



Latin America Regional Launch of the IEA's Appliance Energy Efficiency Policy Online Course

09 October 2025

09:00 Belize, El Salvador, Guatemala, Honduras, Mexico City, Nicaragua, Costa Rica

10:00 Panama, Colombia / 11:00 Dominican Republic

12:00 Brasilia, Santiago de Chile / 17:00 Paris

[Register here](#)

Worldwide electricity consumption is expected to grow by 60 per cent by 2030, driven in part by the increasing use of equipment, appliances, lighting and other energy-using devices.

Energy-efficient equipment and appliances benefit both consumers and governments; increasing efficiency lowers energy costs, enhances energy security, helps expand access to energy services and reduces harmful emissions. In particular, recent evidence shows that energy efficiency policies have helped halve the energy consumption of key appliances in the longest-running appliance efficiency programmes. In the countries with the longest-running appliance energy efficiency policies, the policies have contributed to a reduction in energy consumption of key appliances by half.

For this reason, the IEA has developed the [Appliance Energy Efficiency Policy free online course](#) that prepares participants to advance appliance energy efficiency policy successfully. It does so by introducing the fundamentals to effectively design and implement an energy efficiency policy package by integrating regulations, information, and incentives to move appliances towards higher efficiency standards. The IEA developed it in collaboration with the [SEAD Initiative](#).

The launch event will feature experts from the IEA and government officials from the region. It will be held in English with ***simultaneous interpretation into Spanish and Portuguese.***

Agenda

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The agenda is shown in Paris time

17:00 – 17:10	<p>Welcome Remarks</p> <ul style="list-style-type: none"> Melanie SLADE, Senior Programme Manager, Energy Efficiency in Emerging Economies Programme (E4), IEA
17:10 – 17:20	<p>Importance of Appliance Energy Efficiency Policy</p> <ul style="list-style-type: none"> Sophie ATTALI, Energy Efficiency Policy Analyst, IEA
17:20 – 17:30	<p>Introduction to the Online Course</p> <ul style="list-style-type: none"> Ana LEPURE, Energy Efficiency Policy Analyst, IEA
17:30 – 18:10	<p>Discussion Panel: Advancing Energy-Efficient Appliances in Latin America</p> <p>Moderator: Ana LEPURE, IEA</p> <p><i>Brazil</i></p> <ul style="list-style-type: none"> Leandro ANDRADE. Director of the Department of Information, Studies and Energy Efficiency. Ministry of Mines and Energy, MME <p><i>Mexico</i></p> <ul style="list-style-type: none"> Israel JAUREGUI. General Director of the National Commission for the Efficient Use of Energy, CONUEE <p><i>SICA – Central American Integration System</i></p> <ul style="list-style-type: none"> Lisnely VALDES. Electricity Director. National Energy Secretariat (SNE) of Panama, SICA’s President Pro Tempore.
18:00-18:15	<p>Closing</p> <ul style="list-style-type: none"> Gloria ALVARENGA. Director of Energy Integration, Access and Security. Latin American Energy Organisation (OLADE) Fernando BRANGER. Senior Executive at the Development Bank of Latin America (CAF)