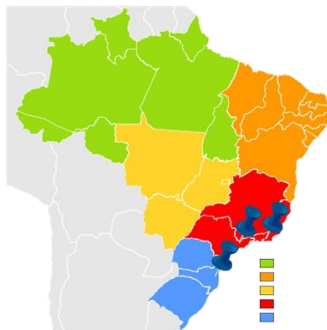
- Analysis of policy impact based on actual measurements of Energy consumption results.
- Study and knowledge transfer of Japanese air conditioners market and Japanese energy efficiency policy
- Building program of refrigerant service training

PROJECT PLAYERS

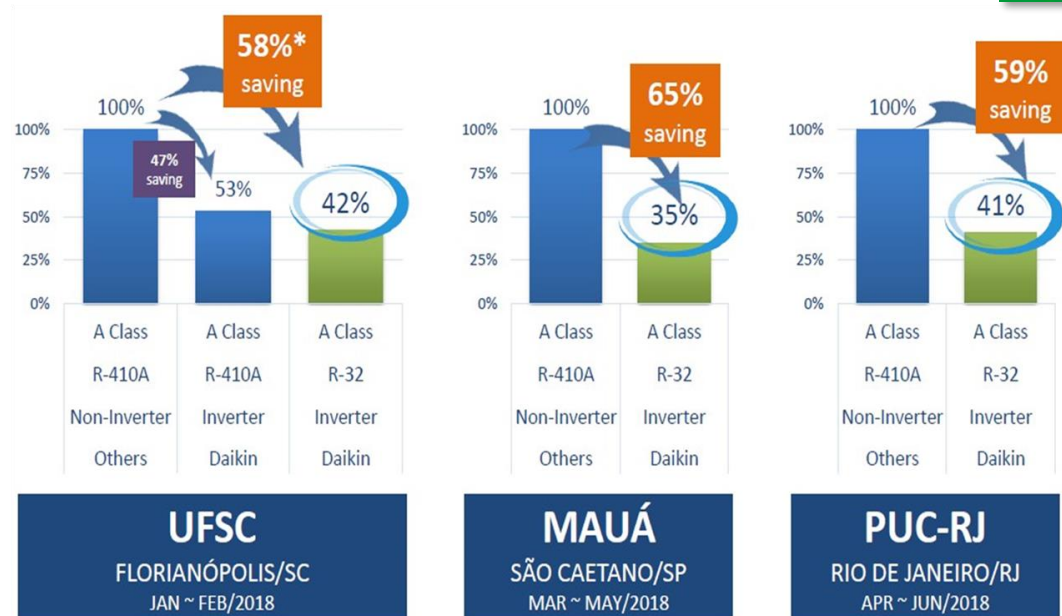
- UFSC: Federal University from Santa Catarina;
- IMT: Mauá Technology Institute;
- PUC-RJ: Pontificia Catholical University Rio de Janeiro

TARGET

1. São Paulo
2. Florianópolis
3. Rio de Janeiro



PROJECT RESULTS



What JICA Project conduct to deliver the transitions



1. Support to implement Seasonal Efficiency Standard of ISO 16358
2. Recommend to set an appropriate table for all types of AC (Inverter AC and Non Inverter AC)

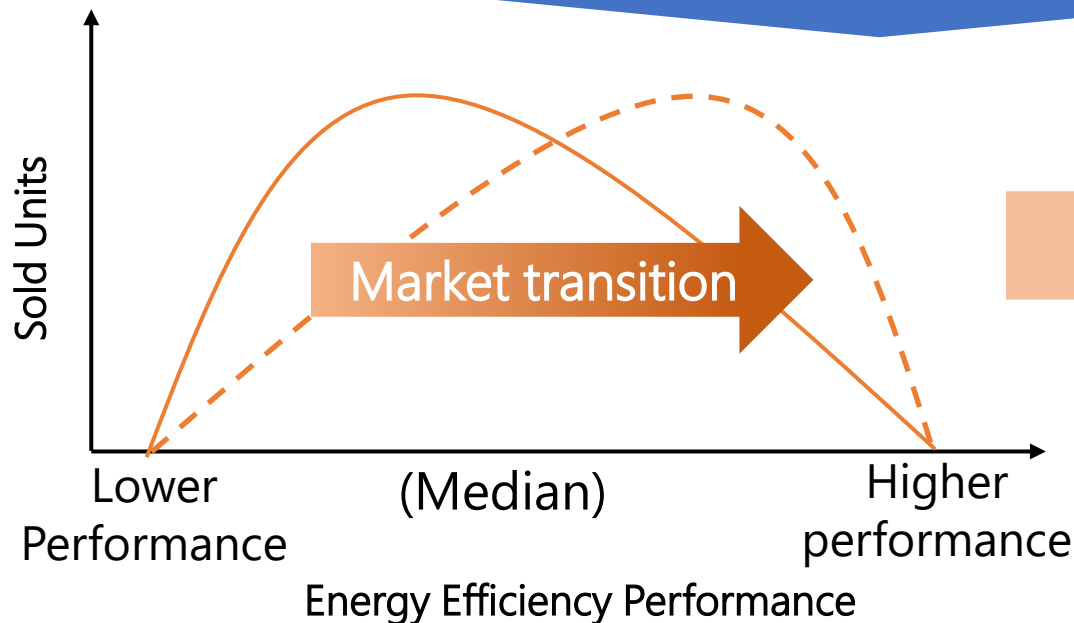
Merged Table for All types of AC

Star Rating	Min CSPF	Max CSPF
A	X.XX	X.XX
B	X.XX	X.XX
C	X.XX	X.XX
D	X.XX	X.XX
E	-	X.XX

Currently
90% products
rated "A"

20%
each

Policy Action can Create Social and Economical Benefit



- ✓ *Reduces the need to build new generation capacity.*
- ✓ *Lead to a reduction in cooling-related CO2 emissions.*

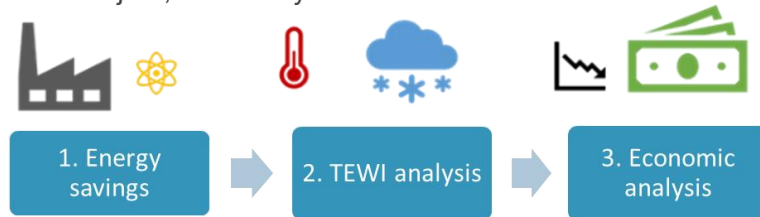


AC demonstration project in Mexico (JICA)



OBJECTIVE

Comparison of electricity consumption between R-32 Inverter and R-410A ON-OFF mini-split AC, climate and economic impacts in five cities: Cancun, CDMX, Guadalajara, Monterrey and Mexicali

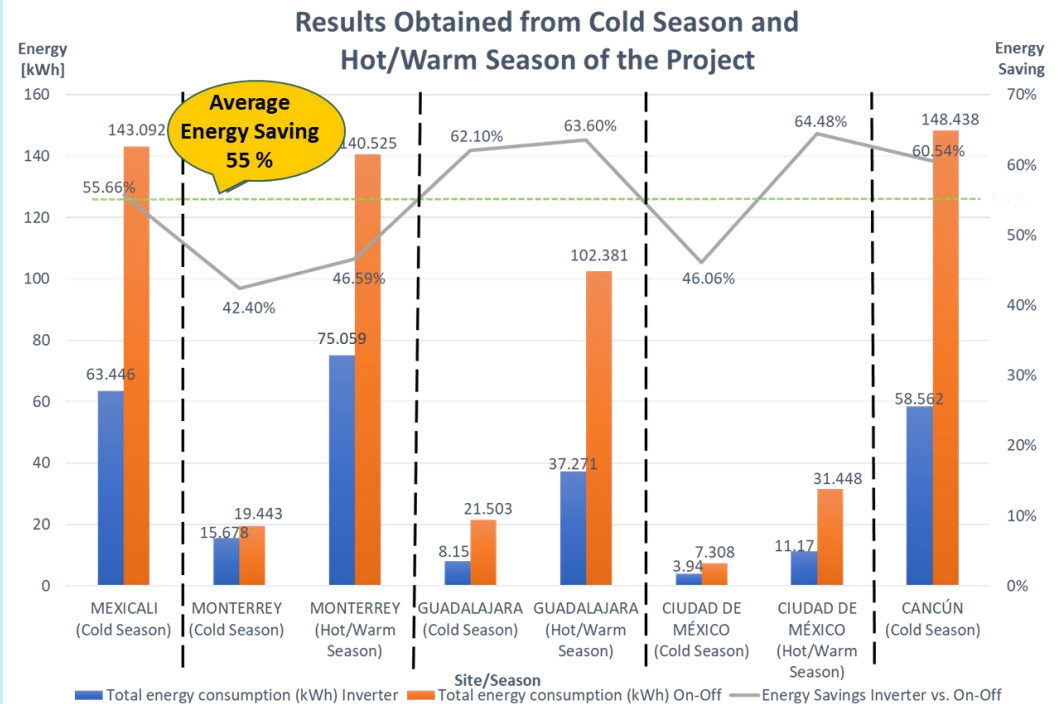


PROJECT PLAYERS

1. Mexicali: **SAT**
(Tax Administration Service)
2. Monterrey: **SCT**
(Secretariat of Communications and Transport)
3. Guadalajara: **INIFAP**
(Institute of Forestry and Agricultural)
4. Mexico City: **CENACE**
(National Centre of Energy Control)
5. Cancún: **DICONSA**
(Provisions to Rural Areas Programme)



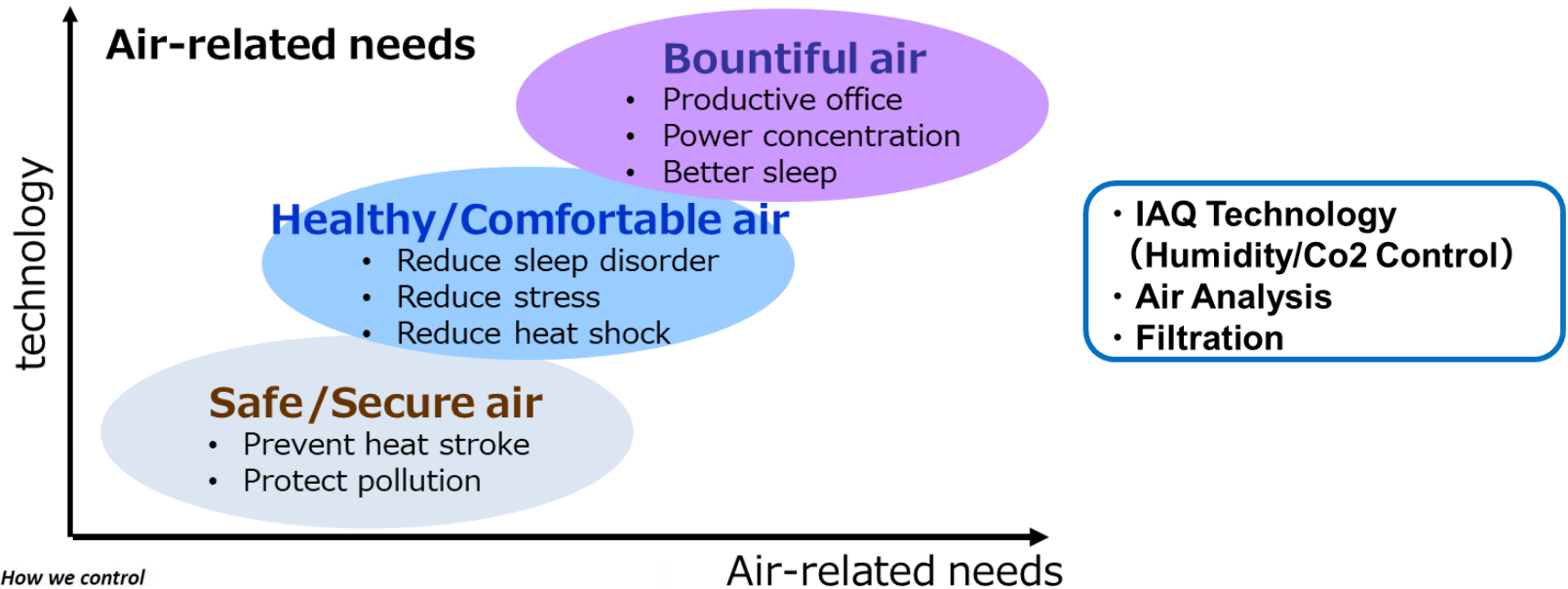
PROJECT RESULTS



IAQ Solution: Safe and Healthy Air vs COVID-19 Pandemic

Will provide safe and healthy air satisfying the air-related needs

- We spend **about 90% of life time indoors**
- Daikin can control IAQ and provide safe and healthy air



How we control

Product/Solution selection is based on customer needs, current a/c system installed and other variables.

IONIZATION

PlasmaAir

Ionizers for in duct or near coil installation.



Portable ionizer generators



UV LIGHT

UVR
UV RESOURCES

Installation near coil to prevent pathogen growth



FILTRATION

AAF Flanders

Increase filtration capacity with EPA filters



Bag in, bag out housing ensuring the change of contaminated filters without direct contact

Filter efficiency

**100%
CliP**



BBVA

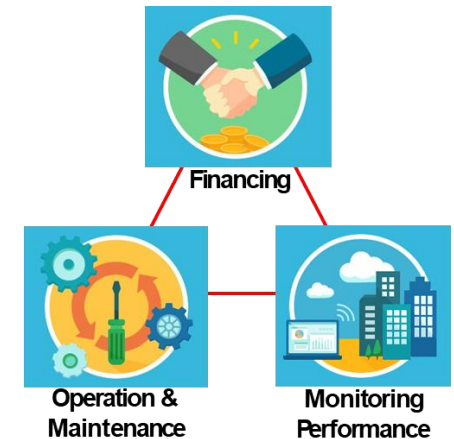
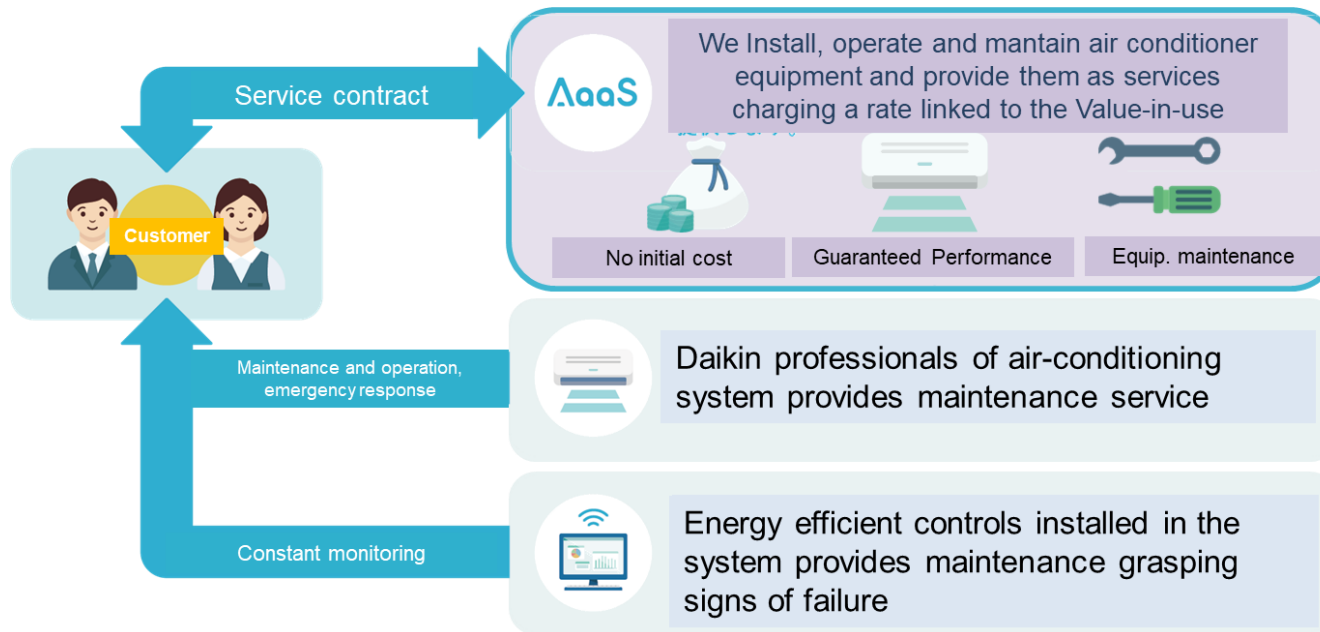
wework

cinépolis

Servitization model: Air as a Service

“Air as a Service/Integrated Air Solutions (IAS)”

- ✓ One stop solution, includes installation, update, operating, maintenance, monitoring (7/24)
- ✓ Daikin owns the assets on behalf of the building owner.



Collaboration for
business Development with:



Thank you very much for your kind attention!

¡ Muchas gracias por su amable atención!

Muito obrigado pela sua atenção!

Shu Kawasaki

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